

## Appendix C | Health Checks

## Hemel Hempstead (New Town and Old Town) Dacorum Borough Council

**Description** Hemel Hempstead is identified as a minor sub regional centre and is the main centre serving Dacorum Borough Council. The centre is located south of Luton and west of St Albans.

Hemel Hempstead Old Town is located north of the new town along the High Street.

**Current Status** Principal Town Centre



**Table C.1 Town Centre Composition**

Hemel Hempstead	Units (%) 2003	Units (%) 2008	Units (%) 2017	Units UK Avg. (%)	Floorspace (%) 2017	Floorspace UK Avg. (%)
Convenience	5.0	5.0	6.1	8.8	9.8	15.2
Comparison	47.0	54.0	33.0	31.0	49.7	34.9
Retail Services	44.0*	*32.0	14.0	14.5	5.7	6.8
Leisure Services	*	*	22.3	23.9	14.6	25.0
Financial and Business Services	*	*	14.2	10.3	10.2	7.7
Vacant	3.0	9.0	10.3	11.2	10.1	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*\*Figure represents all services (retail services, leisure services and financial and business services)  
Source: 2004 figures from Dacorum Retail and Leisure Study January 2006, 2008 figures from Dacorum Retail Study update 2009 and 2017 figures are from Experian Goad Category Report 2017*

**Overall Composition** At the time of the Nexus site visits there were 358 units within Hemel Hempstead Town Centre (including Hemel Old Town).

The health check assessments are based on Experian Goad Plans which include Hemel Hempstead and Hemel Old Town on two separate plans. However, as both Hemel Hempstead and Hemel Old Town are located within the town centre boundary, for the purpose of this health check they are considered together. For this reason, there may be discrepancies in the number of town centre units from previous studies.

The Town Centre Boundary for Hemel Hempstead, as shown within Dacorum Borough Council's Policies Map, extends from St Albans Road to the south to Fletcher Way just north of Old Hemel Hempstead.

Primary shopping frontages are located to the south of the centre along the pedestrianised area of Marlowes and within the two purpose built shopping centres, the fully enclosed Marlowes Shopping Centre (1990) and the Riverside Centre (2005). Secondary Frontage is located mainly in Marlowes (north of the pedestrianised area), Bridge Street, Market Square and Waterhouse Street.

As outlined in Figure 4.5 of Chapter 4, the total retail floorspace for Hemel

Hempstead is 80,230, the second highest of the Study Area after Watford.

**Convenience  
&  
Comparison  
Goods**

At 6.1%, convenience representation within the town centre is below the UK average of 8.8%.

Asda, the town centres anchor convenience store, is located to the north of the new town (3,660 sq m). Iceland and Marks and Spencer food hall also provide a fairly substantial convenience offer within the town centre.

The underrepresentation of convenience stores in Hemel Hempstead Town Centre reflects the strong presence of out of centre food stores including Sainsbury's at London Road and Tesco at Jarman Park Retail Park. The NEMS Household Survey highlighted that the majority of respondents (33.4%) residing in Zone 11 (the zone Hemel Hempstead is located within) undertook their last main food shop at Tesco Superstore, outside of the town centre. In comparison, 7.4% of respondents carried out their last main shop at Asda, the town centre's anchor store.

At 33.0%, comparison representation is marginally above the UK average of 31.0%. Representation has declined from 54.0% since 2008, which is likely to be reflective of the impending Marlowes Centre refurbishment.

There are a significant number of national multiples located within the town centre. Anchor comparison stores include Debenhams, Marks and Spencer and Primark. Other multiple retailers include Next, Topshop, Boots, WH Smith, TK Maxx, River Island and New Look all of which provide a draw to the town centre.

Higher quality retailers are located at the Riverside Centre and the south of the Marlowes with lower retailer quality along the Marlowes. It is intended that the retail offer in this location will be enhanced through the refurbishment of the Marlowes Centre.

Convenience and comparison stores in Hemel Old Town are wholly made up of independent units, predominantly boutique style stores.

Hemel Hempstead has a total of 14 charity shops the majority of which are located along the Marlowes. There are no charity shops located in Hemel Old Town.

**Services**

Retail service representation (14.0%) is currently in line with the UK average of 14.5%.

Representation of leisure services (22.3%) is below the UK average of 23.9%. Currently there is a stronger leisure offer in Hemel Old Town which offers a range of restaurants and popular public houses. In comparison, the leisure offer at Hemel Hempstead New Town consists mainly of takeaways and cafes reflecting the limited night time economy. This is reflected in the NEMS Household Survey results where

13% of respondents who visit Hemel Hempstead the most would like to see more restaurants over any other leisure facility.

Overall, there is a strong representation of financial and business services within the centre. This is predominantly due to the strong offer in Hemel Old Town where 24.5% of units are financial or professional services compared to 10.6% in the New Town.

The strong representation of services in the Old Town Centre reflects its secondary retail offer and complements the New Town which is dominated by comparison good stores.

In terms of the evening economy, 24 of all 263 units within Hemel Hempstead Town Centre (New Town) are restaurants, takeaways, pubs, or bars, equating to 9.1% of all units.

There is a much stronger evening economy in Hemel Old Town where there are 18 restaurants, takeaways, pubs or bars equating to 19.0% of overall representation.

**Vacancies** The representation of vacant units (10.3%) is currently below the UK average of 11.2%. Representation of vacant units is consistent in both the Old Town (10.6%) and New Town (10.2%). Vacancies in the New Town are mainly within the Marlowes Centre and along the Primary Shopping Frontage reflecting the impending refurbishment of this area.

A few vacancies are also still evident at the Riverside Centre. It is understood that two of these units have never been occupied.

**Rents** From reviewing available online sources, retail rents vary quite considerable throughout the centre. Retail units within the Marlowes shopping centre have average rents of £14.00 psf. However, rents further north of the town centre and along Waterhouse Street reach up to circa £30.00 psf. Low rents within the Marlowes are likely to reflect the shopping centre refurbishment and the number of temporary leases currently available. Rents are also particularly low at the Market Square (as low as £20.00 psf), reflecting the undesirability of this location. Rents at the Riverside Centre are shown to be slightly higher than at the Marlowes centre, at around £20.00 psf.

**Source:** <http://www.shopproperty.co.uk/shops/Hemel%20Hempstead>

**Pedestrian Flows** At the time of the Nexus site visits, the highest pedestrian flows were witnessed along the pedestrianised Primary Shopping Area along the Marlowes.

Pedestrian flows were lower to the north of the Marlowes where the New Town joins the Old Town. This reflects the linear nature of the Town Centre which feels disjointed in parts.

A fair amount of activity was also witnessed around the Riverside Centre.

Lower levels of activity were witnessed around Market Square.

Although low levels of activity were evident at the Old Town during the day, the high presence of restaurants means there is a fair amount of activity into the night.

**Accessibility** The town centre is easily accessible via car and is located approximately 4km from Junction 8 of the M1 and 5 km from Junction 20 of the M25.

The town centre has a total of six car parks (both short stay and long stay) within close proximity to the town centre. At the time of the Nexus site visits there was limited capacity in the majority of the car parks.

Unsurprisingly, the NEMS Household Survey results indicated that the majority of respondents who visited Hemel Hempstead travelled by car (68.8%), whereas only 13.3% tend to walk.

At the time of the Nexus site visits there was a fair amount of traffic on roads through and surrounding the centre. This could potentially deter pedestrians from walking outside of the main pedestrianised Primary Shopping Area of the Marlowes, the Marlowes Centre and the Riverside Centre.

The following car parks are located in Hemel Hempstead Town Centre;

- Hillfield Road – 300 spaces (paid parking)
- Marlowes Shopping Centre - 1,200 spaces (paid parking)
- Riverside Shopping Centre – 369 spaces (paid parking)
- Moor End Road – 72 spaces (paid parking)
- Water Gardens South - 112 spaces (paid parking)
- Water Gardens North – 292 spaces (paid parking)

Hemel Hempstead Old Town is served by Alexandra Road Car Park – 16 spaces (paid parking), The Gables Car Park – 19 spaces (paid parking) and High Street Car Park – 80 spaces (paid parking).

The Old Town is served by on street parking and has a much more pedestrian friendly environment.

Hemel Hempstead train station is located to the south west of the town centre and is accessed from the A4251. Although the station is disconnected from the town centre, regular bus services run into the main shopping area. Particularly good automated bus signage was noted along the Marlowes.

**Perception of Safety** At the time of the Nexus site visits, the centre had a safe ambiance and CCTV was evident. However, an improved evening economy would lead to enhanced surveillance at night time.

**Environmental Quality** Hemel Hempstead has a varied environmental quality. Whereas the south of the centre (including the Riverside Centre and primary shopping area along Marlowes) appears well maintained and pleasant with high quality street furniture, plenty of

seating, street art and a children's play area, the quality is reduced north of the pedestrianised area. This is particularly evident at the Market Square which includes a large underutilised space that is uninviting to pedestrians. In this area and further north of Marlowes, the shopping frontages are also poorly maintained.

A street market is held on the Marlowes on Thursday, Friday and Saturday and an antique market on Wednesdays which provides a further draw to the pedestrianised area of the centre.

The environmental quality and atmosphere within the Marlowes Shopping Centre was notably poor and shopping frontages appear dated.

At the time of the Nexus Site visits, signage was also noted to be poor.

The Old Town has a historic feel and a particularly pleasant environmental quality with well-maintained shop fronts and public realm.

**Stakeholder Feedback** No stakeholder responses were received for Hemel Hempstead.



## Berkhamsted Dacorum Borough Council

**Description** The historic market town of Berkhamsted is the second largest settlement in Dacorum Borough and is located approximately 5 miles west of Hemel Hempstead, which it sits below in the Council's retail hierarchy.

The town centre is linear in nature running from north west to south east with the main retail area focused along the High Street and Lower Kings Road.

**Current Status** Secondary Town Centre





**Table C.2 Town Centre Composition**

<b>Berkhamsted</b>	<b>Units (%) 2004</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	4.0	4.2	8.8	20.2	15.2
Comparison	35.0	34.0	31.0	29.4	34.9
Retail Services	57.0 (all services)	20.4	14.5	10.8	6.8
Leisure Services	-	24.1	23.9	26.5	25.0
Financial and Business Services	-	14.1	10.3	10.5	7.7
Vacant	3.0	3.1	11.2	2.6	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*\*Figure represents all services (retail services, leisure services and financial and business services)*

*Source: 2004 figures from Dacorum Retail and Leisure Study January 2006 and 2017 figures are from Experian Goad Category Report 2017*

**Overall Composition**

The town centre boundary, as allocated within Dacorum Borough Council’s Proposals Map, extends to the west to Kitsbury Road and just after Park Street to Victoria Road and Ravens Lane to the south east. The Experian Goad Plan for the centre does not include the parades of shops past St John’s Well Lane to the north west of the town centre. However, these units, which are predominately made up of service units split up by a number of dwellings, have been included in our assessment due to their location within the town centre boundary.

The Primary Shopping Frontage currently runs along the north side of the high street from Water Lane to opposite Cowper Road. Secondary Shopping Frontages extend west of the primary frontage to St John’s Well Lane and east to St Peter’s Church. Secondary frontages also run on the south side of High Street from Cowper Road in the west to Chesham Road in the east and along both sides of Lower King Road.

The overall number of units in the centre has increased from 159 units in 2004 to 191 units in 2017. This is a fairly substantial increase and is likely to be attributed to changes to the Experian use class classification.

As illustrated in Table 4.5 in Chapter 4, the total retail floorspace for Berkhamsted is £29,770 sq m.

**Convenience & Comparison Goods** The centre is anchored by Waitrose, Marks and Spencer Simply Food and Tesco Metro. The centre has a particularly low representation of convenience units which account for just 4.2% of the centre’s overall units. This is less than half the UK average of 8.8%.

However, convenience floorspace is above the UK average, owing to a small number of larger units (Waitrose, Marks and Spencer and Tesco Metro). At 3,150 sq m, Waitrose is the largest retail unit in the town centre. Waitrose is also the most popular convenience store in Berkhamsted with the NEMS Household Survey indicating that 53.9% of respondents (residing within Zone 13- Berkhamsted) undertake their main food shop at this store.

The centre contains a mixture of independent stores and national multiples. Representation of comparison units is above the UK average of 31.0% but has decreased slightly from 35.0% to 34.0% since 2004. The majority of comparison units are located along the ‘Primary Shopping Frontage’ to the north side of the High Street. These include a number of Major Retailers including Waterstones, Boots, WH Smith, Clintons and Carphone Warehouse.

The market which is held on Wednesdays and Saturdays along the Primary Shopping Frontage of the high street is a popular attraction to the town centre.

In total there are 8 charity shops located within Berkhamsted Town Centre, five of which are located on the High Street and three on Lower Kings Road.

**Services** The strongest service is leisure (accounting for 24.1% of all retail units) reflecting the number of restaurants and vibrant night time economy within the centre. This is highlighted in the NEMS Household Survey results where 66.4% of respondents residing in Zone 13 (the Zone Berkhamsted is located within) said they visited the town centre for their last trip to a restaurant. Similarly, 78.9% of Zone 13 respondents last visited the centre to go to a pub or bar.

There are a plethora of public houses located along the High Street, contributing to the traditional feel of the centre. The Rex Cinema, located along Three Close Lane, is a popular leisure service that assists in boosting the night time economy.

Representation of retail services (20.4%) and financial and business services (14.1%) are also above UK averages.

There are 30 units that make up restaurants, takeaways, bars or public houses within the town centre which is 15.8% of the overall representation of units within the centre. In addition, the Rex Cinema provides an important contribution to the evening economy.

**Vacancies** There are very few vacancies in the town centre. At 3.1%, this is well below the UK average of 11.2%.

<p><b>Rents</b></p>	<p>From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail facilities in Berkhamsted is circa £50.00 psf.</p> <p><b>Source:</b> <a href="http://www.shopproperty.co.uk/shops/Berkhamsted">http://www.shopproperty.co.uk/shops/Berkhamsted</a></p>
<p><b>Pedestrian Flows</b></p>	<p>At the time of the Nexus site visits, the highest pedestrian flows were witnessed along the Primary Shopping Frontage on High Street as well as Lower King Road, which is the access to Waitrose. There was also a moderate amount of footfall to the north west of the centre up towards Marks and Spencer Simply Food.</p> <p>The wider pavement and seating area fronting along the section of the High Street between Lower Kings Road and Water Lane encourages pedestrians to gather in this area. The street market also encourages high footfall to this area on market days. Similarly, the seating area fronting Marks and Spencer's Simply Food, and Costa Coffee encourages activity to the north west of the High Street.</p>
<p><b>Accessibility</b></p>	<p>The town centre is accessible from Junction 20 of the M25 along the A41 which is approximately 8 miles south east of the centre.</p> <p>Berkhamsted Train Station is located to the north of the town centre and is accessed along Lower Kings Road where trains run to and from London approximately every 20 minutes.</p> <p>The centre is well served by a number of bus routes that, amongst other locations, run to Hemel Hempstead, Slough, Amersham, Watford and Aylesbury.</p> <p>There are a number of car parks located in the town centre including;</p> <ul style="list-style-type: none"> <li>• Water Lane Car park – 96 spaces (paid parking)</li> <li>• Lower Kings Road – 121 spaces (paid parking)</li> <li>• Canal Fields – 88 spaces (free parking)</li> <li>• St Johns Well Lane Short Stay – 29 spaces (paid parking)</li> <li>• St Johns Well Lane Long Stay – 140 spaces (free)</li> </ul> <p>All but one (St Johns Well Lane) are short stay. Although nearly full, there were spaces available in all of the car parks at the time of the Nexus site visits. There is very limited on street parking throughout the centre. Construction of a multi storey car park off Lower Kings Road is due to commence in 2018.</p> <p>At the time of the Nexus site visits, there was a fair amount of traffic travelling through the centre. Although there are a number of pedestrian crossings located to the south east of the High Street, notably there were none to the north west, making this part of the centre harder to navigate on foot.</p>
<p><b>Perception of Safety</b></p>	<p>At the time of the Nexus site visits, the centre had a safe ambiance. This is assisted by the presence of CCTV along the High Street. The active night time economy also means there is natural surveillance late into the night.</p>

<p><b>Environmental Quality</b></p>	<p>There is a particularly good environmental quality in Berkhamsted which appears to be a pleasant market town. This is highlighted in the NEMS Household Survey where 12% of respondents stated that they most liked the 'environmental quality' of Berkhamsted.</p> <p>At the time of the Nexus site visits, it was felt that signage could be improved throughout the centre.</p>
<p><b>Customer Views and Behaviour</b></p>	<p>The NEMS Household Survey identified that 77.0% of respondents from Zone 13 (the Zone Berkhamsted is located within) visit Berkhamsted the most.</p> <p>When asked what would encourage them to visit the town centre more often, the majority of respondents said 'more parking'. This perhaps reflects the lack of on street parking throughout the centre.</p>
<p><b>Stakeholder Feedback</b></p>	<p>No stakeholder responses were received for Berkhamsted.</p>

## Tring Dacorum Borough Council

**Description** Tring is a small market town located within Dacorum Borough Council.

Tring Town Centre's main shopping area is focused upon High Street and Dolphin Square shopping precinct.

**Current Status** Secondary Town Centre





**Table C.3 Town Centre Composition**

Tring	Units (%) 2004	Units (%) 2017	Units UK Avg. (%)	Floorspace (%) 2017	Floorspace UK Avg. (%)
Convenience	4.0	7.6	8.8	10.0	15.2
Comparison	25.0	27.2	31.0	26.5	34.9
Retail Services	67.0*	18.5	14.5	10.7	6.8
Leisure Services	*	30.4	23.9	28.0	25.0
Financial and Business Services	*	15.2	10.3	24.0	7.7
Vacant	3.0	1.1	11.2	0.7	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*\*Figure represents all services (retail services, leisure services and financial and business services)*

*Source: 2004 figures from the Dacorum retail study update 2006 and 2017 figures are from Experian Good Category Report 2017*

**Overall Composition**

At the time of the Nexus site visits, there were 92 units within the town centre which is unchanged since 2004, reflecting a stable town centre.

The town centre boundary, as identified in the Dacorum Borough Council Policies Map extends from Christchurch Road to the west to Brook Street to the east.

The Primary Shopping Frontage is located at the Dolphin Square Shopping Precinct. Secondary Shopping Frontages run along the north of the High Street from the library in the west to Forge car park in the east and along the south from the Baptist Church in the west to opposite the parish church in the east.

As illustrated in Table 4.5 in Chapter 4, the total retail floorspace for Tring is 12,590 sq m.

**Convenience & Comparison** At 7.6%, representation of convenience units is below the UK average of 8.8%. However, the number of units has increased by 2 units since the 2004 study. Currently, Marks and Spencer's Simply Food is the largest convenience unit within the town centre (680 sq m).

Lower than average convenience representation may be attributed to the presence of Tesco located just south east of the centre on London Road. As outlined in the NEMS Household Survey results, Tesco is the most popular convenience store within Zone 14 (the zone Tring is located within) with 66.5% of respondents carrying out their main food shop there.

Comparison representation, both in terms of units (27.2%) and floorspace (26.5%), is below the UK averages of 31.0% and 34.9%, respectively, and predominantly made up of independent units.

The NEMS Household Survey results indicated that, out of all respondents residing in Zone 14 (the zone Tring is located within) 64.0% of respondents visit the centre for chemist goods and 48.0% for DIY and gardening goods.

There are three charity shops located within Tring Town Centre equating to 3% of the centre's overall representation.

**Services** Representation of retail service units (18.5%) is above the UK average of 14.5%.

There is a strong representation of leisure services which makes up 30.4% of overall units. This is above the UK average of 23.9% and reflects the number of restaurants and cafes within the centre.

Representation of Financial and Business Services (15.2%) is also above the UK average – 10.2%. Notwithstanding this, Tring does not have a bank located within the town centre.

Services are predominantly located on the edge of the High Street outside of the Primary Shopping Area.

There are 18 units that contribute to the evening economy within the Town Centre (restaurants, bars, public houses and take away units) equating to 19.6% of the overall representation of retail units.

**Vacancies** The number of vacancies in the town centre has reduced by 2 since 2004 and at the time of the Nexus site visits, there was only 1 vacancy within the town centre, located to the west of the High Street (74 High Street).

**Rents** From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Tring is circa £20.00 psf.

**Source:** <https://propertylink.estatesgazette.com/retail-for-rent/tring>

<b>Pedestrian Flows</b>	At the time of the Nexus site visits, the centre was moderately busy with highest pedestrian activity witnessed in and around Dolphin Square precinct. The High Street also had fairly high activity.
<b>Accessibility</b>	<p>The town centre is located between Aylesbury and Hemel Hempstead on the A41. The main car parks within Tring Town Centre are the Forge (143 spaces – paid parking) and Old School Yard (39 spaces – paid parking). At the time of the Nexus site visits, the car parks appeared well used, however, there were spaces available within both of them.</p> <p>There are a number of bus stops located within the town centre but the centre is poorly connected to the train station, which is located outside of the town boundary.</p> <p>The majority of visitors appeared to travel to the centre via car. This was reflected in the NEMS Household Survey where 79.0% of respondents who visit Tring the most said they travelled via car compared to 13.6% who walk.</p> <p>The Natural History Museum, located south of the centre, is a popular leisure facility but is poorly connected to the town centre.</p>
<b>Perception of Safety</b>	At the time of the Nexus site visits, the centre had a safe ambiance. A fairly active night time economy provides natural surveillance until late at night.
<b>Environmental Quality</b>	<p>The centre has a very pleasant urban environment with ample street furniture and well maintained shop frontages. This is reflected in the NEMS Household Survey where 13% of respondents said that they liked the ‘environmental quality’ most about Tring.</p> <p>At the time of the Nexus site visits signage was recognised as being particularly good. Plenty of noticeboards, maps and street signage are located throughout the centre.</p> <p>The centre is compact and walkable, however, pavements are notably narrow in some areas of the town centre and in some areas in need of repair.</p>
<b>Customer Views and Behaviour</b>	When asked what they like most about the centre, 23% of respondents said it is because Tring is ‘close to home’ and 14% said it was due to ‘familiarity of the centre’, reflecting the compact nature of Tring Town Centre.
<b>Stakeholder Feedback</b>	<p>A particularly good response was received from Stakeholders representing Tring. Responses were received from Tring Town Council, I Love Tring Retail Group and Tring Together.</p> <p>Responses suggested that Tring is currently fulfilling its role as a town centre with a strong mix of units. The vibrancy of the high street and plethora of independent retailers throughout the centre was noted as a particular positive.</p> <p>The evening economy is noted to be particularly good and the town centre is</p>

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considered to have a good mix of units. There are lots of community run events attracting visitors to the Town Centre throughout the year.

Street lighting was highlighted as an area for improvement although in general street furniture is considered to be well maintained. Dolphin Square is considered to be outdated and in poor condition compared to the rest of the town centre. The pavements are also particularly narrow and noted to be in poor condition. Connections to the train station are considered to be very poor.

## Borehamwood Hertsmere Borough Council

**Description** Borehamwood is the largest centre within Hertsmere Borough Council, and is home to the main Council Offices, BBC Elstree Studios, a small cinema, and The Venue Leisure Centre.

The centre is comprised mainly of the High Street, Shenley Road, as well as a retail park just off the main street called Borehamwood Shopping Park. Recent improvements to the connectivity between Shenley Road and the retail park will benefit both areas.

The centre is accessible by train, with the Elstree and Borehamwood Railway Station running Thameslink services to London and towns further north.

**Current Status** Town Centre





**Table C.4 Town Centre Composition**

<b>Borehamwood</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	11.1	12.2	8.8	29.6	15.2
Comparison	32.1	28.2	31.0	36.6	34.9
Retail Services	13.7	15.4	14.5	5.5	6.8
Leisure Services	19.5	27.7	23.9	19.9	25.0
Financial and Business Services	10.5	12.2	10.3	5.9	7.7
Vacant	13.2	4.3	11.2	2.5	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Hertsmere Borough Council, 2012 and Experian, 2017

**Overall  
Composition**

Borehamwood Town Centre is the largest of the centres within Hertsmere Borough. At the time of the Nexus site visits, Borehamwood had 188 units within the town centre. This is a reduction of two since the 2012 retail survey was undertaken by Hertsmere Borough Council. In that five year period, the most significant changes are a reduction in the number of vacancies (13.2% to 4.3%), and an increase in the proportion of leisure services units (19.5% to 27.7%).

The town centre features an interesting division between Shenley Road, which is a conventional high street, and Borehamwood Shopping Park, in retail park format. While adjoining, both serve different purposes. The Shopping Park is car dominated, but the amount of parking and accessibility benefits the retail offer on Shenley Road.

The Primary Shopping Frontage runs along Shenley Road between Furzehill Road and Grosvenor Road, and throughout Borehamwood Shopping Park. Secondary Shopping Frontages are located at the east and western ends of the town centre including the Tesco Extra.

As shown in Table 4.5 in Chapter 4 of this Retail Study, the total retail floorspace for Borehamwood is 59,770 sq m.

**Convenience  
& Comparison**

Convenience units accounted for 12.2% of units within the town centre, slightly higher than the UK average of 8.8%. In 2017, the amount of convenience floorspace was 29.0% of the total, which is significantly higher than the UK average of 15.2%. This may partly be attributed to the large Tesco Extra within the town centre, although it should be noted that this particular Tesco Extra has large portion of floorspace dedicated to comparison

retail. According to the NEMS Household Survey, this particular Tesco Extra is the second most popular location for main food shopping within the Study Area.

Turning to comparison units within the town centre, both the proportion of units and floorspace is similar to the UK averages. There has been a reduction in the proportion of comparison units in the town centre from 32.1% in 2012 to 28.2% to 2017, however this a trend that is being seen across the UK as services become more prominent within town centres.

Borehamwood had a total of 11 charity shops within the Town Centre. Ten of those charity shops were located on Shenley Road.

### Services

Borehamwood Town Centre has a strong offer of services in all three categories in terms of proportion of units. This is evidence to Borehamwood being the largest and main centre within Hertsmere Borough. However, when focussing on floorspace, all three service categories fall below the UK average, indicating that services units are generally smaller. For example, leisure services account for 19.9% of floorspace within the town centre, compared with the UK average of 25.0%. A similar trend exists for retail services and financial and business services.

The existing cinema and Pure Gym complex, not included within Experian's Goad plan boundary, represents an opportunity to improve the existing leisure offer within the town centre. Importantly, a popular Council run leisure facility is located just outside the boundary of the town centre.

In terms of evening economy offer, 33 of the 188 total units within Borehamwood Town Centre were restaurants, takeaways, pubs, or bars, equating to 17.6% of all units. Of respondents to the household survey who stated that they visited Borehamwood the most, 7 respondents identified that a better nightlife offer would encourage them to visit Borehamwood more often.

### Vacancies

Between 2012 and 2017, the number of vacant units within Borehamwood town centre fell from 25 to 8. Both the proportion of vacant units and vacant floorspace are well below the UK averages.

### Rents

From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Borehamwood is circa £30.00 psf with higher rents evident to the north east of Shenley Road along the prime retail pitch.

**Source:** <https://propertylink.estatesgazette.com/commercial-property-for-rent/borehamwood>

### Pedestrian Flows

In terms of pedestrians, Borehamwood was generally observed to be busy, both along Shenley Road and within Borehamwood Shopping Park. A regular street market is held in the slip road along Shenley Road every Tuesday and Saturday, which also draws visitors to the centre.

There appeared to be higher pedestrian flows at the western end of Shenley Road, particularly where some newer units have been developed at Keystone Passage. This part

of Shenley Road benefits from the through flow of footfall between here and the Retail Park.

**Accessibility** Borehamwood is well served by transport options. The Elstree and Borehamwood Railway Station is located at the western edge of the town centre. In addition, bus routes connect the town centre with Edgeware and Barnet.

Four Council run car parks are located either within the town centre or just on the edge of centre. These car parks provide a total of 782 car parking spaces across four separate car parks (Civic Offices, Brook Road, Clarendon Road, and Furzehill Road) and the Council charges a small fee. Overall the quality of the Council run car parking is good, although the Furzehill Road car park would benefit from some improvements. There is also free car parking in both the Tesco car park (640 spaces) and Borehamwood Shopping Park car park (610 spaces). Borehamwood Shopping Park management is currently looking to implement paid parking at this location. At peak times, Shenley Road was observed to become quite congested.

In the NEMS Household Survey, 75.4% of respondents who visited Borehamwood the most arrived by car, while 9.0% walked.

**Perception of Safety** At the time of the Nexus site visits, no anti-social or dangerous behaviour was observed, and the level of pedestrian activity ensured a safe environment. CCTV equipment is present throughout the centre. Hertsmere Borough Council is part of the Hertfordshire CCTV Partnership which aims to provide reassurance across main public, residential, retail, business and school areas by providing comprehensive surveillance.

**Environmental Quality** Significant works have been undertaken over the past decade to improve the urban environment of Borehamwood. However, parts of Shenley Road would still benefit from some façade improvement work to increase the overall attractiveness and desirability of the centre as a place to shop and visit restaurants. This would also help to improve the perception of Borehamwood.

Borehamwood Shopping Park is particularly car dominated, but improvements are being made to the public realm. Keystone Passage is an important connection between the Park and Shenley Road, which would benefit from being more inviting.

**Customer Views and Behaviour** Of respondents to the NEMS Household Survey who identified that they most visit Borehamwood, 39.0% stated that what they like the most is the choice and range of shops, while 23.0% identified that it was close to home.

When asked if there were any measures that would encourage visitors to visit more often, 11.0% of respondents stated increased parking, 6.0% stated increased general choice of shops, and 6.8% stated they would visit more often if it was easier to get to by car. These responses indicate that the centre would benefit from improved parking and traffic conditions.

**Stakeholder Feedback** A strong response was received from Stakeholders including the Elstree and Borehamwood Residents Association and the Manager of the Borehamwood Retail Park.

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Feedback included views that the public realm of the High Street needed improving. In particular, the pavement requires improvement and more trees would be welcomed.

Responses suggested that, apart from the retail park, the composition of retail stores is weak with too many service units. More independent stores would be welcomed.

There is quite a lot of congestion down Shenley Road and the Boulevard in peak hours and more parking is needed within the town centre. Crossing Shenley Road can also be difficult, particularly as there are no zebra crossings.

There are currently limited facilities and attractions drawing people to the town centre. More evening and weekend events should be encouraged.

## Potters Bar, Darkes Lane Hertsmere Borough Council

**Description** Potters Bar is located in the north east of the Borough and is the second largest centre within Hertsmere Borough, second to Borehamwood. The Darkes Lane Local Town Centre serves an important role within the community, providing an offer of convenience and comparison goods as well as services.

The town is highly accessible, having a dedicated train station within the centre.

**Current Status** Local Town Centre





**Table C.5 Local Town Centre Composition**

<b>Potters Bar (Darkes Lane)</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	11.0	7.0	8.8	19.4	15.2
Comparison	33.1	27.2	31.0	26.4	34.9
Retail Services	20.3	22.8	14.5	13.2	6.8
Leisure Services	16.9	26.3	23.9	29.2	25.0
Financial and Business Services	16.1	11.4	10.3	7.9	7.7
Vacant	2.5	5.3	11.2	4.0	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Hertsmere Borough Council, 2012 and Experian, 2017

**Overall Composition**

Experian’s Goad data includes 114 units within the centre, as identified in 2017. The 2012 Hertsmere Borough Council Retail Survey identified 118 units. The majority of town centre is included within the Primary Shopping Frontage and the town is anchored by a Sainsbury’s which is located adjacent to the railway station.

The centre is concentrated around Darkes Lane, and is to some extent divided by the railway bridge that passes over. The northern section of the town is comprised of parades of shops along both sides of the road, while south of the railway line, the parades operate down to Mutton Lane.

Potters Bar High Street is located approximately 1km to the east of Darkes Lane. To some extent the two centres compete with each other, although also have different roles in the broader retail context.

As illustrated in table 4.5 in Chapter 4 of the Retail Study, the total retail floorspace in Potters Bar, Darkes Lane is 20,050 sq m.

**Convenience & Comparison**

While the centre has a similar proportion of convenience units (7.0%) compared with the UK average (8.8%), it has a higher proportion of convenience floorspace. This may be attributed to the large Sainsbury’s within the local centre boundary. Overall, the convenience offer within the centre has reduced from 11.0% in 2012.

Similarly, the proportion of comparison goods units has reduced from 33.1% in 2012 to 27.2% in 2017. This is below the UK average of 31.0%. In addition, the amount of comparison floorspace (16.4%) is below the UK average of 34.9%. This reduction is both a reflection of the general trend away from comparison goods

within smaller centres, and also that Potters Bar competes with larger centres with a stronger comparison goods offer.

At the time of the Nexus survey there were 7 charity shops within Potters Bar Darkes Lane. All charity shops were located on Darkes Lane.

<p><b>Services</b></p>	<p>The general trend in services in Potters Bar Darkes Lane since 2012 has been an increase in retail and leisure services within the centre. There is a particularly high proportion of retail services when compared with the UK average (22.8% compared with 14.5%).</p> <p>There has been a reduction however in the proportion of financial and business services units, which provides a wide array of services including banking, property and printing.</p> <p>Since 2012 the proportion of leisure services has increased from 16.9% to 26.3%. While this is a trend being seen across the UK, this appears to be a particularly quick increase. There is a strong presence of services that are categorised as fast food and takeaways (10 of 30).</p> <p>When considering evening economy, Potters Bar Darkes Lane had 20 of the total 114 units falling within the evening economy category (restaurants, takeaways, bars, pubs). This equates to 17.5% of the total units within the district centre.</p>
<p><b>Vacancies</b></p>	<p>The centre has a lower than average proportion of vacancies, with just six, or 5.3% of units. In 2012 there were three vacancies in Potters Bar Darkes Lane, as identified in the Hertsmere Retail Survey.</p>
<p><b>Rents</b></p>	<p>From reviewing available online sources Potters Bar Darkes Lane has average rents of £37.00 psf. Rents reach up to £50.00 along the prime retail frontage which is higher than Potters Bar High Street.</p> <p><b>Source:</b> <a href="http://www.shopproperty.co.uk/shops/Potters%20Barand">http://www.shopproperty.co.uk/shops/Potters%20Barand</a> <a href="https://www.acuitus.co.uk/property/2682/">https://www.acuitus.co.uk/property/2682/</a></p>
<p><b>Pedestrian Flows</b></p>	<p>The centre was reasonably busy, with easy on-street parking located throughout the centre allowing accessibility for vehicles to pull in for short periods of time and patrons to visit local shops.</p>
<p><b>Accessibility</b></p>	<p>The NEMS Household Survey identified that of respondents who stated that they visited Potters Bar Darkes Lane the most of the Study centres, 80.0% travelled by car either as the driver or a passenger. There are two Council run car parks servicing Potters Bar Darkes Lane offering a total 222 car parking spaces at a reasonable price. There is also the Sainsbury's car park offering 243 free car parking spaces, and the Potters Bar Station car par which is privately run and has 202 spaces at a small cost.</p> <p>11.2% of respondents of the Household Survey travelled to the centre by walking.</p>

<b>Perception of Safety</b>	At the time of the Nexus site visits no anti-social behaviour was observed. The consolidated nature and business of the centre leads to reasonable footfall and therefore limited ability to be able to commit any form of crime. CCTV cameras were in operation.
<b>Environmental Quality</b>	The centre is of moderate environmental quality. It would benefit from additional landscaping and greenery along Darkes Lane. Some shopfronts would also benefit from cosmetic improvement, and the railway station has significant potential for improvements.
<b>Customer Views and Behaviour</b>	When asked what they liked most about Potters Bar Darkes Lane, 33.0% of respondents who visited Potters Bar Darkes Lane the most, identified that the centre is close to home. 13.2% identified they like the choice of services (hairdressers and banks etc). When asked what would encourage respondents to visit Potters Bar Darkes Lane more, 28.5% identified increased choice and range of shops, as their first response.
<b>Stakeholder Feedback</b>	No stakeholder responses were received for Potters Bar, Darkes Lane.

## Potters Bar, High Street Hertsmere Borough Council

**Description** Potters Bar (High Street) is located within Potters Bar in the north west part of the Borough. While in close proximity to the Potters Bar (Darkes Lane) centre, the High Street serves a separate function to Darkes Lane.

The centre is long and linear, consisting predominantly of small parades of shops, often with dedicated parking areas. The High Street itself is a busy road, and pedestrians suffer to some extent from the car dominated environment.

**Current Status** District Centre



**Table C.6 District Centre Composition**

<b>Potters Bar (High Street)</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	6.8	7.7	8.8	25.5	15.2
Comparison	43.2	23.8	31.0	20.9	34.9
Retail Services	15.9	24.6	14.5	16.7	6.8
Leisure Services	23.9	30.8	23.9	25.1	25.0
Financial and Business Services	0.0	6.9	10.3	6.5	7.7
Vacant	10.2	6.2	11.2	5.1	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Hertsmere Borough Council, 2012 and Experian, 2017

**Overall Composition** The 2012 Retail Survey identified 88 units within the district centre boundary. The Experian Goad Plan, which has been used for the 2017 composition includes a larger centre boundary and 130 units have been included.

Since 2012 there have been some fairly significant shifts in the overall composition of the district centre. Comparison units went from representing 43.2% of units to 23.8% in 2017. Similarly, financial and business services units grew from representing no units to 7.3%, (nine units) in 2017. There was also an increase in leisure services from 23.9% to 30.8%.

Potters Bar High Street is comprised completely of Secondary Shopping Frontage, further indication of its supporting function to Potters Bar Darkes Lane.

As illustrated in Table 4.5 in Chapter 4, the total retail floorspace for Potters Bar High Street is 26,650 sq m.

**Convenience & Comparison** While the convenience offer is similar to the UK average when considering proportion of units, the centre has a higher than average convenience floorspace (25.5% compared with 15.2%). This is a result of the large floorplate Tesco supermarket located on Mutton Lane, which serves a large population.

The centre has a low comparison retail offer, although this proportion of comparison retail units has reduced from 43.2% in 2012 to 23.8% in 2017. The UK average is 31.0%. The centre also has a low proportion of comparison floorspace at 20.9% compared with the UK average of 34.9%. The comparison offer of the

centre is predominantly focused around DIY stores, electronics and furniture, rather than clothing.

At the time of the Nexus site visits there were no charity shops within this centre.

### Services

Potters Bar High Street has a high proportion of retail services both in terms of units and floorspace. Retail units have also increased from 15.9% to 24.6% between 2012 and 2017.

The centre has a notably high proportion of leisure services, both in terms of units and floorspace when compared with the UK average. The proportion of leisure services units has increased from 23.9% to 30.8% between 2012 and 2017.

6.9% of units within the centre are financial and business services units, an increase from 0% in 2012. Both the proportion of units and floorspace is well below the UK average. The majority of business and financial services units were property and building services.

Potters Bar High Street has 20 units which are included within the 'evening economy' category (restaurants, takeaways, bars and pubs). This equates to a total of 15.4% of the total 130 units.

### Vacancies

The number of vacancies within the centre has increased from 9 to 10 since 2012, although still has a lower proportion of vacant units than the UK average.

### Rents

From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Potters Bar High Street is circa £20.00 psf.

**Source:** <https://www.zoopla.co.uk/to-rent/commercial/property/potters-bar/>

### Pedestrian Flows

The centre was a reasonably car dominated environment and there was limited pedestrian activity, a result of the linear environment. Pedestrian activity was mostly restricted to individual shopping parades.

### Accessibility

The NEMS Household Survey results identified that of those that visited Potters Bar High Street the most of the Study centres, 83.9% travelled by car as either the driver or passenger. The next most popular travel arrangement (walking) was 11.2%. These figures are further evidence to the car dominated environment.

In addition to on street parking at shopping parades, there are three Council run car parks servicing the centre and offering a total of 133 car parking spaces for a small charge. In addition to the Council run car parks there are also the Tesco car park (450 spaces) and a privately run car park at Oakmere House (95 spaces).

### Perception of Safety

While no antisocial behaviour was observed, the centre did not provide a particularly inviting environment for pedestrians, being car dominated.



**Environmental Quality** The centre would benefit from significant urban environment improvement works, including works to shop fronts as well as general public realm improvement and providing an improved pedestrian environment.

**Customer Views and Behaviour** When asked what would encourage them to visit Potters Bar High Street more often, 33.5% of respondents to the NEMS Household Survey identified increased general choice and range of shop as their first choice. 11.8% identified more independent / specialist shops as their first choice. Interestingly, 7.8% of respondents said that 'a better layout/ shops closer together' would encourage them to visit the town centre more often, reflecting the disjointed layout of both Potters Bar Darkes Lane and Potters Bar High Street.

**Stakeholder Feedback** No stakeholder responses were received for Potters Bar High Street.

## Radlett Hertsmere Borough Council

### Description

Radlett is located in the northern part of Hertsmere Borough and is centred around Watling Street. The district centre is well connected having a railway station which is on the Thameslink Line, connected with London and other larger centres to the north.

The centre serves an affluent population and it is understood that there is a low turnover of units generally within the centre boundary.

### Current Status

District Centre



**Table C.7 District Centre Composition**

Radlett	Units (%) 2012	Units (%) 2017	Units UK Avg. (%)	Floorspace (%) 2012	Floorspace UK Avg. (%)
Convenience	9.5	11.2	8.8	9.7	15.2
Comparison	25.3	22.5	31.0	25.8	34.9
Retail Services	24.2	27.0	14.5	17.8	6.8
Leisure Services	22.1	20.2	23.9	23.7	25.0
Financial and Business Services	13.7	13.5	10.3	16.0	7.7
Vacant	5.3	5.6	11.2	7.1	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Hertsmere Borough Council, 2012 and Nexus Planning 2017

**Overall Composition**

During the 2012 Retail Survey, 95 units were recorded within the district centre. At the time of the nexus site visits, 89 units were observed. The reduction in units over that period may be as a result of some redevelopment works that were in the construction phase at that time and have therefore not been included. There has been limited variance in the overall composition of Radlett since 2012.

There is a market on every 4<sup>th</sup> Sunday of the month held in Watling Parade.

The district centre is anchored by a Tesco Express supermarket. The only other National Multiple present within the centre is a Boots Pharmacy.

Radlett SPD identifies a number of development sites throughout the district centre which may come forward for additional or improved retail units.

**Convenience & Comparison**

Radlett District Centre has a slightly higher offer of convenience goods than the UK average (11.2% compared with 8.8%). This is testimony to the centre having a high proportion of independent shops such as bakers, butchers and delicatessens. The centre also has Tesco Express and a Budgens.

The centre has a smaller offer of comparison goods compared with the UK average (22.5% compared with 31.0%). This has reduced since 2012, indicating that Radlett’s role within the wider region is focussed more around convenience and servicing.

There were two charity shops identified in Radlett at the time of the Nexus site visits.

**Services**

Radlett District Centre has a particularly high proportion of retail services units (27.0%) compared with the UK average (14.5%), and during the Nexus site visits a high proportion of the retail services units were identified as health and beauty outlets.

Radlett has a slightly lower proportion of leisure services (20.2% compared with 23.9%), although it was noted that the majority of leisure services were cafes and restaurants, and there were found to be very few takeaways. This is an indication of the affluence of the local population in Radlett.

When considering evening economy, 11.2% of units, or 10 of the total 89 units fell into the evening economy category (restaurants, takeaways, pubs and bars).

**Vacancies**

Radlett has a low proportion of vacant units within the district centre boundaries with just five vacancies, or 5.6% of units. This is well below the UK average of 11.2%.

**Rents**

From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Radlett Town Centre is circa £34.00 psf.

**Source:**<https://www.primelocation.com/to-rent/commercial/property/radlett/>

**Pedestrian Flows**

At the time of the Nexus site visits there was limited pedestrian flow throughout the centre. The centre was observed to be particularly quiet. The most pedestrian movement occurred in the southern part of the centre.

**Accessibility**

The railway station at Radlett operates Thameslink services north and south. There is one Council run car park servicing the centre, the Newberries Car Park, and has 196 spaces. In addition, there is a privately run car park located near to the railway station which has 294 spaces.

In the NEMS Household Survey, 78.7% of respondents who identified that they visit Radlett the most, travelled to the centre by car, either as the driver or passenger. 20.1% of respondents stated that they walked.

**Perception of Safety**

No anti-social behaviour was observed at the time of the Nexus site visits, and the centre was generally observed to be a peaceful and safe environment.

**Environmental Quality**

Radlett was observed as having a 'village-like' atmosphere, and had a high environmental quality. Some facades along Watling Street would benefit from some visual improvements.

**Customer Views  
and Behaviour**

Of respondents to the NEMS Household Survey who identified that they visit Radlett the most, 21.4% of the stated that the thing they liked most about Radlett was choice of services. 22.4% of respondents stated that it was because Radlett is close to home and 11.0% said it was because Radlett has convenient parking.

**Stakeholder  
Feedback**

Stakeholder feedback from Aldenham Parish Council noted a particularly weak evening economy although the Radlett Centre is very popular and attracts many visits to numerous shows.

The need to improve the shop frontages along Watling Street was noted along with a desire for more independent stores.



## Bushey Hertsmere Borough Council

### Description

Bushey is located in the west of the Borough, lying between Bushey Heath and Watford. One of the smaller centres of the Study, the centre plays an important role serving the local population and offering a smaller alternative to the larger Watford.

Bushey District Centre is predominantly comprised of part of the High Street.

### Current Status

District Centre





**Table C.8 District Centre Composition**

<b>Bushey</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	8.3	3.7	8.8	4.5	15.2
Comparison	29.2	16.7	31.0	12.3	34.9
Retail Services	14.6	22.2	14.5	24.4	6.8
Leisure Services	20.8	29.6	23.9	34.1	25.0
Financial and Business Services	16.7	20.4	10.3	17.8	7.7
Vacant	10.4	7.4	11.2	7.0	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*Source: Hertsmere Borough Council, 2012 and Experian, 2017*

**Overall  
Composition**

There are 54 units in 2017 when using Experian Goad data. The Goad data includes a parade of shops on the northern side of High Street to the east and west of Koh-I-Noor Avenue that is not currently included within the district centre boundary. By comparison, the 2012 figures identify 48 units.

Between 2012 and 2017, the trend in Bushey has been a reduction in the number of comparison and convenience units, and an increase in the proportion of services.

The Primary Shopping Frontage is located on the northern edge of High Street, while the Secondary Shopping Frontage is predominantly on the southern side of High Street.

As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in Bushey is 6,020 sq m.

**Convenience &  
Comparison**

The centre is anchored by a SPAR as the main convenience offer. The centre has a very low proportion of convenience units, just 2 of the overall 54 units, or 3.7%. Consequently, convenience floorspace is also very low, just 4.5% of the total floorspace.

The centre also has a lower proportion of comparison units when compared with the UK average (16.7% compared with 31.0%), and a much lower proportion of comparison floorspace (12.3% compared with 34.9%).

Bushey and Bushey Heath, which is located not far from Bushey, complement each other, with Bushey Heath having a stronger provision of convenience and comparison goods.

At the time of the Nexus site visits there was one charity shop within Bushey District Centre.

**Services**

The District Centre has a high proportion of services, being well above the UK average for retail, leisure, and financial and business services both in terms of proportion of units and floorspace. In particular, 24.4% of floorspace was retail services, compared with the UK average of 6.8%.

The centre provides a good array of financial and business services, although still has a high proportion of real estate agents (6 of 11).

Of evening economy uses (restaurants, takeaways, pubs and bars) Bushey had the highest proportion (20.4%) of the centres that were surveyed.

**Vacancies**

In 2017, four vacant units were identified, a similar proportion to when the last retail study was carried out in 2012, during which there were five vacancies. Vacant units now account for 7.4% of total units, which is below the UK average of 11.2%.

**Rents**

From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Bushey is circa £18.00 psf.

**Pedestrian Flows**

There was a reasonable flow of pedestrians throughout the centre, although there were no particularly popular hotspots. Some of the local cafes were identified as particularly busy.

**Accessibility**

The main car park servicing the district centre has a capacity of 120 spaces, and is free to use. At the time of the Nexus site visits this car park appeared to be particularly busy. Some on street car parking is also available throughout the centre. While there is no train station in Bushey, buses provide services to other towns within Hertsmere and Watford.

**Perception of Safety**

No anti-social behaviour was observed within Bushey at the time of the Nexus site visits, and perception of safety was good.

**Environmental Quality**

Bushey provides a pleasant environment for the local community. The environmental quality is of a good standard particularly in areas at the western edge of the centre where there is a church and public green. Parts of the eastern section of High Street would benefit from facade improvements.

**Customer Views and Behaviour**

Of respondents to the NEMS Household Survey who identified that they visited Bushey the most of the centres, 56.1% travelled by car either as the

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driver or passenger. 39.3% identified that they walked. This gives a good indication that Bushey serves a local population.

When asked what they like most about Bushey, 39.5% of respondents stated that it was the choice of leisure facilities that drew them. 15.5% stated that it was because Bushey is close to home.

**Stakeholder  
Feedback**

No stakeholder responses were received for Bushey

## Bushey Heath Hertsmere Borough Council

### Description

Bushey Heath is one of two district centres located in the Bushey area of Hertsmere Borough Council, the other being Bushey (High Street), which lies to the south west of Bushey Heath. Bushey Heath consists of a short strip of shops along High Road which provide everyday services and facilities serving the local population.

The centre consists of 45 units, making it one of the smallest in the Study Area.

### Current Status

District Centre



**Table C.9 District Centre Composition**

<b>Bushey Heath</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	10.6	20.0	8.8	25.3	15.2
Comparison	36.2	28.9	31.0	42.5	34.9
Retail Services	17.0	20.0	14.5	10.1	6.8
Leisure Services	21.3	20.0	23.9	15.6	25.0
Financial and Business Services	12.8	11.1	10.3	6.4	7.7
Vacant	2.1	0.0	11.2	0.0	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Hertsmere Borough Council, 2012 and Experian, 2017

**Overall Composition**

At the time of the 2012 Retail Survey, Hertsmere Borough Council identified 47 units within the district centre, while using Experian’s Goad data, 45 were identified at the time of the Nexus site visits in November 2017. Since 2012 there has been a shift towards more convenience units within the district centre (10.6% to 20.0%), and a reduction in the number of comparison units.

The district centre suffers from its close proximity to Watford, however also serves an important, more local role, as a smaller centre for dropping into for a top up shop or similar.

The Primary Shopping Frontages in Bushey Heath are centred around the main parades in the High Road. Secondary Shopping Frontages are located at the northern and southern ends of the centre.

As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in Bushey Heath is 6,210 sq m.

**Convenience & Comparison**

Bushey Heath has been identified to have a significantly higher proportion of convenience units (20.0%) and convenience floorspace (25.3%) when compared with the UK averages (8.8% and 15.2% respectively). The centre has a number of small scale convenience units serving the local population.

In addition, there has been a decline in comparison units since 2012, from 36.2% to 28.9%. While the 2017 figure is slightly below the UK average for the proportion of units, the amount of comparison floorspace (42.5%) is above the

UK average (34.9%). This shows that despite the centre's location near to Watford, it holds its own in terms of comparison shopping provision.

At the time of the Nexus site visits there were two charity shops within the District Centre.

<p><b>Services</b></p>	<p>Bushey Heath was identified to have a lower than average offer of leisure services units both in terms of proportion of units and floorspace. Leisure floorspace was identified to account for 15.6% of floorspace in the centre compared with the UK average of 25.0%. The centre competes with the nearby centre of Bushey, which has a particularly strong leisure offer.</p> <p>The district centre also has a slightly higher than average retail services offer, both in terms of proportion of units and proportion of overall floorspace.</p> <p>Financial services account for 11.1% of units in Bushey Heath, which is similar to the UK average. The majority of business and financial services units were real estate agents, which is common in smaller centres.</p> <p>In terms of evening economy provision, Bushey Heath was identified to have 6 units of the total 45 within the evening economy category (restaurants, takeaways, pubs and bars), which equates to 13.3% of total units.</p>
<p><b>Vacancies</b></p>	<p>There were no vacant units in Bushey Heath at the time of the Nexus site visits, an indication that there is high demand for retail space in the centre.</p>
<p><b>Rents</b></p>	<p>No information of local retail rents in Bushey Heath could be found using online sources.</p>
<p><b>Pedestrian Flows</b></p>	<p>The centre was reasonably busy at the time of the Nexus site visits, with pedestrians mainly identified at the Primary Shopping Frontage areas of the district centre. Cafes were observed to be particularly popular.</p>
<p><b>Accessibility</b></p>	<p>When asked how they usually travel to Bushey Heath, 56.0% of respondents to the NEMS Household Survey who identified that they visited Bushey Heath the most, travelled to the centre by car. 44.0% of respondents identified that they walked to the centre.</p> <p>There are two car parks in operation within Bushey Heath in addition to on street car parking. These car parks cater for approximately 100 car parking spaces in total.</p>
<p><b>Perception of Safety</b></p>	<p>At the time of the Nexus site visit, no anti-social behaviour was observed. The small scale and pedestrian crossing allow safe pedestrian movement.</p>
<p><b>Environmental Quality</b></p>	<p>The urban environment is of a reasonable quality. Some shop fronts would benefit from façade improvements to upgrade the urban space. Street trees and additional street furniture might also further benefit the urban environment.</p>



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**Customer Views and Behaviour** When asked what they liked most about Bushey Heath, 41.4% of respondents to the NEMS Household Survey, identified choice of leisure facilities, while 40.5% identified that it is close to home.

