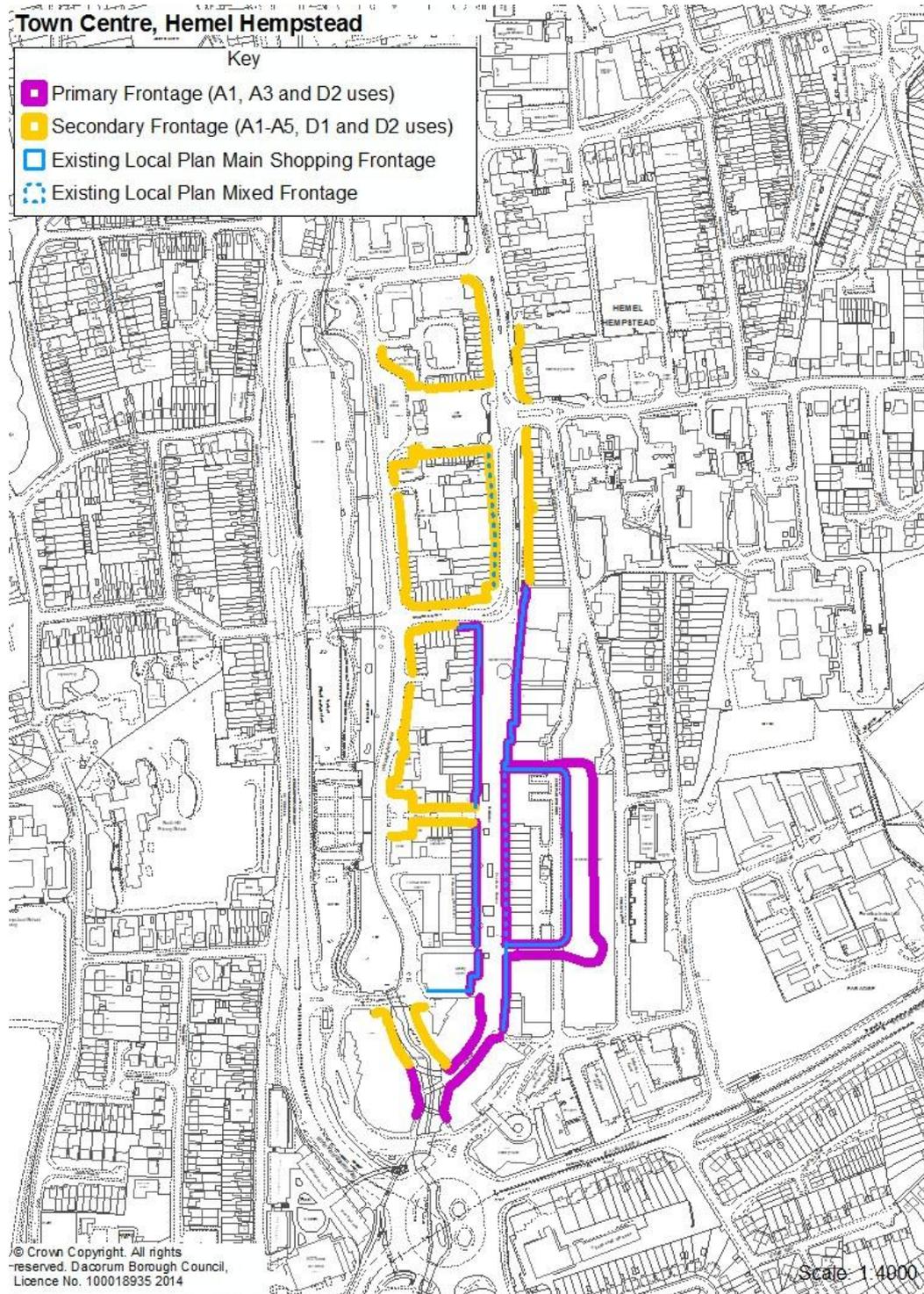


## 5. Supporting Retailing and Commerce

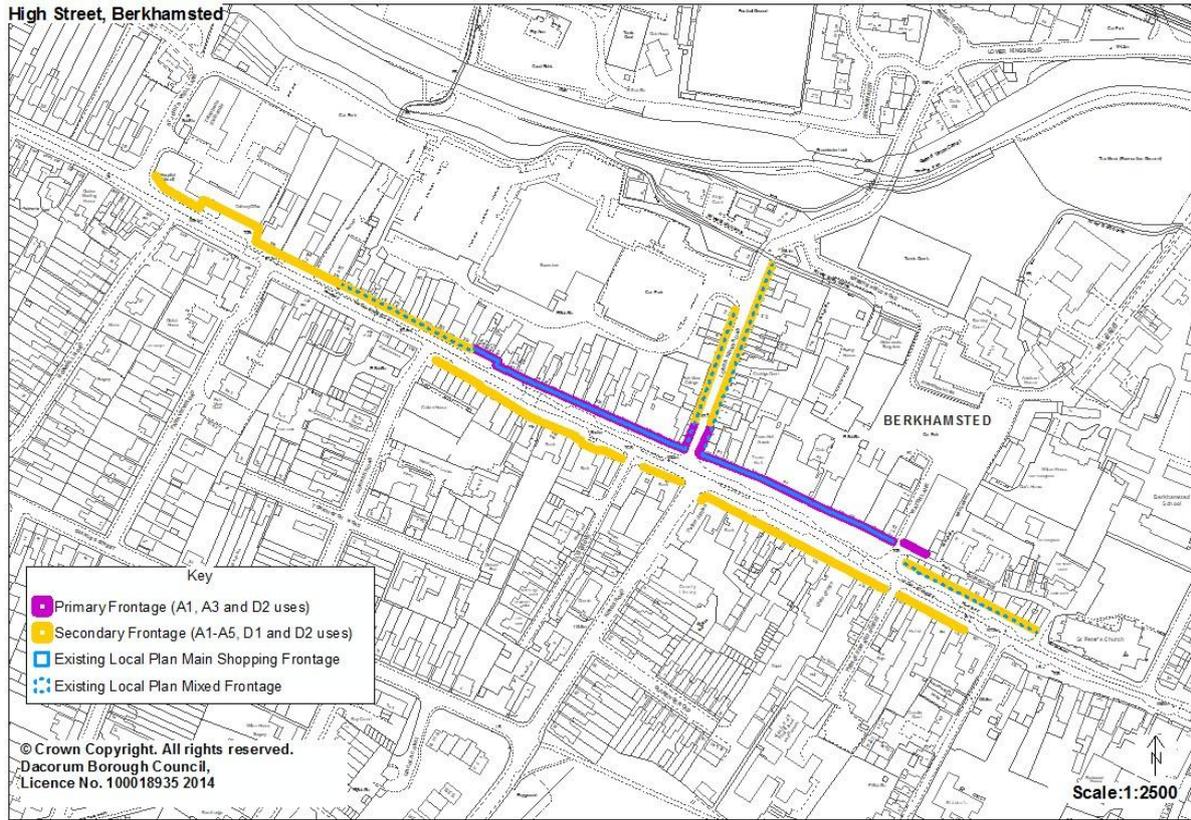
### Proposed Retail Frontages

Note: “Primary Frontage” replaces previous Local Plan designation “Main Shopping Frontage”. “Secondary Frontage” replaces previous Local Plan designation “Mixed Frontage”.