When asked what would encourage them to visit the centre more often, 13.9% of respondents identified more parking, while 10.3% said more food shops within the town centre.

**Stakeholder Feedback** Stakeholder feedback was received from the Bushey Heath Residents Association who considered that Bushey Heath is fulfilling its role as a town centre and there is a strong mix of stores within the town centre.

There is a particularly healthy evening economy with restaurants open late into the evening. However, there are no events attracting people to the town centre.

It is considered that the pavements are currently in poor condition and their quality could be improved.

## Rickmansworth Three Rivers District Council

### Description

Rickmansworth is the administrative centre for Three Rivers and is located geographically close to Chorleywood, Maple Cross and Croxley Green. The centre is based around the historic High Street and Church Street with a civic complex located at the edge of the centre to the east including the council offices, library, police station and Watersmeet Theatre. The centre is located within a Conservation Area.

The town serves the wider population, but loses patrons to larger centres such as Watford and Hemel Hempstead which provide a more comprehensive comparison goods offer. Regardless, the town provides an important function for shopping and services a large community.

**Current Status** Town Centre



**Table C.10 Town Centre Composition**

<b>Rickmansworth</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	11.4	9.8	8.8	27.7	15.2
Comparison	28.6	23.8	31.0	17.8	34.9
Retail Services	20.0	18.9	14.5	8.6	6.8
Leisure Services	17.1	23.0	23.9	29.0	25.0
Financial and Business Services	19.0	21.3	10.3	14.8	7.7
Other Retail	0.0	0.0	0.1	0.0	0.1
Vacant	3.8	3.3	11.2	2.1	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*Source: Lambert Smith Hampton, 2012 and Experian, 2017*

**Overall  
Composition**

At the time of the Nexus site visits, Rickmansworth Town Centre had 122 units. This is higher than the 105 units identified in the previous Retail Study carried out by Lambert Smith Hampton in 2012, due to differing town centre survey boundaries. For clarity, the boundaries that have been used for the purposes of this Study are taken from Experian’s Goad data.

The Primary Shopping Frontage is found along High Street and part of Church Street. Secondary Shopping Frontages continue south down Church Street and north up Station Road.

The overall composition of Rickmansworth compared with the UK average is headlined by a particularly low level of vacancies (3.3% compared with 11.2%), a high proportion of financial and business services (21.3% compared with 10.5%) and a low proportion of comparison goods retailers (23.8% compared with 31.6%).

As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in Rickmansworth is 6,210 sq m.

**Convenience & Comparison**

At the time of the Nexus site visits, 9.8% of units were convenience units, a reduction from 11.4% in 2012. Three of the four convenience units were supermarkets, and the centre is anchored by Waitrose, M&S and Iceland, which account for the large proportion of convenience floorspace (27.7%) compared with the UK average (15.2%).

The centre has a low proportion of comparison retail in terms of both proportion of units (23.8% compared with the UK average of 31.0%) and overall floorspace (17.8% compared with 34.9%).

At the time of the Nexus site visits there were six charity shops within the Town Centre.

**Services**

The centre has a particularly high proportion of financial and business services within the town centre (21.3%) when compared with the UK average of 10.3%. This is evidence to the fact that Rickmansworth is the administrative centre of Three Rivers District. There was a high proportion of the financial and business services units along Church Street.

Since 2012, there has been an increase in the number of leisure services units within the town centre, a trend reflected across the UK.

While there is considered to be limited evening economy within the town centre, Rickmansworth has four public houses within its town centre. Overall, 15 of the 122 total units fell within the evening economy category (restaurants, takeaways, bars and pubs), equating to 12.3% of total units. Five respondents to the NEMS Household Survey identified that improved nightlife, better restaurants or more bars and pubs would encourage them to visit Rickmansworth more often.

**Vacancies**

At the time of the Nexus site visits Rickmansworth had a very low vacancy rate, with just four vacant units identified. This vacancy rate has not changed since 2012, a positive indication of demand within the centre.

**Rents**

From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Rickmansworth is circa £40.00 psf with the highest rents located along the High Street.

**Source:** <https://www.zoopla.co.uk/to-rent/commercial/retail-premises/rickmansworth/>

**Pedestrian Flows**

The town centre has a pedestrian focussed urban environment benefitting from one lane of traffic passing through the centre of the town. The primary shopping areas were particularly busy at the time of the Nexus site visits. The centre was found to be easy to navigate.

**Accessibility**

The town centre has a number of large car parks, which are in close proximity to the main part of the town centre. In the NEMS Household Survey, 79.0%

of respondents who stated that they visited Rickmansworth the most, travelled to the centre by car, either as the driver or passenger. There are 270 short stay free car parking spaces within easy walking distance of the centre. There are also other long stay car parks with an associated fee, and additional privately run car parks including at M&S and Waitrose.

The Rickmansworth Railway Station operates London Underground Metropolitan Line services as well as Chiltern Railway services.

**Perception of Safety**

No antisocial behaviour was observed within the town centre. An improved nightlife would further improve the perception of safety in Rickmansworth Town Centre in the evenings.

**Environmental Quality**

For the most part Rickmansworth was observed to have a good quality urban environment and is considered to be quite compact. The centre would benefit from some cosmetic improvements to facades along the Primary and Secondary Shopping Frontages, and more additional, high quality public realm. Street trees and improved street furniture would also benefit the general perception of the centre.

**Customer Views and Behaviour**

16.0% of respondents of the NEMS Household Survey identified that 'Increased general choice and range of shops' would encourage them to visit Rickmansworth more often, indicating improved range of comparison stores would benefit the centre.

In addition, 14.3% of respondents identified 'more parking'. While respondents often identify that they would like better and more parking facilities, the centre already provides extensive parking allocation. Better signage may improve the perception that there is limited parking within the town centre.

**Stakeholder Feedback**

Stakeholder feedback from Batchworth Parish Council and the Chamber of Commerce outlined that there is a reliance on service units and more independent stores would be desirable within the town centre.

Strong accessibility was noted throughout the centre. There are also a number of local events throughout the year which are well attended, attracting visitors to the town centre. In particular, Rickmansworth Festival draws in large crowds to the area.

Although there are a number of pubs, the evening economy could be improved.



## South Oxhey Three Rivers District Council

**Description** South Oxhey District Centre is located at the centre of an extensive estate of post war social housing constructed to the south and west of Watford. The housing and shopping area is located surrounding a large public square. The District Centre is due to be completely redeveloped over the next few years.

The centre is well serviced by public transport, having the Carpenders Park Railway Station within close proximity of the District Centre boundary. This station provides easy access to major centres including Watford and Central London.

**Current Status** District Centre





**Table C.11 District Centre Composition**

South Oxhey	Units (%) 2012	Units (%) 2017	Units UK Avg. (%)	Floorspace (%) 2017	Floorspace UK Avg. (%)
Convenience	18.5	17.5	8.8	19.0	15.2
Comparison	29.2	19.3	31.0	25.2	34.9
Retail Services	20	24.6	14.5	16.1	6.8
Leisure Services	16.9	21.1	23.9	20.4	25.0
Financial and Business Services	10.8	3.5	10.3	1.9	7.7
Vacant	4.6	14.0	11.2	17.4	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: Lambert Smith Hampton, 2012 and Experian, 2017

<b>Overall Composition</b>	<p>South Oxhey District Centre will benefit significantly from impending redevelopment. The South Oxhey Initiative is a £150 million mixed use regeneration project being promoted by Three Rivers District Council in partnership with developers, Countryside Properties Ltd and Home Group.</p> <p>The 2012 Retail Study identified 65 units within the District Centre (excluding B1 and D1 uses). Since the previous retail study was completed a number of buildings have been demolished, explaining the reduction in the overall number of units within the centre. The present study identified 57 units in the centre, which is due to demolition of units surrounding the railway entrance.</p> <p>Primary Shopping Frontages feature along St Andrews Road (within the pedestrianised square) and Bridlington Road. There is Secondary Shopping Frontage along Prestwick Road.</p> <p>As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in South Oxhey is 7,810 sq m.</p>
<b>Convenience &amp; Comparison</b>	<p>At the time of the Nexus site visits, South Oxhey had a high proportion of convenience units (17.5%) and a low proportion of comparison units (19.3%) compared with the UK averages (8.8% and 31.0% respectively).</p> <p>The convenience retail offer was made up of smaller scale ‘top-up’ type units rather than any large supermarkets. There was also a number of charity shops within the</p>

centre, which is partly as a result of the impending redevelopment and other comparison retailers vacating the centre.

At the time of the Nexus site visits there were two charity shops within the District Centre.

#### **Services**

Overall, South Oxhey's services composition favours retail services, accounting for 24.6% of units. This is comparable with the UK average of 14.5%. Similarly, retail services account for 16.1% of floorspace in South Oxhey, compared with the UK average of 6.8%.

Comparatively, the District Centre has a particularly low proportion of business and financial services, with just 3.5% of units being within the category, compared with the UK average of 10.3%.

The proportion of leisure services in the centre was similar to the UK average. The offer of leisure services was primarily cafes and takeaways.

South Oxhey had one of the lowest proportions of evening economy units of the centres surveyed, with just 5 of the total 57 units (8.7%) falling into the evening economy category (restaurants, takeaways, bars and pubs).

#### **Vacancies**

There has been a significant increase in the number of vacancies since the 2012 Retail Study, from 4.6% to 14.0%. This is a result of impending redevelopment.

#### **Rents**

Limited information on retail rents in South Oxhey was available from reviewing available online sources. We understand that rents in the centre have previously been subsidised, with the plan that these subsidies are no longer necessary once the redevelopment is complete.

**Source:** [https://www.google.co.uk/search?q=retail+rent+south+oxhey&rlz=1C1GGRV\\_enGB752GB752&oq=retail+rent+south+oxhey&aqs=chrome..69i57.8799j0j4&sourceid=chrome&ie=UTF-8](https://www.google.co.uk/search?q=retail+rent+south+oxhey&rlz=1C1GGRV_enGB752GB752&oq=retail+rent+south+oxhey&aqs=chrome..69i57.8799j0j4&sourceid=chrome&ie=UTF-8)

#### **Pedestrian Flows**

There was limited footfall within the centre at the time of the Nexus site visits. The centre of South Oxhey is comprised of a large public square, although there was more pedestrian movement along Prestwick Road and Bridlington Road, where on street parking was available, and where customers are able to stop briefly to carry out 'top up shopping'.

#### **Accessibility**

Serviced by Carpenders Park Railway Station, the centre is well connected to London and Watford. On street car parking was accessible along Prestwick Road and Bridlington Road. Interestingly, despite the railway station, 65% of respondents in the NEMS Household Survey who identified that they most visit South Oxhey arrived by car. 35% identified that they walked.

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<b>Perception of Safety</b>	No anti-social activity was observed at the time of the Nexus site visits. The residential dwellings at the upper levels within the centre create an environment that provides casual surveillance.
<b>Environmental Quality</b>	The environmental quality of South Oxhey was considered to be poor at the time of the Nexus site visits. The environmental quality will be improved significantly with the impending redevelopment.
<b>Customer Views and Behaviour</b>	In the NEMS Household Survey, respondents were asked which centre they visited the most often. Of those that responded within South Oxhey, 39.5% stated that what they liked the most about it was that it was close to home, and 32.0% said it was convenient for visiting family. This lends itself to the fact that South Oxhey is a centre based around local convenience. It is expected this may change following the redevelopment, and visitors may be drawn from elsewhere.
<b>Stakeholder Feedback</b>	No stakeholder responses were received for South Oxhey.

## Abbots Langley Three Rivers District Council

**Description** Abbots Langley features a village like high street that has grown with overspill from Watford and Hemel Hempstead. While the centre competes with these larger centres, it plays an important role within the local area as a smaller, more accessible centre.

The centre is located within a Conservation Area that provides a particularly attractive setting. The small centre features a multitude of convenience shops servicing the local population and has a strong provision of services.

**Current Status** District Centre



**Table C.12 District Centre Composition**

Abbots Langley	Units (%) 2012	Units (%) 2017	Units UK Avg. (%)	Floorspace (%) 2017	Floorspace UK Avg. (%)
Convenience	16.7	17.1	8.8	27.9	15.2
Comparison	26.2	26.8	31.0	27.0	34.9
Retail Services	21.4	17.1	14.5	13.6	6.8
Leisure Services	21.4	24.4	23.9	19.4	25.0
Financial and Business Services	14.3	12.2	10.3	9.6	7.7
Other Retail	0.0	0.0	0.1	0.0	0.1
Vacant	0.0	2.4	11.2	2.5	9.8
TOTAL	100	100	100	100	100

Source: Lambert Smith Hampton, 2012 and Experian, 2017

**Overall Composition** Abbots Langley District Centre is comprised of 41 units and provides an important convenience and leisure services offer for residents of the wider area. Since the previous Retail Study was undertaken in 2012 there has been limited change in the composition of the centre. Observed changes include a reduction in retail services (21.4% to 17.1%), and an increase in leisure services (21.4% to 24.4%).

The centre is anchored by a Budgens, but is also served by many independent retailers and key services including real estate agents, cafes and restaurants.

Primary Shopping Frontages are located along the High Street, primarily between Abbots Road and St Lawrence Close.

As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in Abbots Langley is 1,983 sq m, the lowest of all centres in the Study Area.

**Convenience & Comparison** Abbots Langley District Centre has a high proportion of convenience units (17.1%) compared with the UK average (8.8%). To some extent this is because there is no large supermarket, instead featuring smaller scale convenience units such as bakeries, butchers and smaller convenience supermarkets. The Centre also has a higher proportion of convenience floorspace (27.9%) compared with the UK average (15.2%).

The centre has a lower proportion of comparison units (26.8%) compared within the UK average (31.0%), although key comparison goods retailers are still present within the centre such as pharmacies, an optician and two electronics stores.

At the time of the Nexus site visits there was one charity shop within the District Centre.

**Services** Since the previous Retail Study was undertaken in 2012, there has been a slight reduction in the number of retail services units from 9 to 7, or 21.4% compared with 17.1%, bringing the retail services offer more into line with the UK average of 14.5%. The centre has a higher proportion of retail services floorspace compared with the UK average.

At the time of the Nexus site visits, there were 11 leisure services units within the centre, an increase from 9 in 2012. The proportion of leisure services units is slightly higher than the UK average (24.4% compared with 23.9%), although when considering floorspace, the Centre has a lower proportion than the UK average.

12.2% of units within the District Centre were categorised as financial and business services. Of the financial and business units, 1 unit was a bank, while the other 4 were real estate agents.

Of the total 41 units within Abbots Langley, 6 were included within the evening economy category (restaurants, takeaways, pubs and bars), equating to 14.6% of total units.

**Vacancies** Only one vacant unit was observed within the District Centre, representing a very low vacancy rate of 2.4%. The vacancy is the Lloyds Bank building which has been vacated since the previous retail Study in 2012.

**Rents** From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Abbots Langley is circa £23.00 psf.

**Source:** [http://www.movehut.co.uk/rent/shop-in-radlett\\_hertfordshire/](http://www.movehut.co.uk/rent/shop-in-radlett_hertfordshire/)

**Pedestrian Flows** Pedestrian flows were observed to be the busiest along High Street. There was also a busy parade of shops with separated parking just south of Abbots Road, offering primarily independent local shops. The parking arrangement at this location provides visitors an opportunity to park briefly and stop in at shops in this parade.

**Accessibility** Of respondents to the NEMS Household Survey who identified that they visit Abbots Langley the most of the Study centres, 49.3% identified that they usually arrive by car, either as the driver or passenger. 49.5% identified that they walk to Abbots Langley, indicating that many of the visitors to the District Centre live locally.

There is one long stay car park in Abbots Langley which has 106 car parking spaces.

**Perception of Safety** At the time of the Nexus site visits, no anti-social behaviour was observed, and the District Centre appeared to be safe.



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<b>Environmental Quality</b>	Abbots Langley is included within a wider Conservation Area which seeks to conserve the heritage and character of the area. The centre is considered to have a high environmental quality.
<b>Customer Views and Behaviour</b>	Those respondents to the NEMS Household Survey who identified that they visit Abbots Langley the most, were asked what they like the most. 31.2% responded with the fact that they liked that the centre was small, quiet or not too big, and 35.9% identified that it is close to home.
<b>Stakeholder Feedback</b>	No stakeholder responses were received for Abbots Langley.

## Chorleywood Three Rivers District Centre

### Description

Located on the western edge of Three Rivers District Council, Chorleywood is a small town centred around a high street and railway station. There is limited employment in Chorleywood and the majority of the workforce commute either into London or to Watford, Uxbridge or Slough.

The centre serves the needs of the local population and is well used. It finds a good balance between providing for visitors by car and pedestrians and there is some parking available within the centre both on road and in small car parks. The parade of shops in the northern part of the District Centre focus on provision of convenience shopping and leisure services with a growing café culture.

**Current Status** District Centre



**Table C.13 District Centre Composition**

<b>Chorleywood</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	20.4	16.1	8.8	19.0	15.2
Comparison	31.5	33.9	31.0	30.9	34.9
Retail Services	24.1	17.9	14.5	14.8	6.8
Leisure Services	12.9	17.9	23.9	18.5	25.0
Financial and Business Services	7.4	5.4	10.3	5.2	7.7
Other Retail	0.0	0.0	0.1	0.0	0.1
Vacant	3.7	8.9	11.2	11.7	9.8
TOTAL	100	100	100	100	100

Source: Lambert Smith Hampton, 2012 and Experian, 2017

**Overall  
Composition**

At the time of the Nexus site visits in November 2017, 56 units were identified in Chorleywood based on Experian’s Goad categorisation methodology.

Chorleywood District Centre is divided by Shire Lane. The northern section has a densely concentrated village feel, while the southern section is more linear and extended. The Primary Shopping Frontage is located at Whitelands Avenue, just north of Shire Lane, and further south along Lower Road.

Overall, the District Centre composition is quite similar to the UK average when considering units. Since 2012 when the previous Retail Study was undertaken, Chorleywood has seen a reduction in the number of convenience units (20.4% to 16.1%), retail services units (24.1% to 17.9%) and financial and business services units (7.4% to 5.4%), and an increase in the number of leisure services (12.9% to 17.9%). It has also seen a slight increase in the number of vacancies from 3.7% to 8.9%.

As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in Chorleywood is 2,135 sq m, the second lowest of all centres in the Study Area.

**Convenience &  
Comparison**

Since the 2012 Retail Study was completed, there has been a reduction in the number of convenience units from 11 to 9, although this is still higher than the UK average when considering proportion of overall units (15.7% compared with 16.1%).

Over the same period, the proportion of comparison units has remained very similar.

Both the convenience and comparison offers within the town comprised a high proportion of independent shops. No Major Retailers were present within centre at the time of the Nexus site visits.

At the time of the Nexus site visits there were two charity shops located within Chorleywood.

### Services

Since the previous Retail Study was completed in 2012, there has been a reduction in the proportion of retail services and an increase in the number of leisure services. The increase in leisure services in particular, is a reflection of the general trend of the growing market for cafes, restaurants and other leisure services within town centres. The amount of leisure floorspace within the District Centre is still below the UK average (18.5% compared with 25.0%).

In addition, Chorleywood was found to have a low proportion of financial and business services (5.4%) compared with the UK average (10.3%). This is further evidence of Chorleywood's role within the sub-region as a District Centre with a focus on convenience and leisure rather than administration and business.

In terms of evening economy (restaurants, takeaways, bars and pubs) Chorleywood had one of the lowest proportions of those units of the centres surveyed (8.9%).

### Vacancies

Since 2012 there has been an increase from 2 to 5 vacant units representing 8.9% of units. This is below the UK average of 11.2%.

### Rents

From reviewing available online sources and notwithstanding the attraction of specific locations across the town centre due to the close proximity to certain facilities, the average rent for retail units in Chorleywood Town Centre is circa £25.00 psf.

**Source:** <https://www.zoopla.co.uk/to-rent/commercial/property/chorleywood/>

### Pedestrian Flows

Pedestrian flows were observed to be stronger in the northern, village-like section of Chorleywood. At the time of the Nexus site visits there were a number of busy cafes in this part of the centre. Unfortunately, the busy Shire Lane divides the centre, and acts as a pedestrian barrier to the southern part of the district centre, where there was less pedestrian traffic.

### Accessibility

Chorleywood has a railway station which operates London Underground Metropolitan Line services as well as Chiltern Railway services.

Of respondents to the NEMS Household Survey who identified that they visit Chorleywood the most, 53.2% identified that they usually travel by car, while 45.6% identified that they usually walk into the district centre.

	<p>The Ferry Car Park, a short stay and business permit holders car park is located at the southern end of the district centre and has 75 spaces, while there is also a privately run car park near the railway station which has a total of 238 spaces.</p>
<b>Perception of Safety</b>	<p>No anti-social behaviour was observed throughout the Nexus site visits. CCTV cameras were observed throughout the centre.</p>
<b>Environmental Quality</b>	<p>Chorleywood District Centre, and particularly the northern part around Whitelands Avenue, was observed to be a high quality urban environment.</p>
<b>Customer Views and Behaviour</b>	<p>82.4% of respondents to the NEMS Household Survey who stated that they visited Chorleywood the most, stated that they visited Chorleywood more than once a week. This is testimony to Chorleywood's village-like atmosphere.</p> <p>When asked what they like most about Chorleywood District Centre, 42.6% of respondents stated that it is close to home, while 12.9% responded with 'familiarity'.</p>
<b>Stakeholder Feedback</b>	<p>Stakeholder responses received from Chorleywood Parish Council considered the centre has a particularly high representation of cafes. The street environment is positive, however there is a feeling of separation between the main parade and Lower Road.</p> <p>The centre is reliant on car travel but parking is limited.</p>



## St Albans

### St Albans City and District Council

**Description** St Albans is identified as a Minor Sub Regional Centre in the St Albans City and District Local Plan and is the principal shopping destination serving St Albans City and District Council.

**Current Status** Minor Sub Regional Centre





**Table C.14 Town Centre Composition**

St Albans	Units (%) 2005	Units (%) 2008	Units (%) 2017	Units UK Avg. (%)	Floorspace (%) 2017	Floorspace UK Avg. (%)
Convenience	4.0	4.8	4.1	8.8	3.2	15.2
Comparison	51.8	51.3	38.5	31.0	46.4	34.9
Retail Services	39.9*	34.2*	14.7	14.5	6.1	6.8
Leisure Services	*	*	22.9	23.9	27.2	25.0
Financial and Business Services	*	*	12.6	10.3	9.6	7.7
Vacant	4.3	7.0	7.1	11.2	7.6	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*\*Figure represents all services (retail services, leisure services and financial and business services)*

*Source: 2005 and 2008 figures from St Albans City and District Council 2009 Retail Study – Update and 2017 figures are from Experian Goad Category Report 2017*

**Overall Composition**

At the time of the Nexus site visits there were 436 units within St Albans Town Centre. This is an increase from 2005 and 2008 where there were 371 units and 398 units, respectively.

St Albans City’s shopping offer is mainly concentrated around St Peters Street/ Market Place, The Maltings shopping precinct and Christopher Place.

St Albans is made up of a mixture of independent and national multiples and has 20 of the 31 Major Retailers present within the centre (as identified by Experian – 2017).

The total retail floorspace for St Albans, as outlined in Table 4.5 of Chapter 4, is 71,990 sq m, the third highest after Watford and Hemel Hempstead.

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**Convenience & Comparison**

At 4.1%, representation of convenience units is significantly below the UK average of 8.8%. St Albans convenience offer has remained consistently low since 2005.

Unlike Harpenden, there are no large supermarkets within St Albans City Centre and the largest convenience store is Tesco Metro, located on St Peters Street (1,020 sq m). The NEMS household survey results indicated that residents of Zone 18 are more likely to visit Tesco Metro to undertake 'top up' shopping (14.3%) rather than their main food shop (2.8%).

The NEMS household survey indicated that (after Tesco Metro), Marks & Spencer is the second most popular convenience store within the city centre, with 2.0% of respondents (from Zone 18, the zone St Albans is located within) carrying out their main food shop there.

The NEMS household survey results indicate that the most popular supermarket for residents of Zone 18 is Morrison's on Hatfield Road, closely followed by Sainsbury's on Everard Close, where 29.7% and 25.1% of residents, respectively, carried out their last main food shop. Both of these supermarkets are located outside the city centre.

As previously noted, there are a significant number of National Multiples located within the city centre, with the prime comparison offer located at The Maltings. The NEMS household survey results indicated that 37.0% of respondents residing in Zone 18 last visited St Albans to carry out shopping for clothing and footwear goods. Whilst the NEMS household survey asked a number of questions relating to a variety of comparison goods sectors (including household goods, recreational goods, beauty products, electrical items and bulky goods) clothing and footwear is considered to be a reliable indicator to demonstrate comparison shopping patterns.

At 38.5%, representation of comparison units is above the UK average of 31.0%. However, this has reduced quite significantly since 2008 where representation was 51.3%. Notably, the centre does not have a department store to anchor its comparison offer, representing a gap when compared against larger competing centres in the sub region such as Hemel Hempstead and Watford. This is reflected in the NEMS household survey results where 8.8% of respondents in Zone 18 said they would like to see a department store opened in the city centre. A reduced comparison offer within the city centre may reflect a lack of larger retail units and the close proximity of Colney Fields Shopping Park which includes a number of large floor plate retail units.

The St Albans Street Market which takes place every Wednesday and Saturday, running the full length of St Peters Street, is an established market with stalls selling a range of goods including food, gifts, clothes and household items. At the time of the Nexus site visits, the market was very busy creating a particularly vibrant and bustling atmosphere throughout the centre. The markets popularity was reflected in the NEMS household survey results where 9.8% of respondents in Zone 18 said they visited the centre because of its 'good markets'.

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There are a total of 8 charity shops within St Albans which are distributed fairly

evenly throughout the town centre.

<p><b>Services</b></p>	<p>Since 2008, the overall representation of service units has increased from 34.2% to 50.2%. This reflects wider national trends and the decreased representation of comparison units.</p> <p>At 22.9% representation of leisure services within St Albans is just below the UK average of 23.9%. However, there is a particularly strong representation of food and drink units which make up 91% of all leisure services. Representation of leisure floorspace (27.2%) is above the UK average of 25.0%, reflecting the larger floor plate of a number of restaurants and public houses in the city centre.</p> <p>There is a strong representation of financial and business services within the centre which is above the UK average.</p> <p>There are 65 units that currently contribute to the evening economy (made up of bars, restaurants, takeaway, pubs or night clubs). This equates to 14.9% of overall retail representation of the centre.</p>
<p><b>Vacancies</b></p>	<p>The representation of vacant units has seen a marginal increase since 2008, and at 7.1%, is currently below the UK average of 11.2%.</p>
<p><b>Rents</b></p>	<p>Notably, rents vary throughout St Albans Town Centre and are much higher in the Maltings Shopping Precinct (up to circa £43.00 psf) going down to circa £22.00 psf along the secondary retail streets (Holywell Hill)</p> <p><b>Source:</b> <a href="https://propertylink.estatesgazette.com/property-details/6325483-21-holywell-hill-st-albans-al1-1ez">https://propertylink.estatesgazette.com/property-details/6325483-21-holywell-hill-st-albans-al1-1ez</a> and <a href="https://propertylink.estatesgazette.com/property-details/6313573-25-high-street-st-albans-herts-al3-4eh">https://propertylink.estatesgazette.com/property-details/6313573-25-high-street-st-albans-herts-al3-4eh</a> and <a href="https://propertylink.estatesgazette.com/property-details/6327427-under-offer-10-holywell-hill-st-albans-al1-1bz">https://propertylink.estatesgazette.com/property-details/6327427-under-offer-10-holywell-hill-st-albans-al1-1bz</a></p>
<p><b>Pedestrian Flows</b></p>	<p>At the time of the Nexus site visits, the highest pedestrian flows were witnessed along St Peters Street, particularly due to the street market activity.</p> <p>High pedestrian flows were also witnessed around the Maltings where the prime comparison retail pitch is located.</p> <p>Pedestrian flows were notably lower along the Secondary Shopping Frontages off St Peters Street, Market Place, Chequer Street and the High Street.</p>
<p><b>Accessibility</b></p>	<p>St Albans is easily accessible via car from the M1, A1 and M25.</p> <p>The following car parks are located within the town centre;</p> <ul style="list-style-type: none"> <li>• London Road – 210 spaces (paid parking)</li> <li>• The Maltings Centre – 800 spaces (paid parking)</li> <li>• Bricket Road – 25 spaces (paid parking)</li> <li>• Civic Centre – 302 spaces (paid parking)</li> </ul>

- Bricket Road North – 27 spaces (paid parking)
- Adelaide Street – 30 spaces (paid parking)
- Drovers Way – 351 spaces (paid parking)
- Marks and Spencer – 40 (paid parking)
- Russel Avenue – 537 spaces (paid parking)
- Gombards – 82 spaces (paid parking)
- Christopher Place – 180 spaces (paid parking)

At the time of the Nexus site visits there was capacity in the majority of the car parks.

Unsurprisingly, the NEMS household survey results indicated that the majority of respondents, visiting St Albans, travelled by car (73.9%), followed by 14.7% who walk.

St Albans City Train Station is located to the east of the city centre where regular Thameslink services run into central London. The station is however fairly disconnected and approximately a 15 minute walk from the city centre.

St Albans Abbey Railway Station is located to the south of St Albans. Although slightly closer to the city centre, services are more limited, with journeys into London requiring a change at Watford Junction.

**Perception of Safety**

At the time of the Nexus site visits, the centre had a safe ambiance and CCTV was evident throughout.

**Environmental Quality**

On the whole, the environmental quality of St Albans appeared fairly strong with street furniture evidenced throughout the centre. The tree lined pavements of Chequer Street create a particularly welcoming atmosphere. The main shopping streets would benefit from enhanced seating areas, encouraging visitors to congregate and increasing the vitality throughout the centre.

St Albans ‘Public Realm Delivery Strategy Document’ which includes planned improvements to the public realm and street scene of the city centre was adopted in 2011. It is noted that these improvements are still being carried out throughout the centre.

St Albans role as a Cathedral City is particularly evident and reflected in the environmental quality of the centre which has a strong cultural offer. Other than St Albans Cathedral, tourist attractions include; the Verulamium Museum, St Albans Museum and the traditional markets. All these cultural offers provide a draw to the city centre.

**Customer Views and Behaviour**

The NEMS household survey indicated that, out of residents residing within Zone 18, 74% visit St Albans City Centre the most.

When asked what they like most about the centre, 23.4% of respondents (who visit St Albans the most) said it was because it is ‘close to home’ and 12.3% of respondents said it was due to the ‘choice and range of shops’ reflecting the strong comparison offer in the city centre.

**Stakeholder  
Feedback**

Notwithstanding this, when asked what would encourage them to visit the centre more often, 12.5% of respondents said an 'increased choice and range of shops'.

Stakeholder feedback was received from the BID Manager. Feedback is outlined below.

On the whole, there are not enough large units within the town centre which appeal to national multiples.

Accessibility is often an issue (particularly for delivery vehicles) due to the medieval layout of the roads.

St Albans is perceived as a safe city centre.

There is an opportunity to improve the clock tower area and linkages between Alban Arena and St Peter's Street.

Technology improvements to the City Centre will be encouraged.

Bus links could be improved but the centre has strong access via foot.

The retail composition is perceived to be strong with a good mix of independent and chain stores.

There is potential to improve the evening economy but there is a good mix of local events attracting visitors to the city, particularly the local markets.

The public realm is generally good however more planting would be welcomed. Signage could also be improved throughout the centre.

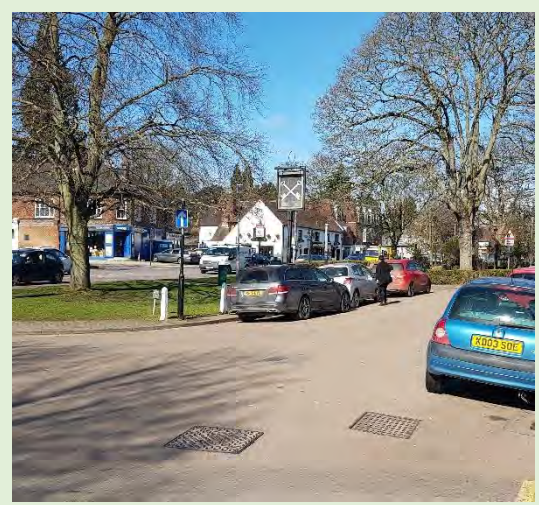


## Harpenden St Albans City and District Council

**Description** Harpenden is the second largest settlement in St Albans District located between Luton (to the north) and St Albans (to the south). Strong transport links into London makes Harpenden a popular commuter town.

Harpenden Town Centre is predominantly linear with the primary shopping offer located along the High Street.

**Current Status** Minor District Centre





**Table C.15 Town Centre Composition**

Harpenden Town Centre	Units (%) 2000	Units (%) 2006	Units (%) 2017	Units UK Avg. (%)	Floorspace (%) 2017	Floorspace UK Avg. (%)
Convenience	8.1	6.2	8.1	8.8	22.1	15.2
Comparison	46.8	44.9	26.7	31.0	22.0	34.9
Retail Services	42.8*	45.5*	19.0	14.5	10.6	6.8
Leisure Services	*	*	23.3	23.9	24.3	25.0
Financial and Business Services	*	*	13.8	10.3	14.5	7.7
Vacant	1.7	2.3	9.0	11.2	6.6	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*\*Figure represents all services (retail services, leisure services and financial and business services)*

*Source: 2000 and 2006 figures are from St Albans City and District Council Retail Study – Update 2009, 2017 figures are from Experian Goad Category Report 2017.*

**Overall Composition**

Since the 2006 survey, the number of retail units has increased from 178 to 210.

The Primary Retail Frontage within Harpenden Town Centre is located along the High Street. A number of Secondary Retail Frontages branch off the High Street including Station Road, Vaughan Road and Leyton Road.

The total retail floorspace in Harpenden Town Centre, as illustrated in Figure 4.5 of Chapter 4, is 26,460 sq m.

**Convenience and Comparison** At 8.1% of units, Harpenden's convenience offer is in line with the UK average (8.8%).

The anchor convenience stores include Sainsbury's (which, at 2,270 sq m is the largest convenience store in the town centre) and Waitrose (1,480 sq m). Both these stores are located in the middle of the town centre with their own allocated parking. The representation of convenience floorspace within Harpenden (22.1%) is above the UK average of 15.2%, reflecting the larger size of these two town centre supermarkets.

The NEMS household survey results indicated that the majority of respondents in Zone 21 (the zone Harpenden is within) carry out their main food shop at Sainsbury's – 40.4%. Waitrose is the second most popular food store, with 24.1% of respondents visiting the store for their main food shop. The NEMS household survey results indicated that the most popular store to carry out 'top up' shopping was the Co-op on Southdown Road, outside of the town centre – 29.5%.

Representation of comparison units (26.7%) within Harpenden is below the UK average of 31.0% and has reduced since 2005. The comparison offer within the town centre is made up of a mixture of independent units and National Multiples.

The NEMS household survey results indicated that residents within Zone 21 (the zone Harpenden is within) are most likely to visit St Albans to buy clothing and footwear – 32.7%. Only 6.7% of residents last purchased these items in Harpenden Town Centre. This is unsurprising and reflects Harpenden's complementary role to St Albans which has a stronger comparison offer.

Whilst the NEMS household survey asked a number of questions relating to a variety of comparison goods sectors (including household goods, recreational goods, beauty products, electrical items and bulky goods) clothing and footwear is considered to be a reliable indicator to demonstrate comparison shopping patterns.

There are a total of ten charity shops located within Harpenden Town Centre, four of which are located at Harding Parade, two on Bowers Parade, three on the High Street and one on Station Road.

**Services** The representation of retail services (19.0%) within Harpenden Town Centre is above the UK average of 14.5%.

The representation of leisure service units (23.3%) is in line with the UK average (23.9%), reflecting Harpenden Town Centre's established evening economy. This is predominantly due to the plethora of restaurants, takeaway units, cafes and public houses, which equate to 46 of the 49 leisure services within the town centre.

The growing competition between leisure services throughout the town centre is particularly evident with the closure of Strada in December 2107 due to 'disappointing trading in an increasingly competitive market' and will need to be monitored by the Council going forward.

Notwithstanding the above, the representation of leisure floorspace (24.3%) is slightly below the UK average (25.0%), reflecting the smaller size of units within Harpenden Town

Centre.

There is a strong representation of Financial and Business Services within the Town Centre (13.8%) which is above the UK average (10.3%) and includes six banks.

There are 34 units in the town centre that make up either pubs, bars, restaurants or takeaways, equating to 14.2% of the centres overall representation of units.

**Vacancies**

At 9.0%, vacancy levels within the town centre are below the UK average (11.2%). There is a notable healthy 'churn' of vacancies and a number of units have recently been taken up, including Cote Bistro which has recently occupied the old Post Office on Station Road. The representation of vacant units has increased from 2.3% in 2006 to 9.0% in 2017.

**Rents**

Although online data was limited for Harpenden, on average retail rents appear to be higher than St Albans reaching up to £67.00 psf.

**Source:** <https://propertylink.estatesgazette.com/property-details/6307531-104-high-street-harpenden-al5-2sp>

**Pedestrian Flows**

At the time of the Nexus site visits, the highest pedestrian flows were witnessed along the High Street, particularly to the south. Moderate footfall was also witnessed along Station Approach which is likely to reflect movements to and from the station.

Notably, less footfall was witnessed along the Secondary Frontages of Vaughn Road and Leyton Road, although Waitrose attracted a fair amount of pedestrian activity.

**Accessibility**

The town centre has particularly strong public transport links with Harpenden Train Station, located to the south east of the town centre, providing direct links to Central London and Luton airport via Thameslink rail service. Bus services also provide links to surrounding towns including St Albans, Welwyn Garden City and Berkhamsted.

The town centre is accessed by motor vehicle from the A1087 off the M1 and has six car parks including;

- Bowers Way East – 148 spaces (paid parking)
- Bowers Way West – 158 spaces (paid parking)
- Waitrose – 130 spaces (free for customers)
- Amenbury Lane – 206 spaces (paid parking)
- Leyton Road – 23 spaces (free parking)
- Harpenden Station – 420 spaces (paid parking)

At the time of the Nexus site visits there were limited parking spaces available. This was reflected in the NEMS household survey results where 31.4% of respondents said that more parking would encourage them to visit the town centre more often and possibly flags an issue with town centre parking in Harpenden.

When asked how they travel to Harpenden, 65% of respondents to the NEMS household survey (who visit Harpenden the most), said that they would normally travel by car. Compared to other centres within the Study Area, a high percentage travel to the centre by foot (27.8%) reflecting the close proximity of surrounding residential units.

The centre is pedestrian friendly with numerous pedestrian crossings and slowing traffic along the High Street.

**Perception of Safety**

At the time of the Nexus site visits, the centre had a safe ambience. The plethora of seating areas, including tables spilling out from restaurants and cafes, encourage natural surveillance.

CCTV is located throughout the town centre and Harpenden’s healthy evening economy provides a safe ambience into the night.

**Environmental Quality**

Harpenden Town Centre has a particularly high environmental quality. Numerous greens and planting are located throughout the centre, providing a welcoming and pleasant environment. Seating areas and benches also encourage pedestrians to gather, increasing the vitality of the centre.

There are a number of small shopping avenues off the main High Street including Thompson Close and The Leys which appear underutilised and lack vitality.

**Customer Views and Behaviour**

When asked what they like most about the centre, 36.2% of respondents said it was its ‘proximity to home’ whilst 12.3% said ‘the choice and range of shops’ closely followed by ‘the centre being small/ quiet/ not too big’ – 9.7%. The compact nature of the centre means it offers more of a village feel whilst boasting the benefits of a healthy choice of shops.

As previously mentioned, parking appears to be the residents biggest concern within the centre, with 31.5% of respondents wanting to see more spaces made available. 11.0% of residents would like to see an increased general range of shops and 8.8% cheaper parking.

**Stakeholder Feedback**

*Nexus Planning await response from Stakeholders*

## Watford Watford Borough Council

**Description** Watford Town is a regional shopping location at the northern edge of the Greater London conurbation.

Watford Town Centre is oriented along a long, linear High Street which runs southeast to northwest. The Intu Shopping Centre, which is spread over two floors, anchors the south of the High Street.

**Current Status** Town Centre





**Table C.16** *Town Centre Composition*

<b>Watford Town Centre</b>	<b>Units (%) 2009</b>	<b>Units (%) 2012</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	5.5	5.1	6.9	8.8	8.4	15.2
Comparison	40.7	41.3	35.3	31.0	42.5	34.9
Retail Services	40.9*	10.5	10.0	14.5	3.9	6.8
Leisure Services	*	21.2	27.1	23.9	26.9	25.0
Financial and Business Services	*	10.5	11.0	10.3	5.8	7.7
Vacant	12.9	11.4	9.7	11.2	12.5	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*\*Figure represents all services (retail services, leisure services and financial and business services)*

*Source: 2009 figures are from Watford Retail Study 2010, 2013 figures from Watford Retail Study Update 2012 and 2017 figures are from Experian Good Category Report 2017*

**Overall Composition**

Since 2012 the overall number of retail units has decreased from 429 – 391, reflecting the redevelopment that is currently underway throughout the town centre.

Watford Town Centre Boundary, as identified in the Watford District Plan Proposals Map (2000), is bordered by the A411 to the north east and south whilst Exchange Road runs along the south west border meeting Rickmansworth Road to the north. The Prime Retail Frontage is located along the High Street between Exchange Road and Kings Street and includes the Intu Shopping Centre. Secondary Retail Frontages are located to the north of the High Street, past Exchange Road and on a number of smaller roads branching off the main High Street including; Clarendon Road, Market Street, Queens Road and Kings Street. The south of the High Street beyond Kings Street is also a Secondary Frontage.

As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in Watford Town Centre is 114,380 sq m, the highest of all centres in the Study Area.



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**Convenience  
and  
Comparison**

The convenience offer is under-represented in the town centre (currently 6.9%) when compared to the UK average (8.8%). However, the number of units has increased by 3 since the 2012 study.

The anchor convenience stores include Sainsbury's (which at 5,340 sq m is the largest retail unit in the town centre) and Iceland. Currently its location to the north east of the town centre, separated by Gaumont Approach and St Albans Road, means Sainsbury's appears fairly separated from the town centre. The low representation of convenience units is likely to reflect the presence of the large convenience superstores surrounding Watford Town Centre; including Tesco Extra located at Waterfield Retail Park, which is open 24 hours a day from Monday – Saturday. The NEMS Household Survey results indicated that the majority of respondents (23.4%) residing in Zone 1 (the Zone Watford Town Centre is within) carry out their main food shop at Tesco. The out-of-town Morrison's located on Ascot Road was the second most popular convenience store, with 15.4% of respondents visiting the store for their main food shop.

At 35.3%, comparison goods representation is above the UK average of 31.0%. Comparison floorspace is also particularly high at 42.5%, (above the UK average of 34.9) reflecting the larger size of units. There is a strong representation of National Multiples within the centre which is unsurprising considering Watford's status as a Major Regional Centre (Venuescore 2015/16 ranking). The majority of these units are located along the Prime Retail Frontage at the High Street or within the Intu Shopping Centre. The strong comparison representation in Watford Town Centre is reflected in the NEMS Household Survey results which indicate that 24.6% of the whole study area last bought their clothing or footwear in Watford Town Centre. Of those respondents that reside in Zone 1 (the zone Watford Town Centre is location within), 81.9% carried out there last shop for clothing and footwear in the centre.

At the time of the Nexus Retail Study there were 9 charity shops located within the town centre, the majority of which are located at The Parade.

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**Services**

Retail services have seen a decrease in units since 2012. At 10.0% representation is below the UK average of 14.5%. This is likely to reflect the reliance on smaller local centres (Watford North) for retail service provision.

Representation of leisure service units (27.1%) and financial and business services (11.0%) are both above the UK average (23.9% and 10.3% respectively).

The presence of takeaway units and cafes currently dominates the leisure service sector within the town centre. Although there are a number of night time leisure uses to the north of the centre (including bars and night clubs) the centre would benefit from more complementary leisure services, including restaurants, to encourage activity between the normal retail hours and night time hours. This sector will be boosted from the new Intu redevelopment which includes a new multi-screen cinema and numerous restaurants with the aim to create a more family friendly atmosphere within the town centre.

A total of 65 units within the town centre are restaurants pubs, nightclubs or takeaway units equating to 16.7% of the town centres overall retail representation. The majority of the units that make up Watford's evening economy are located north of Exchange Road.

The Colosseum and Watford Palace Theatre also contribute to the evening economy within the Town Centre.

**Vacancies**

Despite the development that is currently underway within the town centre, at 9.7%, the representation of vacant units is below the UK average of 11.2%. At 12.5%, vacant floorspace is above the UK average of 9.8%. This reflects the larger size of a number of vacant units within the town centre, particularly the former BHS which is 3,730 sq m.

**Rents**

The retail rents in Watford vary throughout the town centre with the highest rents being evident in the Intu Shopping Centre (circa £100.00 psf) reflecting its prime retail pitch. Lower rents are witnessed along the High Street (circa £35.00 psf).

**Source:** <http://www.shopproperty.co.uk/shops/Watford>

**Pedestrian Flows**

At the time of the Nexus site visits, the highest pedestrian flows were witnessed along the south of the high street and within the Intu Shopping Centre which offers the prime retail pitch.

The street market located along the pedestrianised area of the High Street was very busy providing a bustling feel to the town centre. In comparison, Watford New Market, an indoor market which was built to replace the original indoor market, had very low footfall and appeared underutilised. This is likely to be attributed to its location off the main High Street as well as the competition of the popular High Street Market.

The Secondary Shopping Frontages along Kings Street and Market Street had lower daytime footfall.

**Accessibility**

The town centre is located within the bounds of the M25 with good access via car. At the time of the Nexus site visits there was a lot of traffic on the roads surrounding and

within the town centre. When asked how they travel to Watford, 83.9% of respondents to the NEMS Household Survey said that they would normally travel by car (as either driver or passenger).

Congestion was witnessed on roads surrounding town centre including the contra flow lane at the south of the Intu which, at the time of the Nexus site visits was blocked by parked/ waiting vehicles.

Watford Town Centre has a total of 9 car parks (both short term and long term) including;

- The Crescent – 10 spaces (paid parking)
- Intu Kings Car Park – 764 spaces (paid parking)
- Intu Queens Car Park – 657 spaces (paid parking)
- Church Car Park – 601 spaces (paid parking)
- Intu Watford Palace Charter – 619 spaces (paid parking)
- Sutton Car Park – 490 spaces (paid parking)
- Gade – 661 spaces (paid parking)
- Town Hall – 150 spaces (paid parking)
- The Avenue – 119 spaces (paid parking)

The price of car parking is thought to deter a number of visitors as, when asked what measure would encourage them to visit the centre more often, 12.3% of respondents said cheaper parking. A number are open for 24 hours reflecting the evening economy within the town centre.

Despite the pedestrianisation of the north of the High Street, the town centre, as a whole, is not very pedestrian friendly with congested roads through the town centre making the town difficult to navigate. This is evidenced in the NEMS Household Survey results, where only 5.8% respondents said that when visiting Watford Town Centre they would normally walk.

Cycle paths are located throughout the town centre.

The centre benefits from two over ground stations (Watford Junction, Watford High Street and) and Watford Tube Station (Metropolitan Line) which all provide regular services into Central London. The train stations however appear fairly disconnected to the main town centre which is exacerbated by poor signage.

A bus terminus is located just outside of Watford Junction Station.

**Perception of Safety**

At the time of the Nexus site visits, the centre had a fairly safe ambience, particularly to the south of the centre.

The north of the centre which includes a number of clubs, pubs and bars, has the potentially to encourage antisocial behaviour at night. Although this encourages active surveillance late at night, the addition of more restaurants would help to balance the

town centre experience, providing a more family friendly environment.

Numerous underpasses also promote an unwelcoming environment for pedestrians.

**Environmental Quality**

The town centre appears to be split into two halves, the northern half is pedestrianised and includes street furniture and seating which encourages people to gather in this area. A number of bars pubs and clubs are also located in this area that offers a strong night time economy. The southern half, which is pedestrianised, includes the Intu and offers the prime retail pitch.

Signposting in general is considered to be poor, particularly in relation to transport connectivity to and from car parks and public transport.

Public realm improvements are currently underway in the town centre between Clarendon Road and St Marys Square. This will include shared space, improved lights, CCTV with the aim to provide a more welcoming pedestrian environment. The development will start in March 2018, with the aim to be completed in-line with the Intu redevelopment.

**Customer Views and Behaviour**

Watford is the most visited town centre in the whole study area with 65% of all respondents to the NEMS Household Survey visiting the centre most often.

In relation to Zone 1, (the zone Watford is located within), The NEMS Household Survey identified that 71.5% of respondents visit Watford Town Centre the most with the majority of respondents (22.9%) visiting at least once a week.

**Stakeholder Feedback**

Stakeholder feedback was received from the Watford BID, the Watford and West Herts Chamber of Commerce, the Federation for Small Businesses and the Intu Shopping Centre Manager.

There is considered to be a strong mix of units and, in general, there is very positive feedback in relation to the impending Intu redevelopment. However, there is slight concern as to how the new Intu redevelopment will impact restaurants to the north of the centre.

It is noted that improvements could be made to the accessibility of the centre. The numerous underpasses are unwelcoming and signage is poor, particularly to and from Watford Junction Station.

There is a strong night time economy due to the numerous pubs and clubs, particularly to the north of the centre. However, the centre is not very family friendly in the evening and can appear disconcerting at night. This is exacerbated by the number of roller shutters on shop fronts.

It is recognised that Watford New Market has been unsuccessful and suffers from low footfall, however the street market is thriving and pitches are very popular.

## North Watford - St Albans Road Watford Borough Council

### Description

North Watford is identified as the only District Centre within Watford Borough.

The linear district centre, predominantly made up of small shopping frontages, is located on St Albans Road between Watford Town Centre and Garston, north of Watford Junction Railway Station.

### Current Status

District Centre



**Table C17 District Centre Composition**

<b>North Watford</b>	<b>Units (%) 2011</b>	<b>Units (%) 2017</b>	<b>Units UK Avg. (%)</b>	<b>Floorspace (%) 2017</b>	<b>Floorspace UK Avg. (%)</b>
Convenience	13.8	12.6	8.8	7.9	15.2
Comparison	25.0	23.3	31.0	46.0	34.9
Retail Services	46.3*	18.0	14.5	12.2	6.8
Leisure Services	*	23.8	23.9	19.6	25.0
Financial and Business Services	*	12.1	10.3	7.0	7.7
Vacant	14.8	10.2	11.2	7.3	9.8
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

*\*Figure represents all services (retail services, leisure services and financial and business services)*

*Source: 2011 figures from Watford Retail Study Supplementary Report 2011 (a supplementary report produced to broadly examine the neighbourhood centres and local centres across the Borough) and 2017 figures are from Experian Goad Category Report 2017*

<b>Overall Composition</b>	<p>At the time of the Nexus site visits, North Watford District Centre had 206 retail units in total.</p> <p>The health check assessments are based on the Experian Goad Plans which include a number of units located outside of the District Centre Boundary (outlined in the Watford Proposals Plan) and includes a number of local shopping parades both to the north and south of the identified Shopping Centre. For this reason, there may be discrepancies in the number of town centre units when compared with previous studies.</p> <p>As identified in the Watford District Plan Proposals Plan, North Watford Shopping Centre is located between Leavesden Road to the south and Balmoral Road to the north.</p> <p>There was a notably high turnover of retail units throughout the centre. This is expected in a district centre such as North Watford which is made up of predominately independent stores and reflects a healthy centre attracting plenty of interest from new retailers.</p> <p>As illustrated in Figure 4.5 in Chapter 4 of this retail study, the total retail floorspace in Watford North is 32,290 sq m.</p>
<b>Convenience &amp; Comparison</b>	<p>The representation of convenience units at 12.6% is above the UK average of 8.8%. However, convenience floorspace (7.9%) is below the UK average (15.2%) illustrating the smaller size of convenience units which mainly</p>



comprise independent stores that are likely to be relied on for 'top up shopping'. At 2,500 sq m, the Co-op is the largest convenience store in the district centre.

There is a large Asda and Sainsbury's superstore located just north of the district centre which people are more likely to use for their main food shop. This is illustrated in the NEMS Household Survey results where 49.1% of respondents residing in Zone 2 (the zone North Watford is located within) said they last visited Asda for their main food shop.

There are a diverse range of independent cultural food shops creating a niche draw to the local centre from varied ethnic communities.

At 23.3%, comparison representation in North Watford has decreased since 2011. This is unsurprising considering the strong comparison offer at Watford Central.

The majority of units are independent stores however national multiples include TK Max to the south of St Albans Road, Boots and Tesco Express. Comparison units are mainly made up of hardware, furniture, electrical and second hand stores attracting a specific market to the centre.

There are just three charity shops located within the town centre.

### Services

When compared to the UK average (14.5%), there is a strong representation of retail services (mainly made up of beauticians, hair dressers, dry cleaners and vehicle repair stores) which make up 18.0% of units. This compliments Watford Town Centre which has particularly low retail service representation.

Although representation of leisure services (23.8%) is in line with the UK average (23.9%), they are predominantly made up of takeaway units. The lack of restaurants and other leisure services means there is limited night life in the district centre.

There is a strong representation of financial and business services which, at 12.1%, is above the UK average of 10.3%.

The centre's strong service representation is not surprising as North Watford's role as a district centre is to provide for a range of services and facilities to meet the day-to-day needs of their local communities.

In relation to evening economy, restaurants, pubs, bars and takeaways make up 17% of the overall representation of town centre units. The majority of these are takeaway units.

### Vacancies

The number of vacancies has decreased since 2011 (from 14.8% of units to 10.2% of units) which is lower than the UK average of 11.2%. The vacancies (21 in total) are spread evenly throughout the centre.

**Rents** The retail rents in Watford North are much lower than Watford Town Centre ranging between £8.00 psf to £28.00 psf depending on their location along St Albans Road.

**Source:** <http://www.shopproperty.co.uk/shops/Watford>

**Pedestrian Flows** Pedestrian flows were observed to be busiest along the middle section of St Albans Road. As would be expected, reduced flows were evident on the edge of the district centre, to the north and south of St Albans Road.

The length of St Albans Road along with the intersection of Balmoral Road means visitors are not inclined to walk the whole length of the centre. The busy flow of traffic also discourages pedestrians from crossing St Albans Road.

**Accessibility** St Albans Road, which is the main thoroughfare through North Watford District Centre, was very busy at the time of the Nexus Site visit.

North Watford has five car parks which are dispersed throughout the centre, the majority of which are short stay and charge £1.00 per hour. A number of these car parks are intended to solely serve larger retail stores, including car parks to the south of the centre, accessed off Penn Road which serve the Range, TK Max and Office Outlet. At the time of the Nexus site visits, Long Spring Car Park, to the north of the centre, was underutilised.

There are two main car parks located at North Watford. Longspring Car Park offers 80 spaces (paid parking) and the Harebreaks Car Park which offers 26 spaces (paid parking).

Parking is also available at the Range and TK Maxx off Penn Road. Free street parking is located along St Albans Road.

The NEMS Household Survey results indicated that the majority of visitors (83.2%) are likely to travel to the centre by car (either as driver or passenger), compared to just 16.8% who walk.

Both bus and cycle lanes are evident along St Albans Road.

Watford North Train Station is located along Bushey Mill Lane to the east of the centre, approximately 500m from St Albans Road.

**Perception of Safety** At the time of the Nexus site visits no anti-social behaviour was observed.

A number of shutters were witnessed on shop fronts throughout the centre which can appear unwelcoming, particularly at night.

**Environmental Quality** The centre has wide pavements on both sides of St Albans Road and plenty of street furniture in the main shopping area. The centre does however have limited seating areas, discouraging shoppers from staying in the centre for long.

19.8% of respondents to the NEMS household survey (who visited Watford North most often) said they liked the centres 'environmental quality' the most, perhaps reflecting the vibrant atmosphere the centres niche cultural shops offer.

**Customer Views and Behaviour**

When respondents to the NEMS Household Survey (who identified that they visit North Watford the most) were asked what would encourage them to visit the centre more often, 18.5% said more family friendly attractions. This perhaps reflects the lack of family friendly leisure facilities and less on street draws when compared to Watford Town Centre.

When asked what they like most about the centre, 19.3% of respondents said it is close to home.

**Stakeholder Feedback**

Stakeholder feedback was received from the Watford BID, the Watford and West Herts Chamber of Commerce and the Federation for Small Businesses.

The majority of Stakeholders considered that North Watford is a healthy centre that compliments Watford Central's retail offer.

There is a niche draw from the numerous second hand and cultural food shops.

The centre usually experiences high footfall throughout the day. However, the busy traffic on St Albans Road can appear daunting to pedestrians.

## **Appendix D | Household Survey Results**



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**South West Hertfordshire  
Joint Retail Study  
for  
Nexus Planning**

November 2017 & March 2018

Job Ref: 181017

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# Introduction

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## 1.1 Research Background & Objectives

To conduct a survey amongst residents in the South West Hertfordshire area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

## 1.2 Research Methodology

A total of 2,210 telephone interviews were conducted; 2,010 interviews were conducted between Tuesday 24th October 2017 and Thursday 9th November 2017 and a further 200 interviews were conducted between Thursday 8th March 2018 and Wednesday 14th March 2018. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

## 1.3 Sampling

### 1.3.1 Survey Area

The survey area was segmented into 22 zones, defined using postcode sectors. The zone details can be found in Appendix 5.

### 1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

### **1.3.3 Sample Profile**

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

### **1.3.4 Time of Interviewing**

Approximately two-thirds of all calls are made outside normal working hours.

### 1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

## 1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	22.2%	68	6.8832
35-44	19.7%	171	2.4375
45-54	18.4%	629	0.6194
55-64	17.3%	444	0.8254
65+	22.3%	801	0.5894
(Refused)	n/a	97	1.0000
<b>Total</b>		<b>2,210</b>	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	46,273	100	131	0.8463
2	37,914	102	139	0.6515
3	15,130	100	109	0.3330
4	9,721	100	106	0.2198
5	29,444	100	92	0.7687
6	14,328	100	94	0.3640
7	20,705	101	102	0.4842
8	25,175	100	115	0.5228
9	11,864	100	84	0.3371
10	18,268	100	84	0.5193
11	49,810	100	111	1.0720
12	29,844	100	95	0.7508
13	19,150	100	111	0.4132
14	11,206	100	105	0.2558
15	136,120	102	91	3.5666
16	37,910	101	89	1.0254
17	73,404	102	84	2.0932
18	71,884	100	94	1.8326
19	25,647	102	76	0.8056
20	151,261	100	87	4.1753
21	32,090	100	84	0.9195
22	55,285	100	125	1.0594
<b>Total</b>	<b>922,433</b>	<b>2,210</b>		

\* Source: Census 2011

## 1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

*For example, if 50% of a sample of 2,210 answers “Yes” to a question, we can be 95% sure that between 47.9% and 52.1% of the population holds the same opinion (i.e. +/- 2.1%).* The following is a guide showing confidence intervals attached to various sample sizes from the study:

<b>%ge Response</b>	<b>95% confidence interval</b>
10%	±1.3%
20%	±1.7%
30%	±1.9%
40%	±2.0%
50%	±2.1%



## 1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

## **Appendix 1:**

Data Tabulations

By Zones 1-11 – Filtered Nulls & SFT  
(Weighted)

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q01 Where did you last undertake your main food and grocery shopping?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.4%	8	2.9%	3	5.6%	5	0.8%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.9%	39	15.4%	16	0.9%	1	0.8%	0	0.0%	0	33.3%	16
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	26	12.1%	13	1.4%	1	6.3%	2	0.0%	0	3.5%	2
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.1%	3	1.2%	1	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	3.6%	75	23.4%	24	15.9%	14	37.4%	10	1.0%	0	2.1%	1
Other stores, Zone 1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
<b>Zone 2</b>												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	3.4%	71	11.1%	12	49.1%	43	1.1%	0	4.3%	1	0.7%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.1%	44	15.8%	16	20.6%	18	16.4%	4	0.0%	0	2.1%	1
Tesco Express, St. Albans	0.2%	4	3.0%	3	0.0%	0	2.4%	1	1.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	8.5%	2	1.0%	1
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.0%	1	0.0%	0	0.0%	0	0.8%	0	3.5%	1	0.0%	0
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.5%	10	0.0%	0	0.0%	0	0.0%	0	2.6%	0	11.0%	7
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
WD6 4PR																								
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.0%	1	8.0%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	3.5%	72	0.0%	0	0.0%	0	6.3%	2	18.9%	4	70.2%	44	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	47.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.1%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	4.3%	2	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	5.8%	2	0.9%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.1%	23	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.7%	12	3.1%	2	23.5%	6	0.0%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.8%	16	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	0.0%	0	30.9%	8	0.0%	0	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																								
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	32	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	29.2%	17	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Budgens, High Street, Abbots Langley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	1.4%	30	3.0%	3	0.0%	0	0.8%	0	0.0%	0	3.1%	1
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.3%	27	0.0%	0	5.2%	4	0.0%	0	0.0%	0	1.2%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1



# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
4AB																
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.1%	65	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.9%	22.0%	8	27.3%	30	
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	1.2%	1
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	1
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	33.4%	36
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
<b>Zone 12</b>																
Co-op, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stoneycroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Other stores, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>																
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.2%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.4%	2
M&S Simply Food, High Street, Berkhamsted	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road, Tring, HP23 5NB	1.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Morrisons, Trident Point, Harrow, HA1 4BB	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.8%	2
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.2%	24	0.0%	0	0.0%	0	3.1%	1	0.0%	0	5.8%	3
Other stores, Harrow	3.0%	63	0.0%	0	0.0%	0	6.6%	2	0.0%	0	0.5%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4
Waitrose, Kingsend, Ruislip, HA4 7DS	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 17</b>												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.9%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	2.9%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.8%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.3%	48	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.9%	18	0.0%	0	0.0%	0	1.9%	0	0.0%	0	4.3%	2
Local shops, St Albans City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	38	0.0%	0	0.4%	0	3.9%	1	38.7%	7	5.7%	4
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Asda, High Street, Wealdstone, HA3 7AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.5%	10	2.5%	3	0.4%	0	0.8%	0	0.0%	0	0.7%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.1%	43	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.5%	52	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.1%	24	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Scott Road, Luton, LU3 3BF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	3.2%



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.5%	11	0.0%	0	0.0%	0	0.0%	0	28.4%	9	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.9%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11								
6UN																				
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0								
Other stores, outside study area	4.7%	97	2.0%	2	0.0%	0	1.4%	0	0.7%	0	2.2%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2067	104	87	26	19	63	32	47	57	26	36	109								
Sample:	2029	91	95	80	85	90	95	96	92	91	90	91								

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q02 Where did you undertake your main food and grocery shopping the time before last?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.3%	7	0.9%	1	5.6%	5	1.5%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.5%	31	15.3%	16	1.8%	2	1.6%	0	0.0%	0	15.7%	7
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	25	6.2%	7	3.5%	3	4.2%	1	1.0%	0	2.7%	1
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	4.2%	86	41.7%	44	10.2%	9	34.0%	9	0.8%	0	5.8%	3
Other stores, Zone 1	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
<b>Zone 2</b>												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	2.1%	43	3.5%	4	30.5%	27	5.1%	1	2.3%	0	3.1%	1
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.0%	40	12.3%	13	22.8%	20	6.8%	2	0.0%	0	2.9%	1
Tesco Express, St. Albans	0.3%	6	3.0%	3	0.0%	0	10.6%	3	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.3%	6	0.0%	0	5.1%	4	3.2%	1	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.4%	8	2.6%	3	0.9%	1	0.0%	0	8.6%	2	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.8%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	8.6%	2	1.0%	1
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.1%	2	0.0%	0	0.0%	0	0.8%	0	4.5%	1	1.2%	1
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	8.1%	1	11.0%	7
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.2%	4	0.0%	0	0.0%	0	0.8%	0	1.5%	0	5.4%	3



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
WD6 4PR																								
Morrisons, Stirling Way, Borehamwood, WD6 2RN	1.4%	28	0.0%	0	0.0%	0	2.7%	1	3.0%	1	16.0%	10	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	2.4%	50	0.0%	0	0.0%	0	5.6%	1	10.1%	2	48.2%	31	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	46.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other stores, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.6%	0	0.8%	0	3.1%	1	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	5	0.7%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	5.0%	2	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.4%	30	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.3%	15	4.7%	3	25.0%	7	0.8%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	1.1%	22	2.4%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	2.8%	2	32.7%	9	0.0%	0	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>																								
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	31	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	23.6%	13	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.3%	6	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Budgens, High Street, Abbots Langley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	2.1%	43	2.0%	2	5.1%	4	0.8%	0	0.0%	0	7.1%	3
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.1%	22	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
4AB																
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.0%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	39.6%	16	24.3%	27	
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.6%	54	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	34.5%	38
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
<b>Zone 12</b>																
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other stores, Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>																
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.1%	43	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
M&S Simply Food, High Street, Berkhamsted	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Morrisons, Trident Point, Harrow, HA1 4BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.5%	31	0.0%	0	5.1%	4	3.2%	1	0.0%	0	0.0%	0
Other stores, Harrow	4.6%	94	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	3.1%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 17</b>												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	1.5%	31	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.8%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.0%	41	0.0%	0	0.0%	0	2.3%	0	0.8%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	1.0%	21	0.0%	0	0.5%	0	2.7%	0	0.0%	0	4.6%	3
Local shops, St Albans City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	4.1%	1	1.0%	1
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	37	0.0%	0	0.0%	0	0.8%	0	27.3%	5	8.0%	5
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Asda, High Street, Wealdstone, HA3 7AE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Lidl, High Street, Edgware, HA8 7LH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.9%	18	2.4%	3	0.4%	0	1.6%	0	0.0%	0	0.7%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.7%	34	0.0%	0	0.0%	0	0.8%	0	0.0%	0	2.2%	1
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	1.6%	32	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
OBE																								
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.3%	48	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>																								
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>																								
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>																								
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.1%	1	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.2%	24	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	5.7%	117	2.0%	2	0.0%	0	0.8%	0	1.0%	1	0.7%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2058	105	87	26	18	64	33	47	56	26	41	110
Sample:	2020	93	96	75	82	92	96	96	92	93	91	92

### Q03 Which retailer do you purchase your main food internet / home delivery shopping from?

*Those who last did their main food shopping via the Internet Q01:*

Asda	2.0%	3	0.0%	0	9.8%	0	2.5%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	0	0.0%	0	6.5%	1		
Morrisons	10.2%	14	7.8%	1	0.0%	0	0.0%	0	34.9%	2	0.0%	0	0.0%	0	9.8%	0	0.0%	0	47.0%	4	6.5%	1		
Iceland	0.7%	1	0.0%	0	13.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's	11.4%	16	15.5%	1	9.8%	0	18.4%	1	5.1%	0	0.0%	0	69.1%	2	0.0%	0	9.8%	0	0.0%	0	18.1%	1	14.8%	2
Tesco	38.0%	52	28.1%	2	67.6%	3	24.3%	2	10.3%	0	80.4%	6	16.7%	0	47.9%	1	19.1%	1	79.9%	2	25.1%	2	65.9%	7
Ocado	27.4%	38	48.7%	3	0.0%	0	52.3%	4	31.0%	1	14.0%	1	14.2%	0	23.7%	1	48.3%	2	12.7%	0	4.0%	0	0.0%	0
Waitrose	9.1%	13	0.0%	0	0.0%	0	0.0%	0	6.1%	0	5.7%	0	0.0%	0	0.0%	0	13.1%	0	0.0%	0	5.6%	0	6.5%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Co	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Click & Collect)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	1	0.0%	0	0.0%	0	2.4%	0	4.2%	0	0.0%	0	0.0%	0	12.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	138	7	4	8	4	8	3	2	3	3	8	10												
Sample:	175	9	7	19	14	10	5	5	7	9	10	9												

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q04 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?</b>																								
Accessibility by public transport	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Car parking prices	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Car parking provision	2.5%	56	0.6%	1	0.0%	0	1.1%	0	4.6%	1	0.6%	0	2.8%	1	1.2%	1	1.0%	1	8.2%	2	2.4%	1	0.0%	0
Choice of food goods available	6.7%	148	4.8%	5	5.8%	5	10.8%	4	12.6%	3	7.9%	6	3.0%	1	2.6%	1	2.6%	2	12.7%	4	2.1%	1	3.4%	4
Choice of shops nearby selling non-food goods	0.5%	10	0.0%	0	1.7%	2	0.0%	0	2.9%	1	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Choice of shops selling food goods	0.6%	13	0.5%	0	0.4%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.9%	1	0.5%	1
Cleanliness	0.5%	11	1.9%	2	0.0%	0	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.5%	1
Convenient generally	3.2%	70	0.5%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	1.6%	36	1.6%	2	0.4%	0	9.1%	3	4.8%	1	6.2%	4	0.7%	0	0.6%	0	3.7%	2	0.0%	0	3.9%	2	2.7%	3
Easy to get to by car	1.3%	28	0.0%	0	0.4%	0	1.3%	0	1.5%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	1	3.6%	1	0.7%	0	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / know where everything is	0.6%	14	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	1
Good / long opening hours	0.1%	2	0.0%	0	0.0%	0	0.8%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.9%	20	5.3%	6	1.8%	2	0.0%	0	0.6%	0	0.0%	0	0.6%	0	1.2%	1	1.7%	1	0.7%	0	0.0%	0	3.3%	4
Good service / friendly staff	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	7.3%	3	1.7%	1	1.2%	1	1.4%	0	0.0%	0	2.2%	3
Good special offers / discounts	0.4%	8	0.0%	0	0.4%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Habit / always use it / preference for retailer	4.4%	97	6.8%	8	5.4%	5	2.2%	1	4.2%	1	2.0%	1	1.5%	1	4.3%	2	1.6%	1	4.6%	1	7.6%	3	2.2%	3
Has a Click & Collect service	0.5%	11	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.1%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.4%	8	0.0%	0	0.6%	1	0.5%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
I get / give a lift to that store	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - fast / easy delivery	0.6%	14	0.0%	0	0.0%	0	1.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.6%	1
Internet shopping is convenient	3.0%	66	2.2%	2	3.5%	3	10.9%	4	13.0%	3	3.6%	3	4.9%	2	3.0%	1	0.0%	0	4.3%	1	2.1%	1	3.5%	4
Large store	1.1%	24	1.2%	1	5.4%	5	1.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	1	2.6%	1	0.0%	0	0.0%	0
Lower prices	8.7%	192	6.9%	8	20.6%	19	1.1%	0	3.8%	1	6.6%	5	5.3%	2	10.5%	5	7.2%	4	7.9%	2	17.1%	7	21.4%	25
Loyalty card / points scheme	1.5%	34	0.0%	0	0.9%	1	1.3%	0	2.1%	0	0.0%	0	0.6%	0	0.8%	0	0.5%	0	4.3%	1	3.9%	2	1.3%	2
Near to home	35.2%	777	39.8%	44	24.3%	22	23.1%	8	27.7%	6	39.3%	28	42.3%	15	49.7%	25	53.8%	32	24.2%	7	22.3%	10	36.2%	43
Near to Marks & Spencer store	0.2%	4	0.0%	0	0.0%	0	2.2%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to work	2.6%	57	0.0%	0	0.4%	0	1.7%	1	2.0%	0	0.0%	0	0.9%	0	0.6%	0	1.1%	1	0.0%	0	3.1%	1	0.7%	1
Nice shopping environment	0.4%	8	0.0%	0	0.0%	0	2.2%	1	0.6%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.7%	0	1.5%	2
Only one in the area / no other choice	0.2%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby,	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
such as banks and other financial services												
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	7.6%	168	10.4%	11	8.3%	8	14.3%	5	5.4%	1	3.1%	2
Quality of shops selling food goods	0.5%	10	1.1%	1	0.4%	0	0.5%	0	0.0%	0	1.3%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	0.7%	15	0.5%	1	3.1%	3	1.1%	0	2.3%	1	1.1%	1
Staff discount / work there	1.6%	34	1.1%	1	0.4%	0	2.2%	1	2.3%	1	0.9%	1
Value for money	5.5%	122	9.9%	11	5.4%	5	3.4%	1	1.2%	0	9.5%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for visiting family / friends	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled access / facilities	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
For a change	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Free newspaper	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free samples whilst shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good company ethics	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Good mix of brands and non-brands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of organic products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good selection of bulk-buy items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Good-sized store (not too big / small)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Had vouchers to use	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a clothing section	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Has an in-store pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Have shares in the company	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In the area / passing at the time	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
In-store café	0.0%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of gluten-free products	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of services in-store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Self-scanning facility	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Traditional / old-fashioned	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
store												
Well-staffed / plenty of checkouts open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well-stocked shelves	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wide aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
(Don't know / no reason in particular)	3.1%	69	3.4%	4	8.8%	8	3.0%	1	1.4%	0	8.1%	6
Bright / well-lit store	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01) ?</b>																								
(Nothing)	64.6%	1429	71.5%	79	50.3%	46	54.7%	20	65.7%	15	68.1%	48	57.0%	20	73.6%	37	77.5%	47	73.4%	21	68.5%	30	61.1%	73
Aisle obstructions (e.g. stock cages, staff shopping for online customers etc.)	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Change layout too often	2.0%	43	0.0%	0	6.2%	6	0.5%	0	0.0%	0	2.0%	1	3.4%	1	0.0%	0	0.0%	0	1.9%	1	1.0%	0	0.6%	1
Congested entrance / exits	0.1%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Difficult to get out of car park	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.4%	8	1.9%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	2.9%	63	1.4%	2	0.4%	0	1.7%	1	0.0%	0	1.4%	1	1.9%	1	1.4%	1	3.4%	2	1.7%	0	1.4%	1	4.6%	5
Dirty / untidy / scruffy store	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.6%	0	2.6%	2	1.0%	0	0.0%	0	0.0%	0
Discontinued items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Empty shelves	1.0%	23	2.3%	3	1.8%	2	0.5%	0	2.3%	1	0.0%	0	2.3%	1	0.6%	0	1.6%	1	0.0%	0	0.7%	0	1.1%	1
Expensive	5.2%	116	1.9%	2	9.8%	9	7.4%	3	5.8%	1	0.0%	0	8.0%	3	14.3%	7	3.7%	2	4.4%	1	1.7%	1	6.4%	8
Expensive parking	1.0%	23	0.5%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Internal building work	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't chose / see the actual products	0.5%	12	2.3%	3	0.0%	0	5.8%	2	1.4%	0	0.0%	0	1.1%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.7%	1
Internet - delivery charges	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - difficult to navigate the website	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Internet - don't always see special offers	0.1%	2	0.0%	0	0.0%	0	0.8%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - inferior substituted items	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Internet - slow / busy website / poor connection	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Lack of brands / too many own-label products	0.4%	8	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	1
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	5.0%	110	2.3%	3	8.0%	7	0.5%	0	3.6%	1	2.3%	2	6.2%	2	4.5%	2	2.6%	2	5.5%	2	5.3%	2	5.9%	7
No petrol station	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough staff / queues at the checkout	1.2%	26	0.5%	1	0.4%	0	0.6%	0	0.0%	0	1.5%	1	1.1%	0	0.6%	0	0.9%	1	0.0%	0	1.4%	1	6.7%	8
Poor internal layout	0.6%	13	0.0%	0	1.8%	2	0.0%	0	1.1%	0	1.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1
Poor quality	1.1%	24	1.1%	1	0.0%	0	0.0%	0	1.9%	0	2.2%	2	1.7%	1	1.8%	1	0.0%	0	0.0%	0	0.7%	0	1.1%	1
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	1.1%	25	0.0%	0	0.4%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.0%	0	0.0%	0
Staff rude / unhelpful	1.2%	26	0.6%	1	1.3%	1	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Too busy / big	2.4%	53	6.4%	7	8.2%	7	4.9%	2	1.8%	0	4.4%	3	8.0%	3	0.8%	0	0.5%	0	2.0%	1	0.0%	0	0.6%	1
Too cold inside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.0%	0	1.1%	1
Too far away	0.7%	15	1.1%	1	4.9%	4	3.4%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	2.7%	3
Too many self-service	0.1%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
checkouts																								
Too small	2.8%	62	1.9%	2	3.1%	3	0.5%	0	0.6%	0	6.6%	5	2.2%	1	0.6%	0	2.6%	2	1.0%	0	0.7%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking pay machines often don't work	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charge 10p for carrier bags	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Checkout conveyor belts are too short	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Christmas goods stocked too early	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Confusing / incorrect pricing	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Confusing special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Copying branded goods' packaging	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycling rack is not under cover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discontinued items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Don't cater for single people	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't stock certain items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feeling rushed at the checkout	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
General decline / not the same as it used to be	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Starbucks for the in-store café	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have to pay for parking before shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - expensive delivery charges	0.1%	2	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - goods are poorly packed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - items too near their sell-by dates	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0
Internet - sometimes don't get the full order delivered	0.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loyalty card scheme not as generous now	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No butchers section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No clothing section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No cooking instructions on own-brand products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No customer toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
No in-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
No locally-sourced fresh produce	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
No other shops nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No petrol station	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No phone signal	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No self-service checkouts	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough Kosher food stocked	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Not enough disabled parking / facilities	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Not enough trolleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
People parking there without shopping in store	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Polythene bags are too thin	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Poor Sunday opening hours	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor clothing section	0.1%	2	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.1%	0
Poor company ethics	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Poor lighting	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor management	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Poor quality in-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pot holes in the car park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Recycle bins are obstructive	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.6%
Repeated warnings about the fire alarm test	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-scanning service	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.4%
Too many branches close together	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many bulk-buy items	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Too many special offers on junk food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Too student-orientated	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Under-handed price rises	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undesirable clientele	0.1%	2	0.0%	0	0.4%	0	0.0%	0	2.7%	2	0.0%	0
Unhygienic toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Untidy / messy shelves (Don't know)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.6%	12	0.0%	0	0.0%	0	9.1%	3	0.0%	0	1.3%	1
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: visits per week</b>																								
<b>Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)</b>																								
Daily	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	3.6%	2	1.5%	1	0.7%	0	0.0%	0	0.5%	1
At least two times a week	14.3%	315	14.5%	16	4.7%	4	7.5%	3	16.4%	4	13.7%	10	9.6%	3	19.1%	9	18.5%	11	12.2%	3	8.6%	4	12.2%	15
At least once a week	62.5%	1381	66.1%	73	67.2%	61	74.2%	27	64.7%	15	61.3%	43	71.8%	25	55.3%	27	65.0%	39	70.5%	20	69.4%	30	75.5%	90
At least once a fortnight	11.9%	263	7.5%	8	24.4%	22	7.4%	3	12.6%	3	16.8%	12	8.2%	3	16.7%	8	10.4%	6	7.4%	2	12.5%	5	8.1%	10
At least once a month	5.2%	115	10.9%	12	2.8%	3	9.8%	4	4.6%	1	6.2%	4	9.2%	3	2.3%	1	3.5%	2	4.5%	1	5.5%	2	1.1%	1
At least every two months	0.5%	12	1.1%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.7%	0	0.7%	0	0.7%	1
Less often	0.2%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.6%	1
(Don't know / varies)	2.0%	43	0.0%	0	0.9%	1	0.0%	0	1.1%	0	1.4%	1	0.6%	0	0.6%	0	0.5%	0	1.2%	0	3.3%	1	1.3%	2
<i>Mean:</i>		<i>1.49</i>		<i>1.31</i>		<i>1.00</i>		<i>1.11</i>		<i>1.40</i>		<i>1.33</i>		<i>1.22</i>		<i>1.67</i>		<i>1.57</i>		<i>1.31</i>		<i>1.16</i>		<i>1.34</i>
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100
<b>Q07 How do you normally travel to (STORE MENTIONED AT Q01)?</b>																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
Car / van (as driver)	76.9%	1594	79.4%	83	72.6%	63	95.8%	27	89.3%	17	80.5%	50	79.9%	25	77.9%	37	77.3%	44	90.1%	23	74.1%	27	82.4%	90
Car / van (as passenger)	7.8%	162	4.1%	4	15.9%	14	2.8%	1	3.7%	1	7.9%	5	11.4%	4	8.2%	4	9.8%	6	3.9%	1	10.2%	4	4.9%	5
Bus (including the busway or guided bus), minibus or coach	2.7%	57	6.1%	6	6.8%	6	1.4%	0	0.7%	0	4.3%	3	2.3%	1	1.8%	1	6.2%	4	2.3%	1	0.0%	0	2.4%	3
Motorcycle, scooter or moped	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.5%	196	10.4%	11	3.8%	3	0.0%	0	5.6%	1	6.5%	4	4.6%	1	12.1%	6	3.9%	2	3.7%	1	3.8%	1	8.9%	10
Taxi	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.1%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	1
Train	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't travel - goods delivered)	0.9%	19	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.6%	0	0.0%	0	11.1%	4	0.8%	1
	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2073		104		87		28		19		63		32		47		57		26		36		109
Sample:		2035		91		95		81		86		90		95		96		93		91		90		91

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: time taken (minutes)</b>																								
<b>Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?</b>																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
1 - 5 minutes	38.9%	806	21.8%	23	38.6%	33	20.7%	6	16.6%	3	49.9%	31	48.1%	15	50.8%	24	35.3%	20	13.4%	3	31.1%	11	50.9%	56
6 - 10 minutes	32.1%	666	39.7%	41	36.3%	31	47.7%	13	61.2%	12	31.9%	20	26.6%	8	28.4%	13	32.8%	19	28.2%	7	24.6%	9	38.5%	42
11 - 15 minutes	14.8%	307	14.6%	15	10.9%	9	19.8%	6	12.4%	2	11.6%	7	11.5%	4	9.2%	4	17.2%	10	34.4%	9	33.1%	12	5.6%	6
16 - 20 minutes	6.9%	143	14.9%	15	7.3%	6	8.2%	2	6.3%	1	1.8%	1	4.9%	2	9.8%	5	2.8%	2	15.9%	4	5.5%	2	4.4%	5
21 - 25 minutes	1.8%	37	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	2.2%	1	0.8%	0	0.0%	0	0.0%	0
26 - 30 minutes	1.8%	36	2.5%	3	6.1%	5	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	7.4%	4	1.3%	0	3.5%	1	0.0%	0
31 - 35 minutes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
36 - 40 minutes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.5%	0	3.2%	1	0.0%	0	0.0%	0
41 - 45 minutes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	51	6.6%	7	0.9%	1	2.2%	1	2.1%	0	1.4%	1	0.0%	0	0.6%	0	1.1%	1	2.9%	1	0.8%	0	0.0%	0
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>	<i>10.08</i>		<i>11.22</i>		<i>10.26</i>		<i>11.27</i>		<i>10.03</i>		<i>8.68</i>		<i>9.57</i>		<i>8.41</i>		<i>10.91</i>		<i>13.71</i>		<i>11.53</i>		<i>7.66</i>	
Weighted base:	2073	104	87	28	19	63	32	47	57	26	36	109												
Sample:	2035	91	95	81	86	90	95	96	93	91	90	91												

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: £</b>												
<b>Q09 How much on average does your household normally spend on main food and grocery shopping in a week?</b>												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
£6 - £10	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
£11 - £15	0.9%	19	5.3%	6	0.0%	0	6.3%	2	0.0%	0	0.0%	0
£16 - £20	2.3%	50	1.9%	2	2.2%	2	0.0%	0	0.0%	0	1.5%	1
£21 - £25	1.4%	32	5.9%	7	0.8%	1	0.0%	0	3.6%	3	0.0%	0
£26 - £30	2.6%	57	4.6%	5	0.0%	0	6.3%	2	0.6%	0	1.3%	1
£31 - £35	1.2%	26	0.0%	0	1.2%	1	1.7%	1	1.1%	0	1.3%	1
£36 - £40	4.1%	91	0.0%	0	5.8%	5	3.0%	1	5.5%	1	6.3%	4
£41 - £45	2.3%	51	1.6%	2	5.8%	5	10.2%	4	1.1%	0	4.0%	3
£46 - £50	8.1%	179	5.1%	6	1.7%	2	5.2%	2	9.4%	2	7.2%	5
£51 - £55	1.5%	33	0.6%	1	0.0%	0	0.0%	0	1.5%	0	2.7%	2
£56 - £60	6.6%	146	8.6%	10	3.1%	3	2.7%	1	4.0%	1	3.9%	3
£61 - £65	1.6%	34	0.6%	1	5.4%	5	0.0%	0	1.5%	0	1.5%	1
£66 - £70	7.2%	159	1.3%	1	6.7%	6	8.4%	3	7.5%	2	8.0%	6
£71 - £75	2.5%	56	3.4%	4	0.9%	1	1.7%	1	6.5%	2	4.0%	3
£76 - £80	6.0%	133	7.6%	8	7.6%	7	11.3%	4	4.8%	1	6.2%	4
£81 - £85	0.8%	17	0.5%	1	0.0%	0	0.5%	0	0.0%	0	2.7%	2
£86 - £90	2.6%	57	4.3%	5	3.1%	3	5.0%	2	3.9%	1	2.0%	1
£91 - £95	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
£96 - £100	16.4%	363	18.8%	21	19.4%	18	13.9%	5	23.8%	6	6.7%	5
£101 - £120	6.0%	131	3.4%	4	4.4%	4	5.1%	2	1.1%	0	6.9%	5
£121 - £140	3.6%	80	11.5%	13	16.0%	15	4.9%	2	1.3%	0	0.6%	0
£141 - £160	4.1%	91	4.9%	5	2.8%	3	7.5%	3	13.5%	3	7.6%	5
£161 - £180	1.0%	22	0.0%	0	1.3%	1	0.0%	0	0.9%	0	0.9%	1
£181 - £200	1.4%	32	1.4%	2	0.9%	1	0.0%	0	3.4%	1	1.6%	1
£201 - £250	0.5%	10	0.0%	0	0.4%	0	0.0%	0	0.6%	0	0.7%	0
£250+	0.5%	11	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.2%	225	8.2%	9	10.0%	9	4.7%	2	7.5%	2	17.8%	13
(Refused)	4.0%	89	0.0%	0	0.4%	0	1.7%	1	1.1%	0	1.3%	1
<b>Mean:</b>	<b>83.12</b>	<b>83.00</b>	<b>90.47</b>	<b>76.97</b>	<b>92.85</b>	<b>81.82</b>	<b>83.73</b>	<b>100.99</b>	<b>88.26</b>	<b>93.95</b>	<b>95.89</b>	<b>92.23</b>
<b>Weighted base:</b>	<b>2210</b>	<b>111</b>	<b>91</b>	<b>36</b>	<b>23</b>	<b>71</b>	<b>34</b>	<b>50</b>	<b>60</b>	<b>28</b>	<b>44</b>	<b>119</b>
<b>Sample:</b>	<b>2210</b>	<b>100</b>	<b>102</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>101</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>



## South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q10 When you go main food shopping is your trip linked with any other activity?</b>																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
Yes – getting petrol	2.9%	59	3.2%	3	2.8%	2	2.4%	1	15.5%	3	1.0%	1	1.8%	1	10.2%	5	6.9%	4	1.9%	0	4.3%	2	5.0%	5
Yes – leisure activity	2.6%	54	0.0%	0	0.5%	0	0.7%	0	1.0%	0	0.7%	0	1.7%	1	0.0%	0	0.8%	0	1.9%	0	3.8%	1	2.6%	3
Yes – non-food shopping	7.7%	159	3.5%	4	0.9%	1	8.2%	2	10.1%	2	12.4%	8	16.3%	5	0.6%	0	4.4%	3	3.1%	1	6.7%	2	3.5%	4
Yes – other food shopping	1.9%	39	0.0%	0	0.0%	0	0.7%	0	4.2%	1	4.4%	3	2.0%	1	2.7%	1	1.3%	1	3.4%	1	0.8%	0	4.4%	5
Yes – travelling to / from school / college / university	1.1%	23	2.0%	2	5.6%	5	0.0%	0	0.7%	0	0.7%	0	0.0%	0	2.5%	1	0.6%	0	3.2%	1	0.0%	0	0.0%	0
Yes – travelling to / from work	4.5%	93	3.0%	3	0.9%	1	1.5%	0	2.4%	0	2.5%	2	0.7%	0	6.4%	3	1.9%	1	1.9%	0	5.8%	2	2.4%	3
Yes – visiting café / pub / restaurant	3.5%	73	3.2%	3	5.6%	5	2.2%	1	1.4%	0	1.5%	1	9.2%	3	2.1%	1	3.7%	2	2.6%	1	1.7%	1	1.4%	2
Yes – visiting family / friends	1.3%	26	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	3.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	1.4%	28	0.7%	1	0.0%	0	0.7%	0	1.0%	0	0.8%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.9%	39	1.0%	1	0.0%	0	0.0%	0	0.7%	0	0.7%	0	3.0%	1	0.8%	0	3.5%	2	1.1%	0	0.0%	0	0.0%	0
Yes – visiting the car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Yes - window shopping / browsing / strolling	0.7%	15	0.5%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Yes - dog walking	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.4%	9	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	67.3%	1395	77.0%	80	76.7%	66	80.0%	22	57.5%	11	70.0%	44	58.9%	19	74.0%	35	74.0%	42	78.7%	20	75.1%	27	79.5%	87
(Don't know / varies)	2.2%	46	6.1%	6	5.2%	4	3.6%	1	1.0%	0	5.2%	3	1.1%	0	0.0%	0	0.0%	0	0.8%	0	0.9%	0	0.6%	1
Weighted base:	2073	104		87	28	19	63	32	47	57	26	36	109											
Sample:	2035	91		95	81	86	90	95	96	93	91	90	91											

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q11 Where do you do this linked trip?</b>												
<i>Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.5%	1	0.0%	0	50.1%	0	32.5%	1	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0
Watford Town Centre	3.7%	9	77.8%	4	0.0%	0	56.5%	1	6.4%	0	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	0	0.0%	0	50.1%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	23.2%	1	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%	0	23.7%	1	83.3%	9
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	3
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	84.9%	2

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Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Others, Zone 11	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.1%	7
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	2.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	6.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	3.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	4.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	0
Others, Zone 18	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7.8%
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.9%	5	0.0%	0	0.0%	0	37.4%	1	0.0%	0	4.4%	0
Cuffley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	2.0%	5	0.0%	0	0.0%	0	9.4%	0	4.1%	0	44.7%	3
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	5.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.9%	16	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0
Stanmore District Centre	7.8%	18	10.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	1	11.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.8%	11	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
Others, outside study area	1.7%	4	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	234	5	1	3	3	11	7	2	5	2	3	9
Sample:	252	6	2	9	19	10	15	6	12	9	8	9

**Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?**

Yes	65.1%	1439	55.2%	61	53.9%	49	59.6%	22	65.0%	15	61.7%	44	52.5%	18	74.4%	37	57.9%	35	69.9%	20	65.0%	28	55.9%	67
No	34.9%	771	44.8%	50	46.1%	42	40.4%	15	35.0%	8	38.3%	27	47.5%	16	25.6%	13	42.1%	25	30.1%	9	35.0%	15	44.1%	53
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q13 Where did you last undertake your 'top up' shopping?</b>												
<i>Those who do top-up shopping at Q12: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	2.0%	28	31.1%	18	18.1%	9	4.0%	1	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.2%	2	1.8%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	0.8%	11	11.9%	7	0.0%	0	0.0%	0	0.0%	0	10.2%	4
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	0.2%	3	4.5%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	0.8%	11	17.2%	10	0.8%	0	2.0%	0	0.0%	0	0.0%	0
Other stores, Zone 1	0.1%	2	2.1%	1	0.0%	0	2.3%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Co-op, St. Albans Road, Watford, WD24 4AE	0.2%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	1.2%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	0.4%	5	0.0%	0	8.7%	4	0.0%	0	1.2%	0	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.3%	4	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.1%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	1.4%	19	6.9%	4	26.1%	12	0.0%	0	0.0%	0	0.8%	0
Tesco Express, St. Albans	0.4%	5	0.9%	1	10.2%	5	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.2%	3	2.7%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.4%	5	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.4%	5	1.2%	1	0.0%	0	23.6%	5	0.0%	0	0.0%	0
Other stores, Zone 3	0.3%	4	0.9%	1	0.0%	0	19.5%	4	0.0%	0	0.0%	0
<b>Zone 4</b>												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.4%	5	0.0%	0	0.0%	0	2.0%	0	23.2%	4	2.2%	1
Budgens, Watling Street, Radlett	0.3%	4	0.0%	0	0.0%	0	0.0%	0	27.3%	4	0.0%	0
Local shops, Radlett Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.3%	5	0.0%	0	1.1%	1	0.0%	0	11.0%	2	5.5%	2
<b>Zone 5</b>												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.3%	4	0.0%	0	0.0%	0	4.0%	1	0.0%	0	8.0%	3
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	4
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	9	0.0%	0	0.0%	0	1.0%	0	0.9%	0	10.6%	5
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.7%	9	0.0%	0	0.0%	0	10.0%	2	6.2%	1	14.9%	6



## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
WD6 4PR																								
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.7%	10	0.0%	0	0.0%	0	1.0%	0	0.9%	0	8.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	0.8%	11	0.0%	0	0.0%	0	0.0%	0	3.5%	1	16.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 5	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Iceland, High Street, Rickmansworth, WD3 1AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	13.3%	3	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.7%	7	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.9%	0	2.9%	1	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.7%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.3%	9	1.0%	0	5.2%	1	0.0%	0	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.4%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	19.3%	4	0.0%	0	0.0%	0
Other stores, Zone 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	4	0.0%	0	0.0%	0	4.6%	1	0.0%	0
<b>Zone 8</b>																								
Waitrose, Green Lane, Northwood, HA6 2XW	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	10	0.0%	0	0.0%	0	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	5	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.7%	9	1.5%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.6%	8	4.5%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.7%	9	0.0%	0	12.2%	6	0.0%	0	0.9%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 10	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	0.3%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
4AB												
Marks & Spencer (BP), Breakspear Way, Hemel Hempstead, HP2 4TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	0.6%	8	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.0%	4
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	1.7%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	14
Other stores, Zone 11	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	9
<b>Zone 12</b>												
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	1.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Other stores, Zone 12	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
<b>Zone 13</b>												
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	0.9%	13	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
M&S Simply Food, High Street, Berkhamsted	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 14	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Morrisons, Trident Point, Harrow, HA1 4BB	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	1.6%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Other stores, Harrow	4.2%	59	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.7%	37	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	3.3%	46	0.9%	1	0.8%	0	0.0%	0	0.0%	0	0.8%	0
<b>Zone 16</b>												
Waitrose, The Backs, Chesham, HP5 1DR	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 17</b>												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	0.9%	13	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	2.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	2	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	0.6%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.5%	7	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.3%	4	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St Albans City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.2%	3	0.0%	0	0.0%	0	1.4%	0	1.2%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	0.4%	6	0.0%	0	0.0%	0	0.0%	0	10.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>																								
Asda, High Street, Wealdstone, HA3 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.7%	9	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.0%	27	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.8%	38	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Biscot Road, Luton, LU3 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	13	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.5%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Stevenage, SG2 7DU																						
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	6.3%	87	1.8%	1	0.0%	0	11.4%	2	0.0%	0	4.4%	2
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1392	58	48	20	15	43	18	36	33	19	28	67
Sample:	1367	50	59	62	64	66	54	64	58	65	62	67

**MeanScore: visits per week**

**Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?**

*Those who do top-up shopping at Q12:*

Daily	6.3%	90	2.6%	2	1.9%	1	17.5%	4	18.3%	3	16.2%	7	10.3%	2	4.5%	2	4.6%	2	2.4%	0	5.2%	1	1.3%	1
At least two times a week	37.1%	534	33.1%	20	39.6%	19	45.3%	10	40.0%	6	29.7%	13	44.6%	8	49.2%	18	68.5%	24	53.5%	11	40.6%	12	35.5%	24
At least once a week	39.5%	569	47.7%	29	41.1%	20	26.9%	6	35.5%	5	34.4%	15	25.4%	5	37.2%	14	26.0%	9	29.3%	6	28.3%	8	47.5%	32
At least once a fortnight	8.7%	126	9.8%	6	3.3%	2	3.8%	1	3.9%	1	8.6%	4	7.6%	1	5.9%	2	0.9%	0	2.4%	0	13.3%	4	3.9%	3
At least once a month	2.2%	32	2.0%	1	0.0%	0	3.8%	1	1.5%	0	3.6%	2	1.2%	0	1.5%	1	0.0%	0	6.1%	1	3.3%	1	1.9%	1
At least every two months	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.9%	1
Less often	1.2%	17	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	4.9%	3
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.3%	61	4.8%	3	13.2%	6	2.8%	1	0.0%	0	7.5%	3	10.9%	2	1.6%	1	0.0%	0	4.0%	1	9.3%	3	3.9%	3
Mean:	2.48		2.14		2.47		3.43		3.26		2.94		3.14		2.73		3.33		2.74		2.59		2.10	
Weighted base:	1439	61	49	22	15	44	18	37	35	20	28	67												
Sample:	1417	53	62	66	64	67	56	68	60	67	64	67												

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: £</b>																								
<b>Q15 How much on average does your household normally spend on top up shopping in a week?</b>																								
<i>Those who do top-up shopping at Q12:</i>																								
£1 - £5	13.4%	193	25.5%	16	15.1%	7	2.8%	1	11.3%	2	11.0%	5	16.3%	3	4.7%	2	2.7%	1	10.5%	2	8.0%	2	21.2%	14
£6 - £10	24.4%	351	23.6%	14	27.5%	13	15.7%	3	15.7%	2	29.9%	13	20.4%	4	24.0%	9	46.2%	16	22.9%	5	36.5%	10	21.0%	14
£11 - £15	13.8%	199	6.3%	4	16.7%	8	18.0%	4	9.6%	1	10.0%	4	13.0%	2	16.3%	6	6.1%	2	14.7%	3	9.8%	3	12.7%	8
£16 - £20	16.5%	237	19.5%	12	13.1%	6	9.0%	2	23.3%	4	10.5%	5	30.7%	6	18.9%	7	7.9%	3	17.5%	3	10.3%	3	16.7%	11
£21 - £25	4.6%	67	4.2%	3	8.1%	4	15.4%	3	2.1%	0	8.2%	4	1.7%	0	2.7%	1	2.8%	1	4.4%	1	8.2%	2	14.8%	10
£26 - £30	7.2%	103	6.8%	4	11.6%	6	11.3%	2	18.3%	3	4.3%	2	0.0%	0	8.5%	3	7.4%	3	6.5%	1	6.0%	2	5.9%	4
£31 - £35	1.1%	16	2.2%	1	0.0%	0	1.9%	0	4.4%	1	4.3%	2	0.0%	0	1.1%	0	0.9%	0	0.0%	0	1.1%	0	0.0%	0
£36 - £40	2.4%	34	0.9%	1	1.6%	1	3.8%	1	2.1%	0	2.1%	1	2.4%	0	3.4%	1	3.3%	1	0.0%	0	3.0%	1	2.0%	1
£41 - £45	0.3%	4	1.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
£46 - £50	2.0%	28	4.2%	3	0.8%	0	4.7%	1	1.8%	0	4.3%	2	0.0%	0	9.8%	4	3.3%	1	0.0%	0	1.1%	0	0.0%	0
£51 - £55	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
£56 - £60	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.8%	0	0.9%	0	0.0%	0	1.5%	0	1.0%	1
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.1%	1	0.0%	0	0.0%	0	1.3%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.5%	0	0.0%	0
£71 - £75	0.3%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£76 - £80	0.2%	3	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	4	0.9%	1	0.0%	0	1.3%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.5%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151+	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	1.5%	0	0.0%	0
(Don't know)	7.9%	114	4.0%	2	5.4%	3	7.4%	2	8.8%	1	13.1%	6	5.7%	1	2.4%	1	5.5%	2	10.4%	2	5.9%	2	3.9%	3
(Refused)	3.2%	46	0.0%	0	0.0%	0	1.9%	0	0.0%	0	1.0%	0	4.9%	1	3.4%	1	10.3%	4	2.4%	0	4.0%	1	0.0%	0
<b>Mean:</b>	<b>18.74</b>		<b>16.75</b>		<b>15.84</b>		<b>26.55</b>		<b>21.65</b>		<b>18.96</b>		<b>16.85</b>		<b>23.56</b>		<b>17.68</b>		<b>27.24</b>		<b>21.37</b>		<b>16.41</b>	
<b>Weighted base:</b>	<b>1439</b>		<b>61</b>		<b>49</b>		<b>22</b>		<b>15</b>		<b>44</b>		<b>18</b>		<b>37</b>		<b>35</b>		<b>20</b>		<b>28</b>		<b>67</b>	
<b>Sample:</b>	<b>1417</b>		<b>53</b>		<b>62</b>		<b>66</b>		<b>64</b>		<b>67</b>		<b>56</b>		<b>68</b>		<b>60</b>		<b>67</b>		<b>64</b>		<b>67</b>	

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q16 Excluding Christmas shopping, where did you last buy clothing or footwear goods?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.0%	17	8.9%	8	0.7%	0	4.0%	1	0.8%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0		
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	3.5%	1	0.0%	
Watford Town Centre	24.6%	407	81.9%	72	80.8%	50	68.7%	14	27.1%	4	26.6%	16	0.8%	0	64.1%	27	81.5%	37	59.6%	13	55.7%	20	13.8%	14
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	2.1%	35	0.0%	0	0.7%	0	2.4%	0	3.5%	1	27.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	1	2.3%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	10.5%	2	0.9%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	10.0%	166	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.7%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.8%	13	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Ruislip Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0

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<b>Zone 17</b>																								
Dunstable Town Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Leighton Buzzard Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Zone 18</b>																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
St. Albans City Centre	5.3%	88	1.7%	2	1.3%	1	0.0%	0	2.4%	0	2.3%	1	3.4%	1	0.7%	0	0.0%	0	0.0%	0	4.2%	1	5.3%	5
Others, Zone 18	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	3.3%	54	0.0%	0	0.6%	0	7.0%	1	21.2%	4	12.2%	8	17.9%	5	1.4%	1	0.0%	0	2.2%	0	2.7%	1	2.6%	3
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
London Colney Village Centre	2.7%	44	0.0%	0	0.0%	0	1.9%	0	19.2%	3	7.9%	5	27.7%	8	0.7%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Zone 20</b>																								
Barnet Local Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Edgware District Centre	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0												
Stanmore District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Wealdstone Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Zone 21</b>																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Zone 22</b>																								
Luton Retail Park, Gipsy Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Other Locations Outside Study Area</b>																								
Amersham Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Aylesbury Town Centre	1.6%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Brent Cross Shopping	2.7%	44	0.0%	0	2.2%	1	1.0%	0	8.2%	1	7.3%	4	1.4%	0	0.7%	0	1.9%	1	0.9%	0	3.3%	1	0.9%	1



# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	7.2%	120	5.0%	4	0.0%	0	7.0%	1	4.8%	1	1.5%	1
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Gerrards Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.7%	94	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.7%	28	0.0%	0	7.3%	4	0.0%	0	0.8%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Welwyn Garden City Town Centre	4.5%	75	0.6%	1	0.0%	0	2.0%	0	3.8%	1	0.0%	0
Others, outside study area	3.8%	62	0.6%	1	1.5%	1	4.0%	1	0.8%	0	0.0%	0
<b>Others</b>												
Abroad	0.7%	12	0.6%	1	0.6%	0	0.0%	0	1.9%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1659	88	61	20	16	62	30	42	45	22	36	103
Sample:	1702	80	77	69	71	83	84	82	78	79	77	81