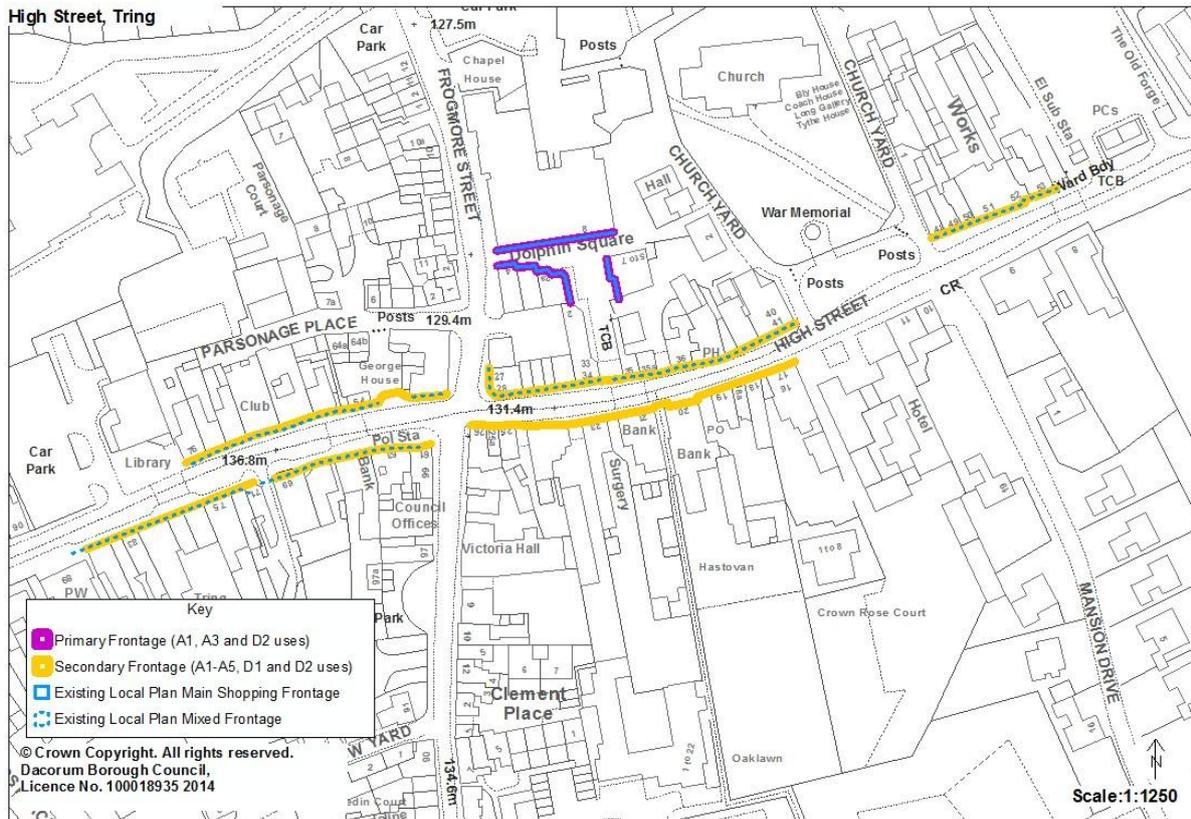
### Hemel Hempstead:



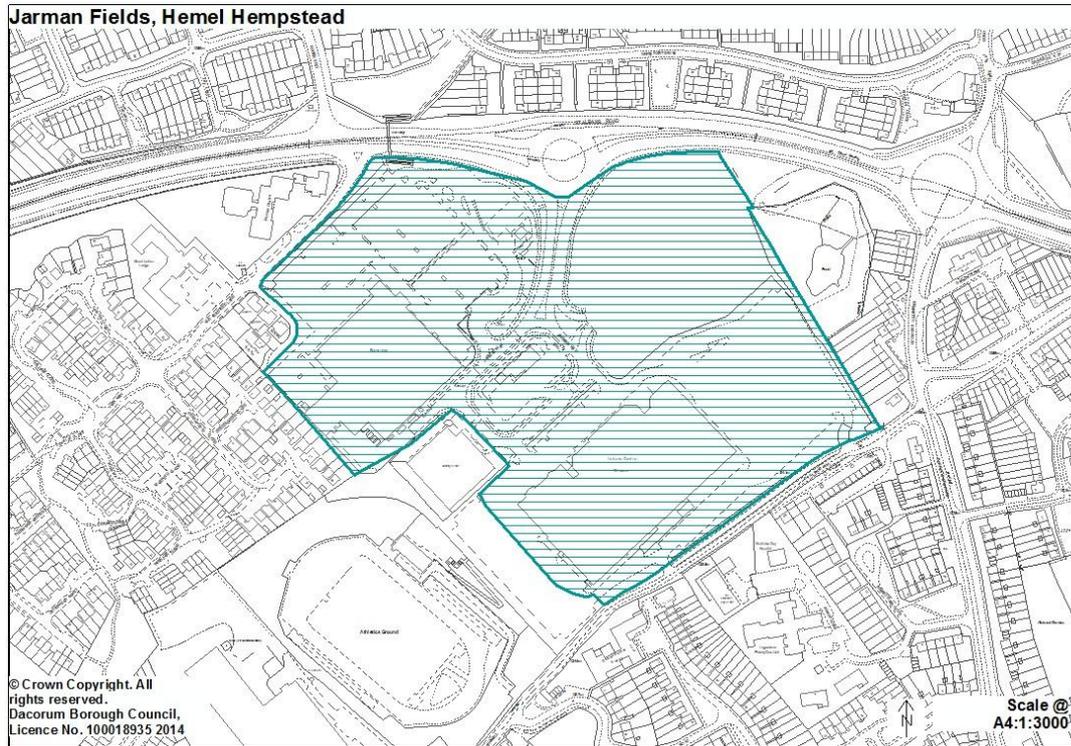
**Berkhamsted:**



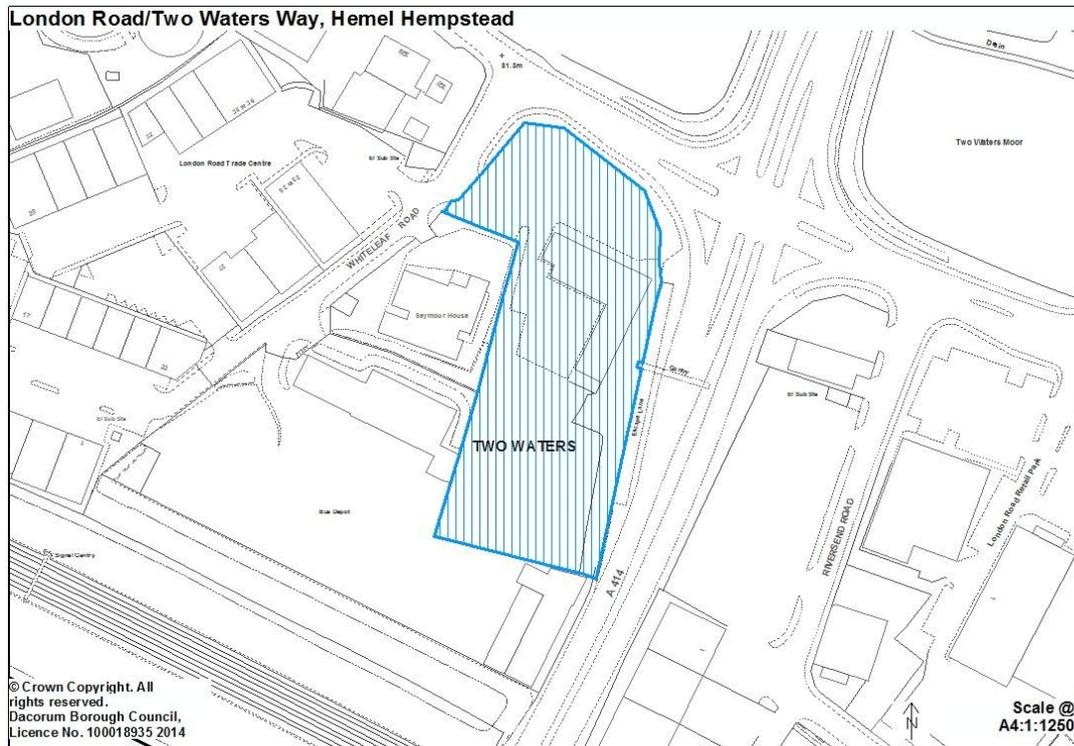
**Tring:**



**New Retail Designation:** A new “Out of Centre Retail & Leisure Location” (Table 1) applies to the wider Jarman Fields area. This replaces the Local Plan designation for this area as a “Local Centre”.