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>MeanScore: visits per year</b>												
<b>Q17 How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?</b>												
<i>Those who buy clothing or footwear goods (excluding via the Internet) at Q16:</i>												
Daily	0.2%	4	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
At least two times a week	1.1%	19	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	3
At least once a week	4.5%	77	4.6%	4	0.6%	0	3.9%	1	1.3%	0	5.9%	4
At least once a fortnight	8.5%	145	3.3%	3	16.9%	11	6.2%	1	8.9%	1	5.2%	3
At least once a month	21.4%	366	20.0%	19	12.6%	8	40.2%	8	32.2%	5	27.8%	17
At least every two months	13.6%	233	14.1%	13	13.4%	8	2.9%	1	14.4%	2	25.2%	16
At least every 3 months	16.5%	282	18.3%	17	13.4%	8	12.4%	3	19.7%	3	15.4%	10
At least every 6 months	16.7%	285	15.0%	14	6.4%	4	6.7%	1	12.4%	2	9.9%	6
Less often than once every 6 months	6.1%	104	4.2%	4	5.3%	3	4.2%	1	5.4%	1	2.2%	1
Have only visited once (Don't know / varies)	1.3%	23	1.1%	1	7.8%	5	1.0%	0	0.8%	0	0.0%	0
	10.2%	175	18.8%	18	23.7%	15	18.7%	4	4.9%	1	2.9%	2
<i>Mean:</i>	<i>13.47</i>	<i>10.72</i>	<i>10.15</i>	<i>28.85</i>	<i>9.28</i>	<i>22.17</i>	<i>8.07</i>	<i>10.91</i>	<i>14.68</i>	<i>10.00</i>	<i>11.33</i>	<i>26.28</i>
Weighted base:	1713	95	63	21	16	63	30	45	46	23	36	103
Sample:	1757	82	78	72	71	85	85	88	80	82	79	82
<b>Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?</b>												
<i>Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:</i>												
Car / van (as driver)	67.9%	1156	40.2%	38	59.5%	37	79.0%	17	88.8%	14	68.1%	43
Car / van (as passenger)	7.2%	123	2.2%	2	10.3%	6	1.9%	0	2.7%	0	15.9%	10
Bus (including the busway or guided bus), minibus or coach	6.3%	108	1.6%	2	12.5%	8	6.1%	1	4.3%	1	5.4%	3
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.4%	126	36.2%	34	10.6%	7	6.2%	1	0.0%	0	4.7%	3
Taxi	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Train	6.0%	101	5.3%	5	0.0%	0	6.8%	1	4.1%	1	0.0%	0
Metro	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	16	8.4%	8	7.2%	4	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.0%	35	6.2%	6	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Weighted base:	1701	94	63	21	16	63	30	45	46	23	36	103
Sample:	1741	81	77	72	69	85	85	88	80	82	77	82

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?</b>																								
<i>Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:</i>																								
Yes – food shopping	4.6%	78	0.0%	0	8.7%	5	5.8%	1	15.6%	3	3.2%	2	6.8%	2	4.6%	2	2.8%	1	6.2%	1	2.6%	1	3.2%	3
Yes – non-food shopping	9.0%	153	17.1%	16	2.6%	2	4.2%	1	4.4%	1	9.1%	6	10.2%	3	3.5%	2	5.8%	3	5.7%	1	5.1%	2	6.8%	7
Yes – visiting services such as banks and other financial institutions	1.8%	30	4.0%	4	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.9%	0	9.0%	9
Yes – leisure activity	4.2%	72	0.6%	1	0.6%	0	0.0%	0	0.8%	0	0.0%	0	0.7%	0	1.3%	1	0.7%	0	0.9%	0	0.9%	0	0.6%	1
Yes – travelling to / from work	2.2%	37	2.2%	2	9.1%	6	1.0%	0	1.1%	0	5.5%	3	0.7%	0	1.3%	1	0.7%	0	6.7%	2	14.2%	5	0.0%	0
Yes – travelling to / from school / college / university	0.1%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.4%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	15.2%	259	20.7%	20	6.4%	4	11.9%	2	21.7%	4	16.2%	10	13.8%	4	23.6%	11	23.6%	11	11.2%	3	9.2%	3	16.3%	17
Yes – visiting family / friends	3.2%	54	3.1%	3	0.6%	0	0.0%	0	9.4%	2	9.2%	6	0.7%	0	9.9%	4	2.7%	1	3.6%	1	2.1%	1	0.6%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	15	2.2%	2	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	1.0%	17	1.3%	1	0.6%	0	1.3%	0	0.0%	0	0.0%	0	0.7%	0	0.6%	0	0.0%	0	1.8%	0	2.6%	1	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	54.4%	925	34.5%	33	57.2%	36	70.9%	15	46.1%	7	54.5%	34	62.8%	19	50.6%	23	63.7%	29	60.0%	14	49.7%	18	61.0%	63
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.0%	51	14.4%	14	0.0%	0	4.9%	1	0.0%	0	1.5%	1	2.0%	1	1.3%	1	0.0%	0	1.8%	0	11.8%	4	2.5%	3
Weighted base:	1701	94	63	21	16	63	30	45	46	23	36	103												
Sample:	1741	81	77	72	69	85	85	88	80	82	77	82												

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0		
Watford Town Centre	13.6%	87	88.1%	29	51.2%	9	80.6%	7	12.3%	0	12.4%	2	0.0%	0	33.5%	3	59.8%	13	20.2%	2	31.0%	3	0.0%	0
Others, Zone 1	0.3%	2	3.1%	1	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.5%	3	1.6%	1	9.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	20.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	1.2%	7	0.0%	0	0.0%	0	2.5%	0	14.6%	0	26.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	2.5%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.9%	5	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	4	0.0%	0	17.0%	2	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.5%	48	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	3.0%	19	0.0%	0	28.9%	5	2.3%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	32	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	2.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	9.1%	59	0.0%	0	0.0%	0	0.0%	0	32.8%	1	3.9%	1
Others, Zone 18	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	3.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Edgware District Centre	6.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	2.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	5.7%	36	3.1%	1	2.4%	0	2.5%	0	4.0%	0	17.1%	3
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Victoria Retail Park, Crown Road, South Ruislip	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.8%	12	0.0%	0	0.0%	0	4.2%	0	0.0%	0	7.3%	1
Others, outside study area	3.5%	23	0.0%	0	8.0%	1	2.5%	0	0.0%	0	2.9%	0
<b>Others</b>												
Abroad	1.1%	7	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	643	33	17	8	3	16	12	10	22	10	9	29
Sample:	679	34	25	24	17	27	30	26	36	36	26	29

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q21 Excluding Christmas shopping, where did you last buy small household goods such as home furnishings, jewellery, glass and china items?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.7%	8	4.1%	2	4.6%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.3%	4	0.0%	0	0.0%	0	8.3%	1	1.5%	0	1.5%	0	0.0%	0	2.3%	1	0.9%	0	0.0%	0	1.3%	0	0.0%	0
Watford Town Centre	23.6%	271	88.6%	44	62.1%	32	56.7%	8	28.4%	3	19.8%	6	16.3%	3	67.7%	17	67.7%	24	50.1%	6	40.4%	10	2.8%	2
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.7%	8	0.0%	0	13.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	1	1.0%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	2	0.0%	0	0.8%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	1.5%	17	0.0%	0	0.0%	0	3.3%	0	2.0%	0	38.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	0	9.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	4.4%	51	0.0%	0	2.3%	1	0.0%	0	0.0%	0	6.3%	2
Others, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	4.0%	46	1.0%	1	2.3%	1	1.3%	0	0.0%	0	1.5%	0
Others, Zone 12	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	57	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	6	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0
St. Albans City Centre	6.5%	74	2.4%	1	0.0%	0	5.5%	1	5.8%	1	5.7%	2
Others, Zone 18	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.3%	14	0.0%	0	0.0%	0	5.5%	1	10.3%	1	10.1%	3
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	1.0%	11	0.0%	0	0.0%	0	1.3%	0	18.0%	2	2.1%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	2.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	2.7%	31	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Brent Cross Shopping	1.7%	20	0.0%	0	3.8%	2	1.3%	0	2.8%	0	4.0%	1

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.0%	23	0.0%	0	0.0%	0	1.4%	0	2.4%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.4%	16	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	2.6%	30	1.7%	1	9.4%	5	0.0%	0	5.8%	1	3.1%	1
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Victoria Retail Park, Crown Road, South Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	0	1.9%	0
Welwyn Garden City Town Centre	7.4%	85	0.0%	0	0.0%	0	1.4%	0	0.0%	0	24.9%	4
Others, outside study area	4.2%	48	0.0%	0	0.0%	0	2.8%	0	0.0%	0	2.9%	0
<b>Others</b>												
Abroad	1.4%	16	0.0%	0	0.8%	0	0.0%	0	2.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150	50	52	15	9	31	15	25	36	11	24	55
Sample:	1072	45	53	42	45	50	49	50	52	41	55	45

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q22 Excluding Christmas shopping, where did you last buy goods such as toys, games, bicycles and recreational goods?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.9%	7	1.4%	1	1.0%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	5.3%	42	29.5%	15	13.2%	7	13.3%	1	11.3%	1	0.0%	0	0.0%	0	10.4%	1	4.8%	1	6.2%	0	5.8%	1	6.3%	3
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	1.7%	13	2.4%	1	3.1%	2	13.3%	1	4.4%	0	0.0%	0	2.4%	0	8.4%	1	15.0%	4	0.0%	0	2.6%	0	0.0%	0
Watford Town Centre	20.5%	162	63.4%	33	78.8%	41	58.7%	5	45.8%	3	35.2%	9	3.2%	0	68.9%	10	58.0%	15	31.4%	2	55.7%	7	3.1%	1
Others, Zone 1	0.6%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	1	0.0%	0	0.8%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	1.8%	15	0.0%	0	0.8%	0	0.0%	0	4.9%	0	38.2%	10	7.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	17.5%	1	2.4%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Others, Zone 11	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.2%	57	0.0%	0	0.8%	0	0.0%	0	0.0%	0	2.7%	32
Others, Zone 12	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	6.2%	49	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	4.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	4.5%	36	0.0%	0	0.0%	0	2.6%	0	2.4%	1	0.0%	0
Others, Zone 18	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.4%	3	0.0%	0	0.0%	0	7.6%	1	0.0%	0	14.2%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Edgware District Centre	1.0%	8	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.8%	14	0.0%	0	0.0%	0	9.5%	1	3.6%	1	4.6%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.7%	22	0.0%	0	0.8%	0	3.0%	0	0.0%	0	0.0%	1
Chalfont St. Giles Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.0%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	2.4%	19	1.4%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	1
Victoria Retail Park, Crown Road, South Ruislip	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.8%	3
Others, outside study area	3.7%	29	1.0%	1	0.0%	0	2.3%	0	0.0%	0	1.7%	0
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	789	52	52	9	7	27	9	14	26	8	13	42
Sample:	680	33	42	24	22	34	27	22	33	30	30	29

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.6%	11	7.8%	7	1.1%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0		
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0		
Watford Town Centre	11.2%	215	80.1%	76	82.8%	63	41.2%	11	3.7%	1	1.8%	1	0.0%	0	29.4%	13	49.3%	26	10.3%	2	13.5%	4	0.0%	0
Others, Zone 1	0.3%	5	3.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.8%	16	3.7%	3	0.0%	0	42.8%	11	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.5%	10	0.0%	0	0.0%	0	0.8%	0	45.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	2.3%	44	0.0%	0	0.0%	0	4.6%	1	13.9%	3	68.2%	36	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.1%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	1.3%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	67.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.3%	6	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	5	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	43	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.5%	22	2.4%	1	46.4%	11	1.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	1.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
South Oxhey Local Centre	0.3%	6	0.6%	1	0.0%	0	0.0%	0	0.0%	0	11.0%	6
<b>Zone 9</b>												
Chorleywood Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Elstree Village Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.9%	17	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	6.4%	123	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0
Others, Zone 12	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	2.8%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	2.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	7.0%	135	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Pinner Village Centre	3.3%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ruislip Town Centre	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Others, Zone 15	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	1.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	1.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	4.1%	78	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	6.2%	118	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Others, Zone 18	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.9%	17	0.0%	0	1.1%	1	0.0%	0	1.4%	0	1.7%	1
Cuffley Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.7%	13	0.0%	0	1.8%	1	0.0%	0	12.8%	2	1.2%	1
Others, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	3.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Edgware District Centre	3.3%	62	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.9%	0
Stanmore District Centre	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Wealdstone Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Aylesbury Town Centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.7%	13	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.4%	1

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.1%	39	0.0%	0	5.9%	4	0.0%	0	0.0%	0	1.2%	1
Chalfont St. Giles Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.4%	85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.2%	22	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	8.0%	3
Mill Hill Local Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.7%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.9%	55	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.7%	0
Others, outside study area	2.1%	40	1.3%	1	0.5%	0	0.8%	0	0.7%	0	0.6%	0
<b>Others</b>												
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1912	95	76	27	19	52	31	46	54	24	32	97
Sample:	1922	86	83	87	83	82	91	91	89	82	87	80



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q24 Excluding Christmas shopping, where did you last buy electrical items, such as televisions, washing machines and computers?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.7%	8	2.6%	2	3.7%	2	2.5%	0	6.0%	1	1.4%	0	0.0%	0	2.2%	1	0.8%	0	4.9%	1	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.7%	19	8.8%	6	7.5%	3	10.4%	2	2.3%	0	0.0%	0	1.0%	0	1.5%	0	3.1%	1	1.3%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	5.5%	63	36.6%	24	15.6%	7	16.5%	3	6.4%	1	8.9%	3	1.0%	0	11.7%	3	16.0%	6	15.6%	2	1.7%	0	0.0%	0
Watford Town Centre	25.2%	290	50.1%	33	54.6%	23	66.9%	11	38.2%	4	27.8%	9	1.5%	0	66.5%	18	67.1%	27	34.6%	5	31.7%	8	15.9%	8
Others, Zone 1	0.5%	5	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.6%	1	1.8%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	2	0.0%	0	0.0%	0	1.2%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.5%	6	0.0%	0	0.0%	0	1.3%	0	6.8%	1	1.5%	0	0.0%	0	1.1%	0	2.4%	1	1.8%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	1.3%	15	0.0%	0	0.0%	0	1.2%	0	10.0%	1	23.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	3	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.8%	9	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	7.0%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	2.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0
Ruislip Town Centre	2.8%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	2.4%	27	0.0%	0	1.3%	1	0.0%	0	1.6%	0	3.4%	1
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	0.0%	0	1.0%	0	0.0%	0	3.1%	0	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Edgware District Centre	0.7%	9	0.0%	0	0.9%	0	0.0%	0	0.0%	0	7.1%	2
Stanmore District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	3.5%	41	0.0%	0	0.0%	0	0.0%	0	2.4%	0	4.4%	1

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.9%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.6%	5
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.4%	5	0.0%	0	11.8%	5	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.3%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	6.8%	78	0.0%	0	0.0%	0	4.8%	1	1.4%	0	17.7%	4
Others, outside study area	4.1%	47	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
<b>Others</b>												
Abroad	0.2%	2	0.0%	0	0.0%	0	4.8%	1	1.4%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1152	66	43	16	11	32	21	27	40	16	26	53
Sample:	1192	56	54	53	45	57	53	57	61	59	69	48

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q25 Excluding Christmas shopping, where did you last buy DIY or gardening goods?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.3%	5	0.6%	1	1.6%	1	1.6%	0	3.2%	1	0.0%	0	0.0%	0	1.6%	1	3.8%	2	1.5%	0	1.1%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.3%	19	2.3%	2	7.8%	4	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	0	0.0%	0	1.1%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	12.2%	185	51.9%	46	50.8%	26	35.3%	9	26.0%	4	11.2%	5	0.0%	0	74.4%	27	60.2%	25	39.4%	9	9.4%	3	0.0%	0
Watford Town Centre	5.2%	79	28.8%	25	31.5%	16	33.5%	9	21.5%	4	3.9%	2	0.0%	0	9.3%	3	22.1%	9	5.1%	1	5.6%	2	0.8%	1
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	0.0%	0	0.0%	0	1.6%	0	1.6%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	3	0.0%	0	0.0%	0	5.0%	1	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0	13.9%	2	30.8%	12	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	1.1%	17	0.0%	0	0.0%	0	9.7%	2	13.4%	2	16.1%	7	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	27.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	1.0%	0	1.2%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.5%	7	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.2%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.4%	6	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.7%	1
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	6.7%	101	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	0
Others, Zone 11	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	3.4%	52	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.1%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	3.5%	53	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	2.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	2.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.8%
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	4.7%	71	0.0%	0	1.5%	1	0.0%	0	1.9%	0	0.0%	8.1%
St. Albans City Centre	7.1%	108	9.1%	8	0.0%	0	0.0%	0	6.7%	1	12.7%	5
Others, Zone 18	0.6%	9	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.9%	2
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.2%	3	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.1%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.5%	8	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Wealdstone Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Others, Zone 20	2.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.7%	11	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Enfield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	1.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	3
Hattersway Retail Park, Chaul End Lane, Luton	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	2
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.3%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.6%	39	0.0%	0	0.0%	0	1.6%	0	3.9%	1	0.0%	0
Others, outside study area	11.8%	179	0.0%	0	1.6%	1	0.8%	0	1.9%	0	3.3%	1
<b>Others</b>												
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1514	88	51	26	17	41	23	36	42	23	30	80
Sample:	1565	77	70	75	64	64	65	72	65	79	81	64

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q25A Excluding Christmas shopping, where did you last buy furniture, carpets and floor coverings?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	2.8%	31	2.4%	1	1.4%	1	12.4%	2	1.7%	0	1.4%	0	0.0%	0	5.9%	1	9.7%	3	5.6%	1	0.0%	0	4.5%	3
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.2%	13	6.2%	3	7.3%	3	2.0%	0	2.4%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	8.4%	93	19.6%	10	32.4%	12	23.6%	5	20.7%	2	16.1%	6	1.8%	0	30.4%	8	24.7%	7	15.0%	2	22.5%	6	22.1%	13
Watford Town Centre	18.0%	198	64.7%	33	38.3%	15	42.1%	8	37.2%	4	24.5%	8	20.7%	3	22.2%	6	53.4%	16	40.1%	6	32.7%	8	10.4%	6
Others, Zone 1	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	6	5.1%	3	0.0%	0	15.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	1.7%	18	0.0%	0	0.0%	0	1.0%	0	6.7%	1	30.0%	10	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.3%	3	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Kings Langley Village Centre	0.8%	9	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	3.0%	34	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1
Others, Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Hatch End Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Pinner Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	8.0%	88	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Zone 17</b>												
Dunstable Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.6%	18	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	2.7%	29	0.0%	0	2.1%	1	0.0%	0	3.4%	0	3.2%	1
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.2%	3	1.0%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Edgware District Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Stanmore District Centre	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.9%	21	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.6%	1

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.3%	14	0.0%	0	0.0%	0	1.0%	0	1.7%	0	1.9%	1
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0
Enfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Gerrards Cross Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	2.2%	24	0.0%	0	12.7%	5	1.4%	0	6.7%	1	2.8%	1
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.5%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	3
Waltham Cross Town Centre	0.9%	10	0.0%	0	0.0%	0	1.3%	0	0.0%	0	6.3%	1
Welwyn Garden City Town Centre	5.2%	57	0.0%	0	0.0%	0	1.7%	0	0.0%	0	5.3%	1
Others, outside study area	6.8%	75	0.0%	0	2.1%	1	0.0%	0	0.0%	0	6.8%	2
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1103	50	39	20	11	34	16	25	29	15	25	58
Sample:	1109	49	53	55	44	55	51	53	46	53	56	45

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
<b>Q26 Do you ever visit any of the following centres? [MR/PR]</b>																									
Abbots Langley	6.5%	143	2.8%	3	38.1%	35	3.9%	1	0.0%	0	1.3%	1	0.0%	0	9.0%	4	3.2%	2	3.6%	1	82.4%	36	12.4%	15	
Berkhamstead	19.5%	432	12.0%	13	10.8%	10	3.9%	1	5.6%	1	0.6%	0	2.5%	1	11.3%	6	10.9%	7	30.5%	9	42.8%	19	40.1%	48	
Borehamwood	19.3%	427	10.7%	12	24.5%	22	65.3%	24	87.8%	20	92.0%	65	45.6%	16	2.0%	1	13.2%	8	0.7%	0	10.3%	5	3.5%	4	
Bushey	11.2%	247	34.5%	38	13.9%	13	74.4%	27	20.4%	5	14.1%	10	2.4%	1	5.5%	3	39.9%	24	16.0%	5	8.0%	4	5.1%	6	
Bushey Heath	6.5%	143	20.2%	22	16.2%	15	71.8%	26	17.0%	4	14.8%	10	0.9%	0	0.6%	0	12.3%	7	2.4%	1	3.9%	2	0.6%	1	
Chorleywood	4.6%	102	8.9%	10	6.7%	6	2.5%	1	0.9%	0	0.6%	0	0.0%	0	39.9%	20	10.9%	7	80.6%	23	9.7%	4	6.7%	8	
Harpenden	8.7%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hatfield	8.4%	185	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hemel Hempstead	30.0%	663	18.4%	20	60.1%	55	5.0%	2	8.2%	2	16.8%	12	17.5%	6	34.3%	17	17.2%	10	34.6%	10	66.5%	29	99.4%	119	
Hitchin	3.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton	4.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
North Watford / St Albans Road	16.3%	360	40.8%	45	68.5%	62	27.0%	10	17.4%	4	26.1%	18	11.8%	4	25.5%	13	35.5%	21	18.9%	5	31.1%	14	19.8%	24	
Potters Bar (Darkes Lane)	5.5%	121	0.0%	0	5.4%	5	0.0%	0	10.3%	2	0.7%	0	94.0%	32	0.0%	0	0.0%	0	0.7%	0	1.0%	0	0.5%	1	
Potters Bar (High Street)	5.4%	119	0.0%	0	1.0%	1	0.6%	0	0.6%	0	12.5%	9	73.1%	25	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.5%	1	
Radlett	10.7%	236	8.0%	9	15.8%	14	31.9%	12	89.6%	21	50.3%	36	3.0%	1	0.6%	0	1.0%	1	4.7%	1	16.3%	7	9.7%	12	
Rickmansworth	13.8%	306	31.6%	35	31.7%	29	5.7%	2	1.5%	0	2.9%	2	7.3%	3	98.9%	49	47.0%	28	91.7%	26	33.2%	15	11.7%	14	
South Oxhey	3.8%	84	9.8%	11	1.9%	2	3.9%	1	0.6%	0	2.0%	1	0.9%	0	1.2%	1	60.8%	37	0.0%	0	4.6%	2	0.6%	1	
St Albans	14.7%	324	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage	4.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tring	10.1%	223	3.4%	4	7.4%	7	1.1%	0	1.9%	0	1.3%	1	8.4%	3	1.2%	1	3.2%	2	4.5%	1	12.3%	5	13.7%	16	
Watford	59.8%	1321	93.8%	104	97.1%	88	97.6%	35	88.0%	20	72.9%	51	40.4%	14	95.7%	47	93.2%	56	90.2%	26	92.7%	41	74.5%	89	
(Don't visit any of these centres)	12.6%	279	3.7%	4	1.1%	1	0.0%	0	2.3%	1	2.7%	2	3.2%	1	1.2%	1	1.0%	1	1.2%	0	0.7%	0	0.0%	0	
Weighted base:	2210		111		91		36		23		71		34		50		60		28		44		119		
Sample:	2210		100		102		100		100		100		100		101		100		100		100		100		100



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
<b>Q27 Which centre do you visit the most?</b>																						
<i>Those who visit one or more of the centres mentioned at Q26:</i>																						
Abbots Langley	1.4%	27	0.0%	0	8.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.6%	18	1.1%	1
Berkhamstead	5.3%	102	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.8%	2
Borehamwood	8.7%	168	0.0%	0	0.4%	0	11.3%	4	51.5%	12	76.8%	53	8.6%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bushey	1.3%	25	9.5%	10	0.0%	0	15.5%	6	0.0%	0	0.7%	0	0.7%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Bushey Heath	0.4%	8	0.0%	0	0.0%	0	12.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Chorleywood	0.8%	16	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	46.7%	13	1.9%	1
Harpenden	4.5%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	3.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead	14.3%	275	1.0%	1	2.2%	2	0.0%	0	0.0%	0	2.0%	1	1.6%	1	0.8%	0	3.4%	2	2.9%	1	20.5%	9
Hitchin	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Watford / St Albans Road	1.6%	31	5.9%	6	10.3%	9	2.2%	1	3.2%	1	0.0%	0	1.7%	1	0.6%	0	0.0%	0	0.0%	0	0.7%	1
Potters Bar (Darkes Lane)	2.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar (High Street)	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	21.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett	1.1%	21	0.0%	0	0.0%	0	1.1%	0	36.9%	8	8.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth	4.8%	93	8.1%	9	5.9%	5	1.3%	0	0.0%	0	0.0%	0	0.0%	0	57.2%	28	12.5%	7	36.8%	10	1.5%	1
South Oxhey	1.1%	21	3.4%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.1%	10	0.0%	0	0.7%	0
St Albans	8.1%	157	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring	3.1%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford	33.8%	653	71.5%	76	70.9%	64	55.3%	20	8.4%	2	11.3%	8	9.6%	3	37.8%	19	67.4%	40	13.6%	4	33.1%	14
Weighted base:	1931		107		90		36		23		69		33		49		60		28		43	
Sample:	2056		98		100		100		97		99		98		99		98		99		99	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>MeanScore: visits per week</b>																								
<b>Q28 How often do you visit (CENTRE MENTIONED AT Q27)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Daily	6.8%	131	14.2%	15	7.7%	7	16.0%	6	14.2%	3	16.8%	12	4.8%	2	1.4%	1	7.1%	4	15.8%	4	11.3%	5	0.6%	1
At least two times a week	14.3%	276	16.8%	18	14.4%	13	18.8%	7	39.9%	9	23.6%	16	20.0%	7	30.1%	15	7.9%	5	46.8%	13	22.9%	10	11.2%	13
At least once a week	20.4%	393	32.9%	35	30.0%	27	31.5%	11	25.4%	6	33.7%	23	43.6%	14	45.5%	22	26.9%	16	23.5%	7	29.0%	13	21.8%	26
At least once a fortnight	17.6%	340	15.2%	16	15.2%	14	14.2%	5	6.3%	1	3.7%	3	3.0%	1	8.0%	4	12.9%	8	4.8%	1	17.7%	8	41.9%	50
At least once a month	16.5%	319	11.6%	12	25.1%	22	12.1%	4	10.2%	2	7.5%	5	14.4%	5	12.0%	6	23.0%	14	1.7%	0	9.1%	4	13.9%	17
At least every two months	7.8%	151	0.7%	1	1.8%	2	5.6%	2	1.2%	0	2.0%	1	2.9%	1	0.0%	0	5.5%	3	0.0%	0	3.1%	1	5.6%	7
At least every 3 months	6.6%	127	0.0%	0	2.7%	2	0.6%	0	1.2%	0	2.3%	2	1.3%	0	0.6%	0	1.3%	1	3.6%	1	3.2%	1	1.7%	2
At least every 6 months	3.1%	59	0.0%	0	1.8%	2	0.0%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.4%	1	0.5%	1
Less often than once every 6 months	2.8%	54	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
	4.1%	80	8.7%	9	0.9%	1	1.1%	0	1.1%	0	9.8%	7	10.0%	3	2.4%	1	13.8%	8	3.9%	1	2.2%	1	2.7%	3
Mean:		1.46		2.30		1.58		2.33		2.94		2.77		1.82		1.88		1.42		3.37		2.17		0.99
Weighted base:		1931		107		90		36		23		69		33		49		60		28		43		119
Sample:		2056		98		100		100		97		99		98		99		98		99		99		100
<b>Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Car / van (as driver)	72.8%	1406	42.9%	46	69.3%	62	67.8%	25	77.0%	18	59.5%	41	60.9%	20	77.9%	38	69.9%	42	60.4%	17	59.6%	26	74.9%	89
Car / van (as passenger)	6.3%	122	1.4%	2	13.9%	13	0.5%	0	1.9%	0	7.9%	5	11.5%	4	5.9%	3	1.9%	1	1.9%	1	8.2%	4	2.6%	3
Bus (including the busway or guided bus), minibus or coach	4.7%	90	9.6%	10	3.6%	3	10.4%	4	1.7%	0	6.9%	5	3.5%	1	4.3%	2	4.7%	3	3.3%	1	0.7%	0	4.3%	5
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Walk	12.0%	232	39.5%	42	7.7%	7	20.7%	8	18.7%	4	23.2%	16	19.0%	6	11.3%	6	12.9%	8	33.7%	9	30.1%	13	15.9%	19
Taxi	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.1%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.5%	1
Train	1.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	7.6%	5	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	6.1%	7	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.7%	13	0.5%	1	0.0%	0	0.5%	0	0.0%	0	2.5%	2	4.0%	1	0.0%	0	0.9%	1	0.0%	0	0.7%	0	1.6%	2
Weighted base:		1931		107		90		36		23		69		33		49		60		28		43		119
Sample:		2056		98		100		100		97		99		98		99		98		99		99		100

## South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q30 What do you like most about (CENTRE MENTIONED AT Q27)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0		
Choice and range of shops	32.3%	624	22.6%	24	19.8%	18	33.4%	12	30.6%	7	18.9%	13	20.1%	7	18.4%	9	31.4%	19	15.3%	4	21.4%	9	32.1%	38
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	9.0%	10	0.5%	0	0.0%	0	0.0%	0	2.3%	2	2.0%	1	0.6%	0	8.7%	5	2.7%	1	2.9%	1	2.4%	3
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0	0.5%	0	1.7%	1	0.8%	0	1.6%	1	3.4%	1	3.2%	2	1.4%	1	4.6%	1	0.7%	0	0.5%	1
Close to home	20.4%	394	33.9%	36	42.9%	38	33.6%	12	26.3%	6	44.9%	31	33.2%	11	23.7%	12	33.6%	20	39.9%	11	27.5%	12	26.8%	32
Close to work	1.1%	22	2.4%	3	0.9%	1	0.0%	0	1.2%	0	4.1%	3	0.7%	0	0.6%	0	1.3%	1	0.7%	0	2.0%	1	0.6%	1
Compact layout / shops close together	1.8%	35	1.9%	2	0.9%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	0	7.4%	4	2.9%	2	1.5%	0	0.7%	0	0.0%	0
Convenient car parking	3.6%	69	0.5%	0	2.2%	2	2.4%	1	13.5%	3	2.7%	2	0.0%	0	2.6%	1	1.0%	1	5.8%	2	2.4%	1	7.2%	9
Convenient for visiting family / friends	1.8%	34	0.5%	1	0.5%	0	0.5%	0	2.4%	1	1.4%	1	1.1%	0	6.8%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Easily accessible by car	0.6%	12	0.5%	1	0.5%	0	0.0%	0	0.6%	0	4.3%	3	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.7%	0	0.6%	1
Easily accessible by public transport	0.5%	10	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	4.3%	84	12.6%	13	1.5%	1	2.4%	1	2.7%	1	0.7%	0	0.0%	0	10.9%	5	1.4%	1	1.4%	0	2.9%	1	7.5%	9
Familiarity	2.4%	46	0.0%	0	0.5%	0	5.8%	2	4.9%	1	0.7%	0	0.7%	0	4.8%	2	1.1%	1	5.1%	1	1.4%	1	3.9%	5
Free car parking	0.5%	10	1.0%	1	0.0%	0	0.5%	0	0.0%	0	0.7%	0	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly / community atmosphere	1.7%	33	1.4%	2	1.0%	1	1.1%	0	0.8%	0	1.1%	1	0.6%	0	0.6%	0	1.0%	1	4.5%	1	9.1%	4	1.3%	2
Good markets	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent / specialist shops	2.2%	43	0.5%	1	0.9%	1	1.1%	0	0.8%	0	0.7%	0	1.6%	1	3.8%	2	0.5%	0	4.8%	1	0.7%	0	0.0%	0
Has a Costco nearby	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.0%	0	0.0%	0
Has a Marks & Spencer store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.9%	18	2.7%	3	5.4%	5	1.9%	1	0.0%	0	0.0%	0	2.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Indoor shopping centre / everything under one roof	1.3%	26	0.0%	0	1.3%	1	8.8%	3	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.4%	1	1.0%	0	0.7%	0	0.0%	0
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.4%	3
Small / quiet / not too big	1.4%	28	2.4%	3	5.4%	5	0.0%	0	0.6%	0	0.7%	0	1.6%	1	1.4%	1	0.0%	0	3.6%	1	8.2%	4	1.3%	2
Strength of supermarket provision	1.5%	29	0.0%	0	5.4%	5	0.6%	0	4.3%	1	0.0%	0	2.2%	1	0.6%	0	2.1%	1	2.1%	1	0.0%	0	0.0%	0
Traditional town centre	0.6%	12	0.0%	0	0.5%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Feels safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a TK Maxx store	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	7.6%	8	9.1%	8	5.0%	2	9.0%	2	11.7%	8
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
<b>1st Mention</b>																								
Better environment	0.9%	18	0.0%	0	0.9%	1	0.0%	0	0.6%	0	0.9%	1	2.9%	1	1.2%	1	1.1%	1	0.7%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.5%	9	0.0%	0	0.5%	0	0.6%	0	0.6%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	0.0%	0	5.9%	5	0.0%	0	0.6%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	6.4%	123	5.3%	6	2.4%	2	9.4%	3	0.0%	0	1.4%	1	4.0%	1	1.4%	1	3.4%	2	0.7%	0	5.3%	2	13.5%	16
Cheaper public transport	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	4	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.0%	19	0.7%	1	0.9%	1	0.5%	0	1.1%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	2.4%	1	1.7%	1	1.6%	2
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.6%	0	10.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	9	0.0%	0	0.0%	0	2.2%	1	0.6%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Improved leisure facilities	0.7%	13	1.3%	1	0.5%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.6%	1
Improved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	0.0%	0	1.9%	0	4.5%	3	0.9%	0	3.6%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Improved quality of shops	0.8%	15	1.0%	1	0.0%	0	0.0%	0	1.6%	0	0.7%	0	1.7%	1	2.2%	1	2.3%	1	1.0%	0	1.0%	0	1.1%	1
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	10.4%	200	4.3%	5	11.2%	10	6.7%	2	2.4%	1	10.0%	7	30.0%	10	19.0%	9	11.9%	7	15.6%	4	14.2%	6	29.0%	35
Increased public transport	1.0%	20	7.4%	8	0.4%	0	0.0%	0	1.7%	0	5.7%	4	0.0%	0	1.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	9	0.0%	0	1.8%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	3.2%	1	3.2%	1	3.3%	4
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.6%	1
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
facilities												
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More family-friendly / children's attractions	1.4%	27	5.5%	6	1.8%	2	0.6%	0	3.0%	1	0.0%	0
More independent / specialist shops	3.1%	59	3.0%	3	1.3%	1	2.5%	1	4.2%	1	0.0%	0
More parking	9.9%	191	3.9%	4	9.3%	8	20.4%	7	23.2%	5	17.9%	12
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	7.4%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.9%	1
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	55.4%	59	62.8%	56	55.4%	20	49.0%	11	41.0%	28
(Don't know)	2.3%	45	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.0%	1
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
<b>2nd Mention</b>																							
Better environment	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better layout / shops closer together	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper / free parking	1.5%	28	0.0%	0	0.5%	0	1.1%	0	1.2%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1	0.7%	0	1.0%	0	1.9%
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easier to get to by car	0.1%	2	0.5%	1	0.5%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Fill the vacant shops	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.6%
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.7%	0	0.0%
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved food shops within the town centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%
Improved leisure facilities	0.6%	11	1.9%	2	0.5%	0	2.2%	1	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.3%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%
Improved quality of shops	1.4%	27	0.0%	0	0.5%	0	0.6%	0	0.0%	0	2.5%	2	6.8%	2	5.2%	3	0.0%	0	1.2%	0	2.9%	1	4.4%
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0	0.7%	0	0.7%	0	0.0%
Increased general choice and range of shops	2.2%	42	1.0%	1	2.6%	2	1.7%	1	6.9%	2	9.7%	7	6.1%	2	5.2%	3	0.5%	0	1.7%	0	1.4%	1	11.7%
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	0	0.0%
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better cafés / restaurants	0.7%	13	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0	0.0%
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better financial services (e.g. banks /	0.3%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%





# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>3rd Mention</b>												
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Cheaper / free parking	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.6%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.1%	0
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Improved quality of shops	0.4%	9	0.0%	0	0.0%	0	1.2%	0	8.2%	3	1.8%	1
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	0
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
building societies)												
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
More independent / specialist shops	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	1812	100.0%	107	99.6%	89	98.3%	36	90.8%	21	88.6%	61
(Don't know)	2.4%	47	0.0%	0	0.0%	0	0.0%	0	1.4%	0	3.9%	3
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Better environment	1.3%	25	0.0%	0	0.9%	1	0.0%	0	0.6%	0	1.6%	1	6.0%	2	1.2%	1	1.1%	1	0.7%	0	2.9%	1	0.5%	1
Better layout / shops closer together	0.6%	11	0.0%	0	0.5%	0	0.6%	0	0.6%	0	0.0%	0	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0	5.9%	5	0.0%	0	3.0%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Cheaper / free parking	7.9%	153	5.3%	6	3.3%	3	10.5%	4	1.2%	0	3.0%	2	4.6%	2	1.4%	1	4.8%	3	1.5%	0	6.3%	3	15.4%	18
Cheaper public transport	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	5	0.5%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.9%	17	0.5%	1	0.5%	0	0.0%	0	5.5%	1	4.3%	3	0.6%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.3%	25	0.7%	1	0.9%	1	0.5%	0	2.7%	1	0.0%	0	0.0%	0	1.2%	1	1.6%	1	2.4%	1	2.4%	1	2.7%	3
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.6%	0	0.6%	0	10.4%	7	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	18	0.0%	0	0.0%	0	2.2%	1	0.6%	0	2.0%	1	9.9%	3	2.0%	1	0.0%	0	0.0%	0	0.7%	0	1.1%	1
Improved leisure facilities	1.3%	25	3.2%	3	0.9%	1	2.8%	1	3.0%	1	1.4%	1	0.0%	0	0.0%	0	6.6%	4	0.0%	0	0.0%	0	0.6%	1
Improved non-food shops within the town centre	1.9%	37	0.0%	0	0.0%	0	0.0%	0	1.9%	0	7.2%	5	2.2%	1	3.6%	2	2.7%	2	3.0%	1	0.0%	0	1.8%	2
Improved quality of shops	2.6%	51	1.0%	1	0.5%	0	0.6%	0	2.8%	1	3.2%	2	16.7%	6	9.2%	5	2.3%	1	2.2%	1	3.9%	2	6.6%	8
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	8	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.3%	1	0.7%	0	0.7%	0	0.0%	0
Increased general choice and range of shops	12.9%	249	5.3%	6	13.8%	12	8.4%	3	9.2%	2	21.2%	15	36.7%	12	24.2%	12	12.9%	8	17.3%	5	17.4%	8	41.2%	49
Increased public transport	1.1%	21	7.4%	8	0.4%	0	0.6%	0	2.3%	1	5.7%	4	0.0%	0	1.2%	1	2.5%	1	0.0%	0	0.7%	0	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.1%	1	1.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	13	0.0%	0	1.8%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.2%	1	0.0%	0	3.2%	1	3.2%	1	3.3%	4
Less cheap shops	0.3%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	6.3%	4	0.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	1.6%	31	3.9%	4	2.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	2.2%	1	0.0%	0	0.6%	1
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial	0.4%	7	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
services (e.g. banks / building societies)												
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	0.5%	1	0.0%	0	0.5%	0	0.6%	0	0.6%	0
More family-friendly / children's attractions	1.6%	31	5.5%	6	2.2%	2	1.1%	0	5.3%	1	0.0%	0
More independent / specialist shops	4.0%	78	5.0%	5	1.8%	2	3.8%	1	4.2%	1	0.0%	0
More parking	11.7%	226	4.4%	5	9.3%	8	23.4%	8	27.5%	6	20.6%	14
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	7.4%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Nicer atmosphere / friendlier people	0.7%	14	0.0%	0	0.5%	0	0.0%	0	1.5%	0	1.8%	1
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.4%	8	1.0%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1931	107	90	36	23	69	33	49	60	28	43	119
Sample:	2056	98	100	100	97	99	98	99	98	99	99	100

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
<b>Q32 Why don't you visit these centres? [MR]</b>																						
<i>Those who do not visit any of the centres at Q26:</i>																						
Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	24.5%	0	0.0%	0	0.0%	0	49.9%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0
Not accessible by public transport	2.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other centres closer / more convenient	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	38.5%	108	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0
Too far away from work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unable to travel (e.g. old age, disability, ill health etc.)	4.2%	12	0.0%	0	0.0%	0	0.0%	0	34.1%	0	0.0%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0
Unfamiliar with the layout / shops / services	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing, no reason to visit)	43.0%	120	50.0%	2	100.0%	1	0.0%	0	0.0%	0	0.0%	0	80.5%	1	49.9%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	1.9%	5	0.0%	0	0.0%	0	0.0%	0	41.4%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0	0.0%	0
Weighted base:		279		4		1		0		1		2		1		1		0		0		0
Sample:		154		2		2		0		3		1		2		2		1		1		0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q33 Which other centre do you usually visit?</b>												
Amersham	0.7%	16	0.6%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Aylesbury	2.9%	64	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnet	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross	7.3%	160	3.4%	4	5.4%	5	13.9%	5	7.7%	2	17.1%	12
Central London / West End	6.5%	143	9.9%	11	7.2%	7	10.3%	4	4.0%	1	7.6%	5
Chesham	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields	0.9%	19	0.5%	1	0.0%	0	1.8%	1	1.1%	0	4.6%	3
Dunstable	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	0.2%	4	0.0%	0	0.0%	0	0.5%	0	2.3%	1	0.6%	0
Enfield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Harpenden	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow	4.1%	90	1.6%	2	0.0%	0	4.7%	2	2.3%	1	0.6%	0
Hatfield	2.5%	55	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.1%	2
High Wycombe	0.6%	12	0.0%	0	4.9%	4	0.0%	0	0.0%	0	0.0%	0
Hillingdon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	2.2%	50	1.1%	1	1.3%	1	1.1%	0	8.7%	2	4.8%	3
Luton	0.8%	18	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes	5.1%	112	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.7%	0
Oxford	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	6.3%	140	9.3%	10	6.9%	6	6.0%	2	8.6%	2	5.7%	4
Stevenage	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	2	1.3%	0
Uxbridge	2.6%	57	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	3.8%	84	0.0%	0	0.0%	0	0.8%	0	1.1%	0	0.7%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abingdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester	0.2%	5	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bournemouth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Bristol	0.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Epping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.1%	0
Farnham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe (Bluewater)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Shopping Centre)												
Harpenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hereford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.0%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Nottingham	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Poole, Dorset	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portsmouth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Annes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4
Stanmore	0.1%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Taunton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thame	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thurrock (Lakeside)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Wendover	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whetstone	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Windsor	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / none)	46.4%	1025	64.6%	72	69.5%	63	58.7%	21	64.2%	15	49.9%	35
Weighted base:	2210		111		91		36		23		71	
Sample:	2210		100		102		100		100		100	

**Q34 Do you make use of electronic home shopping (i.e. Internet or TV shopping)? [MR]**

Yes, Internet	68.5%	1513	70.1%	78	79.1%	72	78.0%	28	76.3%	18	56.8%	40	67.7%	23	73.0%	36	57.2%	35	70.7%	20	61.8%	27	70.3%	84
Yes, Portable internet shopping (through mobile phone)	21.9%	485	24.1%	27	27.7%	25	31.8%	12	18.1%	4	24.0%	17	8.8%	3	22.2%	11	27.3%	16	22.0%	6	18.1%	8	19.5%	23
Yes, TV Shopping	3.5%	78	0.0%	0	4.9%	4	1.1%	0	0.6%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No)	26.5%	585	17.2%	19	18.2%	17	15.9%	6	18.2%	4	34.1%	24	31.0%	11	27.0%	13	35.8%	22	23.3%	7	23.9%	10	18.0%	21
Weighted base:	2210		111		91		36		23		71		34		50		60		28		44		119	
Sample:	2210		100		102		100		100		100		100		101		100		100		100		100	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q34B Which goods or services do you currently purchase via electronic (home / mobile) shopping? [MR]</b>																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.9%	80	3.4%	3	2.2%	2	7.3%	2	11.5%	2	6.4%	3	21.3%	5	5.9%	2	2.5%	1	8.8%	2	3.2%	1	8.6%	8
Books	46.9%	762	36.1%	33	36.3%	27	68.1%	21	67.2%	13	48.3%	22	46.3%	11	58.6%	21	43.3%	17	52.7%	11	24.6%	8	57.8%	57
Car parts / products	1.4%	22	0.6%	1	2.2%	2	0.7%	0	0.7%	0	2.0%	1	1.3%	0	1.1%	0	0.0%	0	5.0%	1	1.3%	0	1.6%	2
CDs, DVDs, music	39.3%	639	32.9%	30	33.9%	25	54.0%	16	39.4%	8	38.2%	18	24.8%	6	49.8%	18	39.7%	15	36.0%	8	27.2%	9	36.6%	36
Clothes / footwear	44.6%	724	38.5%	35	54.1%	40	58.4%	18	44.0%	8	33.1%	15	48.6%	12	38.8%	14	48.6%	19	51.3%	11	38.7%	13	57.8%	57
Computers / accessories / games	1.5%	25	1.1%	1	0.0%	0	2.4%	1	0.7%	0	2.3%	1	2.8%	1	2.2%	1	10.1%	4	0.0%	0	2.6%	1	0.0%	0
Cosmetics / health / beauty / chemist goods	6.2%	100	10.7%	10	8.8%	7	30.2%	9	9.4%	2	8.8%	4	5.3%	1	17.4%	6	0.8%	0	4.1%	1	4.2%	1	7.0%	7
DIY goods	4.6%	75	0.6%	1	2.7%	2	14.9%	5	8.4%	2	5.0%	2	5.9%	1	7.6%	3	1.7%	1	6.5%	1	1.9%	1	6.8%	7
Events tickets	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Food	13.0%	212	8.8%	8	7.2%	5	24.1%	7	19.0%	4	26.6%	12	5.3%	1	16.6%	6	25.9%	10	18.5%	4	14.0%	5	11.2%	11
Furniture / Carpets	4.9%	79	1.3%	1	2.2%	2	1.6%	0	5.6%	1	5.4%	3	3.7%	1	7.9%	3	7.5%	3	7.6%	2	1.0%	0	11.6%	11
Garden items	3.0%	49	0.6%	1	1.1%	1	0.7%	0	0.7%	0	1.0%	0	2.2%	1	1.9%	1	4.9%	2	11.9%	3	0.9%	0	0.7%	1
Gifts	13.6%	220	14.2%	13	13.9%	10	10.3%	3	11.7%	2	5.7%	3	24.2%	6	6.8%	2	11.0%	4	20.4%	4	13.0%	4	17.6%	17
Hobby and craft goods	3.8%	62	3.4%	3	1.1%	1	9.1%	3	3.0%	1	0.0%	0	3.7%	1	10.4%	4	4.1%	2	6.8%	1	2.9%	1	0.7%	1
Holiday and / or travel tickets	4.3%	70	8.2%	8	1.1%	1	2.2%	1	2.1%	0	1.0%	0	5.6%	1	4.7%	2	3.3%	1	6.5%	1	3.2%	1	7.0%	7
Insurance	1.1%	18	0.6%	1	0.5%	0	0.0%	0	0.0%	0	1.0%	0	4.7%	1	2.2%	1	0.8%	0	0.9%	0	0.0%	0	2.7%	3
Jewellery	1.5%	25	1.3%	1	1.1%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	0	3.8%	1	0.7%	1
Major electrical items	16.8%	274	17.7%	16	17.5%	13	19.3%	6	20.4%	4	27.6%	13	14.0%	3	29.4%	11	17.3%	7	16.9%	4	7.3%	2	19.4%	19
Pet food / products	2.6%	43	11.4%	10	0.5%	0	1.3%	0	0.7%	0	5.0%	2	3.1%	1	4.9%	2	0.8%	0	4.4%	1	1.9%	1	2.0%	2
Small electrical items	19.0%	308	16.6%	15	12.5%	9	20.4%	6	13.7%	3	18.2%	8	15.6%	4	13.7%	5	13.6%	5	26.3%	6	7.7%	3	33.8%	33
Small household goods	12.5%	203	5.1%	5	4.5%	3	14.9%	5	8.9%	2	8.5%	4	10.0%	2	24.5%	9	9.2%	4	15.7%	3	6.3%	2	21.1%	21
Sports goods	4.6%	75	7.1%	7	2.7%	2	0.7%	0	2.8%	1	5.4%	3	11.9%	3	1.9%	1	0.8%	0	5.0%	1	3.4%	1	8.2%	8
Stationery	1.9%	31	0.6%	1	1.1%	1	3.3%	1	1.4%	0	1.0%	0	1.3%	0	0.8%	0	6.6%	3	1.9%	0	1.3%	0	0.0%	0
Toys	8.5%	139	4.7%	4	5.8%	4	7.3%	2	20.6%	4	20.2%	9	5.0%	1	15.1%	5	13.4%	5	17.2%	4	8.2%	3	11.6%	11
Wine	0.3%	4	0.0%	0	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	7.7%	125	9.6%	9	4.3%	3	3.4%	1	4.2%	1	4.0%	2	1.5%	0	2.7%	1	1.9%	1	3.4%	1	24.3%	8	2.7%	3
Weighted base:		1625		92		74		30		19		46		24		36		39		22		33		98
Sample:		1509		73		75		82		74		64		57		72		60		75		69		70



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q34C Which goods or services are you likely to purchase in the future via electronic (home / mobile) shopping? [MR]</b>																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.7%	76	3.4%	3	0.5%	0	6.7%	2	11.5%	2	1.0%	0	4.7%	1	5.2%	2	1.6%	1	7.8%	2	3.2%	1	5.6%	5
Books	33.2%	540	24.2%	22	15.9%	12	34.1%	10	57.2%	11	33.5%	16	32.1%	8	37.3%	14	22.8%	9	29.9%	7	16.2%	5	38.8%	38
Car parts / products	1.3%	22	0.0%	0	1.1%	1	2.7%	1	0.7%	0	2.0%	1	5.0%	1	0.0%	0	0.8%	0	3.8%	1	3.9%	1	0.7%	1
CDs, DVDs, music	25.9%	421	20.3%	19	12.5%	9	28.2%	9	35.5%	7	24.3%	11	17.6%	4	25.6%	9	23.5%	9	21.0%	5	21.9%	7	35.0%	34
Clothes / footwear	27.4%	445	26.5%	24	26.3%	19	34.1%	10	31.6%	6	24.4%	11	33.0%	8	19.8%	7	44.6%	17	23.5%	5	17.2%	6	35.0%	34
Computers / accessories / games	1.4%	23	1.1%	1	0.0%	0	0.0%	0	0.7%	0	1.0%	0	1.9%	0	2.2%	1	9.3%	4	0.9%	0	3.9%	1	0.7%	1
Cosmetics / health / beauty / chemist goods	4.5%	73	7.5%	7	6.6%	5	11.5%	4	8.7%	2	2.0%	1	2.2%	1	11.4%	4	2.8%	1	0.0%	0	3.2%	1	2.9%	3
DIY goods	2.8%	46	0.6%	1	0.5%	0	6.7%	2	4.9%	1	2.0%	1	3.7%	1	4.1%	1	0.0%	0	7.5%	2	1.0%	0	4.5%	4
Events tickets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Food	11.0%	178	6.6%	6	10.4%	8	9.8%	3	17.3%	3	20.6%	10	7.5%	2	11.1%	4	14.9%	6	10.4%	2	19.0%	6	29.2%	29
Furniture / carpets	4.9%	80	6.2%	6	1.1%	1	0.7%	0	0.0%	0	4.0%	2	13.0%	3	6.3%	2	5.0%	2	6.3%	1	2.3%	1	9.8%	10
Garden items	1.9%	31	0.0%	0	0.0%	0	0.7%	0	0.7%	0	1.0%	0	0.0%	0	0.0%	0	1.6%	1	6.2%	1	0.0%	0	0.7%	1
Gifts	15.0%	244	19.5%	18	11.3%	8	19.3%	6	18.8%	4	9.4%	4	6.5%	2	28.0%	10	19.1%	7	34.3%	7	23.3%	8	27.2%	27
Hobby and craft goods	2.5%	41	3.4%	3	0.5%	0	3.3%	1	4.5%	1	0.0%	0	0.0%	0	8.5%	3	4.1%	2	3.1%	1	2.3%	1	0.9%	1
Holiday and / or travel tickets	3.1%	51	9.4%	9	1.6%	1	0.0%	0	3.1%	1	2.4%	1	1.0%	0	3.2%	1	3.3%	1	2.8%	1	4.5%	2	5.6%	5
Insurance	0.9%	15	0.0%	0	1.1%	1	0.7%	0	0.7%	0	6.4%	3	1.0%	0	3.0%	1	0.8%	0	1.8%	0	1.0%	0	0.7%	1
Jewellery	1.3%	22	0.6%	1	0.5%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Major electrical items	12.7%	206	12.4%	11	7.5%	6	17.4%	5	16.8%	3	12.2%	6	16.8%	4	15.8%	6	18.9%	7	11.9%	3	7.7%	3	14.2%	14
Pet food / products	1.9%	31	8.6%	8	0.0%	0	0.6%	0	1.4%	0	5.0%	2	1.9%	0	0.8%	0	0.8%	0	3.1%	1	0.9%	0	0.7%	1
Small electrical items	12.2%	198	11.3%	10	8.1%	6	19.3%	6	10.6%	2	11.6%	5	7.5%	2	11.8%	4	10.7%	4	15.4%	3	3.2%	1	17.6%	17
Small household goods	9.5%	154	2.3%	2	7.6%	6	10.4%	3	8.9%	2	10.4%	5	7.5%	2	9.5%	3	9.2%	4	9.4%	2	7.7%	3	11.6%	11
Sports goods	3.4%	55	3.0%	3	1.1%	1	2.3%	1	2.8%	1	5.1%	2	10.6%	3	1.9%	1	0.8%	0	3.1%	1	1.9%	1	0.7%	1
Stationery	1.1%	18	0.0%	0	1.1%	1	2.2%	1	1.4%	0	0.0%	0	1.3%	0	0.0%	0	0.8%	0	1.9%	0	0.0%	0	0.0%	0
Toys	4.6%	75	1.1%	1	1.8%	1	0.6%	0	16.4%	3	15.2%	7	1.3%	0	3.5%	1	2.5%	1	7.8%	2	3.2%	1	6.0%	6
Wine	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	32.9%	536	29.4%	27	43.9%	33	29.8%	9	14.3%	3	25.8%	12	34.7%	8	17.8%	6	26.9%	10	27.3%	6	32.1%	11	16.7%	16
Weighted base:		1625		92		74		30		19		46		24		36		39		22		33		98
Sample:		1509		73		75		82		74		64		57		72		60		75		69		70

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q34D For your last electronic (home / mobile) shopping order, how did you receive your goods?</b>																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Collection at store	6.2%	101	2.3%	2	8.7%	6	1.9%	1	7.9%	2	3.7%	2	18.6%	4	7.9%	3	6.1%	2	10.7%	2	4.1%	1	5.4%	5
Home delivery	87.3%	1418	94.7%	87	87.0%	65	90.9%	28	76.9%	15	90.5%	42	72.4%	17	76.6%	28	89.0%	34	85.2%	19	90.6%	30	80.0%	78
Delivery to place of work	2.5%	41	1.9%	2	4.3%	3	2.2%	1	3.5%	1	2.0%	1	1.0%	0	2.7%	1	0.8%	0	1.3%	0	1.9%	1	0.0%	0
Collection at click and collect hub	2.2%	35	0.6%	1	0.0%	0	4.2%	1	1.4%	0	3.8%	2	1.9%	0	6.3%	2	0.0%	0	1.3%	0	0.0%	0	10.9%	11
Collection at other location (Don't know / varies)	0.7%	11	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	3.3%	1	3.3%	1	0.0%	0	0.0%	0	2.7%	3
Weighted base:		1625		92		74		30		19		46		24		36		39		22		33		98
Sample:		1509		73		75		82		74		64		57		72		60		75		69		70

**Q35 Which of these leisure activities do you participate in? [MR/PR]**

Indoor sports or health and fitness activity	27.3%	603	28.1%	31	22.5%	20	27.4%	10	38.7%	9	25.0%	18	33.3%	11	28.4%	14	41.1%	25	29.4%	8	28.3%	12	25.5%	30
Cinema	52.4%	1158	48.2%	53	38.1%	35	60.8%	22	56.9%	13	53.3%	38	51.2%	18	55.5%	28	48.3%	29	55.4%	16	45.1%	20	57.8%	69
Restaurant	71.5%	1581	61.2%	68	67.9%	62	73.0%	26	80.1%	19	71.3%	50	58.6%	20	88.9%	44	68.7%	41	75.1%	21	79.9%	35	71.3%	85
Pub / bars / nightclubs	43.7%	966	39.0%	43	36.4%	33	40.7%	15	42.7%	10	28.3%	20	34.8%	12	62.0%	31	29.5%	18	54.8%	16	57.6%	25	47.2%	56
Ten pin bowling	15.1%	333	28.4%	32	26.5%	24	10.2%	4	16.8%	4	18.3%	13	12.1%	4	33.7%	17	19.4%	12	22.0%	6	12.1%	5	9.4%	11
Bingo	1.5%	33	2.3%	3	2.3%	2	2.8%	1	2.0%	0	4.6%	3	0.9%	0	1.2%	1	1.1%	1	6.8%	2	3.1%	1	2.2%	3
Theatres / concert halls / museums / art galleries and other cultural facilities	54.6%	1208	35.1%	39	29.5%	27	59.0%	21	61.0%	14	57.0%	40	42.6%	15	50.1%	25	54.3%	33	50.4%	14	42.6%	19	46.3%	55
(None mentioned)	12.2%	270	20.7%	23	19.9%	18	16.0%	6	11.8%	3	9.4%	7	15.1%	5	5.6%	3	10.7%	6	15.7%	4	9.7%	4	12.5%	15
Weighted base:		2210		111		91		36		23		71		34		50		60		28		44		119
Sample:		2210		100		102		100		100		100		100		101		100		100		100		100

# South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?</b>												
<i>Those who participate in health and fitness or leisure centre activities at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	7.3%	43	72.4%	23	26.8%	5	4.8%	0	2.2%	0	6.3%	1
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.2%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	5.0%	30	16.1%	5	33.7%	7	43.9%	4	28.9%	2	2.6%	0
<b>Zone 4</b>												
Radlett Town Centre	0.3%	2	0.0%	0	0.0%	0	4.2%	0	6.8%	1	2.6%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	3.0%	18	0.0%	0	0.0%	0	4.2%	0	30.4%	3	67.3%	12
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	2.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	82.5%	9
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Rickmansworth Town Centre	2.3%	14	0.0%	0	0.0%	0	2.8%	0	0.0%	0	66.6%	9
Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
<b>Zone 8</b>												
Northwood Local Centre	6.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1
South Oxhey Local Centre	1.2%	7	0.0%	0	2.0%	0	0.0%	0	0.0%	0	26.4%	6
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.5%	3	0.0%	0	0.0%	0	2.8%	0	0.0%	0	15.9%	3
Sarratt Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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Kings Langley Village Centre <b>Zone 11</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN <b>Zone 12</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre <b>Zone 13</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre <b>Zone 14</b>	8.9%	53	0.0%	0	2.0%	0	0.0%	0	6.4%	1	0.0%	0
Others, Zone 12 <b>Zone 15</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre <b>Zone 16</b>	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13 <b>Zone 17</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 <b>Zone 18</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre <b>Zone 19</b>	1.1%	6	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Chalfont St. Peter Village Centre <b>Zone 20</b>	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre <b>Zone 21</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre <b>Zone 22</b>	2.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT <b>Zone 23</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0
Harrow Town Centre <b>Zone 24</b>	6.9%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre <b>Zone 25</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre <b>Zone 26</b>	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Ruislip Town Centre <b>Zone 27</b>	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1
Chesham Town Centre <b>Zone 28</b>	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16 <b>Zone 29</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunstable Town Centre <b>Zone 30</b>	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre <b>Zone 31</b>	2.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 <b>Zone 32</b>	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ <b>Zone 33</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre <b>Zone 34</b>	6.7%	40	3.3%	1	2.0%	0	0.0%	0	5.4%	0	0.0%	0
Others, Zone 18 <b>Zone 35</b>	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, <b>Zone 36</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	2.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	3.6%	21	0.0%	0	0.0%	0	23.1%	2	5.4%	1	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>												
Amersham Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.6%	9	1.7%	1	21.9%	4	8.2%	1	1.6%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	3.3%	20	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	2.5%	15	6.6%	2	0.0%	0	0.0%	0	6.4%	1	0.0%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.9%	5	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	6.5%	38	0.0%	0	9.7%	2	0.0%	0	1.6%	0	0.0%	0
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	594	31	20	10	8	18	11	14	24	8	12	30
Sample:	550	23	21	28	32	24	26	33	25	26	23	19

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q37 Which centre / facility did you last visit to go the cinema?</b>																								
<i>Those who go to the cinema at Q35: AND Excl. Nulls &amp; SFT</i>																								
<b>Zone 2</b>																								
Vue, Woodside Leisure Park, Watford, WD25 7JZ	18.5%	204	89.3%	48	79.7%	28	60.7%	13	52.8%	7	6.4%	2	0.0%	0	82.9%	23	49.7%	14	63.7%	10	58.7%	12	6.7%	5
<b>Zone 5</b>																								
Reel Cinemas, Shenley Road, Borehamwood, WD6 1EH	4.3%	47	3.9%	2	2.7%	1	9.6%	2	23.4%	3	80.5%	28	7.1%	1	0.0%	0	0.0%	0	1.4%	0	1.6%	0	0.0%	0
<b>Zone 6</b>																								
Wyllyotts Theatre & Cinema, Wyllyotts Place, Darques Lane, Potters Bar	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Watersmeet Theatre, High Street, Rickmansworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	1.1%	0	1.3%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																								
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																								
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
<b>Zone 11</b>																								
Cineworld, Jarman Square, Hemel Hempstead, HP2 4JW	21.4%	236	2.9%	2	2.3%	1	0.0%	0	4.5%	1	0.0%	0	5.3%	1	5.7%	2	7.0%	2	14.1%	2	31.5%	6	89.1%	61
<b>Zone 13</b>																								
The Rex, High Street, Berkhamsted	2.5%	27	0.0%	0	0.0%	0	1.3%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	5.8%	1	1.6%	0	1.9%	1
<b>Zone 15</b>																								
Vue, St. George's Shopping & Leisure Centre, St. Anne's Road, Harrow	9.5%	105	0.0%	0	13.0%	4	19.5%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	0	33.8%	9	0.0%	0	0.0%	0	0.0%	0
<b>Zone 17</b>																								
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Odyssey, London Road, St Albans, AL1 1PQ	5.2%	58	0.0%	0	1.2%	0	0.0%	0	3.4%	0	1.4%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	1.3%	1
<b>Zone 22</b>																								
Odeon, The Galleria, Comet Way, Hatfield	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>																								
Central London / West End	1.7%	19	0.0%	0	0.0%	0	2.2%	0	1.0%	0	1.8%	1	0.0%	0	3.3%	1	1.9%	1	0.0%	0	0.0%	0	1.0%	1
Cineworld, Stevenage Leisure Park, Kings Way, Stevenage	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, The Galaxy Centre, Bridge Street,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Luton												
Everyman, Ethorpe Crescent, Gerrards Cross	2.3% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.1% 0	0.0% 0	5.1% 1	0.0% 0	0.0% 0
Everyman, Great North Road, New Barnet, Barnet, EN5 1AB	5.0% 56	0.0% 0	0.0% 0	2.9% 1	1.1% 1	0 0	5.9% 2	37.3% 6	0.0% 0	1.8% 0	0.0% 0	0.0% 0
Odeon, Comet Way, Hatfield, AL10 9TF	9.1% 100	0.0% 0	0.0% 0	3.8% 1	11.7% 2	2.7% 1	31.1% 5	0.0% 0	1.1% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, MK1 Shopping & Leisure Park, Stadium Way West, Bletchley	2.4% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, The Chimes Shopping Centre, Uxbridge	2.1% 23	0.0% 0	1.2% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.7% 1	0.0% 0	0.0% 0	0.0% 0
Odeon, The Exchange, Exchange Street, Aylesbury	1.9% 21	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Others, outside study area	9.9% 110	3.9% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.4% 0	5.7% 1	0.0% 0	1.1% 0	5.4% 1	0.0% 0
<b>Others</b>												
Other (Don't know / can't remember)	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0	0.0% 0 0.0% 0
Weighted base:	1104	53	35	21	13	35	17	28	28	15	20	69
Sample:	1097	47	50	62	54	46	37	48	39	44	48	54



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q38 Which centre / facility did you last visit to go to a restaurant?</b>												
<i>Those who go to restaurants at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	9.9%	150	69.6%	45	54.3%	32	12.6%	3	4.0%	1	7.3%	3
Others, Zone 1	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.1%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.1%	2	0.0%	0	0.7%	0	0.8%	0	1.1%	0	2.0%	1
Bushey Town Centre	1.5%	23	5.1%	3	1.4%	1	42.7%	11	3.9%	1	1.0%	0
<b>Zone 4</b>												
Radlett Town Centre	1.5%	23	4.0%	3	0.7%	0	4.0%	1	36.0%	6	13.7%	6
Shenley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	1.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	1.3%	19	0.0%	0	0.0%	0	0.8%	0	5.6%	1	34.6%	16
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.7%	26	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.5%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	34	4.8%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	1.7%	26	0.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Elstree Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Sarratt Village Centre	0.6%	9	3.2%	2	7.6%	4	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.1%	1	1.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.3%	5	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Kings Langley Village Centre <b>Zone 11</b>	0.8%	12	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.2%	1	8.8%	7
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN <b>Zone 12</b>	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Grovehill Local Centre <b>Zone 13</b>	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Hemel Hempstead Town Centre <b>Zone 14</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre <b>Zone 15</b>	5.9%	90	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	2.7%	1	13.7%	4	56.7%	47
Others, Zone 12 <b>Zone 16</b>	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre <b>Zone 17</b>	3.9%	59	0.0%	0	0.7%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	12.3%	4	1.6%	1
Others, Zone 13 <b>Zone 18</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 <b>Zone 19</b>	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre <b>Zone 20</b>	1.5%	23	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Chalfont St. Peter Village Centre <b>Zone 21</b>	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre <b>Zone 22</b>	0.2%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre <b>Zone 23</b>	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT <b>Zone 24</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre <b>Zone 25</b>	2.8%	42	3.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre <b>Zone 26</b>	4.2%	63	0.0%	0	7.6%	4	1.6%	0	0.0%	0	2.0%	1	0.0%	0	8.5%	3	4.0%	1	0.9%	0	0.0%	0	0.0%	0
Pinner Village Centre <b>Zone 27</b>	2.2%	34	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.6%	1	4.0%	1	1.0%	0	0.0%	0
Ruislip Town Centre <b>Zone 28</b>	2.3%	35	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	0	0.0%	0
Chesham Town Centre <b>Zone 29</b>	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16 <b>Zone 30</b>	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Dunstable Town Centre <b>Zone 31</b>	1.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre <b>Zone 32</b>	2.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 <b>Zone 33</b>	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ <b>Zone 34</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre <b>Zone 35</b>	8.1%	123	0.0%	0	3.4%	2	0.8%	0	15.7%	3	4.8%	2	6.8%	1	0.7%	0	1.1%	0	1.0%	0	7.1%	2	8.3%	7
Others, Zone 18 <b>Zone 36</b>	0.6%	9	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Albert Bygrave Retail Park, <b>Zone 37</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	2.5%	38	0.0%	0	0.0%	0	0.0%	0	1.3%	0	5.2%	2
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	1.8%	0	0.0%	0	1.4%	1
Stanmore District Centre	2.6%	39	0.0%	0	0.7%	0	5.0%	1	0.0%	0	2.1%	1
Wealdstone Local Centre	0.3%	5	0.0%	0	0.0%	0	0.8%	0	4.3%	1	0.0%	0
Others, Zone 20	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>												
Amersham Town Centre	0.5%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0
Aylesbury Town Centre	1.0%	15	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	7.4%	112	4.3%	3	11.1%	7	19.2%	5	7.4%	1	10.3%	5
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0
Gerrards Cross Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.7%	56	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Hatfield Town Centre	1.4%	21	0.0%	0	0.0%	0	0.0%	0	3.2%	1	1.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
High Wycombe Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Luton Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.3%	4	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Mill Hill Local Centre	2.0%	31	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Milton Keynes Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Others, outside study area	6.0%	91	1.9%	1	0.0%	0	2.4%	1	0.0%	0	4.4%	2
<b>Others</b>												
Abroad	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1511	64	59	26	17	46	19	43	40	21	33	84
Sample:	1538	61	70	78	67	71	60	82	71	69	67	64

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?</b>												
<i>Those who go to pub / bars, nightclubs or a social club at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	10.1%	93	65.7%	28	49.4%	16	23.4%	3	2.1%	0	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	1.6%	1	0.0%	0	0.0%	0	3.8%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	4.8%	1
Bushey Town Centre	1.1%	10	4.4%	2	1.3%	0	46.5%	7	3.8%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	1.1%	10	4.8%	2	0.0%	0	0.0%	0	37.2%	3	9.8%	2
Shenley Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	11.7%	1	7.2%	1
<b>Zone 5</b>												
Borehamwood Town Centre	1.4%	13	0.0%	0	0.0%	0	17.7%	2	3.1%	0	30.5%	6
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.2%	6
South Mimms Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1
<b>Zone 7</b>												
Croxley Green Local Centre	1.2%	11	6.1%	3	0.0%	0	0.0%	0	0.0%	0	26.4%	8
Rickmansworth Town Centre	2.7%	25	2.4%	1	0.0%	0	0.0%	0	0.0%	0	37.5%	11
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
<b>Zone 8</b>												
Northwood Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
South Oxhey Local Centre	0.6%	5	2.5%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.7%	6	0.0%	0	1.2%	0	0.0%	0	0.0%	0	4.8%	1
Elstree Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	0	12.3%	2
Sarratt Village Centre	0.6%	6	4.8%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Others, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	1.3%	12	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

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Kings Langley Village Centre <b>Zone 11</b>	0.5%	4	1.6%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN <b>Zone 12</b>	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre <b>Zone 13</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Hemel Hempstead Town Centre <b>Zone 14</b>	6.8%	62	0.0%	0	16.4%	5	1.9%	0	0.0%	0	1.3%	0
Berkhamsted Town Centre <b>Zone 15</b>	3.7%	34	0.0%	0	0.0%	0	1.5%	0	0.0%	0	1.8%	0
Chalfont St. Peter Village Centre <b>Zone 16</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre <b>Zone 17</b>	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre <b>Zone 18</b>	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT <b>Zone 19</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre <b>Zone 20</b>	3.9%	36	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Hatch End Local Centre <b>Zone 21</b>	0.8%	7	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Pinner Village Centre <b>Zone 22</b>	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0
Ruislip Town Centre <b>Zone 23</b>	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre <b>Zone 24</b>	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunstable Town Centre <b>Zone 25</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre <b>Zone 26</b>	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ <b>Zone 27</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre <b>Zone 28</b>	7.6%	70	0.0%	0	3.8%	1	0.0%	0	27.4%	2	10.7%	2
Albert Bygrave Retail Park, <b>Zone 29</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	2.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
Others, Zone 20	0.7%	7	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>												
Amersham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	8.3%	76	1.2%	1	21.3%	7	0.0%	0	7.9%	1	8.2%	2
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.3%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.8%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	3

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
High Wycombe Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.6%	6	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.8%	26	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0
Others, outside study area	6.1%	56	0.0%	0	0.0%	0	3.4%	0	0.0%	0	8.2%	2
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	914	43	32	14	8	19	11	30	17	15	24	54
Sample:	878	32	37	33	29	32	33	58	25	47	41	39



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
<b>Q40 Which centre / facility did you last visit to go ten-pin bowling?</b>													
<i>Those who go ten pin bowling at Q35: AND Excl. Nulls &amp; SFT</i>													
<b>Zone 2</b>													
Hollywood Bowl, Woodside Leisure Park, Watford, WD25 7JZ	58.5%	182 100.0%	32 100.0%	24 76.7%	3 81.9%	3 54.9%	7 58.4%	2 97.6%	16 54.3%	6 100.0%	6 100.0%	4 68.8%	7
<b>Zone 11</b>													
Others, Zone 11	0.6%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 6.3%	1
<b>Others Outside Study Area</b>													
Go Bowling, Grove Park, Court Drive, Dunstable	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Eden Centre, Denmark Street, High Wycombe, HP11 2DB	3.1%	10 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.7%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Finchley High Road, Leisure Way, Finchley	5.7%	18 0.0%	0 0.0%	0 23.3%	1 0.0%	0 36.5%	5 28.2%	1 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Hollywood Bowl, Stevenage Leisure Park, Six Hills Way, Stevenage	6.2%	19 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
MFA Bowl, The Galaxy Centre, Bridge Street, Luton	2.2%	7 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Rogue Bowling, Gatehouse Way, Aylesbury, HP19 8DB	2.0%	6 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Others, outside study area	21.8%	68 0.0%	0 0.0%	0 0.0%	0 18.1%	1 8.6%	1 13.3%	1 2.4%	0 42.9%	5 0.0%	0 0.0%	0 24.9%	3
<b>Others</b>													
Other (Don't know / can't remember)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Weighted base:	311	32	24	3	4	13	4	17	11	6	4	10	
Sample:	245	20	26	11	12	15	11	17	9	10	9	7	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q41 Which centre / facility did you last visit to play bingo?</b>																								
<i>Those who go to bingo at Q35: AND Excl. Nulls &amp; SFT</i>																								
<b>Zone 5</b>																								
Gala, The Point, Shenley Road, Borehamwood, WD6 1EH	54.4%	13	0.0%	0	100.0%	2	100.0%	1	60.0%	0	100.0%	3	99.9%	0	99.9%	0	100.1%	1	0.0%	0	0.0%	0	24.4%	1
<b>Zone 18</b>																								
Top Ten Bingo, Verulam Industrial Estate, London Road, St Albans	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>																								
Gala, High Street, Aylesbury, HP20 1SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Skimpot Road, Luton, LU4 0JB	20.3%	5	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	0	51.2%	1
Raging Ball Club, Corporation Street, High Wycombe, HP13 6TQ	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	77.3%	1	0.0%	0
Others, outside study area	21.0%	5	0.0%	0	0.0%	0	0.0%	0	39.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	24.4%	1
<b>Others</b>																								
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		24		2		2		1		0		3		0		0		1		1		1		3
Sample:		36		1		4		2		3		6		1		1		2		1		4		4

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>Q42 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?</b>												
<i>Those who visit theatre / concert halls, museums / art galleries at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	4.5%	51	32.8%	13	9.5%	3	19.7%	4	2.9%	0	1.2%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.6%	7	0.0%	0	1.4%	0	1.3%	0	18.7%	3	4.9%	2
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	0.8%	9	0.0%	0	0.0%	0	1.0%	0	0.0%	0	19.2%	3
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Kings Langley Village Centre <b>Zone 11</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN <b>Zone 12</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre <b>Zone 13</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre <b>Zone 14</b>	0.4%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	7.5%
Others, Zone 12 <b>Zone 15</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre <b>Zone 16</b>	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Others, Zone 13 <b>Zone 17</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 <b>Zone 18</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre <b>Zone 19</b>	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15.7%
Chalfont St. Peter Village Centre <b>Zone 20</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre <b>Zone 21</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre <b>Zone 22</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT <b>Zone 23</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre <b>Zone 24</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre <b>Zone 25</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre <b>Zone 26</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre <b>Zone 27</b>	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre <b>Zone 28</b>	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Others, Zone 16 <b>Zone 29</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunstable Town Centre <b>Zone 30</b>	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre <b>Zone 31</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 <b>Zone 32</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ <b>Zone 33</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre <b>Zone 34</b>	3.2%	37	0.0%	0	3.0%	1	0.0%	0	2.9%	1	1.5%	0
Others, Zone 18 <b>Zone 35</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, <b>Zone 36</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	3.4%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4.2%
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	71.2%	819	65.9%	26	82.6%	22	78.1%	17	73.6%	10	87.9%	34
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
High Wycombe Town Centre	0.5%	5	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.0%	46	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	1
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	4.4%	51	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
<b>Others</b>												
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150	39	27	21	14	38	14	24	33	14	18	53
Sample:	1139	43	37	65	55	56	42	53	44	46	42	46

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q43 How do you normally travel when visiting leisure destinations?</b>																								
<i>Those who participate in one or more leisure activities at Q35:</i>																								
Car / van (as driver)	56.5%	1096	49.7%	44	43.1%	31	64.5%	20	78.8%	16	48.8%	31	63.4%	18	60.0%	28	62.0%	33	69.2%	17	69.0%	27	68.7%	72
Car / van (as passenger)	8.7%	169	4.3%	4	30.6%	22	1.5%	0	1.3%	0	7.0%	4	5.4%	2	4.9%	2	2.1%	1	6.2%	1	8.9%	4	4.6%	5
Bus, minibus or coach	2.9%	56	9.6%	8	1.8%	1	3.3%	1	0.0%	0	1.7%	1	1.8%	1	0.6%	0	5.9%	3	0.0%	0	0.8%	0	1.2%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.0%	193	18.4%	16	6.2%	5	8.2%	3	4.2%	1	12.7%	8	8.2%	2	19.8%	9	7.9%	4	8.2%	2	8.3%	3	13.3%	14
Taxi	1.5%	30	1.2%	1	6.6%	5	0.0%	0	1.5%	0	0.7%	0	1.5%	0	1.5%	1	0.6%	0	0.0%	0	0.0%	0	1.2%	1
Train	13.5%	262	5.6%	5	11.1%	8	18.3%	6	12.1%	2	19.1%	12	13.5%	4	9.7%	5	19.8%	11	8.4%	2	8.6%	3	8.4%	9
Metro	1.8%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Bicycle	0.3%	6	6.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	1.3%	25	0.0%	0	0.6%	0	2.9%	1	0.0%	0	0.7%	0	0.0%	0	1.7%	1	1.8%	1	2.5%	1	1.6%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aeroplane	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	67	4.7%	4	0.0%	0	1.3%	0	2.1%	0	8.1%	5	4.6%	1	1.9%	1	0.0%	0	2.0%	0	2.9%	1	2.5%	3
Weighted base:		1940		88		73		30		21		64		29		47		54		24		40		104
Sample:		1926		78		85		95		85		87		82		92		85		84		88		84

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
<b>Q44 Which leisure facilities would you like to see more of in the area? [MR]</b>																								
Bars / pubs / nightclubs	1.9%	41	0.0%	0	2.2%	2	8.2%	3	0.6%	0	0.7%	0	0.0%	0	0.0%	0	2.6%	2	1.0%	0	1.4%	1	2.8%	3
Better / cheaper public transport	0.1%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.5%	0	1.0%	0	0.0%	0	0.0%	0
Better disabled access / facilities	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better shopping facilities	1.5%	32	0.5%	1	0.0%	0	2.8%	1	0.0%	0	0.9%	1	1.9%	1	0.6%	0	3.9%	2	0.0%	0	0.0%	0	1.1%	1
Bingo	0.1%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bowling alley	3.8%	84	0.0%	0	0.0%	0	4.5%	2	2.3%	1	7.8%	6	0.6%	0	1.4%	1	2.1%	1	0.0%	0	0.0%	0	11.0%	13
Bowling green	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	6.3%	139	10.6%	12	0.9%	1	13.6%	5	12.2%	3	5.6%	4	10.4%	4	1.4%	1	4.2%	3	2.7%	1	2.9%	1	2.4%	3
Concert hall / venue	0.6%	13	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	2.4%	3
Cycle paths / area	0.8%	17	1.9%	2	0.0%	0	2.2%	1	0.6%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0	1.7%	0	0.7%	0	1.7%	2
Dance facilities	0.1%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Extreme sports	0.1%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Golf course	0.2%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.0%	0	0.0%	0	2.2%	3
Health and fitness (gym)	2.3%	50	4.4%	5	0.0%	0	2.8%	1	8.1%	2	2.3%	2	2.0%	0	1.4%	1	0.5%	0	4.3%	1	1.4%	1	1.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.1%	47	0.5%	1	0.4%	0	2.2%	1	0.0%	0	0.7%	0	3.2%	1	0.0%	0	16.2%	10	1.0%	0	0.0%	0	0.0%	0
Indoor soft play areas	0.3%	7	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Karting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Leisure centre	2.1%	46	5.3%	6	0.0%	0	0.0%	0	3.4%	1	4.0%	3	1.5%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / cheaper parking	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More activities for teenagers / young adults	0.7%	16	0.0%	0	0.0%	0	0.5%	0	0.0%	0	8.8%	6	1.5%	1	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
More activities for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.5%	1
More children facilities / activities	2.0%	44	5.3%	6	0.0%	0	0.6%	0	0.6%	0	13.3%	9	1.3%	0	0.6%	0	0.0%	0	6.5%	2	0.7%	0	2.2%	3
More footpaths / walkways	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0	0.6%	1
More sports facilities (football pitches, tennis courts)	2.5%	55	5.7%	6	0.0%	0	2.8%	1	0.6%	0	7.5%	5	0.6%	0	0.6%	0	0.5%	0	0.7%	0	5.3%	2	0.6%	1
Museum / art galleries	0.7%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	8.0%	10
Paintballing	0.4%	9	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Play spaces / park facilities	1.7%	38	1.9%	2	0.0%	0	0.0%	0	3.1%	1	4.0%	3	1.3%	0	0.0%	0	3.5%	2	2.9%	1	0.7%	0	1.1%	1
Restaurants / cafés	2.6%	58	5.7%	6	1.7%	2	6.6%	2	5.8%	1	0.6%	0	1.3%	0	0.0%	0	5.8%	4	1.7%	0	3.1%	1	12.6%	15
Skateboarding	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1
Swimming pool	7.6%	167	9.6%	11	2.2%	2	0.6%	0	6.6%	2	7.2%	5	0.0%	0	8.1%	4	6.7%	4	5.5%	2	3.9%	2	2.9%	3
Table tennis / snooker / pool venues	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Theatre	3.5%	78	1.9%	2	0.4%	0	0.5%	0	0.0%	0	2.5%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.7%	0	5.9%	7
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adult education classes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art classes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Better community centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Bicycle trails / cycle lanes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Boxing club	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall centre	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designated bridleways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor ski slope	0.0%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
More / better signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
More family-orientated activities	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More festivals	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More motor sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More religious centres (e.g. churches, temples etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roller disco	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampoline park	0.1%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Water park	0.1%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.2%	1398	62.3%	69	82.9%	75	63.1%	23	63.2%	15	53.4%	38
(Don't know)	5.5%	123	5.1%	6	8.7%	8	3.9%	1	0.9%	0	5.3%	4
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100
<b>GEN Gender of respondent.</b>												
Male	32.8%	724	49.9%	55	26.0%	24	40.1%	15	30.2%	7	23.1%	16
Female	67.2%	1486	50.1%	56	74.0%	67	59.9%	22	69.8%	16	76.9%	54
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	100	100	100	100	100
<b>AGE Could I ask how old you are please?</b>												
18 – 24 years	7.7%	171	10.5%	12	9.9%	9	0.0%	0	0.0%	0	7.5%	5
25 – 34 years	10.9%	240	15.8%	17	34.6%	31	25.3%	9	13.0%	3	0.0%	0
35 – 44 years	17.2%	380	33.5%	37	17.5%	16	24.6%	9	32.2%	8	29.2%	21
45 – 54 years	15.8%	348	18.9%	21	25.3%	23	25.6%	9	16.4%	4	21.6%	15
55 – 64 years	20.1%	445	12.0%	13	4.1%	4	9.9%	4	13.2%	3	15.3%	11
65+ years	24.3%	538	6.3%	7	7.2%	7	14.6%	5	16.7%	4	23.1%	16
(Refused)	4.0%	89	3.1%	3	1.4%	1	0.0%	0	8.5%	2	3.3%	2
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	100	100	100	100	100

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
<b>PC Postcode Sector</b>												
AL1 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 2	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL109	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 2	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 5	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 6	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 7	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 0	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 9	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 2	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 3	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 4	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 5	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL6 9	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL8 7	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL9 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL9 7	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 0	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN4 9	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 2	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 4	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN5 5	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	43.1%	15	0.0%	0
EN6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	37.0%	13	0.0%	0
EN6 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	20.0%	7	0.0%	0
HA1 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 0	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 6	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 7	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA2 9	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 5	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA3 7	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 7	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
HA4 8	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 9	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 1	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 3	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 4	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 5	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 2	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	5	0.0%	0
HA6 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	30.2%	18	0.0%	0
HA7 1	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 4	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 0	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 8	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA8 9	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 1	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	7.2%
HP1 2	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 3	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11.1%
HP2 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	18.3%
HP2 6	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11.4%
HP224	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP225	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP234	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP235	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP236	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 0	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	15.6%
HP3 9	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	36.5%
HP4 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 3	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 1	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 2	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU1 3	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU1 4	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU2 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 2	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
LU7 0	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 2	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 3	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 9	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 4	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SG4 8	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL9 0	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL9 9	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB9 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
UB9 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD171	0.0%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD172	0.3%	7	6.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD173	0.5%	12	10.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD174	0.3%	7	6.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD180	0.7%	15	13.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD186	0.3%	7	5.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD187	1.1%	24	21.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD188	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD194	1.1%	24	21.9%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD195	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	14
WD196	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	14
WD197	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	8
WD231	0.5%	11	0.0%	0	0.0%	11	0.0%	0	0.0%	0	0.0%	0
WD232	0.6%	14	12.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD233	0.4%	10	0.0%	0	0.0%	0	26.9%	10	0.0%	0	0.0%	0
WD234	0.5%	11	0.0%	0	0.0%	0	31.2%	11	0.0%	0	0.0%	0
WD244	0.1%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
WD245	1.2%	26	0.0%	0	28.2%	26	0.0%	0	0.0%	0	0.0%	0
WD246	0.1%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
WD247	0.1%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
WD250	0.3%	6	0.0%	0	6.2%	6	0.0%	0	0.0%	0	0.0%	0
WD257	1.0%	23	0.0%	0	25.5%	23	0.0%	0	0.0%	0	0.0%	0
WD258	0.2%	4	0.0%	0	0.0%	0	11.0%	4	0.0%	0	0.0%	0
WD259	1.3%	30	0.0%	0	32.8%	30	0.0%	0	0.0%	0	0.0%	0
WD3 1	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	11
WD3 3	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.7%	27
WD3 4	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 5	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 7	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
WD5 0	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 2	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 3	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 4	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 7	0.2%	4	0.0%	0	0.0%	0	17.0%	4	0.0%	0	0.0%	0
WD7 8	0.6%	12	0.0%	0	0.0%	0	53.3%	12	0.0%	0	0.0%	0
WD7 9	0.3%	7	0.0%	0	0.0%	0	29.7%	7	0.0%	0	0.0%	0
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

**QUOTA Zone**

Zone 1	5.0%	111	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.1%	91	0.0%	0	100.0%	91	0.0%	0	0.0%	0	0.0%	0
Zone 3	1.6%	36	0.0%	0	0.0%	0	100.0%	36	0.0%	0	0.0%	0
Zone 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	100.0%	23	0.0%	0
Zone 5	3.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	71
Zone 6	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	34
Zone 7	2.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	50
Zone 8	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	28
Zone 10	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.4%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	3.2%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	2.1%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	14.8%	326	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 17	8.0%	176	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 18	7.8%	172	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 19	2.8%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 20	16.4%	362	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 21	3.5%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 22	6.0%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	111	91	36	23	71	34	50	60	28	44	119
Sample:	2210	100	102	100	100	100	100	101	100	100	100	100

## Appendix 2:

Data Tabulations

By Zones 12-22 – Filtered Nulls & SFT  
(Weighted)

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q01 Where did you last undertake your main food and grocery shopping?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	26	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	3.6%	75	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	2.9%
Other stores, Zone 1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	3.4%	71	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0.7%
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.1%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Tesco Express, St. Albans	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
WD6 4PR												
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	3.5%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	22
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.3%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	8
Other stores, Zone 6	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
<b>Zone 7</b>												
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.1%	23	0.0%	0	0.8%	0	0.0%	0	0.7%	2	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	32	0.0%	0	0.0%	0	0.0%	0	3.6%	11	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	0.7%	0	0.6%	0	0.6%	0	0.0%	0	0.7%	1
Aldi, London Road, Hemel Hempstead, HP3 9AA	1.4%	30	5.5%	3	8.5%	4	0.6%	0	0.0%	0	1.5%	1
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.3%	27	9.3%	6	0.8%	0	0.0%	0	0.0%	0	0.8%	1
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.6%	12	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
4AB												
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.1%	65	38.2%	23	2.9%	1	2.1%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.3%	6	2.2%	1	1.2%	0	0.0%	0	0.0%	0	0.9%	2
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.4%	50	16.4%	10	5.1%	2	0.6%	0	0.0%	0	0.0%	0
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.1%	1	0.7%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.2%	45	6.5%	4	53.8%	23	17.6%	4	0.0%	0	7.0%	6
M&S Simply Food, High Street, Berkhamsted	0.2%	3	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.2%	4	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.1%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.2%	4	0.0%	0	0.0%	0	5.0%	1	0.0%	0	3.3%	3
Tesco Superstore, London Road, Tring, HP23 5NB	1.8%	37	0.0%	0	7.8%	3	66.5%	16	0.0%	0	19.2%	16
Other stores, Zone 14	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Morrisons, Trident Point, Harrow, HA1 4BB	1.7%	34	0.0%	0	0.0%	0	0.0%	0	10.8%	34	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	9	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.6%	13	0.0%	0	0.0%	0	0.0%	0	3.7%	11	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.5%	11	0.0%	0	0.0%	0	0.0%	0	3.4%	11	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.2%	24	0.0%	0	0.0%	0	0.0%	0	5.3%	17	0.0%	0
Other stores, Harrow	3.0%	63	0.0%	0	0.0%	0	0.0%	0	12.7%	40	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.3%	7	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.7%	35	0.0%	0	0.0%	0	0.0%	0	11.0%	34	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Pinner, HA5 2PA												
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.6%	53	0.0%	0	0.0%	0	0.0%	0	15.4%	48	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.2%	13	0.0%	0
Other stores, Zone 15	1.1%	22	0.0%	0	0.0%	0	0.0%	0	6.9%	22	0.0%	0
<b>Zone 16</b>												
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.1%	16
Other stores, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
<b>Zone 17</b>												
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	29
Other stores, Dunstable	1.9%	38	5.3%	3	0.8%	0	0.6%	0	0.0%	0	19.5%	34
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Waterborne Walk, Leighton Buzzard	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	16
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
<b>Zone 18</b>												
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.0%	3	1.1%	1
Morrisons, Hatfield Road, St. Albans, AL1 4SU	2.9%	60	0.0%	0	0.0%	0	0.0%	0	29.7%	49	16.4%	10
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.3%	48	0.7%	0	0.0%	0	0.0%	0	25.1%	41	1.4%	1
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	5	0.9%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.9%	18	0.8%	0	0.0%	0	0.0%	0	6.8%	11	0.0%	0
Local shops, St Albans City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	38	1.5%	1	0.0%	0	0.0%	0	3.9%	6	18.2%	11
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Asda, High Street, Wealdstone, HA3 7AE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Iceland, High Street, Barnet, EN5 5XQ	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	29
Lidl, High Street, Edgware, HA8 7LH	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	12
Lidl, The Broadway, Stanmore, HA7 4HB	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	6
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	20
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.1%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	42
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	6

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.5%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9.5%
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.1%	24	0.8%	0	0.0%	0	0.0%	0	0.0%	3.1%	5	3.7%
Aldi, Scott Road, Luton, LU3 3BF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Aldi, Victoria Retail Park,	0.7%	13	0.0%	0	0.0%	0	0.0%	3.9%	12	0.0%	0	0.0%



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	7
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.4%
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.7%
Morrisons, Edgware Road, Colindale, NW9 0AS	0.5%	10	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	20	0.0%	0	0.0%	0	3.8%	1	0.0%	0	21.3%	18
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.9%	40	0.7%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	11
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	17	0.0%	0	0.0%	0	0.0%	0	5.3%	17	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.2%
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.3%	26	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	4.4%
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.0%
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6.9%
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.7%
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.6%	13	0.0%	0	0.0%	0	0.7%	2	11.0%	9	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.2%	3	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.2%

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	4.7%	97	2.2%	1	0.0%	0	0.9%	0	2.0%	6	2.0%	2
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2067	61	43	24	312	83	172	165	59	351	67	125
Sample:	2029	88	90	95	99	92	99	94	97	96	90	93

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q02 Where did you undertake your main food and grocery shopping the time before last?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	1.2%	25	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	4.2%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Other stores, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Co-op, St. Albans Road, Watford, WD24 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	2.1%	43	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
Tesco Express, St. Albans	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey, Watford	0.4%	8	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
WD6 4PR												
Morrisons, Stirling Way, Borehamwood, WD6 2RN	1.4%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	2.4%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, High Street, Potters Bar	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	1.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	6
Other stores, Zone 6	0.1%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
<b>Zone 7</b>												
Iceland, High Street, Rickmansworth, WD3 1AJ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.2%	4	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	1.4%	30	0.0%	0	0.8%	0	0.0%	0	1.4%	4	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0
Other stores, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Waitrose, Green Lane, Northwood, HA6 2XW	1.5%	31	0.0%	0	0.0%	0	0.0%	0	5.6%	17	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.1%	2	1.8%	1	0.0%	0	0.6%	0	0.0%	0	0.7%	1
Aldi, London Road, Hemel Hempstead, HP3 9AA	2.1%	43	6.3%	4	17.4%	7	1.7%	0	0.0%	0	2.0%	2
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	1.1%	22	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	1.0%	20	16.4%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
4AB												
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	3.0%	61	23.1%	14	2.4%	1	1.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.5%	9	4.1%	2	0.6%	0	0.6%	0	0.0%	0	0.0%	0
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	2.6%	54	19.5%	12	6.4%	3	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 12	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
<b>Zone 13</b>												
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	2.1%	43	7.1%	4	47.9%	19	19.5%	5	0.0%	0	7.5%	6
M&S Simply Food, High Street, Berkhamsted	0.2%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.1%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.3%	6	0.0%	0	15.2%	6	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.4%	9	0.0%	0	0.0%	0	16.4%	4	0.0%	0	6.0%	5
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	28	0.0%	0	5.7%	2	46.1%	11	0.0%	0	17.6%	15
Other stores, Zone 14	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Morrisons, Trident Point, Harrow, HA1 4BB	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.6%	8	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.7%	14	0.0%	0	0.0%	0	0.0%	0	4.4%	14	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	1.5%	31	0.0%	0	0.0%	0	0.0%	0	4.8%	15	0.0%	0
Other stores, Harrow	4.6%	94	0.0%	0	0.0%	0	0.0%	0	21.3%	66	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.4%	8	0.0%	0	0.0%	0	0.0%	0	2.5%	8	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	1.4%	29	0.0%	0	0.0%	0	0.0%	0	9.4%	29	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Pinner, HA5 2PA																								
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	3.1%	64	0.0%	0	0.0%	0	0.0%	0	17.9%	55	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	3	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.8%	17	0.0%	0	0.0%	0	0.0%	0	5.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>																								
Waitrose, The Backs, Chesham, HP5 1DR	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.9%	19	0.8%	0	0.0%	0	0.9%	0	0.0%	0	22.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 17</b>																								
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lake Street, Leighton Buzzard	1.5%	32	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.8%	1	17.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	1.4%	30	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	24	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	2
Other stores, Leighton Buzzard (Zone 17)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	2.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	1
Morrisons, Hatfield Road, St. Albans, AL1 4SU	1.5%	31	0.0%	0	0.0%	0	0.0%	0	12.8%	21	16.1%	9
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.2%	1
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	2.0%	41	0.0%	0	0.0%	0	0.0%	0	19.0%	30	2.3%	1
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.6%	13	0.0%	0	0.0%	0	0.0%	0	7.8%	13	0.9%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	1.0%	21	0.0%	0	0.6%	0	0.0%	0	7.9%	13	1.2%	1
Local shops, St Albans City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Other stores, Zone 18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22										
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	1.8%	37	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	17.0%	10	1.7%	6	0.0%	0	0.0%	0
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>																						
Asda, High Street, Wealdstone, HA3 7AE	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	8	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	31	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	14	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	33	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	1.6%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	32	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
OBE												
Waitrose, The Spires Shopping Centre, High Street, Barnet	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 20	2.3%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	47
<b>Zone 21</b>												
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Local shops, Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11.4%
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Tesco Express, High Street, Welwyn, AL6 9EQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.5%
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	1.3%	27	0.0%	0	0.0%	0	0.0%	0	6.0%	10	2.0%	1
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Retail Park,	0.8%	16	0.0%	0	0.0%	0	0.0%	0	4.3%	13	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Biscot Road, Luton, LU3 1AW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	8
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22										
Hatfield, AL10 0JW																						
Lidl, Francis Street, Luton, LU1 1HU	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.7%	3
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	9
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	7.9%	9
Morrisons, Edgware Road, Colindale, NW9 0AS	0.3%	5	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Other stores, Aylesbury	1.0%	22	0.0%	0	0.0%	0	7.4%	2	0.0%	0	22.3%	18	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	2.7%	2	10.3%	12
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.2%	24	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	5	0.0%	0	0.0%	0	26.0%	18	1.3%	1
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's Superstore, Long Drive, Ruislip	0.8%	16	0.0%	0	0.0%	0	0.0%	0	5.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	1.5%	31	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.4%	8	0.0%	0	0.0%	0	0.0%	0	7.3%	6	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	9	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	1.2%	24	2.2%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	7
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	5.7%	117	1.2%	1	0.0%	0	1.5%	0	6.2%	19	1.0%	1
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2058	61	41	24	310	83	172	161	57	350	68	120
Sample:	2020	87	91	95	98	92	99	90	94	96	91	89

**Q03 Which retailer do you purchase your main food internet / home delivery shopping from?**

*Those who last did their main food shopping via the Internet Q01:*

Asda	2.0%	3	4.5%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	1
Morrisons	10.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.7%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	11.4%	16	19.3%	2	37.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco	38.0%	52	8.9%	1	32.4%	1	93.9%	2	16.0%	2	73.3%	5
Ocado	27.4%	38	58.4%	6	29.7%	1	6.1%	0	21.3%	3	17.8%	1
Waitrose	9.1%	13	0.0%	0	0.0%	0	0.0%	0	62.8%	9	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abel & Co	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Click & Collect)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.8%	1	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	138	10	3	2	14	7	4	6	3	11	9	7
Sample:	175	12	10	5	3	8	3	5	5	4	10	6

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q04 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?</b>																								
Accessibility by public transport	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.7%	1	0.7%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.4%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.7%	1	0.0%	0	0.0%	0	1.7%	1	0.5%	1
Car parking provision	2.5%	56	0.0%	0	1.7%	1	2.9%	1	1.3%	4	3.4%	3	1.4%	2	3.4%	6	3.5%	2	4.9%	18	10.9%	8	1.9%	3
Choice of food goods available	6.7%	148	4.2%	3	4.5%	2	10.8%	3	5.3%	17	9.8%	9	2.1%	4	5.6%	10	12.6%	8	8.6%	31	15.3%	12	10.5%	14
Choice of shops nearby selling non-food goods	0.5%	10	0.0%	0	0.0%	0	1.1%	0	0.6%	2	0.7%	1	1.0%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.0%	2	0.6%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
Cleanliness	0.5%	11	1.1%	1	0.9%	0	1.7%	0	0.9%	3	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Convenient generally	3.2%	70	1.5%	1	2.6%	1	1.4%	0	0.0%	0	0.0%	0	1.0%	2	28.1%	48	2.2%	1	0.0%	0	5.6%	4	6.8%	9
Delivery service	1.6%	36	1.5%	1	1.3%	1	6.6%	2	0.0%	0	0.7%	1	0.0%	0	1.9%	3	0.0%	0	0.7%	3	6.1%	5	1.9%	3
Easy to get to by car	1.3%	28	1.2%	1	0.5%	0	0.6%	0	1.3%	4	0.0%	0	2.1%	4	5.4%	9	0.8%	0	0.0%	0	1.4%	1	3.1%	4
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiarity / know where everything is	0.6%	14	0.6%	0	0.0%	0	0.0%	0	0.7%	2	1.4%	1	1.4%	2	0.6%	1	0.0%	0	0.0%	0	5.3%	4	1.0%	1
Good / long opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Good internal layout	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.9%	1	0.7%	2	0.0%	0	0.7%	1
Good service / friendly staff	1.0%	23	0.0%	0	9.4%	4	0.6%	0	0.0%	0	2.3%	2	0.7%	1	0.6%	1	2.6%	2	1.4%	5	0.0%	0	0.0%	0
Good special offers / discounts	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.2%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Habit / always use it / preference for retailer	4.4%	97	12.5%	9	7.8%	4	1.3%	0	4.6%	15	5.3%	5	2.1%	4	6.6%	11	3.9%	2	4.6%	17	2.6%	2	1.6%	2
Has a Click & Collect service	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10	0.0%	0	0.0%	0
Has a petrol station	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	1.4%	5	0.0%	0	0.0%	0
I get / give a lift to that store	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Internet - fast / easy delivery	0.6%	14	7.2%	5	1.5%	1	0.6%	0	0.0%	0	2.8%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Internet shopping is convenient	3.0%	66	3.9%	3	4.1%	2	8.7%	2	4.2%	14	4.4%	4	1.0%	2	0.0%	0	3.2%	2	2.3%	8	3.7%	3	1.3%	2
Large store	1.1%	24	0.0%	0	7.8%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	2	0.0%	0	6.0%	8
Lower prices	8.7%	192	7.3%	5	11.4%	5	4.2%	1	10.0%	32	7.1%	6	9.1%	16	12.3%	21	4.2%	3	4.1%	15	2.9%	2	4.1%	5
Loyalty card / points scheme	1.5%	34	2.0%	1	1.6%	1	0.6%	0	2.2%	7	5.5%	5	2.1%	4	0.0%	0	1.5%	1	1.0%	3	1.0%	1	2.4%	3
Near to home	35.2%	777	20.5%	15	24.3%	11	35.1%	9	39.3%	128	30.3%	27	36.4%	64	17.1%	30	39.0%	24	47.8%	173	24.9%	19	27.2%	36
Near to Marks & Spencer store	0.2%	4	0.6%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Near to work	2.6%	57	2.6%	2	0.0%	0	2.7%	1	0.0%	0	0.9%	1	9.6%	17	0.0%	0	0.8%	0	3.8%	14	0.0%	0	13.5%	18
Nice shopping environment	0.4%	8	0.0%	0	0.0%	0	0.6%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.0%	0
Only one in the area / no other choice	0.2%	4	0.0%	0	3.3%	2	1.4%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
such as banks and other financial services																								
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Quality of food goods available	7.6%	168	7.4%	5	3.5%	2	7.1%	2	10.6%	35	4.8%	4	5.9%	10	6.3%	11	7.4%	5	7.2%	26	10.6%	8	4.0%	5
Quality of shops selling food goods	0.5%	10	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1	0.0%	0	0.7%	3	0.7%	1	0.7%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	0.7%	15	3.9%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.7%	3	0.0%	0	0.5%	1
Staff discount / work there	1.6%	34	7.9%	6	0.0%	0	7.1%	2	1.5%	5	0.7%	1	2.7%	5	0.6%	1	0.8%	0	0.0%	0	1.5%	1	3.1%	4
Value for money	5.5%	122	9.3%	7	9.5%	4	2.8%	1	11.5%	37	4.8%	4	8.9%	16	0.9%	2	3.4%	2	1.2%	4	0.7%	1	3.7%	5
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient for visiting family / friends	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Disabled access / facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
For a change	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Free newspaper	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free samples whilst shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good company ethics	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of brands and non-brands	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of organic products	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good selection of bulk-buy items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good-sized store (not too big / small)	0.1%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Had vouchers to use	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0
Has a clothing section	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has an in-store pharmacy	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have shares in the company	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
In the area / passing at the time	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
In-store café	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0
New store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range of gluten-free products	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.0%	0	0.0%	0
Range of services in-store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-scanning facility	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supporting local business	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / old-fashioned	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
store												
Well-staffed / plenty of checkouts open	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well-stocked shelves	0.0%	1	0.6%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Wide aisles	0.0%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know / no reason in particular)	3.1%	69	1.9%	1	0.5%	0	0.6%	0	1.5%	5	3.9%	4
Bright / well-lit store	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q05 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01) ?</b>																								
(Nothing)	64.6%	1429	60.0%	43	57.3%	26	67.2%	18	65.9%	215	60.2%	55	62.5%	110	61.1%	105	56.9%	35	71.7%	260	51.0%	39	66.6%	88
Aisle obstructions (e.g. stock cages, staff shopping for online customers etc.)	0.2%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	3	0.0%	0	0.0%	0
Change layout too often	2.0%	43	0.0%	0	0.0%	0	0.8%	0	1.5%	5	1.6%	1	0.7%	1	3.8%	7	2.3%	1	4.4%	16	0.0%	0	0.8%	1
Congested entrance / exits	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get out of car park	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	2.7%	2	3.7%	5
Difficult to get to	0.4%	8	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.1%	2	0.8%	0	0.0%	0	1.0%	1	0.0%	0
Difficult to park / lack of parking	2.9%	63	3.7%	3	1.3%	1	2.2%	1	1.5%	5	2.3%	2	4.8%	9	4.1%	7	3.0%	2	4.7%	17	4.9%	4	0.7%	1
Dirty / untidy / scruffy store	0.5%	10	0.0%	0	0.6%	0	1.1%	0	0.0%	0	0.0%	0	0.7%	1	0.6%	1	0.8%	0	0.7%	3	0.0%	0	1.1%	1
Discontinued items	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Empty shelves	1.0%	23	1.1%	1	0.7%	0	1.4%	0	0.7%	2	3.4%	3	0.7%	1	2.4%	4	0.8%	0	0.0%	0	2.5%	2	0.0%	0
Expensive	5.2%	116	5.3%	4	21.9%	10	1.3%	0	6.0%	20	4.1%	4	1.7%	3	4.3%	7	6.8%	4	4.0%	14	2.5%	2	8.0%	11
Expensive parking	1.0%	23	1.3%	1	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	5.8%	4	5.5%	7
Internal building work	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - can't chose / see the actual products	0.5%	12	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.7%	1	0.5%	1
Internet - delivery charges	0.5%	11	0.0%	0	0.0%	0	6.6%	2	2.7%	9	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - difficult to navigate the website	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Internet - don't always see special offers	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - inferior substituted items	0.5%	11	7.2%	5	0.7%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1
Internet - slow / busy website / poor connection	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of brands / too many own-label products	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.8%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	5.0%	110	5.1%	4	1.6%	1	5.2%	1	6.9%	22	8.3%	8	3.1%	5	4.8%	8	11.7%	7	3.8%	14	6.7%	5	3.9%	5
No petrol station	0.1%	3	0.0%	0	0.0%	0	1.2%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough staff / queues at the checkout	1.2%	26	1.5%	1	0.5%	0	0.0%	0	1.5%	5	0.0%	0	0.7%	1	0.0%	0	1.9%	1	1.4%	5	0.0%	0	0.0%	0
Poor internal layout	0.6%	13	1.9%	1	6.7%	3	0.6%	0	0.6%	2	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.5%	1
Poor quality	1.1%	24	1.9%	1	0.5%	0	1.6%	0	0.6%	2	2.1%	2	1.0%	2	0.6%	1	2.7%	2	1.0%	3	1.4%	1	1.8%	2
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	1.1%	25	0.0%	0	0.0%	0	1.3%	0	0.9%	3	4.1%	4	8.2%	14	0.7%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Staff rude / unhelpful	1.2%	26	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	7.3%	13	1.1%	1	0.0%	0	8.9%	7	0.5%	1
Too busy / big	2.4%	53	5.8%	4	0.0%	0	1.0%	0	2.0%	6	3.7%	3	2.2%	4	0.9%	2	1.6%	1	1.6%	6	0.0%	0	1.5%	2
Too cold inside	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Too far away	0.7%	15	0.9%	1	1.3%	1	0.6%	0	0.0%	0	0.0%	0	0.7%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many self-service	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
checkouts																								
Too small	2.8%	62	0.7%	0	0.0%	0	2.5%	1	2.9%	9	2.0%	2	6.0%	11	3.3%	6	0.0%	0	3.7%	13	3.1%	2	2.9%	4
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking pay machines often don't work	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charge 10p for carrier bags	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Checkout conveyor belts are too short	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas goods stocked too early	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Confusing / incorrect pricing	0.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Confusing special offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copying branded goods' packaging	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycling rack is not under cover	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty trolleys	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discontinued items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't cater for single people	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Don't stock certain items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feeling rushed at the checkout	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General decline / not the same as it used to be	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	3	0.0%	0	0.0%	0
Has Starbucks for the in-store café	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have to pay for parking before shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - expensive delivery charges	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - goods are poorly packed	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet - items too near their sell-by dates	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Internet - sometimes don't get the full order delivered	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loyalty card scheme not as generous now	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow aisles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
No butchers section	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No clothing section	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No cooking instructions on own-brand products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No customer toilets	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No in-store café	0.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No locally-sourced fresh produce	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0





# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>MeanScore: visits per week</b>																								
<b>Q06 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)</b>																								
Daily	2.7%	60	1.1%	1	2.2%	1	0.6%	0	2.2%	7	0.7%	1	1.7%	3	2.1%	4	2.7%	2	9.3%	34	3.2%	2	1.3%	2
At least two times a week	14.3%	315	8.5%	6	21.7%	10	15.4%	4	16.8%	55	15.0%	14	17.5%	31	10.4%	18	18.9%	12	13.9%	50	26.9%	21	9.6%	13
At least once a week	62.5%	1381	62.4%	45	57.6%	26	68.8%	18	54.3%	177	65.0%	59	69.0%	121	64.0%	110	61.5%	38	56.5%	205	57.0%	44	64.5%	85
At least once a fortnight	11.9%	263	12.9%	9	14.5%	7	8.8%	2	8.0%	26	8.3%	7	8.4%	15	15.5%	27	11.9%	7	14.8%	54	7.5%	6	15.9%	21
At least once a month	5.2%	115	11.1%	8	2.1%	1	3.5%	1	10.8%	35	10.3%	9	0.7%	1	1.7%	3	3.4%	2	1.9%	7	3.4%	3	7.4%	10
At least every two months	0.5%	12	1.3%	1	0.0%	0	0.0%	0	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Less often	0.2%	4	0.9%	1	0.0%	0	1.5%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.8%	17	0.7%	0	0.0%	0	0.0%	0	3.6%	12	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.0%	43	1.2%	1	1.8%	1	1.5%	0	2.4%	8	0.7%	1	0.7%	1	6.3%	11	0.8%	0	3.0%	11	1.9%	1	1.3%	2
Mean:	1.49		1.15		1.71		1.42		1.48		1.38		1.57		1.37		1.64		1.91		1.96		1.24	
Weighted base:	2210		72		46		27		326		91		176		172		61		362		77		132	
Sample:	2210		100		100		100		102		101		102		100		102		100		100		100	

**Q07 How do you normally travel to (STORE MENTIONED AT Q01)?**

*Excluding those who last did their main food shopping via the Internet Q01:*

Car / van (as driver)	76.9%	1594	83.5%	51	64.5%	28	89.3%	22	79.4%	248	76.3%	64	77.4%	133	76.1%	127	69.8%	41	69.5%	244	73.6%	50	81.0%	102
Car / van (as passenger)	7.8%	162	11.3%	7	1.9%	1	4.2%	1	8.1%	25	3.5%	3	6.3%	11	11.8%	20	18.1%	11	7.1%	25	6.5%	4	5.4%	7
Bus (including the busway or guided bus), minibus or coach	2.7%	57	0.0%	0	1.1%	0	1.2%	0	2.3%	7	2.9%	2	1.4%	2	2.2%	4	2.4%	1	3.8%	13	0.8%	1	1.0%	1
Motorcycle, scooter or moped	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	2	0.0%	0	0.0%	0
Walk	9.5%	196	4.5%	3	22.7%	10	5.3%	1	8.8%	28	13.9%	12	6.4%	11	7.6%	13	7.2%	4	16.6%	58	16.6%	11	4.3%	5
Taxi	0.7%	14	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.8%	1	5.8%	7
Train	0.9%	20	0.0%	0	0.0%	0	0.0%	0	1.3%	4	0.0%	0	8.4%	14	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't travel - goods delivered)	0.9%	19	0.0%	0	7.2%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.9%	2	0.0%	0	1.7%	6	1.6%	1	0.0%	0
	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Weighted base:	2073		61		43		24		312		84		172		166		59		351		67		126	
Sample:	2035		88		90		95		99		93		99		95		97		96		90		94	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>MeanScore: time taken (minutes)</b>																								
<b>Q08 How long did your last journey to (STORE MENTIONED AT Q01) take?</b>																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
1 - 5 minutes	38.9%	806	12.0%	7	38.0%	16	43.7%	11	58.7%	183	12.7%	11	25.6%	44	39.8%	66	33.8%	20	42.5%	149	58.6%	40	26.7%	34
6 - 10 minutes	32.1%	666	42.7%	26	28.5%	12	26.7%	7	25.2%	79	48.3%	40	32.4%	56	29.7%	49	40.2%	24	30.5%	107	24.6%	17	26.1%	33
11 - 15 minutes	14.8%	307	26.4%	16	19.1%	8	18.4%	4	6.2%	19	18.6%	16	22.3%	38	21.3%	35	15.4%	9	12.7%	45	6.3%	4	21.4%	27
16 - 20 minutes	6.9%	143	5.8%	4	5.8%	2	7.4%	2	4.4%	14	8.4%	7	5.1%	9	6.0%	10	6.1%	4	7.4%	26	5.2%	3	14.0%	18
21 - 25 minutes	1.8%	37	11.0%	7	1.4%	1	0.6%	0	0.0%	0	4.0%	3	1.4%	2	0.0%	0	3.3%	2	4.3%	15	0.8%	1	1.7%	2
26 - 30 minutes	1.8%	36	0.0%	0	0.0%	0	0.9%	0	2.0%	6	4.4%	4	1.0%	2	0.6%	1	0.0%	0	0.0%	0	1.9%	1	6.3%	8
31 - 35 minutes	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0
36 - 40 minutes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - 45 minutes	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.7%	2	0.0%	0	0.0%	0
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	0.5%	11	0.0%	0	0.0%	0	0.0%	0	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.0%	0	0.5%	1
61+ minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.5%	51	2.2%	1	7.2%	3	2.3%	1	1.3%	4	1.7%	1	10.6%	18	1.6%	3	0.0%	0	1.0%	3	0.8%	1	3.3%	4
(Refused)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
<i>Mean:</i>	<i>10.08</i>		<i>12.79</i>		<i>9.35</i>		<i>9.23</i>		<i>8.61</i>		<i>13.29</i>		<i>11.30</i>		<i>9.28</i>		<i>10.27</i>		<i>10.01</i>		<i>7.77</i>		<i>12.36</i>	
Weighted base:	2073	61	43	24	312	84	172	166	59	351	67	126												
Sample:	2035	88	90	95	99	93	99	95	97	96	90	94												

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>MeanScore: £</b>												
<b>Q09 How much on average does your household normally spend on main food and grocery shopping in a week?</b>												
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.4%	9	0.0%	0	0.5%	0	1.7%	0	0.0%	0	0.9%	1
£11 - £15	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
£16 - £20	2.3%	50	1.3%	1	12.9%	6	7.1%	2	1.3%	4	10.3%	18
£21 - £25	1.4%	32	1.7%	1	1.1%	0	1.5%	0	2.2%	7	0.7%	1
£26 - £30	2.6%	57	1.9%	1	1.6%	1	1.3%	0	8.2%	27	1.6%	1
£31 - £35	1.2%	26	0.6%	0	1.3%	1	1.1%	0	0.7%	2	3.2%	3
£36 - £40	4.1%	91	1.2%	1	0.7%	0	3.2%	1	1.5%	5	2.5%	2
£41 - £45	2.3%	51	1.2%	1	0.5%	0	1.1%	0	3.7%	12	2.0%	2
£46 - £50	8.1%	179	3.4%	2	3.5%	2	7.7%	2	1.5%	5	8.5%	8
£51 - £55	1.5%	33	1.7%	1	0.6%	0	2.1%	1	2.2%	7	0.7%	1
£56 - £60	6.6%	146	10.6%	8	2.7%	1	3.7%	1	8.2%	27	11.0%	10
£61 - £65	1.6%	34	9.1%	7	1.8%	1	0.0%	0	1.9%	2	0.7%	1
£66 - £70	7.2%	159	11.2%	8	11.5%	5	10.8%	3	10.6%	35	4.8%	4
£71 - £75	2.5%	56	1.3%	1	4.0%	2	0.6%	0	2.2%	7	0.7%	1
£76 - £80	6.0%	133	6.4%	5	11.3%	5	3.5%	1	2.3%	7	4.6%	4
£81 - £85	0.8%	17	0.0%	0	0.5%	0	0.0%	0	0.9%	3	1.6%	1
£86 - £90	2.6%	57	1.5%	1	0.7%	0	2.3%	1	0.6%	2	3.7%	3
£91 - £95	0.3%	6	0.0%	0	0.0%	0	1.4%	0	0.9%	3	0.0%	0
£96 - £100	16.4%	363	20.5%	15	14.0%	6	15.8%	4	18.3%	60	15.3%	14
£101 - £120	6.0%	131	5.4%	4	3.7%	2	3.0%	1	6.9%	23	3.0%	3
£121 - £140	3.6%	80	2.6%	2	1.7%	1	1.2%	0	4.9%	16	5.7%	5
£141 - £160	4.1%	91	4.5%	3	8.4%	4	6.2%	2	3.2%	10	4.6%	4
£161 - £180	1.0%	22	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	1.4%	32	0.6%	0	0.6%	0	0.6%	0	0.9%	3	2.1%	2
£201 - £250	0.5%	10	0.7%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
£250+	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.2%	225	8.0%	6	8.3%	4	20.2%	5	12.2%	40	16.7%	15
(Refused)	4.0%	89	3.2%	2	8.0%	4	3.2%	1	6.5%	21	3.4%	3
<b>Mean:</b>	<b>83.12</b>	<b>84.35</b>	<b>77.24</b>	<b>76.16</b>	<b>80.34</b>	<b>82.80</b>	<b>67.75</b>	<b>85.80</b>	<b>78.42</b>	<b>78.73</b>	<b>95.90</b>	<b>86.92</b>
<b>Weighted base:</b>	<b>2210</b>	<b>72</b>	<b>46</b>	<b>27</b>	<b>326</b>	<b>91</b>	<b>176</b>	<b>172</b>	<b>61</b>	<b>362</b>	<b>77</b>	<b>132</b>
<b>Sample:</b>	<b>2210</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>102</b>	<b>101</b>	<b>102</b>	<b>100</b>	<b>102</b>	<b>100</b>	<b>100</b>	<b>100</b>

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q10 When you go main food shopping is your trip linked with any other activity?</b>																								
<i>Excluding those who last did their main food shopping via the Internet Q01:</i>																								
Yes – getting petrol	2.9%	59	1.7%	1	3.1%	1	2.7%	1	0.9%	3	0.0%	0	5.9%	10	4.4%	7	0.9%	0	2.4%	8	0.0%	0	0.0%	0
Yes – leisure activity	2.6%	54	0.0%	0	3.5%	2	2.3%	1	3.5%	11	3.9%	3	4.9%	8	4.5%	7	2.2%	1	0.7%	2	1.7%	1	7.8%	10
Yes – non-food shopping	7.7%	159	2.5%	2	7.8%	3	2.9%	1	6.0%	19	13.2%	11	3.2%	5	4.0%	7	10.5%	6	12.5%	44	25.8%	17	10.1%	13
Yes – other food shopping	1.9%	39	4.8%	3	2.0%	1	1.5%	0	1.7%	5	1.7%	1	2.9%	5	0.0%	0	2.8%	2	2.1%	7	1.6%	1	0.7%	1
Yes – travelling to / from school / college / university	1.1%	23	0.8%	0	0.6%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0	1.5%	5	0.8%	1	0.0%	0
Yes – travelling to / from work	4.5%	93	16.3%	10	3.2%	1	6.2%	2	5.4%	17	4.8%	4	9.8%	17	0.0%	0	2.6%	1	3.9%	14	3.1%	2	7.5%	9
Yes – visiting café / pub / restaurant	3.5%	73	15.9%	10	4.3%	2	4.3%	1	1.1%	4	3.7%	3	3.2%	5	6.0%	10	3.9%	2	3.1%	11	2.5%	2	3.3%	4
Yes – visiting family / friends	1.3%	26	0.0%	0	0.6%	0	10.4%	3	0.7%	2	0.0%	0	0.7%	1	2.2%	4	3.6%	2	2.9%	10	0.8%	1	0.5%	1
Yes – visiting health service such as doctor, dentist, hospital	0.4%	9	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.7%	2	0.8%	1	1.2%	2
Yes – visiting other service such as laundrette, hairdresser, recycling	1.4%	28	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	9.4%	16	3.6%	6	0.0%	0	0.7%	2	2.2%	2	0.0%	0
Yes – visiting services such as banks and other financial institutions	1.9%	39	0.0%	0	2.3%	1	0.6%	0	3.5%	11	2.2%	2	2.7%	5	1.6%	3	3.3%	2	2.1%	8	4.1%	3	0.7%	1
Yes – visiting the car wash	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing / strolling	0.7%	15	1.0%	1	0.0%	0	0.0%	0	0.7%	2	1.0%	1	0.7%	1	0.9%	2	0.0%	0	2.0%	7	0.0%	0	0.0%	0
Yes - dog walking	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.8%	1	0.5%	1
Yes – other activity	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	3
(No activity)	67.3%	1395	54.0%	33	52.1%	22	58.0%	14	76.5%	239	68.0%	57	54.7%	94	62.3%	104	67.8%	40	65.5%	230	53.8%	36	57.7%	73
(Don't know / varies)	2.2%	46	3.0%	2	20.5%	9	0.0%	0	0.0%	0	0.8%	1	0.8%	1	2.7%	4	1.7%	1	0.0%	0	2.0%	1	7.8%	10
Weighted base:	2073		61		43		24		312		84		172		166		59		351		67		126	
Sample:	2035		88		90		95		99		93		99		95		97		96		90		94	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q11 Where do you do this linked trip?</b>												
<i>Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	3.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	4.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	1
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.0%	2	28.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.9%	2	41.4%	2	5.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.1%	17	10.0%	0	9.4%	0	0.0%	0	8.6%	1	0.0%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	2.8%	6	10.5%	0	80.9%	4	46.0%	1	0.0%	0	8.9%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	1.4%	3	0.0%	0	4.7%	0	36.8%	0	0.0%	0	18.7%	3
Others, Zone 14	0.1%	0	0.0%	0	0.0%	0	17.2%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	2.3%	5	0.0%	0	0.0%	0	0.0%	0	8.4%	3	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	6.8%	16	0.0%	0	0.0%	0	0.0%	0	45.8%	16	0.0%	0
Ruislip Town Centre	3.8%	9	0.0%	0	0.0%	0	0.0%	0	25.3%	9	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.7%	5
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Zone 17</b>												
Dunstable Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	4.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 18	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.9%	5	10.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	5.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	7.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	1	0.0%	0	0.0%	0	57.0%	12	6.7%	1
Hatfield Town Centre	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	1	0.0%	0	0.0%	0	11.8%	2
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.9%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.9%	2	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1
Others, outside study area	1.7%	4	0.0%	0	0.0%	0	0.0%	0	9.2%	1	0.0%	0
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	234	4	5	1	35	14	13	9	10	59	21	13
Sample:	252	6	17	7	13	18	10	5	17	19	23	12

**Q12 Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?**

Yes	65.1%	1439	68.3%	49	73.4%	34	55.5%	15	79.7%	260	62.2%	57	54.3%	95	80.1%	138	57.3%	35	57.8%	209	70.4%	54	73.8%	98
No	34.9%	771	31.7%	23	26.6%	12	44.5%	12	20.3%	66	37.8%	34	45.7%	80	19.9%	34	42.7%	26	42.2%	153	29.6%	23	26.2%	35
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q13 Where did you last undertake your 'top up' shopping?</b>												
<i>Those who do top-up shopping at Q12: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Iceland, The Parade, Watford, WD17 1NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose at John Lewis, Intu Watford, The Harlequin, Watford, WD17 2TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Watford Town Centre	2.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, High Street, Watford, WD17 2DH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Ascot Road, Watford, WD18 8AA	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Albert Road South, Watford, WD17 1PE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Colnhurst Road, Langley, Watford, WD17 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Watford, WD17 2BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Whippendell Road, Watford, WD18 7NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lower High Street, Watford, WD17 2BD	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 1	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Co-op, St. Albans Road, Watford, WD24 4AE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Odhams Industrial Estate, St Albans Road, Watford, WD24 7RT	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Abbotswood Park, Leavesden, Watford, WD25 7LS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Gossamers, Garston, Watford, WD25 9AD	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Cow Lane, Watford, WD25 9JS	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Express, St. Albans	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Road, Watford, WD24 4AU												
Waitrose, Dome Roundabout, St. Albans Road, Watford, WD24 7RU	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Tesco Express (Esso), High Road, Bushey Heath, Bushey, WD23 1EL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Costco, Hartspring Lane, Bushey, Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Harcourt Road, Bushey, Watford, WD23 3PP	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 3	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Tesco Express, Watling Street, Radlett, WD7 7LA	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Watling Street, Radlett	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Radlett Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Andrew Close, Shenley, Radlett, WD7 9LP	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Sainsbury's Superstore, Shenley Road, Borehamwood, WD6 1AA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Petrol Station), Allum Lane, Elstree, Borehamwood, WD6 3LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Leeming Road, Borehamwood, WD6 4EB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Organ Hall Road, Borehamwood, WD6 4TH	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shenley Road, Borehamwood, WD6 1AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Borehamwood Shopping Park, Theobald Street, Borehamwood, WD6 4PR	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
M&S Simply Food, Borehamwood Shopping Centre, Borehamwood,	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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WD6 4PR												
Morrisons, Stirling Way, Borehamwood, WD6 2RN	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood, WD6 1JG	0.8%	11	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Other stores, Zone 5	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Tesco Express, Orchard Parade, Mutton Lane, Potters Bar, EN6 3AZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Potters Bar	0.2%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Waitrose, South Mimms Services, M25 Motorway, Junction 23, Potters Bar, EN6 3QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Other stores, Zone 6	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	4
<b>Zone 7</b>												
Iceland, High Street, Rickmansworth, WD3 1AJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, New Road, Croxley Green, WD3 3ER	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Uxbridge Road, Mill End, Rickmansworth, WD3 8DS	0.7%	10	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0
Marks & Spencer, High Street, Rickmansworth, WD3 1BB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Frogmoor Wharf, Harefield Road, Rickmansworth, WD3 1LX	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Waitrose, Homestead Road, Rickmansworth, WD3 1FX	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 7	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Waitrose, Green Lane, Northwood, HA6 2XW	1.1%	16	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0
Co-op, St. Andrews Road, South Oxey, Watford, WD19 7AD	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, The Parade, Carpenders Park, Watford, WD19 5BL	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Prestwick Road, South Oxhey, Watford, WD19 6EG	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Tesco Express, Tudor Parade, Berry Lane, Rickmansworth, WD3 4DF	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lower Road, Chorleywood, Rickmansworth, WD3 5LH	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 9	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Tesco Express, College Road, Abbots Langley, WD5 0BT	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, High Street, Abbots Langley	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other stores, Zone 10	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Marks & Spencer, Marlowes, Hemel Hempstead, HP1 1BL	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Hemel Hempstead, HP3 9AA	0.3%	5	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Redbourn Road, Hemel Hempstead, HP2 7BA	0.2%	2	1.4%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hillfield Road, Hemel Hempstead, HP2 4AA	0.4%	6	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Petrol Station), Redbourn Road, Cupid Green, Hemel Hempstead, HP2 7BA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Co-op, Bellgate, Highfield, Hemel Hempstead, HP2 5SB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Co-op, The Heights, Hemel Hempstead, HP2 5NX	0.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Queen's Square, Adeyfield, Hemel Hempstead, HP2 4EW	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hillfield Road, Hemel Hempstead, HP2	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0

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4AB												
Marks & Spencer (BP), Breakspeare Way, Hemel Hempstead, HP2 4TZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Apsley Mills, Hemel Hempstead, HP3 9QZ	0.6%	8	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Shenley Road, Woodhall Farm, Hemel Hempstead, HP2 7QH	0.4%	6	6.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Fletcher Way, Hemel Hempstead, HP2 5SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Denes, Barnacre Road, Hemel Hempstead, HP3 8AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, The Marlowes, Hemel Hempstead, HP1 1DT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jarman Way, Hemel Hempstead, HP2 4JS	1.7%	23	18.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 11	1.3%	18	14.2%	6	0.0%	0	1.7%	0	0.0%	0	1.9%	2
<b>Zone 12</b>												
Co-op, Stonecroft, Warners End, Hemel Hempstead, HP1 2QE	0.2%	3	7.4%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Henry Wells Square, Grove Hill, Hemel Hempstead, HP2 6BJ	1.0%	14	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stonecroft, Warners End, Hemel Hempstead, HP1 2QF	0.3%	4	8.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 12	0.3%	4	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Waitrose, St John's Well Lane, Berkhamsted, HP4 1HS	0.9%	13	1.1%	0	32.7%	11	2.9%	0	0.0%	0	1.2%	1
M&S Simply Food, High Street, Berkhamsted	0.4%	5	1.1%	0	11.0%	4	0.0%	0	0.0%	0	1.4%	1
Tesco Express, High Street, Northchurch, Berkhamsted, HP4 3QR	0.6%	9	0.0%	0	25.4%	8	2.8%	0	0.0%	0	0.0%	0
Tesco Metro, High Street, Berkhamsted, HP4 3AP	0.6%	8	0.0%	0	25.4%	8	0.0%	0	0.0%	0	0.0%	0

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Waitrose, St John's Well Court, Berkhamsted, HP4 1HS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Co-op, Silk Mill Way, Tring, HP23 5EP	0.0%	1	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0
M&S Simply Food, Dolphin Square, Tring	0.7%	10	0.0%	0	0.0%	0	31.9%	5	0.0%	0	10.3%	5
Tesco Superstore, London Road, Tring, HP23 5NB	1.4%	20	0.0%	0	0.8%	0	45.3%	7	0.0%	0	18.3%	10
Other stores, Zone 14	0.2%	2	0.0%	0	0.0%	0	7.4%	1	0.0%	0	2.3%	1
<b>Zone 15</b>												
Morrisons, Trident Point, Harrow, HA1 4BB	1.5%	20	0.0%	0	0.0%	0	0.0%	0	8.2%	20	0.0%	0
Aldi, Field End Road, Eastcote, HA5 1QH	1.6%	23	0.0%	0	0.0%	0	0.0%	0	9.2%	23	0.0%	0
Co-op, High Road, Eastcote, Pinner, HA5 2ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Harefield, Uxbridge, UB9 6BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, North Orbital Road, Denham, Uxbridge, UB9 5HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bridge Street, Pinner, HA5 3HZ	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0
M&S Simply Food, Bishops Walk, Pinner, HA5 5QQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	4.4%	11	0.0%	0
M&S Simply Food, High Street, Ruislip, HA4 8JB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Marks & Spencer (BP), Bury Street, Ruislip, HA4 7TW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Uxbridge Road, Hatch End, HA5 4QT	0.8%	11	0.0%	0	0.0%	0	0.0%	0	2.9%	7	0.0%	0
Other stores, Harrow	4.2%	59	0.0%	0	0.0%	0	0.0%	0	15.5%	38	0.0%	0
Sainsbury's Local, Eastcote Tube Station, Field End Road, Eastcote, HA5 1RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Ruislip, HA4 7AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Sainsbury's Local, Rayners Lane, Pinner, HA5 5ER	0.6%	9	0.0%	0	0.0%	0	0.0%	0	3.5%	9	0.0%	0
Sainsbury's Superstore, Barters Walk, Pinner, HA5 5LU	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0
Tesco Express (Esso), Joel Street, Northwood Hills,	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0

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Pinner, HA5 2PA																								
Tesco Express, Fieldend Road, Eastcote, HA5 1QL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Gravel Hill, Chalfont St. Peter, Gerrards Cross, SL9 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Ruislip, HA4 8LR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Park Way, Ruislip, HA4 8NR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Uxbridge Road, Hatch End, Pinner, HA5 4JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ash Hill Drive, Pinner, HA5 2AG	2.7%	37	0.0%	0	0.0%	0	0.0%	0	13.7%	34	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, Kingsend, Ruislip, HA4 7DS	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 15	3.3%	46	0.0%	0	0.0%	0	0.0%	0	17.3%	43	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>																								
Waitrose, The Backs, Chesham, HP5 1DR	0.6%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	13.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Elgiva Lane, Chesham, HP5 2YA	0.4%	6	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 16	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 17</b>																								
Co-op, Manor Road, Caddington, Luton, LU1 4EE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Morrisons, Lake Street, Leighton Buzzard	1.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Dunstable	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Leighton Buzzard (Zone 17)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Vimy Road, Leighton Buzzard	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	9.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Waterborne Walk, Leighton Buzzard	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 17	2.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Co-op, Cell Barnes Lane, St. Albans, AL1 5PX	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Redbourn, St. Albans, AL3 7LN	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Park Street, How Wood, St. Albans, AL2	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
2RA												
Co-op, Watford Road, St. Albans, AL2 3EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Victoria Street, St. Albans, AL1 3TG	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Verluam Road, St. Albans, AL3 4DP	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Watling Street, St. Albans, AL2 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, St. Peter's Street, St. Albans, AL1 3DP	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Hatfield Road, St. Albans, AL1 4SU	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Marshalswick Lane, St. Albans, AL1 4UZ	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Everard Close, St. Albans, AL1 2QU	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Tesco Express, Beech Road, St. Albans, AL3 5AS	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hatfield Road, St. Albans, AL1 4JL	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Luton Road, Harpenden, AL5 3BB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Tesco Express, St Bredlades Place, Jersey Farm Estate, St Albans, AL4 9RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St. Bredlades Place, Jersey Farm Estate, St. Albans, AL4 9RG	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, St. Peters Street, St. Albans, AL1 3EB	1.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ermine Close, Mayne Avenue, St. Albans, AL3 4JZ	0.1%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, St Albans City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 18	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bradmore Green, Brookmans Park, Hatfield, AL9 7QR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Co-op, Haseldine Road, London Colney, St. Albans, AL2 1RR	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Marks & Spencer, Barnet Road, London Colney, St. Albans, AL2 1AB	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's Superstore, Colney Fields Shopping Park, London Colney, AL2 1AB	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, London Colney, AL2 1JQ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Other stores, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>																								
Asda, High Street, Wealdstone, HA3 7AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Barnet, EN5 5XQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Edgware, HA8 7LH	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Lidl, The Broadway, Stanmore, HA7 4HB	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	8	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Wealdstone, HA3 7HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwalk Shopping Centre, Station Road, Edgware, HA8 7BQ	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	17	0.0%	0	0.0%	0
Sainsbury's Superstore, The Broadway, Stanmore, HA7 4DA	2.0%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	27	0.0%	0	0.0%	0
Tesco Express, Cannons Corner, Stone Grove, Edgware, HA8 8AF	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
Tesco Express, Glengall Road, Edgware, HA8 8TE	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hale Lane, Edgware, HA8 8NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Barnet, EN5 5SJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	10	0.0%	0	0.0%	0
Tesco Express, Mill Hill, Broadway, NW7 3DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mollison Way, Edgware, HA8 5QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Burnt Oak Broadway, Edgware, HA8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22				
OBE																
Waitrose, The Spires Shopping Centre, High Street, Barnet	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	8	0.0%	0	0.0%	0
Other stores, Zone 20	2.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	38	0.0%	0	0.0%	0
<b>Zone 21</b>																
Co-op, Lower Luton Road, Batford, Harpenden, AL5 5HA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.7%	1		
Tesco Express, Lower Luton Road, Batford, Harpenden, AL5 5AL	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	7	0.0%	0		
Local shops, Wheathampstead Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0		
<b>Zone 22</b>																
Asda, Wigmore Hall Shopping Centre, Wigmore Lane, Stopsley, Luton, LU2 9TA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4		
Co-op, Shoplands Parade, Knightsfield, Welwyn Garden City, AL8 7RH	1.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.2%	18		
M&S Simply Food, Luton Airport, Luton, LU2 9LY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Express, High Street, Welwyn, AL6 9EQ	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	11		
Tesco Express, Eaton Green Road, Luton, LU2 9HD	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4		
<b>Other Locations Outside Study Area</b>																
Aldi, Church Street, Dunstable, LU5 4RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Fairlands Way, Stevenage, SG1 1FZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Kingsbury Road, Kingsbury, NW9 9HN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Laporte Retail Park, Luton, LU1 1HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Parkhouse Court, Hatfield, AL10 9RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0		
Aldi, Scott Road, Luton, LU3 3BF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, Victoria Retail Park,	0.4%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	5	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
South Ruislip, HA4 0AJ												
Aldi, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Capitol Way, off Edgware Road, Colindale, NW9 0AS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Asda, Court Drive, Dunstable, LU5 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Monkswood Way, Stevenage, SG1 1LA	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Town Centre, Hatfield, AL10 0JP	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Co-op, Biscot Road, Luton, LU3 1AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broadwater Crescent, Stevenage, SG2 8ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cole Green Lane, Welwyn Garden City, AL7 3PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, College Lane, Hatfield, AL10 9AB	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Grove, Ludwick, Welwyn Garden City, AL7 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Homestead Road, Birchwood, Hatfield, AL10 0QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Knebworth, SG3 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Whipperly Ring, Luton, LU1 5RD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Roe Green Centre, Bishops Rise, Hatfield, AL10 9HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Southdown Road, Harpenden, AL5 1PU	1.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Co-op, The Hyde, Shephall, Stevenage, SG2 9SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Wigmore Lane, Luton, LU2 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Fretherne Road, Welwyn Garden City, AL8 6PZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Street, Luton, LU1 3JX	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Town Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Hatfield, AL10 0JW												
Lidl, Francis Street, Luton, LU1 1HU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Marsh Road, Luton, LU3 2QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Moors Walk, Panshanger, Welwyn Garden City, AL7 2BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Bancroft, Hitchin, SG5 1LS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S Simply Food, Church Green Parade, Harpenden, AL5 2TW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Marks & Spencer (BP), Luton Road, Townsend, Harpenden, AL5 2UA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Morrisons, Black Fan Road, Welwyn Garden City, AL7 1RY	0.6%	8	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0
Morrisons, Edgware Road, Colindale, NW9 0AS	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Other stores, Aylesbury	1.0%	13	0.0%	0	0.0%	0	2.5%	0	0.0%	0	20.6%	11
Sainsbury's Local, Charcot Road, Colindale, NW9 5WU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Heath Parade, Grahame Park, Colindale, NW9 5ZN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Church Road, Welwyn Garden City, AL8 6SA	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Darkes Lane, Potters Bar	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Sainsbury's Superstore, Dunstable Road, Luton, LU1 1DY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Harpenden, AL5 2RU	1.5%	20	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0
Sainsbury's Superstore, Hitchin Road, Stevenage, SG1 4AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Long Drive, Ruislip	0.2%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Magpie Crescent,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Stevenage, SG2 7DU												
Sainsbury's Superstore, Nash Way, Kenton, Harrow, HA3 0JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Quantock Rise, Luton LU3 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Whinbush Road, Hitchin, SG5 1PU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chenies Parade, Chalfont Station Road, Little Chalfont, HP7 9PH	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Stevenage, SG1 3EF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Wheathampstead, AL4 8BB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Hitchin Station, Hitchin, SG4 9SP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kenton Lane, Harrow, HA3 8RQ	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Tesco Express, Mobbsbury Way, Stevenage, SG2 0LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Moors Walk, Welwyn Garden City, AL7 2BQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Mount Pleasant, Oldings Corner, Hatfield, AL9 5JY	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, The Forum, Stevenage, SG1 1ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Luton Mall, Luton, LU1 2LL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broadwater Retail Park, London Road, Stevenage, SG2 8DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, London Road West, Amersham, HP7 0HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Packhorse Road, Gerrards Cross, SL9 8ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Bridge Road, Welwyn Garden City, AL8	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
6UN												
Waitrose, High Street, Stevenage, SG1 3EH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Leyton Road, Harpenden, AL5 2TJ	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Waitrose, Station Road, Gerrards Cross, SL9 8ES	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Sycamore Road, Amersham, HP6 5DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, The Lairage, Bedford Road, Hitchin, SG5 1HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other stores, outside study area	6.3%	87	5.3%	2	1.5%	0	0.0%	0	1.7%	4	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1392	43	33	15	247	53	91	135	33	207	54	96
Sample:	1367	60	67	59	73	59	53	71	58	62	65	69

**MeanScore: visits per week**

**Q14 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?**

*Those who do top-up shopping at Q12:*

Daily	6.3%	90	8.4%	4	2.2%	1	7.5%	1	1.9%	5	0.0%	0	8.4%	8	14.3%	20	4.6%	2	7.6%	16	13.2%	7	3.1%	3
At least two times a week	37.1%	534	36.3%	18	51.3%	17	60.0%	9	21.8%	57	35.2%	20	31.0%	30	38.3%	53	46.9%	17	39.5%	83	56.7%	31	37.4%	37
At least once a week	39.5%	569	43.7%	21	28.2%	9	23.9%	4	51.8%	135	34.2%	19	25.7%	25	35.3%	49	30.8%	11	42.9%	90	30.1%	16	42.6%	42
At least once a fortnight	8.7%	126	3.7%	2	10.9%	4	2.4%	0	11.5%	30	14.1%	8	22.1%	21	6.0%	8	8.7%	3	7.7%	16	0.0%	0	10.1%	10
At least once a month	2.2%	32	3.2%	2	2.5%	1	1.7%	0	3.1%	8	8.5%	5	5.2%	5	1.1%	2	1.9%	1	0.0%	0	0.0%	0	1.3%	1
At least every two months	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.0%	0	1.9%	3	1.9%	1	0.0%	0	0.0%	0	0.7%	1
Less often	1.2%	17	0.0%	0	0.7%	0	0.0%	0	2.8%	7	0.0%	0	3.1%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Have only visited once	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
(Don't know / varies)	4.3%	61	4.7%	2	4.2%	1	4.4%	1	6.0%	16	8.0%	5	4.5%	4	2.3%	3	5.1%	2	2.4%	5	0.0%	0	0.7%	1
Mean:	2.48		2.63		2.66		3.33		1.70		2.01		2.32		2.99		2.70		2.64		3.49		2.21	
Weighted base:	1439	49	34	15	260	57	95	138	35	209	54	98												
Sample:	1417	62	68	60	79	64	56	73	62	63	65	71												

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>MeanScore: £</b>																								
<b>Q15 How much on average does your household normally spend on top up shopping in a week?</b>																								
<i>Those who do top-up shopping at Q12:</i>																								
£1 - £5	13.4%	193	5.9%	3	4.7%	2	4.8%	1	22.3%	58	6.6%	4	26.5%	25	5.4%	7	20.6%	7	5.6%	12	6.9%	4	16.7%	16
£6 - £10	24.4%	351	28.8%	14	19.1%	6	13.1%	2	17.9%	46	13.5%	8	23.0%	22	34.3%	47	17.0%	6	23.0%	48	26.4%	14	33.4%	33
£11 - £15	13.8%	199	8.7%	4	23.6%	8	24.3%	4	19.1%	50	23.7%	13	14.6%	14	9.5%	13	14.2%	5	12.5%	26	11.6%	6	9.1%	9
£16 - £20	16.5%	237	17.9%	9	14.4%	5	9.5%	1	18.6%	48	22.1%	12	11.6%	11	13.6%	19	8.4%	3	17.4%	37	25.6%	14	17.6%	17
£21 - £25	4.6%	67	2.8%	1	2.3%	1	5.2%	1	5.0%	13	2.1%	1	0.0%	0	5.9%	8	4.6%	2	2.4%	5	2.0%	1	4.6%	4
£26 - £30	7.2%	103	13.7%	7	9.5%	3	19.5%	3	1.9%	5	9.2%	5	1.3%	1	6.7%	9	11.7%	4	13.0%	27	9.9%	5	3.5%	3
£31 - £35	1.1%	16	0.0%	0	0.8%	0	2.5%	0	0.8%	2	1.5%	1	1.3%	1	0.0%	0	2.7%	1	1.6%	3	1.0%	1	0.7%	1
£36 - £40	2.4%	34	0.0%	0	1.5%	1	4.5%	1	1.1%	3	2.6%	1	1.3%	1	11.6%	16	1.4%	0	0.0%	0	0.0%	0	2.6%	3
£41 - £45	0.3%	4	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	2.0%	28	2.2%	1	6.2%	2	0.0%	0	3.1%	8	4.4%	2	0.0%	0	0.8%	1	3.3%	1	0.0%	0	2.1%	1	0.0%	0
£51 - £55	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	1
£56 - £60	1.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	1.6%	2	0.0%	0	4.9%	10	1.1%	1	2.6%	3
£61 - £65	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71 - £75	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.2%	3	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0
£121 - £130	0.4%	5	10.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
£151+	0.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.9%	114	4.6%	2	6.9%	2	11.0%	2	6.3%	17	11.7%	7	8.9%	9	6.0%	8	10.5%	4	14.0%	29	8.3%	4	6.8%	7
(Refused)	3.2%	46	3.8%	2	10.2%	3	2.1%	0	3.0%	8	2.6%	1	3.1%	3	4.6%	6	4.2%	1	4.3%	9	4.1%	2	0.6%	1
<b>Mean:</b>	<b>18.74</b>	<b>30.63</b>	<b>19.80</b>	<b>23.93</b>	<b>15.19</b>	<b>19.30</b>	<b>16.76</b>	<b>19.26</b>	<b>17.98</b>	<b>21.04</b>	<b>17.74</b>	<b>16.91</b>												
<b>Weighted base:</b>	<b>1439</b>	<b>49</b>	<b>34</b>	<b>15</b>	<b>260</b>	<b>57</b>	<b>95</b>	<b>138</b>	<b>35</b>	<b>209</b>	<b>54</b>	<b>98</b>												
<b>Sample:</b>	<b>1417</b>	<b>62</b>	<b>68</b>	<b>60</b>	<b>79</b>	<b>64</b>	<b>56</b>	<b>73</b>	<b>62</b>	<b>63</b>	<b>65</b>	<b>71</b>												



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q16 Excluding Christmas shopping, where did you last buy clothing or footwear goods?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.0%	17	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0		
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Watford Town Centre	24.6%	407	10.4%	6	10.1%	2	6.5%	1	26.1%	61	2.5%	1	0.9%	1	9.3%	11	1.2%	1	18.5%	51	1.7%	1	2.6%	3
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	16	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.1%	2	2.9%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Others, Zone 11	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	10.0%	166	58.1%	36	37.5%	9	15.2%	3	0.0%	0	26.1%	15
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.8%	13	2.0%	1	22.1%	5	1.8%	0	0.0%	0	6.8%	4
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.1%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	81	0.0%	0	0.0%	0	0.0%	0	12.7%	30	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	3.7%	9	0.0%	0
Ruislip Town Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	3.1%	7	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.3%	5	0.0%	0	1.0%	0	0.0%	0	0.0%	0	6.4%	4
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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<b>Zone 17</b>																								
Dunstable Town Centre	0.5%	9	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	5.3%	88	1.5%	1	2.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	44	23.1%	13	0.0%	0	32.7%	17	0.7%	1
Others, Zone 18	0.0%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	3.3%	54	3.0%	2	2.1%	1	0.7%	0	1.8%	4	1.0%	1	0.0%	0	2.8%	3	19.3%	10	2.5%	7	6.0%	3	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	2.7%	44	3.5%	2	2.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	2.1%	1	4.3%	12	5.5%	3	1.1%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>																								
Barnet Local Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	13	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	5	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>																								
Luton Retail Park, Gipsy Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>																								
Amersham Town Centre	0.1%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.6%	27	0.0%	0	1.0%	0	35.5%	7	0.0%	0	24.2%	14	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	2.7%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	11.4%	31	1.0%	1	0.0%	0

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Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0
Central London	7.2%	120	0.0%	0	13.6%	3	2.2%	0	18.2%	43	5.7%	3	0.0%	0	3.1%	4	5.4%	3	15.8%	43	6.0%	3	2.6%	3
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.1%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.2%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0
Hatfield Town Centre	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	3.5%	2	0.0%	0	0.0%	0	1.9%	2
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.7%	12	0.0%	0	0.0%	0	0.7%	0	3.4%	8	5.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	24	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	5.2%	3	10.4%	10	0.0%	0
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.7%	94	2.2%	1	1.4%	0	15.2%	3	0.0%	0	9.7%	6	53.6%	73	0.9%	1	0.9%	0	0.0%	0	1.1%	1	8.0%	8
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.6%	10	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0	5.2%	3	0.7%	1
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Stevenage Town Centre	1.3%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.7%	28	8.3%	5	0.0%	0	0.0%	0	0.0%	0	1.4%	1
The Mall Luton, The Mall, Luton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	3.3%	54	0.0%	0	0.0%	0	0.0%	0	21.8%	51	1.4%	1
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	4.5%	75	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	3.8%	62	2.2%	1	1.0%	0	15.2%	3	6.5%	15	2.1%	1
<b>Others</b>												
Abroad	0.7%	12	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.9%	3
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1659	62	25	21	233	58	136	119	54	274	53	99
Sample:	1702	83	67	71	82	75	76	72	88	77	72	78

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>MeanScore: visits per year</b>																								
<b>Q17 How often do you make shopping trips for clothing or footwear to (DESTINATION MENTIONED AT Q16)?</b>																								
<i>Those who buy clothing or footwear goods (excluding via the Internet) at Q16:</i>																								
Daily	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
At least two times a week	1.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	4.2%	2	0.0%	0	2.1%	3	0.0%	0	0.9%	2	0.0%	0	0.0%	0	
At least once a week	4.5%	77	3.4%	2	4.2%	1	0.7%	0	6.8%	17	3.9%	2	4.8%	7	9.1%	11	3.7%	2	4.2%	12	2.0%	1	4.5%	5
At least once a fortnight	8.5%	145	13.5%	8	2.9%	1	1.7%	0	4.1%	10	7.3%	4	6.6%	9	0.9%	1	8.2%	5	14.5%	40	17.3%	9	8.3%	9
At least once a month	21.4%	366	16.1%	10	29.0%	8	35.9%	8	10.2%	25	19.4%	11	25.4%	36	26.5%	33	26.4%	15	22.8%	62	24.6%	13	15.7%	17
At least every two months	13.6%	233	17.6%	11	9.6%	3	20.9%	4	6.4%	16	21.5%	13	8.8%	12	23.7%	29	11.4%	6	13.3%	36	17.1%	9	8.2%	9
At least every 3 months	16.5%	282	15.9%	10	26.8%	7	3.7%	1	20.0%	49	14.8%	9	24.6%	34	10.8%	13	12.4%	7	17.3%	48	15.1%	8	19.6%	22
At least every 6 months	16.7%	285	13.5%	8	6.9%	2	11.2%	2	28.0%	68	16.8%	10	9.9%	14	10.2%	13	19.5%	11	16.4%	45	13.6%	7	24.2%	27
Less often than once every 6 months	6.1%	104	8.8%	5	7.5%	2	5.6%	1	9.6%	23	5.2%	3	12.0%	17	1.8%	2	11.0%	6	4.4%	12	0.0%	0	10.6%	12
Have only visited once (Don't know / varies)	1.3%	23	0.7%	0	1.3%	0	10.5%	2	1.7%	4	1.4%	1	0.9%	1	1.7%	2	0.8%	0	0.0%	0	2.1%	1	0.6%	1
	10.2%	175	10.5%	7	11.9%	3	9.7%	2	13.2%	32	5.6%	3	7.2%	10	13.2%	16	6.5%	4	5.4%	15	8.2%	4	8.3%	9
Mean:	13.47	10.36	9.39	7.56	8.82	18.25	9.76	16.76	9.53	16.60	11.33	9.00												
Weighted base:	1713	62	26	21	244	59	140	124	56	274	54	111												
Sample:	1757	83	73	73	86	76	79	76	92	77	73	85												
<b>Q18 How do you normally travel to (LOCATION MENTIONED AT Q16)?</b>																								
<i>Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:</i>																								
Car / van (as driver)	67.9%	1156	72.5%	45	65.2%	17	80.4%	17	55.9%	136	75.8%	45	80.8%	111	77.7%	95	63.2%	35	62.7%	170	73.4%	39	71.2%	79
Car / van (as passenger)	7.2%	123	20.0%	12	6.4%	2	4.3%	1	9.9%	24	3.9%	2	4.8%	7	0.9%	1	17.1%	9	7.4%	20	11.7%	6	3.2%	4
Bus (including the busway or guided bus), minibus or coach	6.3%	108	3.6%	2	0.0%	0	3.4%	1	5.9%	14	7.2%	4	7.0%	10	3.9%	5	8.7%	5	10.7%	29	5.5%	3	3.8%	4
Motorcycle, scooter or moped	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.4%	126	1.7%	1	10.2%	3	0.0%	0	2.1%	5	2.8%	2	4.1%	6	13.2%	16	2.7%	1	5.3%	15	3.1%	2	12.7%	14
Taxi	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	7
Train	6.0%	101	0.0%	0	11.9%	3	10.5%	2	17.3%	42	6.4%	4	0.0%	0	2.1%	3	6.5%	4	9.9%	27	5.2%	3	0.6%	1
Metro	0.5%	9	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	6	0.0%	0	0.0%	0
Bicycle	0.9%	16	0.0%	0	2.2%	1	0.0%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Tube / Underground	0.5%	8	0.0%	0	0.0%	0	0.0%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	2.0%	35	2.2%	1	4.1%	1	1.4%	0	3.5%	9	1.4%	1	3.3%	5	0.9%	1	1.7%	1	0.9%	2	1.1%	1	1.9%	2
Weighted base:	1701	62	26	21	244	59	138	122	55	272	53	110												
Sample:	1741	83	72	73	86	76	77	74	90	76	72	84												