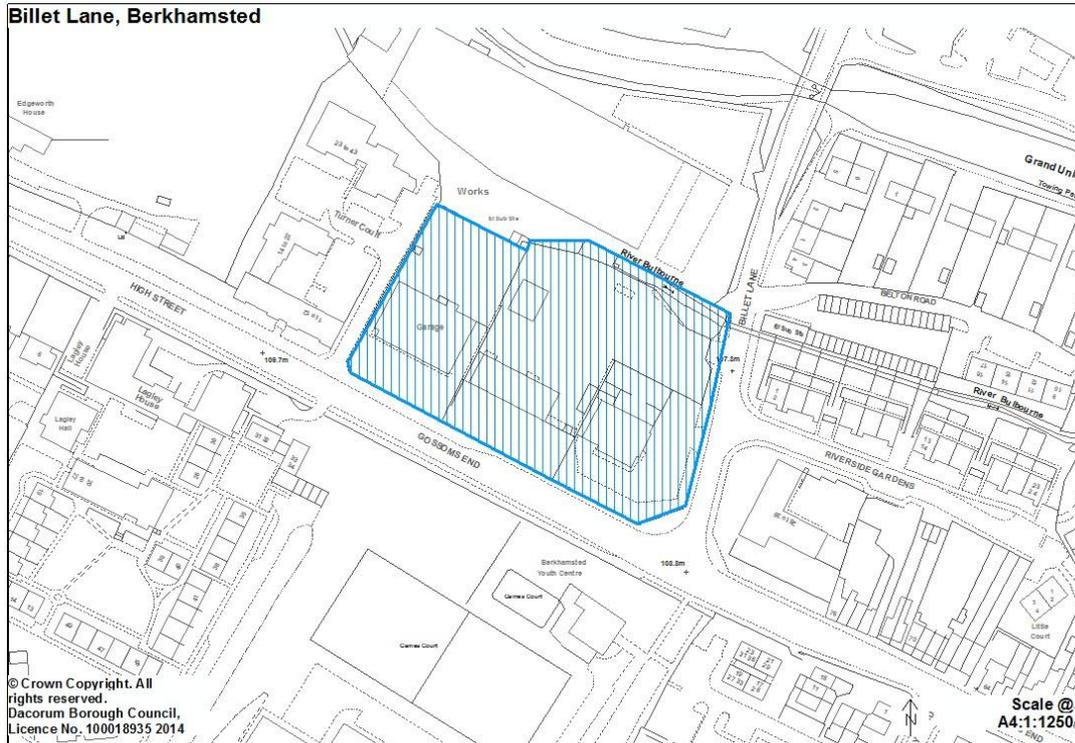


**New Retail Designation:** A new “Out of Centre Retail Location” (Table 1) applies to the wider London Road/Two Waters Way.



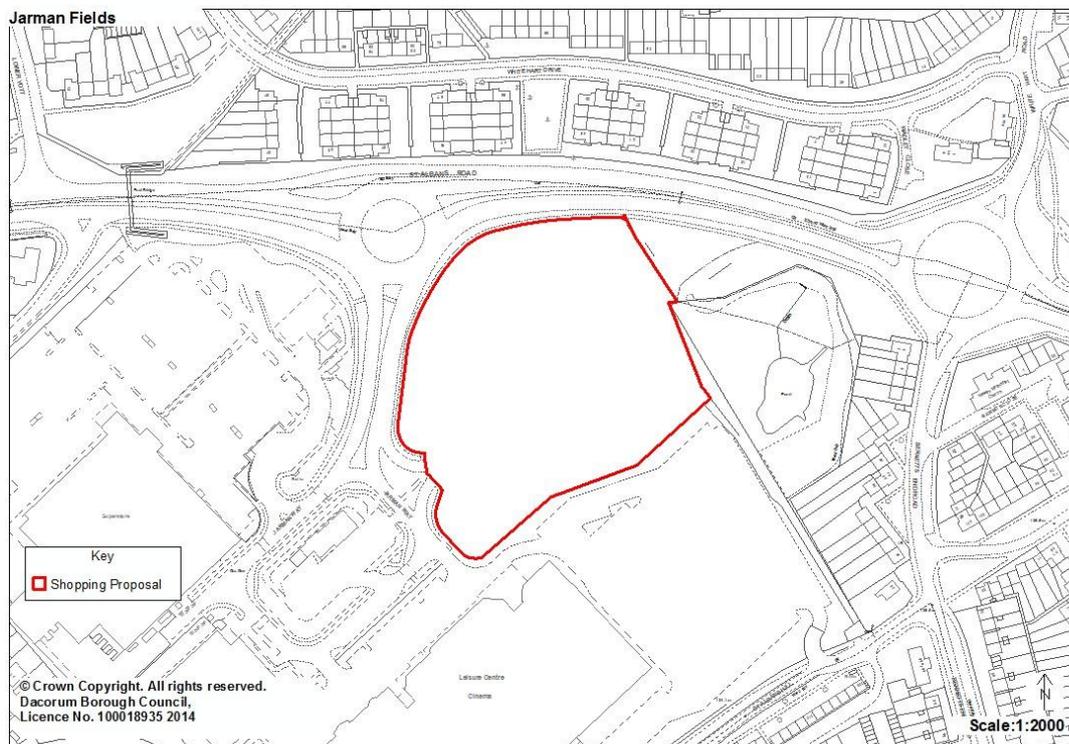
## New Retail Designation: A new “Out of Centre Retail Location” (Table 1) for Billet Lane

**Billet Lane, Berkhamsted**



## Shopping Proposals

### S1 Jarman Fields:



*Note: also see Proposal MU/1 and MU7 for Mixed Use / Retail Proposal*

## **Providing Homes and Community Services**