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?</b>																								
<i>Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:</i>																								
Yes – food shopping	4.6%	78	1.7%	1	4.8%	1	2.8%	1	0.9%	2	5.9%	4	3.0%	4	5.8%	7	9.0%	5	8.3%	23	4.6%	2	5.4%	6
Yes – non-food shopping	9.0%	153	3.2%	2	15.8%	4	3.5%	1	8.8%	22	10.5%	6	7.3%	10	13.8%	17	0.0%	0	6.2%	17	3.8%	2	27.3%	30
Yes – visiting services such as banks and other financial institutions	1.8%	30	2.4%	2	1.9%	0	0.0%	0	1.2%	3	1.0%	1	0.0%	0	1.2%	2	1.8%	1	1.8%	5	0.0%	0	1.4%	2
Yes – leisure activity	4.2%	72	12.8%	8	2.3%	1	5.6%	1	11.8%	29	7.8%	5	6.4%	9	5.5%	7	0.9%	0	2.2%	6	5.2%	3	0.6%	1
Yes – travelling to / from work	2.2%	37	0.0%	0	3.3%	1	0.0%	0	2.4%	6	2.9%	2	0.9%	1	0.0%	0	3.0%	2	2.2%	6	0.0%	0	0.0%	0
Yes – travelling to / from school / college / university	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	15.2%	259	13.0%	8	7.4%	2	22.3%	5	11.3%	28	7.7%	5	20.6%	28	22.6%	28	17.5%	10	12.5%	34	19.1%	10	13.2%	15
Yes – visiting family / friends	3.2%	54	4.0%	2	2.9%	1	1.8%	0	5.2%	13	7.7%	5	4.3%	6	0.9%	1	4.4%	2	0.9%	2	4.6%	2	0.0%	0
Yes – visiting health service such as doctor, dentist, hospital	0.4%	7	0.0%	0	1.9%	0	0.7%	0	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	15	1.0%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.9%	1	1.2%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Yes - window shopping / browsing	1.0%	17	0.7%	0	0.0%	0	0.7%	0	5.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	54.4%	925	60.0%	37	54.8%	14	61.2%	13	48.7%	119	55.5%	33	52.8%	73	47.1%	57	61.7%	34	62.8%	171	60.6%	32	47.0%	52
Yes - part of an overall day out	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.0%	51	1.2%	1	5.1%	1	1.4%	0	2.4%	6	0.0%	0	3.7%	5	1.8%	2	1.7%	1	1.3%	3	2.1%	1	5.1%	6
Weighted base:	1701		62		26		21		244		59		138		122		55		272		53		110	
Sample:	1741		83		72		73		86		76		77		74		90		76		72		84	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	13.6%	87	6.2%	1	2.1%	0	3.5%	0	6.8%	6	3.9%	1
Others, Zone 1	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22	
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 8</b>																							
Northwood Local Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
South Oxhey Local Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 9</b>																							
Chorleywood Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 10</b>																							
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 11</b>																							
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.3%	2	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 11	0.1%	1	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 12</b>																							
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hemel Hempstead Town Centre	7.5%	48	49.8%	11	13.1%	2	3.5%	0	0.0%	0	3.9%	1	2.6%	1	8.0%	4	0.0%	0	3.1%	3	0.0%	0	0.0%
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 13</b>																							
Berkhamsted Town Centre	3.0%	19	8.3%	2	76.0%	9	33.9%	2	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 14</b>																							
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	15.8%	1	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 15</b>																							
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eastcote Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Harrow Town Centre	4.9%	32	0.0%	0	0.0%	0	0.0%	0	18.5%	17	0.0%	0	0.0%	0	0.0%	0	12.1%	13	0.0%	0	0.0%	0	0.0%
Hatch End Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%
Pinner Village Centre	2.5%	16	0.0%	0	0.0%	0	0.0%	0	17.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ruislip Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Zone 16</b>																							
Chesham Town Centre	2.0%	13	0.0%	0	2.2%	0	7.0%	0	0.0%	0	33.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Zone 17</b>												
Dunstable Town Centre	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	9.1%	59	2.1%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	8
Others, Zone 18	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	3.4%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	6.4%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Aylesbury Town Centre	2.6%	17	0.0%	0	0.0%	0	16.9%	1	0.0%	0	29.3%	11
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre, Prince Charles Drive, Brent Cross												
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Central London	5.7%	36	0.0%	0	2.2%	0	3.5%	0	9.9%	9	5.6%	2
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	3.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield Town Centre	2.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Hitchin Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.7%	11	2.8%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	3
Marlow Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	2.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1										
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stevenage Town Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	2	2.2%	2	0.0%	0	0.0%	0						
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	11.6%	3	0.0%	0	0.0%	0	8.6%	4				
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Uxbridge Town Centre	3.3%	22	0.0%	0	0.0%	0	0.0%	0	22.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Victoria Retail Park, Crown Road, South Ruislip	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Welwyn Garden City Town Centre	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	22.2%	10		
Others, outside study area	3.5%	23	4.9%	1	0.0%	0	16.0%	1	8.6%	8	3.9%	1	4.9%	2	0.0%	0	7.3%	2	0.0%	0	0.0%	0	9.0%	4
<b>Others</b>																								
Abroad	1.1%	7	23.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.4%	1
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	643		22		12		5		93		37		51		56		22		110		21		45	
Sample:	679		35		36		26		36		42		35		31		39		29		25		35	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q21 Excluding Christmas shopping, where did you last buy small household goods such as home furnishings, jewellery, glass and china items?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.2%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.7%	8	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.3%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Watford Town Centre	23.6%	271	4.5%	2	32.0%	5	3.3%	1	34.3%	74	6.0%	2
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.7%	8	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Tesco Extra, Shenley Road, Borehamwood	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	4.4%	51	44.5%	21	4.7%	1	0.0%	0	1.0%	2	3.6%	1
Others, Zone 11	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	4.0%	46	19.5%	9	9.5%	2	3.9%	1	0.0%	0	6.0%	2
Others, Zone 12	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2
<b>Zone 13</b>												
Berkhamsted Town Centre	0.4%	4	0.0%	0	10.2%	2	2.9%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.6%	7	0.0%	0	0.0%	0	31.4%	5	0.0%	0	5.5%	2
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.9%	57	0.0%	0	0.0%	0	0.0%	0	19.2%	41	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0
Ruislip Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Zone 17</b>																								
Dunstable Town Centre	1.2%	13	3.3%	2	2.1%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	6
Homebase, Vimy Road, Leighton Buzzard	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	3.4%	1	0.0%	0	0.0%	0	1.2%	1
St. Albans City Centre	6.5%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.1%	42	23.5%	9	0.0%	0	22.7%	8	12.5%	9
Others, Zone 18	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	1.3%	14	2.5%	1	1.6%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	0	3.7%	6	1.5%	1	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>																								
Barnet Local Centre	2.9%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	34	0.0%	0	0.0%	0
Edgware District Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	9	0.0%	0	0.0%	0
Stanmore District Centre	2.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	31	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>																								
Luton Retail Park, Gipsy Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>																								
Amersham Town Centre	1.0%	11	0.0%	0	0.0%	0	0.0%	0	4.1%	9	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.5%	17	1.0%	0	1.5%	0	19.2%	3	0.0%	0	33.0%	11	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	9.1%	15	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Central London	2.0%	23	0.0%	0	2.1%	0	0.0%	0	4.8%	10	1.8%	1	0.0%	0	4.8%	4	2.5%	1	0.0%	0	7.5%	3	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	1.5%	2	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3	0.0%	0
Hatfield Town Centre	1.4%	16	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	3.7%	1	0.0%	0	5.9%	2	5.3%	4
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	20	0.0%	0	22.4%	4	2.7%	0	5.4%	12	10.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Ikea, Drury Way, North Circular Road, Wembley	2.6%	30	0.0%	0	1.6%	0	0.0%	0	5.0%	11	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	7
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.2%	71	0.9%	0	5.7%	1	19.7%	3	0.0%	0	6.2%	2	56.2%	55	4.8%	4	0.0%	0	0.0%	0	0.0%	0	5.7%	4
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.8%	9	0.9%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	1.6%	2	0.0%	0	0.0%	0	8.5%	3	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
The Mall Luton, The Mall, Luton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.5%	5	0.0%	0	0.0%	0	2.4%	5	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.5%	6	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	7.4%	85	3.2%	2	1.6%	0	0.0%	0	0.0%	0	21.6%	20
Others, outside study area	4.2%	48	1.0%	0	2.1%	0	14.8%	2	12.5%	27	6.2%	2
<b>Others</b>												
Abroad	1.4%	16	11.0%	5	0.0%	0	0.0%	0	2.0%	4	1.8%	1
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150		47	16	16	214	34	98	92	39	161	35
Sample:	1072		57	38	48	57	43	56	46	62	37	44

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q22 Excluding Christmas shopping, where did you last buy goods such as toys, games, bicycles and recreational goods?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	5.3%	42	2.1%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	6
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	1.7%	13	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Watford Town Centre	20.5%	162	1.5%	0	18.1%	1	3.5%	0	11.9%	12	4.2%	2
Others, Zone 1	0.6%	5	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0
<b>Zone 2</b>												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	1.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
<b>Zone 6</b>												
Potters Bar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Others, Zone 6	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
<b>Zone 7</b>												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	1.9%	15	38.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	7.2%	57	31.8%	9	25.4%	2	9.3%	1	0.0%	0	15.5%	7
Others, Zone 12	0.1%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.7%	6	4.2%	1	47.4%	3	1.8%	0	0.0%	0	2.8%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.4%	3	0.0%	0	0.0%	0	4.0%	0	0.0%	0	2.8%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	6.2%	49	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	4.0%	31	0.0%	0	0.0%	0	0.0%	0	30.2%	31	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
<b>Zone 17</b>																								
Dunstable Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	11.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	0.0%	0	9.9%	2	0.0%	0
St. Albans City Centre	4.5%	36	2.1%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	21	34.7%	10	0.0%	0	10.6%	2	1.4%	1
Others, Zone 18	0.3%	2	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.3%	1	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>																								
Barnet Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	5.6%	3
Edgware District Centre	1.0%	8	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8	0.0%	0	0.0%	0
Stanmore District Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>																								
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>																								
Luton Retail Park, Gipsy Lane, Luton	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2	33.2%	15
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>																								
Amersham Town Centre	0.4%	3	0.0%	0	0.0%	0	2.9%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	2.0%	16	0.0%	0	0.0%	0	47.3%	4	0.0%	0	26.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	12	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.4%	3	0.0%	0	0.0%	0	1.8%	0	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.7%	22	3.1%	1	0.0%	0	0.0%	0	11.4%	12	1.4%	1	0.0%	0	1.6%	1	6.8%	2	0.0%	0	9.2%	2	0.0%	0
Chalfont St. Giles Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	19.6%	4	0.0%	0
Hatfield Town Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	6.2%	2	0.0%	0	0.0%	0	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	1.7%	14	0.0%	0	0.0%	0	0.0%	0	4.9%	5	19.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.6%	12	3.2%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	1	10.4%	5
Marlow Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	5.0%	39	0.0%	0	0.0%	0	21.4%	2	0.0%	0	3.3%	1	58.7%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.2%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	41	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	3.7%	29	0.0%	0	9.2%	1	2.4%	0	4.1%	4	3.4%	1
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	789	29	7	9	102	44	61	67	29	115	23	46
Sample:	680	34	21	32	28	42	31	35	41	26	34	30

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.6%	11	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	11.2%	215	0.0%	0	0.7%	0	0.0%	0	3.8%	11	0.0%	0
Others, Zone 1	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Shenley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	2.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.3%	25	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Others, Zone 6	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	6
<b>Zone 7</b>												
Croxley Green Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	43	0.0%	0	0.0%	0	0.0%	0	3.0%	9	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	1.4%	27	0.0%	0	0.0%	0	0.0%	0	5.8%	17	0.0%	0
South Oxhey Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.1%	3	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.4%	9	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 11	0.5%	10	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	6.4%	123	51.3%	34	0.9%	0	1.7%	0	0.0%	0	1.5%	1
Others, Zone 12	0.6%	12	16.0%	11	0.0%	0	0.0%	0	0.0%	0	0.7%	1
<b>Zone 13</b>												
Berkhamsted Town Centre	2.8%	53	1.6%	1	95.6%	37	26.2%	6	0.0%	0	6.1%	5
Others, Zone 13	0.1%	1	0.7%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	1.4%	26	0.0%	0	0.0%	0	64.3%	16	0.0%	0	13.2%	10
Others, Zone 14	0.2%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.9%	3
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.6%	11	0.0%	0	0.0%	0	0.0%	0	3.8%	11	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Eastcote Local Centre	2.0%	38	0.0%	0	0.0%	0	0.0%	0	13.3%	38	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	7.0%	135	0.0%	0	0.0%	0	0.0%	0	24.8%	71	0.0%	0
Hatch End Local Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	4	0.0%	0
Pinner Village Centre	3.3%	64	0.0%	0	0.0%	0	0.0%	0	21.9%	63	0.0%	0
Ruislip Town Centre	1.5%	29	0.0%	0	0.0%	0	0.0%	0	10.0%	29	0.0%	0
Others, Zone 15	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	1.9%	37	0.0%	0	0.7%	0	0.6%	0	0.0%	0	45.9%	36
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22													
<b>Zone 17</b>																									
Dunstable Town Centre	1.8%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Leighton Buzzard Town Centre	4.1%	78	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.8%	1	46.2%	76	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 17	1.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 18</b>																									
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
St. Albans City Centre	6.2%	118	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	65.4%	97	25.3%	15	0.0%	0	4.6%	3	0.0%	0	
Others, Zone 18	0.5%	10	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	2.0%	1	0.0%	0	0.8%	1	0.0%	0	
<b>Zone 19</b>																									
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.9%	17	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	15.5%	9	0.0%	0	0.0%	0	0.0%	0	
Cuffley Village Centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	9	0.0%	0	0.0%	0	0.0%	0	
London Colney Village Centre	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	3	3.1%	2	0.8%	2	0.0%	0	0.0%	0	
Others, Zone 19	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 20</b>																									
Barnet Local Centre	3.2%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	61	0.0%	0	0.0%	0	
Edgware District Centre	3.3%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	61	0.0%	0	0.0%	0	
Stanmore District Centre	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	32	0.0%	0	0.0%	0	
Wealdstone Local Centre	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	6	0.0%	0	0.0%	0	
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 21</b>																									
Wheathampstead Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.6%	1	
<b>Zone 22</b>																									
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Other Locations Outside Study Area</b>																									
Amersham Town Centre	0.2%	3	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aylesbury Town Centre	0.7%	14	0.0%	0	0.0%	0	3.4%	1	0.0%	0	16.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Brent Cross Shopping	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	11	0.0%	0	0.0%	0	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.1%	39	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	14	0.0%	0	0.8%	0	4.1%	13	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	5	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	4.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.4%	85	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	11.5%	17	0.0%	0	0.0%	0	87.2%	61	4.2%	5
Hatfield Town Centre	2.8%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	9	9.4%	5	3.3%	10	0.0%	0	25.8%	29
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Ikea, Drury Way, North Circular Road, Wembley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.2%	22	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	18
Marlow Town Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	1.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	26	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Aylesbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1										
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1										
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
Stevenage Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1										
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
The Mall Luton, The Mall, Luton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	3.6%	4						
Uxbridge Town Centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0				
Victoria Retail Park, Crown Road, South Ruislip	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waltham Cross Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0		
Welwyn Garden City Town Centre	2.9%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	5.6%	3	0.0%	0	2.3%	2	37.6%	42		
Others, outside study area	2.1%	40	2.5%	2	0.0%	0	0.6%	0	4.6%	13	3.1%	2	4.1%	7	0.0%	0	2.8%	2	1.9%	6	0.0%	0	4.5%	5
<b>Others</b>																								
Abroad	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1912	67	39	25	286	79	165	148	58	312	69	112												
Sample:	1922	90	84	89	95	84	94	83	95	83	93	91												

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q24 Excluding Christmas shopping, where did you last buy electrical items, such as televisions, washing machines and computers?</b>												
<i>Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.7%	19	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	5.5%	63	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Watford Town Centre	25.2%	290	9.7%	4	26.6%	6	8.9%	1	30.1%	54	8.6%	4
Others, Zone 1	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
<b>Zone 2</b>												
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.8%	9	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	7.0%	80	62.6%	26	29.5%	6	10.9%	1	0.0%	0	17.8%	7
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	2.8%	32	16.1%	7	11.7%	2	1.5%	0	0.0%	0	4.4%	2
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.4%	5	0.0%	0	17.3%	4	4.3%	0	0.0%	0	1.6%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.2%	2	0.0%	0	0.0%	0	8.4%	1	0.0%	0	3.0%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	4.0%	46	0.0%	0	0.0%	0	0.0%	0	4.8%	9	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Ruislip Town Centre	2.8%	33	0.0%	0	0.0%	0	0.0%	0	18.2%	32	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.5%	6	1.8%	1	0.0%	0	1.5%	0	0.0%	0	10.5%	4
Others, Zone 16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Zone 17</b>																								
Dunstable Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	1.7%	1	0.0%	0
St. Albans City Centre	2.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.2%	15	19.4%	7	0.0%	0	6.6%	2	1.0%	1
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>																								
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	2.3%	1	0.0%	0
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>																								
Barnet Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Edgware District Centre	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0
Stanmore District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Wealdstone Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>																								
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
<b>Zone 22</b>																								
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	8.2%	5
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
<b>Other Locations Outside Study Area</b>																								
Amersham Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	1.1%	12	0.0%	0	0.0%	0	20.7%	2	0.0%	0	14.9%	6	2.7%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	3.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	18.6%	36	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Central London	1.9%	22	0.0%	0	1.6%	0	2.0%	0	5.2%	9	1.6%	1	0.0%	0	6.0%	4	2.6%	1	2.6%	5	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	6.7%	2	0.0%	0
Hatfield Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	11.3%	4	0.0%	0	1.7%	1	6.0%	4
Hattersway Retail Park, Chaul End Lane, Luton	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	6.7%	2	6.8%	4
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	2.4%	27	0.0%	0	4.8%	1	4.5%	0	9.8%	18	12.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ikea, Drury Way, North Circular Road, Wembley	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	1.4%	16	1.1%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	6	2.5%	2	0.0%	0	0.0%	0	4.4%	1	8.9%	6
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	6.3%	72	0.0%	0	2.9%	1	26.3%	3	0.0%	0	6.6%	3	60.3%	65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Others, Aylesbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	4	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	3.1%	36	0.0%	0	0.0%	0	20.1%	36	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Welwyn Garden City Town Centre	6.8%	78	2.2%	1	0.0%	0	0.0%	0	0.0%	0	21.1%	16
Others, outside study area	4.1%	47	2.3%	1	1.6%	0	9.5%	1	2.8%	5	0.0%	0
<b>Others</b>												
Abroad	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1152	41	21	10	178	41	108	74	39	193	34	63
Sample:	1192	55	48	47	58	52	59	45	61	49	52	54



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q25 Excluding Christmas shopping, where did you last buy DIY or gardening goods?</b>																								
<i>Excl. Nulls &amp; SFT</i>																								
<b>Zone 1</b>																								
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.3%	19	0.0%	0	0.0%	0	0.0%	0	3.3%	8	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	12.2%	185	0.0%	0	0.0%	0	0.0%	0	5.4%	13	1.5%	1	0.0%	0	0.0%	0	0.0%	0	8.9%	18	0.0%	0	0.0%	0
Watford Town Centre	5.2%	79	0.0%	0	0.9%	0	0.8%	0	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 1	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>																								
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>																								
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Hartspring Lane, Bushey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 3	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0
<b>Zone 4</b>																								
Radlett Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
<b>Zone 5</b>																								
Borehamwood Town Centre	1.6%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	3.8%	7	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 5	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Potters Bar Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.5%	7	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Croxley Green Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 10	0.4%	6	0.8%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	6.7%	101	63.4%	36	26.0%	7	10.4%	2	0.0%	0	4.1%	2
Others, Zone 11	0.7%	11	3.3%	2	11.4%	3	0.0%	0	0.0%	0	1.4%	2
<b>Zone 12</b>												
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	3.4%	52	14.0%	8	12.0%	3	1.9%	0	0.0%	0	5.9%	3
Others, Zone 12	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.7%	11	0.0%	0	30.6%	9	3.8%	1	0.0%	0	3.0%	2
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	1.0%	15	0.0%	0	0.9%	0	48.1%	9	0.0%	0	5.4%	3
Others, Zone 14	0.3%	4	0.8%	0	0.9%	0	6.7%	1	0.0%	0	1.5%	1
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Eastcote Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	3.5%	53	0.0%	0	0.0%	0	0.0%	0	3.0%	7	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	2.4%	6	0.0%	0
Ruislip Town Centre	2.4%	37	0.0%	0	0.0%	0	0.0%	0	13.8%	33	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.7%	16
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.5%	1

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Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Zone 17</b>												
Dunstable Town Centre	0.3%	4	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Vimy Road, Leighton Buzzard	2.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.7%	10	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	4.7%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	7.1%	108	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 18	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	8
Stanmore District Centre	0.5%	8	0.0%	0	0.0%	0	0.9%	2	0.0%	0	2.5%	5
Wealdstone Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	2.2%	34	0.0%	0	0.0%	0	1.2%	3	0.0%	0	15.6%	31
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	1.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	7
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2
Others, Zone 22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	3.6%	9	0.0%	0
Aylesbury Town Centre	1.7%	25	0.8%	0	0.9%	0	24.3%	5	0.0%	0	30.8%	17
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Central London	0.7%	11	0.0%	0	10.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0	0.0%	0
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	8	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Enfield Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	5.1%	3	0.0%	0
Hatfield Town Centre	1.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	13.4%	6	0.0%	0	2.3%	1	14.3%	14
Hattersway Retail Park, Chaul End Lane, Luton	1.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	7.2%	4	11.0%	11
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Ikea, Drury Way, North Circular Road, Wembley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	2	7.8%	8
Marlow Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.8%	13	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	10.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
MK1 Shopping & Leisure Park, Stadium Way, West Bletchley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Others, Aylesbury	0.1%	1	0.0%	0	0.9%	0	0.8%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.4%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	2	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre																								
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.0%	1	5.7%	6						
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Slough Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Stevenage Town Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.9%	1	1.8%	2						
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	6.8%	4	4.3%	4				
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Victoria Retail Park, Crown Road, South Ruislip	3.3%	50	0.0%	0	0.0%	0	0.0%	0	20.9%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0						
Welwyn Garden City Town Centre	2.6%	39	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	4	1.3%	2	2.6%	2	30.6%	29		
Others, outside study area	11.8%	179	9.1%	5	0.0%	0	1.6%	0	41.5%	100	7.7%	4	11.5%	14	0.0%	0	15.6%	7	14.9%	29	1.9%	1	10.5%	10
<b>Others</b>																								
Abroad	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Other (Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Weighted base:	1514		57	28	19	240	57	121	140	46	196	58	96											
Sample:	1565		79	67	74	77	66	72	80	74	57	71	72											

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22													
<b>Q25A Excluding Christmas shopping, where did you last buy furniture, carpets and floor coverings?</b>																									
<i>Excl. Nulls &amp; SFT</i>																									
<b>Zone 1</b>																									
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	2.8%	31	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	14	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	1.2%	13	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	8.4%	93	10.6%	4	5.9%	1	2.5%	0	2.2%	4	2.7%	1	0.0%	0	7.2%	6	0.0%	0	1.9%	3	6.6%	2	0.0%	0	
Watford Town Centre	18.0%	198	13.3%	5	10.9%	2	9.3%	1	18.3%	35	6.6%	2	0.0%	0	18.2%	14	1.6%	0	13.0%	24	2.7%	1	1.0%	1	
Others, Zone 1	0.3%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	
<b>Zone 2</b>																									
Asda, Odhams Industrial Estate, St. Albans Road, Watford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 3</b>																									
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bushey Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Costco, Hartspring Lane, Bushey	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 4</b>																									
Radlett Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 5</b>																									
Borehamwood Town Centre	1.7%	18	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.2%	6	0.0%	0	0.0%	0	
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0	
Tesco Extra, Shenley Road, Borehamwood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 6</b>																									
Potters Bar Town Centre	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	3	3.2%	6	0.0%	0	0.0%	0	
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Superstore, Mutton Lane, Potters Bar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Others, Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
<b>Zone 7</b>																									
Croxley Green Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
South Oxhey Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kings Langley Village Centre	0.8%	9	5.8%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Others, Zone 10	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>												
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	3.0%	34	28.0%	11	18.8%	4	4.0%	1	0.0%	0	2.7%	1
Others, Zone 11	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 12</b>												
Grovehill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre	1.7%	18	10.6%	4	1.2%	0	1.1%	0	0.0%	0	6.7%	2
Others, Zone 12	0.1%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>												
Berkhamsted Town Centre	0.7%	7	1.6%	1	21.0%	5	3.1%	0	0.0%	0	2.0%	1
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>												
Tring Town Centre	0.1%	2	0.0%	0	0.0%	0	6.8%	1	0.0%	0	1.9%	1
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>												
Chalfont St. Peter Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	1.4%	16	0.0%	0	0.0%	0	0.0%	0	5.5%	10	0.0%	0
Hatch End Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Pinner Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Ruislip Town Centre	8.0%	88	0.0%	0	0.0%	0	0.0%	0	31.0%	59	0.0%	0
Others, Zone 15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>												
Chesham Town Centre	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	10.5%	3
Others, Zone 16	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Zone 17</b>												
Dunstable Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Homebase, Vimy Road, Leighton Buzzard	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.3%	4	0.0%	0	1.6%	0	2.1%	0	0.0%	0	2.0%	1
<b>Zone 18</b>												
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
St. Albans City Centre	2.7%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 18	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 19</b>												
Albert Bygrave Retail Park, North Orbital Road, St Albans, AL2 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Cuffley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney Village Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 22	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Other Locations Outside Study Area</b>												
Amersham Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0
Aylesbury Town Centre	1.7%	19	1.2%	0	13.3%	3	31.0%	4	0.0%	0	15.5%	5
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brent Cross Shopping	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Centre, Prince Charles Drive, Brent Cross																								
Broadfields Retail Park, Bicester Road, Aylesbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.3%	14	0.0%	0	2.4%	1	0.0%	0	1.1%	2	0.0%	0	0.0%	0	5.8%	4	1.7%	0	1.3%	2	3.9%	1	1.0%	1
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Enfield Retail Park, Crown Road, Enfield	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.8%	5	0.0%	0	0.0%	0
Enfield Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	5	0.0%	0	0.0%	0
Hatfield Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	2.3%	1	3.8%	3	0.0%	0
Hattersway Retail Park, Chaul End Lane, Luton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Wycombe Town Centre	0.5%	6	0.0%	0	0.0%	0	3.2%	0	1.6%	3	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Ikea, Drury Way, North Circular Road, Wembley	2.2%	24	13.2%	5	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.5%	49	1.2%	0	4.3%	1	23.6%	3	0.0%	0	11.4%	4	35.9%	34	1.4%	1	0.0%	0	0.0%	0	3.3%	1	7.6%	5
MK1 Shopping & Leisure Park, Stadium Way, West Betchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Others, Aylesbury	0.4%	4	0.0%	0	1.2%	0	1.5%	0	0.0%	0	8.0%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Enfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Centre												
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	4.6%	9	0.0%	0
Stevenage Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Victoria Retail Park, Crown Road, South Ruislip	1.5%	16	0.0%	0	0.0%	0	0.0%	0	7.0%	13	0.0%	0
Waltham Cross Town Centre	0.9%	10	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	5.2%	57	1.2%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	6.8%	75	8.2%	3	14.8%	3	11.8%	2	17.9%	34	7.3%	2
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1103	39	21	15	189	31	94	78	30	183	34	68
Sample:	1109	52	42	57	52	43	52	50	54	41	49	57

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q26 Do you ever visit any of the following centres? [MR/PR]</b>																								
Abbots Langley	6.5%	143	6.1%	4	8.6%	4	3.4%	1	0.7%	2	3.4%	3	0.0%	0	8.7%	15	0.0%	0	1.4%	5	0.0%	0	7.8%	10
Berkhamstead	19.5%	432	69.9%	50	98.7%	45	83.2%	22	6.1%	20	68.3%	62	26.7%	47	20.3%	35	5.1%	3	3.0%	11	8.7%	7	11.6%	15
Borehamwood	19.3%	427	5.2%	4	0.5%	0	1.7%	0	2.2%	7	2.6%	2	1.0%	2	18.4%	32	13.8%	8	49.7%	180	1.7%	1	9.7%	13
Bushey	11.2%	247	6.8%	5	0.5%	0	2.5%	1	6.6%	22	1.6%	1	0.0%	0	8.0%	14	1.9%	1	18.1%	66	1.7%	1	1.6%	2
Bushey Heath	6.5%	143	0.0%	0	0.5%	0	1.2%	0	3.8%	12	0.0%	0	0.0%	0	1.5%	3	0.8%	0	10.2%	37	0.0%	0	0.8%	1
Chorleywood	4.6%	102	2.2%	2	6.2%	3	3.7%	1	2.9%	9	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.7%	1	1.6%	2
Harpenden	8.7%	191	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.9%	79	0.0%	0	0.0%	0	98.6%	76	27.5%	36
Hatfield	8.4%	185	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.7%	68	0.0%	0	0.0%	0	46.1%	35	61.3%	81
Hemel Hempstead	30.0%	663	96.6%	69	93.5%	43	73.6%	20	1.6%	5	62.3%	57	34.2%	60	35.1%	60	23.5%	14	3.7%	13	24.5%	19	15.7%	21
Hitchin	3.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	12	0.0%	0	0.0%	0	16.7%	13	31.1%	41
Luton	4.5%	99	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.4%	35	0.0%	0	0.0%	0	38.8%	30	26.1%	35
North Watford / St Albans Road	16.3%	360	15.0%	11	10.4%	5	2.3%	1	4.6%	15	8.2%	7	2.7%	5	21.9%	38	4.2%	3	8.4%	31	12.6%	10	11.7%	15
Potters Bar (Darkes Lane)	5.5%	121	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	47.6%	29	8.4%	31	0.0%	0	7.8%	10
Potters Bar (High Street)	5.4%	119	0.7%	0	2.2%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0	6.5%	11	41.1%	25	9.3%	34	2.6%	2	3.1%	4
Radlett	10.7%	236	2.8%	2	0.5%	0	0.6%	0	9.3%	30	1.6%	1	1.0%	2	20.8%	36	3.9%	2	11.9%	43	0.0%	0	4.0%	5
Rickmansworth	13.8%	306	2.8%	2	1.8%	1	6.4%	2	22.0%	72	5.3%	5	0.0%	0	5.8%	10	0.8%	0	2.3%	8	0.0%	0	2.1%	3
South Oxhey	3.8%	84	3.0%	2	6.2%	3	2.9%	1	2.5%	8	0.0%	0	1.7%	3	1.5%	3	0.0%	0	2.0%	7	1.0%	1	0.8%	1
St Albans	14.7%	324	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	95.5%	164	0.0%	0	0.0%	0	95.2%	73	65.1%	86
Stevenage	4.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	18	0.0%	0	0.0%	0	6.8%	5	49.3%	65
Tring	10.1%	223	25.2%	18	56.7%	26	97.1%	26	2.7%	9	54.5%	49	18.8%	33	4.8%	8	0.8%	0	0.7%	2	3.2%	2	5.2%	7
Watford	59.8%	1321	79.4%	57	72.7%	33	65.3%	18	73.2%	239	30.9%	28	18.8%	33	44.3%	76	33.7%	21	54.9%	199	21.1%	16	22.3%	29
(Don't visit any of these centres)	12.6%	279	0.7%	0	0.0%	0	1.0%	0	16.6%	54	13.5%	12	48.9%	86	0.0%	0	19.2%	12	27.9%	101	0.7%	1	1.8%	2
Weighted base:	2210		72		46		27		326		91		176		172		61		362		77		132	
Sample:	2210		100		100		100		102		101		102		100		102		100		100		100	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q27 Which centre do you visit the most?</b>												
<i>Those who visit one or more of the centres mentioned at Q26:</i>												
Abbots Langley	1.4%	27	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Berkhamstead	5.3%	102	12.7%	9	77.0%	35	7.5%	2	5.4%	15	27.3%	21
Borehamwood	8.7%	168	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Bushey	1.3%	25	0.0%	0	0.0%	0	0.6%	0	2.1%	6	0.0%	0
Bushey Heath	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorleywood	0.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden	4.5%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hatfield	3.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead	14.3%	275	73.3%	52	19.9%	9	9.2%	2	0.0%	0	41.4%	33
Hitchin	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Watford / St Albans Road	1.6%	31	0.7%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Potters Bar (Darkes Lane)	2.3%	45	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Potters Bar (High Street)	1.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Radlett	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth	4.8%	93	0.0%	0	0.0%	0	3.7%	1	11.5%	31	0.0%	0
South Oxhey	1.1%	21	0.7%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0
St Albans	8.1%	157	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage	1.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring	3.1%	60	0.0%	0	1.5%	1	69.4%	18	0.0%	0	26.2%	21
Watford	33.8%	653	12.0%	9	1.6%	1	9.0%	2	77.7%	211	5.2%	4
Weighted base:	1931		71		46		27		272		79	
Sample:	2056		99		100		99		80		87	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>MeanScore: visits per week</b>																								
<b>Q28 How often do you visit (CENTRE MENTIONED AT Q27)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Daily	6.8%	131	2.2%	2	18.6%	9	25.3%	7	0.0%	0	5.6%	4	0.0%	0	16.9%	29	1.0%	0	0.9%	2	16.6%	13	4.9%	6
At least two times a week	14.3%	276	11.9%	8	37.3%	17	32.3%	9	1.9%	5	13.8%	11	6.1%	5	15.8%	27	5.5%	3	3.2%	8	44.8%	34	16.8%	22
At least once a week	20.4%	393	29.4%	21	22.0%	10	20.0%	5	11.9%	32	11.3%	9	1.9%	2	21.9%	38	16.6%	8	11.0%	29	20.1%	15	18.1%	24
At least once a fortnight	17.6%	340	21.2%	15	14.8%	7	5.2%	1	24.2%	66	29.9%	24	31.5%	28	15.6%	27	23.9%	12	13.1%	34	8.3%	6	6.8%	9
At least once a month	16.5%	319	12.5%	9	3.1%	1	6.1%	2	13.1%	35	16.8%	13	12.8%	11	12.3%	21	12.3%	6	35.2%	92	5.4%	4	23.7%	31
At least every two months	7.8%	151	10.7%	8	1.1%	0	2.0%	1	22.4%	61	3.2%	2	1.4%	1	1.3%	2	9.4%	5	15.5%	41	0.0%	0	9.6%	12
At least every 3 months	6.6%	127	6.0%	4	0.5%	0	0.8%	0	7.7%	21	10.0%	8	20.0%	18	5.8%	10	21.3%	11	12.5%	33	0.7%	1	8.6%	11
At least every 6 months	3.1%	59	2.8%	2	0.0%	0	1.2%	0	5.3%	14	6.3%	5	15.0%	13	0.0%	0	4.9%	2	4.8%	13	0.7%	1	3.6%	5
Less often than once every 6 months	2.8%	54	0.6%	0	0.0%	0	0.0%	0	12.8%	35	0.8%	1	11.3%	10	0.0%	0	4.2%	2	1.0%	3	0.0%	0	2.3%	3
Have only visited once	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.1%	80	2.8%	2	2.5%	1	7.2%	2	0.8%	2	2.3%	2	0.0%	0	10.4%	18	0.0%	0	2.8%	7	3.4%	3	5.6%	7
Mean:		1.46		1.11		3.18		3.57		0.39		1.30		0.48		2.40		0.64		0.52		3.33		1.40
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97
<b>Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Car / van (as driver)	72.8%	1406	67.6%	48	46.1%	21	78.9%	21	83.7%	228	78.4%	62	89.8%	81	77.2%	133	74.3%	37	80.2%	210	59.1%	45	75.6%	98
Car / van (as passenger)	6.3%	122	6.7%	5	2.8%	1	1.1%	0	8.0%	22	13.0%	10	4.7%	4	0.6%	1	17.6%	9	9.6%	25	4.8%	4	3.9%	5
Bus (including the busway or guided bus), minibus or coach	4.7%	90	11.1%	8	1.6%	1	2.7%	1	0.0%	0	3.8%	3	2.7%	2	4.9%	8	2.9%	1	8.3%	22	2.8%	2	5.3%	7
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.0%	232	7.3%	5	45.9%	21	16.5%	4	0.0%	0	4.7%	4	0.0%	0	13.4%	23	0.0%	0	0.0%	0	31.5%	24	9.5%	12
Taxi	0.6%	12	0.9%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	5.6%	7
Train	1.5%	29	0.7%	0	0.0%	0	0.0%	0	5.0%	14	0.0%	0	2.8%	3	0.7%	1	3.4%	2	1.9%	5	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	0.0%	0	1.8%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	0.0%	0	0.0%	0	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.7%	13	5.8%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q30 What do you like most about (CENTRE MENTIONED AT Q27)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	6.7%	6	1.5%	3	0.0%	0	0.9%	2	0.7%	1	2.0%	3
Choice and range of shops	32.3%	624	19.1%	14	26.1%	12	8.9%	2	58.1%	158	35.6%	28	31.6%	28	12.0%	21	30.1%	15	54.4%	142	15.5%	12	24.3%	32
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	1.3%	1	0.5%	0	0.6%	0	3.5%	9	5.9%	5	1.4%	1	3.9%	7	5.2%	3	3.2%	8	1.0%	1	11.3%	15
Choice of services (hairdressers, banks etc)	1.5%	29	0.9%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	13.9%	7	4.5%	12	0.0%	0	0.0%	0
Close to home	20.4%	394	36.7%	26	29.1%	13	22.9%	6	3.7%	10	21.0%	16	5.6%	5	24.4%	42	15.6%	8	3.2%	8	29.4%	22	10.9%	14
Close to work	1.1%	22	2.6%	2	0.0%	0	2.9%	1	3.2%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Compact layout / shops close together	1.8%	35	0.9%	1	8.6%	4	1.2%	0	0.8%	2	1.5%	1	0.0%	0	1.3%	2	0.0%	0	0.9%	2	3.4%	3	6.8%	9
Convenient car parking	3.6%	69	0.7%	0	0.0%	0	2.9%	1	2.6%	7	3.1%	2	7.1%	6	5.0%	9	3.9%	2	7.4%	19	0.7%	1	0.0%	0
Convenient for visiting family / friends	1.8%	34	1.3%	1	0.0%	0	8.0%	2	4.5%	12	0.8%	1	6.7%	6	0.6%	1	1.0%	0	1.0%	3	1.4%	1	0.0%	0
Easily accessible by car	0.6%	12	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.5%	1
Easily accessible by public transport	0.5%	10	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	2	0.0%	0	0.0%	0
Environmental quality of centre	4.3%	84	6.7%	5	7.3%	3	4.7%	1	2.7%	7	11.7%	9	10.2%	9	1.5%	3	5.8%	3	1.6%	4	2.1%	2	3.1%	4
Familiarity	2.4%	46	3.4%	2	4.5%	2	17.5%	5	0.8%	2	3.8%	3	5.3%	5	3.9%	7	1.0%	0	1.0%	3	1.9%	1	1.4%	2
Free car parking	0.5%	10	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	3	0.0%	0	1.3%	3	0.0%	0	0.0%	0
Friendly / community atmosphere	1.7%	33	0.0%	0	4.1%	2	6.4%	2	0.0%	0	1.1%	1	1.4%	1	4.7%	8	0.0%	0	0.0%	0	5.6%	4	2.6%	3
Good markets	0.9%	18	0.0%	0	0.7%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	12	0.0%	0	0.0%	0	0.7%	1	3.1%	4
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Good range of independent / specialist shops	2.2%	43	0.7%	0	4.6%	2	3.1%	1	1.1%	3	7.4%	6	2.7%	2	6.8%	12	1.3%	1	1.6%	4	3.2%	2	2.2%	3
Has a Costco nearby	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Debenhams store nearby	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.9%	1	0.0%	0	0.0%	0	4.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Marks & Spencer store nearby	0.4%	8	0.6%	0	0.7%	0	0.0%	0	0.8%	2	0.8%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.0%	0
Has everything I need	0.9%	18	0.0%	0	0.5%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.0%	0	0.0%	0	2.5%	2	1.7%	2
Indoor shopping centre / everything under one roof	1.3%	26	4.5%	3	0.0%	0	0.0%	0	2.9%	8	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.9%	5	0.7%	1	0.8%	1
Pedestrianised areas	0.4%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	1.4%	28	1.7%	1	0.5%	0	8.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	8	0.0%	0
Strength of supermarket provision	1.5%	29	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	2.9%	1	2.8%	7	0.0%	0	6.1%	8
Traditional town centre	0.6%	12	1.3%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	8.6%	7	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Feels safe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
Has a TK Maxx store	0.2%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0
(Nothing in particular)	10.6%	205	6.8%	5	6.2%	3	6.8%	2	9.7%	26	1.5%	1
Weighted base:	1931	71	46	27	272	79	90	172	50	261	76	130
Sample:	2056	99	100	99	80	87	52	100	83	73	99	97

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
<b>1st Mention</b>																								
Better environment	0.9%	18	0.0%	0	1.1%	0	2.9%	1	0.0%	0	0.0%	0	1.4%	1	1.5%	3	0.0%	0	0.0%	0	2.2%	2	5.8%	7
Better layout / shops closer together	0.5%	9	0.0%	0	2.5%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.5%	1
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.7%	1	0.5%	1
Cheaper / free parking	6.4%	123	2.2%	2	15.4%	7	2.3%	1	11.7%	32	3.4%	3	1.4%	1	6.3%	11	2.0%	1	9.1%	24	10.0%	8	0.0%	0
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1
Discount foodstores within the town centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fill the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	8	1.4%	1	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved food shops within the town centre	0.5%	9	0.0%	0	0.7%	0	0.6%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	3	0.0%	0	0.0%	0	2.9%	2	0.7%	1
Improved leisure facilities	0.7%	13	0.0%	0	1.1%	0	0.8%	0	0.0%	0	1.6%	1	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	20	1.3%	1	0.0%	0	1.2%	0	0.0%	0	1.1%	1	0.0%	0	1.9%	3	1.0%	0	0.9%	2	6.9%	5	0.0%	0
Improved quality of shops	0.8%	15	0.7%	0	0.0%	0	0.6%	0	1.1%	3	0.0%	0	1.9%	2	0.0%	0	1.9%	1	0.0%	0	0.7%	1	0.8%	1
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.9%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Increased general choice and range of shops	10.4%	200	13.0%	9	3.7%	2	9.4%	2	3.4%	9	1.5%	1	2.8%	3	12.6%	22	14.3%	7	10.3%	27	9.0%	7	11.2%	15
Increased public transport	1.0%	20	0.0%	0	0.6%	0	8.1%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	9	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.0%	1
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	3.7%	3	0.5%	1
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
facilities																								
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0		
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More facilities for the elderly	0.0%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More family-friendly / children's attractions	1.4%	27	0.0%	0	0.0%	0	6.6%	2	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
More independent / specialist shops	3.1%	59	15.9%	11	2.9%	1	1.4%	0	1.1%	3	8.2%	6	0.0%	0	6.5%	11	2.3%	1	2.3%	6	4.4%	3	0.0%	0
More parking	9.9%	191	6.0%	4	24.9%	11	3.9%	1	5.5%	15	17.6%	14	14.2%	13	6.6%	11	8.3%	4	5.8%	15	27.2%	21	14.2%	19
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	6	0.0%	0	0.0%	0	1.0%	1	0.5%	1
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.7%	1	2.0%	3
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	57.4%	41	44.6%	20	56.6%	15	71.6%	195	56.0%	44	71.3%	64	38.1%	66	67.6%	34	60.8%	159	20.9%	16	41.3%	54
(Don't know)	2.3%	45	0.6%	0	1.3%	1	0.0%	0	1.6%	4	0.0%	0	5.5%	5	1.9%	3	1.6%	1	1.0%	3	2.6%	2	16.9%	22
Weighted base:		1931		71		46		27		272		79		90		172		50		261		76		130
Sample:		2056		99		100		99		80		87		52		100		83		73		99		97

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>2nd Mention</b>																								
Better environment	0.2%	4	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.1%	3	0.7%	0	1.1%	1	1.2%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	1.5%	28	1.3%	1	6.8%	3	1.7%	0	1.3%	4	1.1%	1	0.0%	0	3.9%	7	2.3%	1	0.0%	0	4.2%	3	1.7%	2
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.3%	5	3.2%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.4%	7	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.5%	1
Improved leisure facilities	0.6%	11	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	3.6%	3	0.7%	1		
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	1.3%	3	0.0%	0	0.5%	1
Improved quality of shops	1.4%	27	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	2.9%	1	0.0%	0	6.1%	5	2.6%	3
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	2.2%	42	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.9%	2	2.0%	1	0.0%	0	5.4%	4	1.5%	2
Increased public transport	0.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.7%	1	0.0%	0	0.0%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	13	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.0%	0	0.0%	0	0.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	1.4%	0	0.8%	2	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0



# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>3rd Mention</b>												
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.6%	0	0.0%	0	0.0%	1	0.0%	0
Improved quality of shops	0.4%	9	0.7%	0	0.0%	0	2.3%	1	0.0%	0	0.6%	1
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1



# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Better environment	1.3%	25	0.0%	0	1.1%	0	3.7%	1	0.0%	0	0.0%	0	1.4%	1	2.8%	5	1.0%	0	0.0%	0	2.2%	2	5.8%	7
Better layout / shops closer together	0.6%	11	0.7%	0	3.7%	2	3.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	5	0.0%	0	0.5%	1
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	10	0.7%	1	0.5%	1
Cheaper / free parking	7.9%	153	3.5%	2	22.1%	10	4.0%	1	13.0%	35	4.5%	4	1.4%	1	10.8%	19	4.3%	2	9.1%	24	14.9%	11	1.7%	2
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.7%	1
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Easier to get to by car	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	3.9%	10	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fill the vacant shops	1.3%	25	3.9%	3	0.7%	0	0.0%	0	0.0%	0	9.8%	8	1.4%	1	1.8%	3	0.0%	0	0.0%	0	0.7%	1	0.5%	1
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.0%	0	9.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0
Improved food shops within the town centre	0.9%	18	0.7%	0	0.7%	0	0.6%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	3	2.3%	1	0.0%	0	3.7%	3	1.2%	1
Improved leisure facilities	1.3%	25	0.0%	0	1.1%	0	3.1%	1	0.0%	0	1.6%	1	0.0%	0	2.6%	4	0.0%	0	0.9%	2	3.6%	3	1.2%	2
Improved non-food shops within the town centre	1.9%	37	1.3%	1	0.6%	0	1.2%	0	0.0%	0	1.1%	1	0.0%	0	4.5%	8	3.0%	1	2.3%	6	6.9%	5	1.0%	1
Improved quality of shops	2.6%	51	5.2%	4	0.0%	0	2.9%	1	1.1%	3	0.0%	0	1.9%	2	1.3%	2	4.8%	2	0.0%	0	7.6%	6	3.9%	5
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Improved street cleaning	0.4%	8	0.9%	1	0.7%	0	0.6%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Increased general choice and range of shops	12.9%	249	13.6%	10	3.7%	2	9.4%	2	3.4%	9	3.1%	2	2.8%	3	13.5%	23	17.3%	9	10.3%	27	15.4%	12	14.7%	19
Increased public transport	1.1%	21	0.7%	0	0.6%	0	8.1%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	13	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3	0.7%	1	0.5%	1
Less cheap shops	0.3%	5	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	2.9%	2	1.0%	1
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	1.6%	31	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	1.0%	0	3.9%	10	4.4%	3	1.0%	1
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
More / better financial	0.4%	7	0.0%	0	0.0%	0	1.4%	0	0.8%	2	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
services (e.g. banks / building societies)												
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
More facilities for the elderly	0.1%	2	0.6%	0	1.1%	0	0.6%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	1.6%	31	0.0%	0	2.2%	1	6.6%	2	3.2%	9	0.0%	0
More independent / specialist shops	4.0%	78	19.6%	14	3.5%	2	1.4%	0	1.1%	3	9.0%	7
More parking	11.7%	226	6.0%	4	41.3%	19	4.5%	1	5.5%	15	17.6%	14
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
More pubs / bars	0.1%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4
More road crossings	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.6%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.7%	14	0.9%	1	0.0%	0	0.6%	0	0.8%	2	2.2%	2
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	10
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	9
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Update / refurbish the shopping area	0.4%	8	0.0%	0	7.5%	3	1.9%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1931	71	46	27	272	79	90	172	50	261	76	130
Sample:	2056	99	100	99	80	87	52	100	83	73	99	97

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q32 Why don't you visit these centres? [MR]</b>												
<i>Those who do not visit any of the centres at Q26:</i>												
Choice of leisure facilities (cinema, gym, pubs etc)	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconveniently located car parking	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0
Lack of choice and range of food shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of choice and range of non-food shops	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Not accessible by public transport	2.8%	8	0.0%	0	0.0%	0	0.0%	0	3.9%	2	4.9%	1
Other centres closer / more convenient	3.2%	9	0.0%	0	0.0%	0	0.0%	0	3.9%	2	6.9%	1
Too far away from home	38.5%	108	100.0%	0	0.0%	0	0.0%	0	23.3%	13	42.7%	5
Too far away from work	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Traffic congestion	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unable to travel (e.g. old age, disability, ill health etc.)	4.2%	12	0.0%	0	0.0%	0	100.1%	0	15.9%	9	4.9%	1
Unfamiliar with the layout / shops / services	1.9%	5	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0
Other	3.4%	10	0.0%	0	0.0%	0	0.0%	0	3.9%	2	39.1%	5
(Nothing, no reason to visit)	43.0%	120	0.0%	0	0.0%	0	0.0%	0	47.7%	26	8.4%	1
(Don't know)	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Weighted base:		279		0		0		54		12		86
Sample:		154		1		0		22		14		50



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q33 Which other centre do you usually visit?</b>																								
Amersham	0.7%	16	0.0%	0	0.6%	0	0.0%	0	2.7%	9	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aylesbury	2.9%	64	0.6%	0	2.7%	1	34.7%	9	0.0%	0	30.5%	28	10.3%	18	2.6%	4	0.0%	0	0.0%	0	0.5%	1		
Barnet	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.9%	7	0.0%	0	0.0%	0		
Brent Cross	7.3%	160	6.4%	5	1.1%	0	0.0%	0	2.5%	8	0.0%	0	0.0%	0	6.0%	10	1.9%	1	22.5%	82	0.7%	1	10.7%	14
Central London / West End	6.5%	143	1.3%	1	5.5%	3	1.2%	0	7.9%	26	2.7%	2	0.7%	1	7.2%	12	4.4%	3	6.0%	22	6.1%	5	10.4%	14
Chesham	0.3%	7	1.5%	1	0.7%	0	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Colney Fields	0.9%	19	0.0%	0	0.0%	0	0.6%	0	0.9%	3	0.9%	1	0.0%	0	2.6%	4	8.5%	5	0.0%	0	1.0%	1	0.0%	0
Dunstable	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	2.1%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Eastcote	0.4%	10	0.0%	0	0.0%	0	0.0%	0	2.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Enfield	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.7%	2	0.0%	2	0.0%	0	0.0%	0
Harpenden	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	4.8%	4	0.5%	1
Harrow	4.1%	90	0.0%	0	0.0%	0	0.0%	0	16.1%	52	0.0%	0	0.0%	0	0.0%	0	6.8%	24	0.0%	0	0.0%	0	0.0%	0
Hatfield	2.5%	55	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.9%	1	1.0%	2	10.1%	17	13.4%	8	2.5%	9	0.0%	0	8.6%	11
High Wycombe	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Hillingdon	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hitchin	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Leighton Buzzard	1.3%	30	0.0%	0	0.7%	0	0.6%	0	0.0%	0	0.0%	0	16.5%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London Colney	2.2%	50	2.1%	2	1.9%	1	0.0%	0	1.3%	4	0.0%	0	0.0%	0	6.7%	12	0.8%	0	2.3%	8	0.7%	1	0.5%	1
Luton	0.8%	18	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	6	0.0%	0	0.8%	0	0.0%	0	2.4%	2	1.9%	3
Milton Keynes	5.1%	112	1.3%	1	9.9%	5	14.9%	4	0.0%	0	7.3%	7	42.6%	75	1.3%	2	1.9%	1	0.7%	2	0.0%	0	5.0%	7
Oxford	0.1%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner	0.4%	9	0.0%	0	0.0%	0	0.0%	0	2.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans	6.3%	140	16.2%	12	1.8%	1	0.0%	0	0.0%	0	7.3%	7	0.7%	1	7.8%	13	24.1%	15	2.1%	8	25.2%	19	10.5%	14
Stevenage	0.3%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	2.3%	3
Uxbridge	2.6%	57	0.0%	0	0.0%	0	0.0%	0	14.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	3.8%	84	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	11	20.4%	13	3.5%	13	15.0%	12	21.5%	28
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abingdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley	0.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicester	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bletchley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bournemouth	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Brighton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bristol	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardiff	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Chalfont St. Peter	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshunt	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Epping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farnham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe (Bluewater)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22											
Shopping Centre)																							
Harpenden	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Hereford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Hertford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1											
Ipswich	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Kendal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Kings Langley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Leeds	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Marlow	0.2%	3	0.7%	0	0.0%	0	0.9%	3	0.0%	0	0.0%	0											
Northwood	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Nottingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Poole, Dorset	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0											
Portsmouth	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Slough	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0											
Southampton	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0											
St. Annes	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Stanmore	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2											
Taunton	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0											
Thame	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0											
Thurrock (Lakeside)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Waltham Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Wendover	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0											
Whetstone	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	3											
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0											
Windsor	0.2%	5	0.0%	0	0.0%	0	1.5%	5	0.0%	0	0.0%	0											
Worcester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0											
(Don't know / none)	46.4%	1025	61.5%	44	74.6%	34	45.6%	12	41.5%	135	39.7%	36											
Weighted base:	2210		72		46		27		326		91		176		172		61		362		77		132
Sample:	2210		100		100		100		102		101		102		100		102		100		100		100

**Q34 Do you make use of electronic home shopping (i.e. Internet or TV shopping)? [MR]**

Yes, Internet	68.5%	1513	72.7%	52	75.1%	34	78.1%	21	63.9%	208	70.9%	64	73.6%	129	75.3%	130	54.4%	33	65.8%	239	68.5%	53	66.8%	89
Yes, Portable internet shopping (through mobile phone)	21.9%	485	31.8%	23	32.0%	15	18.7%	5	17.4%	57	19.6%	18	26.7%	47	13.0%	22	8.0%	5	21.6%	78	23.9%	18	33.8%	45
Yes, TV Shopping	3.5%	78	1.5%	1	2.2%	1	2.1%	1	3.5%	12	0.7%	1	10.4%	18	0.0%	0	0.8%	0	7.9%	29	2.2%	2	6.6%	9
(No)	26.5%	585	18.8%	13	20.9%	10	19.7%	5	34.6%	113	28.4%	26	23.0%	40	23.2%	40	43.7%	27	26.7%	97	28.6%	22	28.8%	38
Weighted base:	2210		72		46		27		326		91		176		172		61		362		77		132	
Sample:	2210		100		100		100		102		101		102		100		102		100		100		100	

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
<b>Q34B Which goods or services do you currently purchase via electronic (home / mobile) shopping? [MR]</b>																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.9%	80	1.9%	1	2.1%	1	7.3%	2	9.9%	21	5.1%	3	6.5%	9	3.1%	4	4.8%	2	1.3%	3	4.1%	2	0.0%	0
Books	46.9%	762	51.1%	30	40.4%	15	46.7%	10	46.1%	98	44.8%	29	33.3%	45	44.3%	59	46.3%	16	52.0%	138	69.9%	38	45.2%	43
Car parts / products	1.4%	22	1.6%	1	3.3%	1	2.2%	0	1.4%	3	1.3%	1	0.9%	1	0.0%	0	2.8%	1	2.2%	6	0.0%	0	0.7%	1
CDs, DVDs, music	39.3%	639	45.3%	26	39.7%	14	43.2%	9	41.1%	88	37.6%	24	30.4%	41	31.1%	41	41.9%	14	46.9%	125	55.6%	30	37.9%	36
Clothes / footwear	44.6%	724	31.5%	18	50.2%	18	38.8%	8	51.4%	110	50.8%	33	44.5%	60	33.3%	44	43.3%	15	40.0%	106	46.0%	25	46.2%	44
Computers / accessories / games	1.5%	25	2.6%	2	1.6%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	14.7%	8	1.9%	2
Cosmetics / health / beauty / chemist goods	6.2%	100	12.9%	7	3.0%	1	2.9%	1	5.5%	12	12.1%	8	4.1%	5	2.9%	4	7.5%	3	1.9%	5	6.5%	4	2.9%	3
DIY goods	4.6%	75	5.0%	3	2.8%	1	0.0%	0	8.8%	19	6.1%	4	5.4%	7	0.9%	1	8.0%	3	2.2%	6	11.6%	6	0.0%	0
Events tickets	0.3%	6	0.8%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.0%	1	0.7%	1
Food	13.0%	212	26.4%	15	31.5%	11	15.4%	3	12.9%	28	15.8%	10	5.7%	8	12.9%	17	12.3%	4	8.0%	21	13.4%	7	13.4%	13
Furniture / Carpets	4.9%	79	1.9%	1	1.6%	1	0.7%	0	7.4%	16	6.4%	4	5.4%	7	4.2%	6	6.0%	2	1.3%	3	7.1%	4	8.4%	8
Garden items	3.0%	49	1.9%	1	0.7%	0	2.7%	1	9.4%	20	2.8%	2	1.3%	2	0.8%	1	4.1%	1	3.4%	9	2.0%	1	1.6%	2
Gifts	13.6%	220	13.7%	8	20.9%	8	18.7%	4	19.3%	41	9.6%	6	11.9%	16	9.7%	13	9.8%	3	13.1%	35	8.8%	5	12.1%	11
Hobby and craft goods	3.8%	62	2.9%	2	1.4%	0	0.7%	0	5.1%	11	5.8%	4	9.4%	13	5.3%	7	2.9%	1	1.9%	5	0.0%	0	2.3%	2
Holiday and / or travel tickets	4.3%	70	4.4%	3	3.7%	1	5.3%	1	4.4%	9	7.7%	5	7.5%	10	0.8%	1	4.3%	1	3.9%	10	6.5%	4	0.7%	1
Insurance	1.1%	18	0.0%	0	3.3%	1	1.0%	0	2.1%	4	1.3%	1	2.8%	4	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Jewellery	1.5%	25	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.9%	1	1.3%	2	0.0%	0	1.4%	0	4.8%	13	0.0%	0	1.4%	1
Major electrical items	16.8%	274	9.0%	5	13.9%	5	9.0%	2	19.8%	42	19.2%	12	9.6%	13	21.8%	29	14.4%	5	14.4%	38	36.5%	20	4.3%	4
Pet food / products	2.6%	43	1.6%	1	0.7%	0	2.0%	0	2.8%	6	0.0%	0	1.9%	3	5.1%	7	3.3%	1	1.3%	3	1.4%	1	0.7%	1
Small electrical items	19.0%	308	10.0%	6	9.3%	3	23.1%	5	13.4%	28	16.0%	10	30.4%	41	17.5%	23	27.8%	10	22.9%	61	32.1%	18	6.1%	6
Small household goods	12.5%	203	17.1%	10	20.6%	7	27.3%	6	12.4%	26	17.9%	12	7.8%	11	12.4%	16	7.4%	3	13.6%	36	17.6%	10	7.8%	7
Sports goods	4.6%	75	0.0%	0	1.4%	1	2.9%	1	2.4%	5	1.3%	1	13.8%	19	1.1%	2	4.7%	2	4.5%	12	3.1%	2	7.1%	7
Stationery	1.9%	31	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	4.2%	6	0.0%	0	4.8%	13	2.1%	1	0.9%	1
Toys	8.5%	139	7.1%	4	5.8%	2	6.5%	1	4.0%	9	16.7%	11	3.7%	5	2.8%	4	2.7%	1	10.5%	28	7.1%	4	17.4%	16
Wine	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	10	0.0%	0	0.7%	1
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	7.7%	125	5.8%	3	11.3%	4	1.7%	0	3.9%	8	18.2%	12	4.7%	6	15.4%	20	8.0%	3	13.1%	35	3.0%	2	1.4%	1
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94
Sample:		1509		73		73		70		64		64		72		75		55		64		64		64

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q34C Which goods or services are you likely to purchase in the future via electronic (home / mobile) shopping? [MR]</b>																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Banking / finance	4.7%	76	1.1%	1	2.8%	1	6.5%	1	12.3%	26	1.3%	1	8.7%	12	3.1%	4	1.9%	1	2.6%	7	4.1%	2	0.0%	0
Books	33.2%	540	40.6%	24	40.8%	15	24.8%	5	49.1%	105	37.7%	25	23.2%	31	22.2%	29	39.6%	14	34.4%	91	58.1%	32	19.2%	18
Car parts / products	1.3%	22	0.8%	0	2.4%	1	1.0%	0	2.4%	5	1.3%	1	0.0%	0	0.0%	0	2.8%	1	2.2%	6	0.0%	0	0.7%	1
CDs, DVDs, music	25.9%	421	35.0%	20	35.5%	13	21.2%	5	36.6%	78	22.5%	15	14.0%	19	19.0%	25	34.9%	12	28.3%	75	41.7%	23	14.0%	13
Clothes / footwear	27.4%	445	28.3%	16	44.7%	16	37.9%	8	33.8%	72	25.8%	17	32.3%	44	9.7%	13	33.0%	11	22.9%	61	34.4%	19	19.9%	19
Computers / accessories / games	1.4%	23	3.4%	2	0.7%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	14.7%	8	0.0%	0
Cosmetics / health / beauty / chemist goods	4.5%	73	9.7%	6	1.4%	1	0.0%	0	6.5%	14	1.3%	1	6.9%	9	2.0%	3	1.9%	1	1.0%	3	13.6%	7	2.3%	2
DIY goods	2.8%	46	1.9%	1	2.1%	1	0.7%	0	4.7%	10	2.8%	2	1.9%	3	5.3%	7	8.0%	3	0.0%	0	11.2%	6	0.0%	0
Events tickets	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Food	11.0%	178	25.6%	15	17.9%	6	5.5%	1	5.1%	11	9.7%	6	7.0%	9	9.2%	12	8.6%	3	9.9%	26	11.4%	6	3.2%	3
Furniture / carpets	4.9%	80	1.9%	1	0.0%	0	0.7%	0	6.4%	14	3.2%	2	6.9%	9	3.4%	4	4.7%	2	1.3%	3	8.5%	5	12.3%	12
Garden items	1.9%	31	1.9%	1	0.7%	0	0.7%	0	6.0%	13	0.9%	1	1.3%	2	0.0%	0	2.7%	1	3.4%	9	2.0%	1	0.0%	0
Gifts	15.0%	244	16.3%	9	15.8%	6	42.3%	9	20.0%	43	11.9%	8	12.8%	17	2.3%	3	8.4%	3	13.1%	35	15.3%	8	2.1%	2
Hobby and craft goods	2.5%	41	1.9%	1	1.4%	0	0.0%	0	7.2%	15	3.6%	2	2.2%	3	1.1%	2	2.9%	1	1.0%	3	0.0%	0	1.6%	1
Holiday and / or travel tickets	3.1%	51	7.6%	4	2.0%	1	6.8%	1	1.0%	2	5.1%	3	5.0%	7	0.0%	0	2.8%	1	2.6%	7	1.0%	1	1.6%	2
Insurance	0.9%	15	1.1%	1	3.3%	1	1.0%	0	1.0%	2	0.0%	0	1.9%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	1.3%	22	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.8%	13	0.0%	0	0.7%	1
Major electrical items	12.7%	206	12.3%	7	7.2%	3	4.6%	1	14.7%	31	19.9%	13	6.9%	9	15.3%	20	11.7%	4	11.2%	30	34.5%	19	1.8%	2
Pet food / products	1.9%	31	3.7%	2	3.1%	1	1.0%	0	2.8%	6	0.0%	0	1.0%	1	0.0%	0	3.3%	1	1.3%	3	2.4%	1	0.7%	1
Small electrical items	12.2%	198	6.3%	4	7.7%	3	16.4%	4	4.1%	9	20.2%	13	17.0%	23	16.2%	21	7.5%	3	14.1%	37	31.1%	17	3.4%	3
Small household goods	9.5%	154	12.9%	7	18.3%	7	10.6%	2	12.7%	27	8.0%	5	2.8%	4	7.9%	10	6.0%	2	12.6%	33	18.7%	10	3.2%	3
Sports goods	3.4%	55	0.0%	0	1.4%	1	0.7%	0	1.4%	3	1.3%	1	10.6%	14	2.3%	3	0.0%	0	4.5%	12	4.2%	2	6.4%	6
Stationery	1.1%	18	0.0%	0	0.7%	0	1.0%	0	0.0%	0	0.9%	1	1.9%	3	0.0%	0	0.0%	0	3.8%	10	1.0%	1	1.1%	1
Toys	4.6%	75	6.3%	4	5.8%	2	11.8%	3	3.0%	6	8.7%	6	2.7%	4	0.0%	0	1.4%	0	7.0%	19	7.1%	4	3.7%	3
Wine	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baby items	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone / tablet accessories	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.8%	10	0.0%	0	0.0%	0
Musical instruments / sheet music	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0
(Don't know)	32.9%	536	15.1%	9	25.7%	9	15.7%	3	15.2%	32	41.3%	27	36.4%	49	56.2%	74	27.2%	9	45.6%	121	24.3%	13	48.4%	46
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94
Sample:		1509		73		73		70		64		64		72		75		55		64		64		64

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
<b>Q34D For your last electronic (home / mobile) shopping order, how did you receive your goods?</b>																								
<i>Those who make use of electronic home shopping at Q34A:</i>																								
Collection at store	6.2%	101	2.7%	2	5.1%	2	2.4%	1	10.2%	22	1.0%	1	7.7%	10	6.5%	9	19.3%	7	5.5%	15	4.1%	2	1.6%	2
Home delivery	87.3%	1418	93.9%	54	91.1%	33	87.6%	19	82.0%	175	96.2%	63	80.3%	109	85.7%	113	74.2%	26	92.3%	245	92.5%	51	93.7%	88
Delivery to place of work	2.5%	41	0.8%	0	1.4%	0	8.2%	2	4.1%	9	0.0%	0	10.6%	14	2.3%	3	1.4%	0	0.0%	0	1.4%	1	0.9%	1
Collection at click and collect hub	2.2%	35	1.1%	1	1.4%	0	0.0%	0	2.8%	6	1.9%	1	0.0%	0	4.2%	6	1.4%	0	0.0%	0	2.1%	1	2.8%	3
Collection at other location (Don't know / varies)	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	0	1.0%	3	0.0%	0	0.9%	1
Weighted base:		1625		58		36		22		213		65		135		132		35		266		55		94
Sample:		1509		73		73		70		64		64		72		75		55		64		64		64

**Q35 Which of these leisure activities do you participate in? [MR/PR]**

Indoor sports or health and fitness activity	27.3%	603	29.6%	21	15.8%	7	25.4%	7	34.2%	112	25.2%	23	19.6%	34	25.7%	44	17.6%	11	27.7%	100	29.4%	23	24.0%	32
Cinema	52.4%	1158	74.4%	53	53.4%	24	62.4%	17	52.4%	171	56.9%	52	41.6%	73	62.8%	108	49.5%	30	46.6%	169	57.6%	44	57.8%	77
Restaurant	71.5%	1581	82.0%	59	72.0%	33	84.2%	23	72.4%	236	82.0%	75	55.6%	98	82.8%	143	72.3%	44	66.3%	240	79.2%	61	73.9%	98
Pub / bars / nightclubs	43.7%	966	42.3%	30	58.1%	27	49.5%	13	38.9%	127	61.9%	56	54.7%	96	45.3%	78	38.3%	24	34.2%	124	51.3%	39	55.0%	73
Ten pin bowling	15.1%	333	17.6%	13	8.3%	4	24.0%	6	15.7%	51	9.7%	9	2.9%	5	18.9%	32	5.9%	4	10.7%	39	11.9%	9	22.3%	29
Bingo	1.5%	33	3.2%	2	0.0%	0	0.0%	0	1.7%	6	0.0%	0	0.0%	0	2.4%	4	0.0%	0	0.7%	3	0.7%	1	0.5%	1
Theatres / concert halls / museums / art galleries and other cultural facilities	54.6%	1208	52.1%	37	65.1%	30	66.3%	18	63.7%	208	53.0%	48	57.6%	101	65.3%	113	46.3%	28	57.1%	207	70.8%	54	46.2%	61
(None mentioned)	12.2%	270	6.6%	5	14.9%	7	5.4%	1	8.2%	27	8.7%	8	13.0%	23	9.4%	16	14.9%	9	16.8%	61	4.5%	3	11.7%	16
Weighted base:		2210		72		46		27		326		91		176		172		61		362		77		132
Sample:		2210		100		100		100		102		101		102		100		102		100		100		100

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?</b>												
<i>Those who participate in health and fitness or leisure centre activities at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	7.3%	43	2.1%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	5.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	6
<b>Zone 4</b>												
Radlett Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	3.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	2.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.0%	5
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	6.7%	40	2.1%	0	0.0%	0	0.0%	0	26.6%	30	0.0%	0
South Oxhey Local Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
Kings Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Zone 11</b>																								
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Others, Zone 11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
<b>Zone 12</b>																								
Grovehill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Hemel Hempstead Town Centre	8.9%	53	73.2%	15	17.4%	1	2.3%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 13</b>																								
Berkhamsted Town Centre	1.9%	11	8.8%	2	67.4%	5	23.7%	2	0.0%	0	6.3%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 14</b>																								
Others, Zone 14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre	1.1%	6	0.0%	0	8.1%	1	34.3%	2	0.0%	0	14.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>																								
Chalfont St. Peter Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre	2.1%	12	0.0%	0	0.0%	0	0.0%	0	11.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	6.9%	41	0.0%	0	0.0%	0	0.0%	0	22.1%	25	0.0%	0	0.0%	0	0.0%	0	17.4%	16	0.0%	0	0.0%	0	0.0%	0
Hatch End Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pinner Village Centre	1.9%	11	0.0%	0	0.0%	0	0.0%	0	9.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ruislip Town Centre	2.3%	14	0.0%	0	0.0%	0	0.0%	0	11.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 16</b>																								
Chesham Town Centre	1.1%	6	2.9%	1	0.0%	0	2.3%	0	0.0%	0	23.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 17</b>																								
Dunstable Town Centre	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leighton Buzzard Town Centre	2.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre	6.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	71.2%	31	19.6%	2	0.0%	0	3.5%	1	8.1%	3
Others, Zone 18	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.9%	6	0.0%	0
<b>Zone 19</b>																								
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0





## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
High Wycombe Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	2.5%	15	2.2%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	0.9%	6	0.0%	0	0.0%	0	25.9%	2	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	6.5%	38	0.0%	0	7.1%	1	2.3%	0	3.9%	4	11.1%	3
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	594	21	7	7	112	23	34	44	11	93	22	32
Sample:	550	27	24	26	29	27	21	25	19	26	24	22

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q37 Which centre / facility did you last visit to go the cinema?</b>																								
<i>Those who go to the cinema at Q35: AND Excl. Nulls &amp; SFT</i>																								
<b>Zone 2</b>																								
Vue, Woodside Leisure Park, Watford, WD25 7JZ	18.5%	204	3.7%	2	6.2%	2	10.7%	2	2.1%	3	1.2%	1	0.0%	0	9.8%	10	3.8%	1	13.7%	23	3.3%	1	0.0%	0
<b>Zone 5</b>																								
Reel Cinemas, Shenley Road, Borehamwood, WD6 1EH	4.3%	47	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	9	0.0%	0	0.0%	0
<b>Zone 6</b>																								
Wyllyotts Theatre & Cinema, Wyllyotts Place, Darke Lane, Potters Bar	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>																								
Watersmeet Theatre, High Street, Rickmansworth	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>																								
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>																								
Others, Zone 10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 11</b>																								
Cineworld, Jarman Square, Hemel Hempstead, HP2 4JW	21.4%	236	89.3%	47	57.3%	14	25.2%	4	0.0%	0	47.7%	24	22.3%	16	34.1%	35	3.3%	1	0.0%	0	27.0%	12	8.0%	6
<b>Zone 13</b>																								
The Rex, High Street, Berkhamsted	2.5%	27	4.4%	2	35.5%	9	19.7%	3	0.0%	0	16.0%	8	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 15</b>																								
Vue, St. George's Shopping & Leisure Centre, St. Anne's Road, Harrow	9.5%	105	0.0%	0	0.0%	0	0.0%	0	33.2%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	41	0.0%	0	0.0%	0
<b>Zone 17</b>																								
Others, Zone 17	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 18</b>																								
Odyssey, London Road, St Albans, AL1 1PQ	5.2%	58	0.8%	0	0.0%	0	10.7%	2	0.0%	0	0.0%	0	0.0%	0	38.2%	39	10.9%	3	2.1%	3	16.5%	7	0.0%	0
<b>Zone 22</b>																								
Odeon, The Galleria, Comet Way, Hatfield	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	3
<b>Others Outside Study Area</b>																								
Central London / West End	1.7%	19	0.0%	0	0.0%	0	1.3%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	0	5.1%	8	0.0%	0	0.0%	0
Cineworld, Stevenage Leisure Park, Kings Way, Stevenage	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	26.4%	20
Cineworld, The Galaxy Centre, Bridge Street,	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	3	7.4%	6

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Luton												
Everyman, Ethorpe Crescent, Gerrards Cross	2.3% 26	0.0% 0	0.0% 0	0.0% 0	16.8% 23	2.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Everyman, Great North Road, New Barnet, Barnet, EN5 1AB	5.0% 56	0.0% 0	0.0% 0	0.0% 0	6.3% 9	0.0% 0	0.0% 0	0.0% 0	3.3% 1	21.5% 36	0.0% 0	0.9% 1
Odeon, Comet Way, Hatfield, AL10 9TF	9.1% 100	1.8% 1	0.0% 0	1.0% 0	0.0% 0	3.7% 2	0.0% 0	13.5% 14	53.9% 16	13.8% 23	29.3% 13	29.7% 23
Odeon, MK1 Shopping & Leisure Park, Stadium Way West, Bletchley	2.4% 26	0.0% 0	0.0% 0	0.0% 0	0.0% 0	3.0% 1	35.3% 25	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, The Chimes Shopping Centre, Uxbridge	2.1% 23	0.0% 0	0.0% 0	0.0% 0	15.7% 22	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Odeon, The Exchange, Exchange Street, Aylesbury	1.9% 21	0.0% 0	1.0% 0	17.2% 3	0.0% 0	20.6% 10	10.3% 7	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Others, outside study area	9.9% 110	0.0% 0	0.0% 0	12.3% 2	19.8% 27	5.4% 3	24.4% 17	3.3% 3	14.7% 4	13.8% 23	15.1% 7	24.3% 18
<b>Others</b>												
Other (Don't know / can't remember)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1104	53	24	16	139	50	70	102	30	166	44	76
Sample:	1097	65	64	52	45	50	38	60	45	37	57	55

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q38 Which centre / facility did you last visit to go to a restaurant?</b>												
<i>Those who go to restaurants at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	9.9%	150	2.7%	2	0.0%	0	0.0%	0	1.3%	3	0.0%	0
Others, Zone 1	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.1%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	1.5%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6
Shenley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	1.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.7%	26	0.8%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	7
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.3%	34	0.0%	0	0.0%	0	0.0%	0	1.8%	4	0.0%	0
Others, Zone 7	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	1.7%	26	0.0%	0	0.0%	0	0.0%	0	6.1%	14	0.0%	0
South Oxhey Local Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sarratt Village Centre	0.6%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22										
Kings Langley Village Centre <b>Zone 11</b>	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN <b>Zone 12</b>	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre <b>Zone 13</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre <b>Zone 14</b>	5.9%	90	39.7%	23	9.6%	3	3.9%	1	0.0%	0	3.6%	2	0.0%	0	5.3%	7	0.0%	0	0.9%	1	0.0%	0
Others, Zone 12 <b>Zone 15</b>	0.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre <b>Zone 16</b>	3.9%	59	10.4%	6	66.4%	22	20.0%	4	0.0%	0	19.4%	13	5.4%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Others, Zone 13 <b>Zone 17</b>	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 14 <b>Zone 18</b>	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tring Town Centre <b>Zone 19</b>	1.5%	23	0.0%	0	4.4%	1	50.2%	10	0.0%	0	10.6%	7	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre <b>Zone 20</b>	0.3%	5	0.0%	0	0.0%	0	0.0%	0	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre <b>Zone 21</b>	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastcote Local Centre <b>Zone 22</b>	1.0%	15	0.0%	0	0.0%	0	0.0%	0	6.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	2.8%	42	0.0%	0	0.0%	0	0.0%	0	12.8%	30	0.0%	0	0.0%	0	0.0%	0	3.6%	8	0.0%	0	0.0%	0
Hatch End Local Centre	4.2%	63	0.0%	0	0.0%	0	0.0%	0	13.8%	32	0.0%	0	0.0%	0	0.0%	0	8.7%	21	0.0%	0	0.0%	0
Pinner Village Centre	2.2%	34	0.0%	0	0.0%	0	0.0%	0	12.1%	28	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Ruislip Town Centre <b>Zone 16</b>	2.3%	35	0.0%	0	0.0%	0	0.0%	0	15.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chesham Town Centre <b>Zone 17</b>	0.3%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 16 <b>Zone 18</b>	0.4%	7	0.0%	0	0.8%	0	1.8%	0	0.0%	0	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunstable Town Centre <b>Zone 19</b>	1.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	22	1.1%	2	0.0%	0	0.0%	0	1.5%	1
Leighton Buzzard Town Centre <b>Zone 20</b>	2.0%	30	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	30.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 17 <b>Zone 21</b>	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0	10.5%	10	0.0%	0	0.0%	0	1.5%	3	0.0%	0
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ <b>Zone 22</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre <b>Zone 19</b>	8.1%	123	1.6%	1	0.8%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	62.0%	83	20.8%	9	0.0%	0	11.0%	6
Others, Zone 18 <b>Zone 20</b>	0.6%	9	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
London Colney Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 19	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4
<b>Zone 20</b>												
Barnet Local Centre	2.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	35
Edgware District Centre	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	7
Stanmore District Centre	2.6%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	31
Wealdstone Local Centre	0.3%	5	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3
Others, Zone 20	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
<b>Zone 21</b>												
Wheathampstead Village Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
4.1%	2	2.0%	2									
<b>Zone 22</b>												
Luton Retail Park, Gypsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>												
Amersham Town Centre	0.5%	7	0.0%	0	0.8%	0	0.0%	0	6.3%	4	0.0%	0
Aylesbury Town Centre	1.0%	15	1.1%	1	3.1%	1	5.4%	1	0.0%	0	13.9%	10
Beaconsfield Town Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	7.4%	112	13.3%	8	3.6%	1	9.6%	2	4.7%	11	4.8%	3
5.3%	5	9.8%	13	8.1%	3	6.6%	16	5.6%	3	3.8%	3	
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Colindale Local Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	3.8%	9	0.9%	1
0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Great Missenden Village Centre	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Harpenden Town Centre	3.7%	56	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
6.2%	8	0.0%	0	0.0%	0	0.0%	0	68.6%	41	4.8%	4	
Hatfield Town Centre	1.4%	21	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
18.3%	8	0.0%	0	1.0%	1	11.6%	10					
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
0.8%	1											

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22													
High Wycombe Town Centre	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1			
Kenton Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Kingsbury District Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Luton Town Centre	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	11.0%	9	
Marlow Town Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	
Mill Hill Local Centre	2.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	30	0.0%	0	0.0%	0	
Milton Keynes Town Centre	0.5%	8	1.5%	1	2.1%	1	0.0%	0	0.0%	0	0.9%	1	5.2%	5	0.0%	0	1.2%	0	0.0%	0	0.9%	1	0.0%	0	
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	
Princes Risborough Town Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stevenage Town Centre	0.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	8.0%	7	
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	1.0%	1	4.0%	3	
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Uxbridge Town Centre	1.0%	15	0.0%	0	0.0%	0	0.0%	0	6.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City Town Centre	2.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	4.6%	2	0.0%	0	1.0%	1	36.7%	31	
Others, outside study area	6.0%	91	16.3%	9	7.0%	2	6.3%	1	10.2%	24	7.6%	5	7.4%	7	1.7%	2	8.9%	4	8.2%	19	4.1%	2	4.2%	4	
<b>Others</b>																									
Abroad	0.3%	5	1.1%	1	0.8%	0	1.1%	0	0.0%	0	0.9%	1	1.3%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		1511		57		32		20		231		69		97		133		42		235		59		86	
Sample:		1538		74		71		72		75		74		59		75		66		65		81		66	

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?</b>												
<i>Those who go to pub / bars, nightclubs or a social club at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	10.1%	93	1.6%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.1%	1	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shenley Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	1.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Mimms Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	2.7%	25	1.5%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Others, Zone 7	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
South Oxhey Local Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	1.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sarratt Village Centre	0.6%	6	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
<b>Zone 10</b>												
Abbots Langley Village Centre	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2



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Kings Langley Village Centre <b>Zone 11</b>	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN <b>Zone 12</b>	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre <b>Zone 13</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre <b>Zone 14</b>	6.8%	62	27.5%	8	10.7%	3	0.0%	0	0.0%	0	1.4%	1
Others, Zone 12 <b>Zone 15</b>	0.4%	4	10.1%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre <b>Zone 16</b>	3.7%	34	12.8%	4	77.8%	21	3.8%	0	0.0%	0	0.0%	0
Others, Zone 13 <b>Zone 17</b>	0.1%	1	0.0%	0	1.0%	0	2.5%	0	0.0%	0	0.0%	0
Others, Zone 14 <b>Zone 18</b>	0.1%	1	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0
Tring Town Centre <b>Zone 19</b>	1.6%	15	1.5%	0	1.0%	0	57.2%	7	0.0%	0	7.6%	4
Chalfont St. Peter Village Centre <b>Zone 20</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Denham Village Centre <b>Zone 21</b>	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0
Eastcote Local Centre <b>Zone 22</b>	1.4%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	12	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre	3.9%	36	0.0%	0	0.0%	0	0.0%	0	17.7%	22	0.0%	0
Hatch End Local Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Pinner Village Centre	1.7%	16	0.0%	0	0.0%	0	0.0%	0	12.4%	15	0.0%	0
Ruislip Town Centre <b>Zone 22</b>	1.8%	17	0.0%	0	0.0%	0	0.0%	0	13.7%	17	0.0%	0
Chesham Town Centre <b>Zone 23</b>	1.1%	10	0.0%	0	0.9%	0	0.0%	0	0.0%	0	19.5%	10
Others, Zone 16 <b>Zone 24</b>	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.3%	10
Dunstable Town Centre <b>Zone 25</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Leighton Buzzard Town Centre <b>Zone 26</b>	2.3%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Others, Zone 17 <b>Zone 27</b>	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	12
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ <b>Zone 28</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St. Albans City Centre <b>Zone 29</b>	7.6%	70	2.1%	1	0.0%	0	0.0%	0	0.0%	0	64.2%	48
Others, Zone 18 <b>Zone 30</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Albert Bygrave Retail Park, <b>Zone 31</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	4
London Colney Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Others, Zone 19	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.3%	4
<b>Zone 20</b>												
Barnet Local Centre	2.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.5%	25
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	6
<b>Zone 21</b>												
Wheathampstead Village Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
7.8%	3	2.1%	1									
<b>Zone 22</b>												
Luton Retail Park, Gipsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>												
Amersham Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0
Aylesbury Town Centre	0.8%	7	0.0%	0	0.0%	0	3.4%	0	0.0%	0	8.3%	4
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	8.3%	76	21.6%	6	1.9%	0	1.3%	0	23.8%	29	6.4%	3
2.2%	2	12.1%	9	0.0%	0	4.9%	6	1.5%	1	1.8%	1	
Chalfont St. Giles Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.3%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpenden Town Centre	4.8%	44	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
10.7%	8	0.0%	0	2.1%	3	78.1%	30	2.1%	1			
Hatfield Town Centre	2.9%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8.5%	10	0.0%	0	19.4%	14							
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
3.6%	3											

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
High Wycombe Town Centre	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	8
Milton Keynes Town Centre	2.5%	23	1.5%	0	0.0%	0	14.1%	2	0.0%	0	0.0%	0
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.3%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	2.8%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0
Others, outside study area	6.1%	56	8.0%	2	5.0%	1	14.1%	2	1.7%	2	9.4%	5
<b>Others</b>												
Abroad	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	914	29	27	12	122	52	79	74	21	120	38	72
Sample:	878	44	49	33	36	53	44	43	40	31	52	47

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q40 Which centre / facility did you last visit to go ten-pin bowling?</b>																								
<i>Those who go ten pin bowling at Q35: AND Excl. Nulls &amp; SFT</i>																								
<b>Zone 2</b>																								
Hollywood Bowl, Woodside Leisure Park, Watford, WD25 7JZ	58.5%	182	73.6%	8	66.4%	3	36.0%	2	0.0%	0	56.7%	5	0.0%	0	83.2%	22	0.0%	0	61.7%	22	30.7%	3	24.7%	7
<b>Zone 11</b>																								
Others, Zone 11	0.6%	2	0.0%	0	6.7%	0	3.7%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>																								
Go Bowling, Grove Park, Court Drive, Dunstable	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Eden Centre, Denmark Street, High Wycombe, HP11 2DB	3.1%	10	0.0%	0	0.0%	0	2.7%	0	19.4%	9	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Finchley High Road, Leisure Way, Finchley	5.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.1%	11	0.0%	0	0.0%	0
Hollywood Bowl, Stevenage Leisure Park, Six Hills Way, Stevenage	6.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.7%	3	55.5%	16
MFA Bowl, The Galaxy Centre, Bridge Street, Luton	2.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.7%	4	11.0%	3
Rogue Bowling, Gatehouse Way, Aylesbury, HP19 8DB	2.0%	6	0.0%	0	13.4%	1	54.9%	3	0.0%	0	28.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	21.8%	68	26.4%	3	13.4%	1	2.7%	0	80.6%	36	0.0%	0	100.0%	5	16.8%	4	100.0%	3	7.2%	3	0.0%	0	8.8%	3
<b>Others</b>																								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		311		11		4		6		45		9		5		27		3		36		9		29
Sample:		245		10		12		13		7		8		4		11		3		10		7		13

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22										
<b>Q41 Which centre / facility did you last visit to play bingo?</b>																						
<i>Those who go to bingo at Q35: AND Excl. Nulls &amp; SFT</i>																						
<b>Zone 5</b>																						
Gala, The Point, Shenley Road, Borehamwood, WD6 1EH	54.4%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	63.6%	3	0.0%	0	100.0%	3	0.0%	0	0.0%	0
<b>Zone 18</b>																						
Top Ten Bingo, Verulam Industrial Estate, London Road, St Albans	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>																						
Gala, High Street, Aylesbury, HP20 1SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca Bingo, Danestrete, Stevenage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mecca, Skimpot Road, Luton, LU4 0JB	20.3%	5	20.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Raging Ball Club, Corporation Street, High Wycombe, HP13 6TQ	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, outside study area	21.0%	5	79.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others</b>																						
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		24		2		0		0		0		0		4		0		3		0		1
Sample:		36		2		0		0		0		0		3		0		1		0		1

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>Q42 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?</b>												
<i>Those who visit theatre / concert halls, museums / art galleries at Q35: AND Excl. Nulls &amp; SFT</i>												
<b>Zone 1</b>												
Colne Valley Retail Park, Lower High Street, Watford, WD17 2JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfields Shopping Park, Waterfields Way, Watford, WD17 2BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Arches Retail Park, Lower High Street, Watford, WD17 2SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watford Town Centre	4.5%	51	1.3%	0	2.9%	1	0.9%	0	0.0%	0	0.0%	0
Others, Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 2</b>												
Garston Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 3</b>												
Aldenham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bushey Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 4</b>												
Radlett Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Shenley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 5</b>												
Borehamwood Town Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling Retail Park, Stirling Way, Borehamwood, WD6 2BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 6</b>												
Potters Bar Town Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	4
South Mimms Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 7</b>												
Croxley Green Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickmansworth Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 8</b>												
Northwood Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Oxhey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 9</b>												
Chorleywood Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elstree Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sarratt Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 10</b>												
Abbots Langley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Kings Langley Village Centre <b>Zone 11</b>	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Apsley Mills Retail Park, London Road, Hemel Hempstead, HP3 9QN <b>Zone 12</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Grovehill Local Centre <b>Zone 13</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hemel Hempstead Town Centre <b>Zone 14</b>	0.4%	5	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Berkhamsted Town Centre <b>Zone 15</b>	0.2%	3	0.0%	0	0.8%	0	2.7%	0	0.0%	0	0.0%	0
Triing Town Centre <b>Zone 16</b>	1.0%	12	1.2%	0	7.4%	2	4.7%	1	0.0%	0	0.0%	0
Chalfont St. Peter Village Centre <b>Zone 17</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denham Village Centre <b>Zone 18</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harefield Green Park, Rickmansworth Road, Harefield, Uxbridge, UB9 6JT <b>Zone 19</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harrow Town Centre <b>Zone 20</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Chesham Town Centre <b>Zone 21</b>	0.2%	3	1.2%	0	2.9%	1	0.0%	0	0.0%	0	1.4%	1
Dunstable Town Centre <b>Zone 22</b>	1.2%	14	2.5%	1	1.2%	0	0.0%	0	0.0%	0	1.4%	1
Leighton Buzzard Town Centre <b>Zone 18</b>	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Abbey View Retail Park, Griffiths Way, St. Albans, AL1 2RJ <b>Zone 19</b>	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
St. Albans City Centre <b>Zone 18</b>	3.2%	37	2.5%	1	0.0%	0	0.0%	0	0.0%	0	20.3%	18
Albert Bygrave Retail Park, <b>Zone 19</b>	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
North Orbital Road, St Albans, AL2 1DL												
Colney Fields Shopping Park, Alsop Close, London Colney, St. Albans, AL2 1BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cuffley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
London Colney Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	3
Others, Zone 19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 20</b>												
Barnet Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edgware District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanmore District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wealdstone Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others, Zone 20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Zone 21</b>												
Wheathampstead Village Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
<b>Zone 22</b>												
Luton Retail Park, Gypsy Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wigmore Park Shopping Centre, Wigmore Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<b>Others Outside Study Area</b>												
Amersham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aylesbury Town Centre	3.4%	39	1.2%	0	3.4%	1	29.1%	5	0.0%	0	31.9%	15
Beaconsfield Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Retail Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookfield Shopping Park, Halfhide Lane, Cheshunt, Waltham Cross, EN8 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	71.2%	819	82.3%	30	75.4%	22	58.7%	10	75.6%	154	56.5%	26
Chalfont St. Giles Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colindale Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gerrards Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Missenden Village Centre	0.8%	9	0.0%	0	0.0%	0	0.0%	0	4.3%	9	0.0%	0
Harpenden Town Centre	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Hatfield Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hattersway Retail Park, Chaul End Lane, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hertford City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20		Zone 21		Zone 22		
High Wycombe Town Centre	0.5%	5	0.0%	0	0.8%	0	0.0%	0	1.4%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hitchin Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kenton Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsbury District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Chalfont Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marlow Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Milton Keynes Town Centre	4.0%	46	2.5%	1	2.0%	1	0.9%	0	0.0%	0	0.0%	0	35.5%	36	4.1%	4	1.8%	0	0.0%	0	5.1%	3	2.6%	2
Monkswood Retail Park, Elder Way, Stevenage, SG1 1TL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Princes Risborough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roaring Meg Retail Park, Great North Road, Stevenage, SG1 1XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roebuck Retail Park, London Road, Stevenage, SG1 1XZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Slough Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stevenage Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
The Galleria Outlet, Comet Way, Hatfield, AL10 0XR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mall Luton, The Mall, Luton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waltham Cross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	2.4%	1	8.8%	5
Others, outside study area	4.4%	51	0.0%	0	0.8%	0	3.0%	1	15.2%	31	6.3%	3	6.4%	6	0.0%	0	1.8%	0	1.3%	2	2.4%	1	1.1%	1
<b>Others</b>																								
Abroad	0.2%	2	2.9%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1150		37		29		17		204		47		100		89		26		193		54		59	
Sample:	1139		54		59		57		58		60		52		54		49		50		67		50	

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q43 How do you normally travel when visiting leisure destinations?</b>																								
<i>Those who participate in one or more leisure activities at Q35:</i>																								
Car / van (as driver)	56.5%	1096	54.9%	37	41.8%	16	64.4%	16	30.8%	92	64.7%	54	75.2%	115	71.8%	112	52.3%	27	58.5%	177	59.5%	44	58.8%	69
Car / van (as passenger)	8.7%	169	16.1%	11	5.1%	2	6.8%	2	4.9%	15	18.3%	15	9.0%	14	7.1%	11	18.3%	10	12.3%	37	5.8%	4	2.7%	3
Bus, minibus or coach	2.9%	56	2.0%	1	1.3%	0	0.6%	0	1.7%	5	1.5%	1	2.7%	4	1.4%	2	3.6%	2	5.8%	17	0.7%	1	3.5%	4
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.0%	193	0.7%	0	23.9%	9	9.0%	2	17.6%	53	4.0%	3	6.3%	10	7.0%	11	6.9%	4	3.1%	9	11.9%	9	13.2%	15
Taxi	1.5%	30	1.4%	1	1.5%	1	1.2%	0	0.0%	0	3.2%	3	0.0%	0	3.6%	6	2.8%	1	0.9%	3	3.0%	2	3.3%	4
Train	13.5%	262	19.9%	13	23.5%	9	15.9%	4	31.0%	93	6.7%	6	5.9%	9	7.2%	11	11.2%	6	8.2%	25	9.1%	7	11.1%	13
Metro	1.8%	35	0.0%	0	0.0%	0	0.0%	0	6.1%	18	0.8%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	15	0.0%	0	0.0%	0
Bicycle	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	1.3%	25	0.0%	0	0.0%	0	0.0%	0	2.7%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.6%	11	0.0%	0	0.6%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aeroplane	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	67	5.0%	3	1.9%	1	2.0%	1	5.2%	16	0.8%	1	0.8%	1	1.9%	3	4.0%	2	2.5%	8	9.9%	7	6.8%	8
Weighted base:	1940		67		39		25		300		83		153		156		52		302		73		117	
Sample:	1926		91		85		93		92		90		86		90		86		86		95		87	

## South West Hertfordshire Joint Retail Study For Nexus Planning

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	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
<b>Q44 Which leisure facilities would you like to see more of in the area? [MR]</b>																								
Bars / pubs / nightclubs	1.9%	41	8.7%	6	0.0%	0	0.0%	0	1.5%	5	1.6%	1	0.0%	0	0.9%	2	0.8%	0	2.1%	8	0.7%	1	5.5%	7
Better / cheaper public transport	0.1%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Better disabled access / facilities	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Better shopping facilities	1.5%	32	2.6%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	5	5.6%	10	0.0%	0	2.2%	1	1.4%	5	3.6%	3	0.0%	0
Bingo	0.1%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling alley	3.8%	84	6.0%	4	6.8%	3	1.3%	0	8.9%	29	0.7%	1	0.0%	0	5.9%	10	2.7%	2	0.0%	0	3.5%	3	7.3%	10
Bowling green	0.6%	12	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.1%	7	0.0%	0	1.0%	3	0.0%	0	0.0%	0
Cinema	6.3%	139	1.9%	1	0.6%	0	3.5%	1	8.2%	27	4.1%	4	9.8%	17	4.6%	8	1.9%	1	8.2%	30	15.8%	12	1.7%	2
Concert hall / venue	0.6%	13	5.6%	4	2.9%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	2	0.0%	0	0.0%	0
Cycle paths / area	0.8%	17	0.0%	0	0.0%	0	0.8%	0	2.5%	8	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dance facilities	0.1%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golf course	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and fitness (gym)	2.3%	50	8.5%	6	0.0%	0	4.2%	1	0.9%	3	0.7%	1	2.9%	5	0.0%	0	1.1%	1	2.8%	10	3.9%	3	6.0%	8
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.1%	47	0.0%	0	6.8%	3	1.7%	0	7.5%	25	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.7%	2	1.0%	1	0.5%	1
Indoor soft play areas	0.3%	7	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.8%	0	0.7%	3	0.0%	0	1.9%	3
Karting	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	2.1%	46	0.0%	0	0.5%	0	3.5%	1	0.9%	3	6.2%	6	5.6%	10	1.5%	3	0.0%	0	2.8%	10	1.7%	1	0.8%	1
More / cheaper parking	0.2%	5	0.0%	0	0.6%	0	0.0%	0	0.9%	3	0.9%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
More activities for teenagers / young adults	0.7%	16	0.7%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.8%	0	0.0%	0	4.6%	4	0.0%	0
More activities for the elderly	0.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More children facilities / activities	2.0%	44	2.2%	2	0.6%	0	0.6%	0	0.0%	0	1.3%	1	0.7%	1	0.0%	0	3.1%	2	2.8%	10	6.6%	5	1.0%	1
More footpaths / walkways	0.3%	6	0.0%	0	0.0%	0	0.6%	0	0.7%	2	0.0%	0	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More sports facilities (football pitches, tennis courts)	2.5%	55	2.8%	2	0.6%	0	9.1%	2	0.0%	0	2.8%	2	2.4%	4	6.9%	12	1.1%	1	3.1%	11	1.7%	1	1.5%	2
Museum / art galleries	0.7%	15	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Paintballing	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	5.5%	7
Play spaces / park facilities	1.7%	38	2.6%	2	0.0%	0	7.7%	2	1.6%	5	3.7%	3	3.6%	6	0.7%	1	0.8%	0	0.7%	3	1.7%	1	2.0%	3
Restaurants / cafés	2.6%	58	3.2%	2	0.0%	0	0.0%	0	1.5%	5	4.3%	4	1.4%	3	0.9%	2	0.8%	0	0.0%	0	7.3%	6	2.5%	3
Skateboarding	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Swimming pool	7.6%	167	3.2%	2	6.8%	3	3.5%	1	3.8%	12	3.7%	3	2.7%	5	0.0%	0	3.4%	2	15.4%	56	9.7%	7	30.7%	41
Table tennis / snooker / pool venues	0.1%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.0%	0
Theatre	3.5%	78	7.9%	6	1.1%	0	0.6%	0	13.1%	43	0.0%	0	0.7%	1	1.3%	2	2.4%	1	0.0%	0	10.4%	8	2.5%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adult education classes	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Art classes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better community centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
Bicycle trails / cycle lanes	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxing club	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Designated bridleways	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Indoor ski slope	0.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better signage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More family-orientated activities	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	3
More festivals	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More motor sports	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
More religious centres (e.g. churches, temples etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Roller disco	0.1%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trampoline park	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	63.2%	1398	47.8%	34	75.2%	34	63.2%	17	48.3%	158	74.6%	68
(Don't know)	5.5%	123	2.8%	2	4.1%	2	11.6%	3	13.3%	43	3.0%	3
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

**GEN Gender of respondent.**

Male	32.8%	724	24.9%	18	31.6%	14	41.0%	11	32.3%	105	22.9%	21	43.9%	77	37.4%	64	33.2%	20	25.2%	91	27.4%	21	35.6%	47
Female	67.2%	1486	75.1%	54	68.4%	31	59.0%	16	67.7%	221	77.1%	70	56.1%	99	62.6%	108	66.8%	41	74.8%	271	72.6%	56	64.4%	85
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132												
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100												

**AGE Could I ask how old you are please?**

18 – 24 years	7.7%	171	0.0%	0	6.2%	3	19.7%	5	7.5%	25	7.8%	7	0.0%	0	0.0%	0	9.0%	6	15.9%	57	0.0%	0	5.5%	7
25 – 34 years	10.9%	240	21.7%	16	31.0%	14	13.1%	4	7.5%	25	0.0%	0	16.4%	29	7.3%	13	0.0%	0	0.0%	0	8.2%	6	27.5%	36
35 – 44 years	17.2%	380	15.4%	11	8.8%	4	7.0%	2	13.3%	43	22.0%	20	5.8%	10	25.9%	45	3.2%	2	11.2%	41	17.5%	13	21.4%	28
45 – 54 years	15.8%	348	28.6%	20	17.3%	8	15.3%	4	8.1%	27	18.2%	17	16.2%	29	14.5%	25	11.4%	7	12.1%	44	23.0%	18	12.4%	16
55 – 64 years	20.1%	445	13.9%	10	16.4%	8	16.5%	4	27.1%	88	25.2%	23	25.5%	45	28.1%	48	21.6%	13	24.7%	90	19.7%	15	14.5%	19
65+ years	24.3%	538	17.3%	12	18.6%	9	20.8%	6	30.9%	101	24.6%	22	33.7%	59	18.8%	32	45.6%	28	32.6%	118	26.8%	21	14.6%	19
(Refused)	4.0%	89	3.2%	2	1.8%	1	7.6%	2	5.5%	18	2.3%	2	2.4%	4	5.3%	9	9.2%	6	3.5%	13	4.8%	4	4.0%	5
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132												
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100												

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
<b>PC Postcode Sector</b>												
AL1 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 2	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 4	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL1 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL109	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	22.8%
AL2 1	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	6	0.0%	0
AL2 2	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL2 3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 4	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 5	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 6	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 7	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL3 8	0.4%	9	13.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 0	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
AL4 9	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	17.2%
AL5 2	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	14.1%
AL5 3	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
AL5 4	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	25.6%
AL5 5	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	31.8%
AL6 9	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11.7%
AL8 7	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	27.1%
AL9 6	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.0%	0
AL9 7	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	33.8%
EN4 0	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	9
EN4 9	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13
EN5 2	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	23
EN5 3	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2
EN5 4	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	16
EN5 5	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10
EN6 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
EN6 4	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	14
EN6 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA1 4	0.6%	13	0.0%	0	0.0%	0	4.0%	13	0.0%	0	0.0%	0
HA2 0	1.6%	35	0.0%	0	0.0%	0	10.8%	35	0.0%	0	0.0%	0
HA2 6	0.7%	14	0.0%	0	0.0%	0	4.4%	14	0.0%	0	0.0%	0
HA2 7	0.5%	10	0.0%	0	0.0%	0	3.1%	10	0.0%	0	0.0%	0
HA2 9	0.6%	14	0.0%	0	0.0%	0	4.4%	14	0.0%	0	0.0%	0
HA3 5	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	5
HA3 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13
HA3 7	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	20
HA4 7	0.6%	13	0.0%	0	0.0%	0	4.1%	13	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22												
HA4 8	0.9%	19	0.0%	0	0.0%	0	0.0%	0	6.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA4 9	1.3%	30	0.0%	0	0.0%	0	0.0%	0	9.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 1	0.9%	21	0.0%	0	0.0%	0	0.0%	0	6.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 2	0.6%	14	0.0%	0	0.0%	0	0.0%	0	4.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 3	1.1%	24	0.0%	0	0.0%	0	0.0%	0	7.5%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 4	1.4%	31	0.0%	0	0.0%	0	0.0%	0	9.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA5 5	1.6%	36	0.0%	0	0.0%	0	0.0%	0	11.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	4.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 2	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA6 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HA7 1	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	34	0.0%	0	0.0%	0	0.0%	0
HA7 2	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	15	0.0%	0	0.0%	0	0.0%	0
HA7 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	12	0.0%	0	0.0%	0	0.0%	0
HA7 4	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	29	0.0%	0	0.0%	0	0.0%	0
HA8 0	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	34	0.0%	0	0.0%	0	0.0%	0
HA8 5	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	7	0.0%	0	0.0%	0	0.0%	0
HA8 6	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	13	0.0%	0	0.0%	0	0.0%	0
HA8 7	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	19	0.0%	0	0.0%	0	0.0%	0
HA8 8	1.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	29	0.0%	0	0.0%	0	0.0%	0
HA8 9	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	10	0.0%	0	0.0%	0	0.0%	0
HP1 1	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 2	0.9%	21	28.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP1 3	0.5%	11	15.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 4	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 6	0.9%	21	28.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP2 7	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP224	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP225	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP234	0.4%	8	0.0%	0	0.0%	0	31.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP235	0.8%	18	0.0%	0	0.0%	0	68.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP236	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 0	0.5%	10	14.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 8	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP3 9	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 1	0.6%	13	0.0%	0	27.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 2	0.6%	14	0.0%	0	30.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP4 3	0.9%	19	0.0%	0	41.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 1	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 2	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HP5 3	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU1 3	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	9
LU1 4	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU2 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	28
LU6 1	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 2	0.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU6 3	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
LU7 0	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 1	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 2	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 3	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LU7 9	0.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NW7 3	0.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	18
NW7 4	1.5%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	32
SG4 8	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SL9 0	0.1%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0
SL9 9	1.4%	31	0.0%	0	0.0%	0	9.5%	31	0.0%	0	0.0%	0
UB9 5	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0
UB9 6	0.1%	2	0.0%	0	0.0%	0	0.6%	2	0.0%	0	0.0%	0
WD171	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD172	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD173	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD174	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD180	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD186	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD187	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD188	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD194	1.1%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD195	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD196	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD197	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD231	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD232	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD233	0.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD234	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD244	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD245	1.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD246	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD247	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD250	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD257	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD258	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD259	1.3%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 1	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 3	1.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 4	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 5	0.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 6	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 7	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 8	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD3 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 8	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD4 9	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

	Total	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Zone 17	Zone 18	Zone 19	Zone 20	Zone 21	Zone 22
WD5 0	1.4%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 1	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 2	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 3	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 4	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD6 5	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 7	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 8	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
WD7 9	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100

**QUOTA Zone**

Zone 1	5.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	1.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	1.6%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7	2.2%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	5.4%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	3.2%	72	100.0%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	2.1%	46	0.0%	0	100.0%	46	0.0%	0	0.0%	0	0.0%	0
Zone 14	1.2%	27	0.0%	0	0.0%	0	100.0%	27	0.0%	0	0.0%	0
Zone 15	14.8%	326	0.0%	0	0.0%	0	0.0%	0	100.0%	326	0.0%	0
Zone 16	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	91
Zone 17	8.0%	176	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	176
Zone 18	7.8%	172	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	172
Zone 19	2.8%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	61
Zone 20	16.4%	362	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	362
Zone 21	3.5%	77	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	77
Zone 22	6.0%	132	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	72	46	27	326	91	176	172	61	362	77	132
Sample:	2210	100	100	100	102	101	102	100	102	100	100	100



### **Appendix 3:**

Data Tabulations

By Q27 – Part One

(Weighted)

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstea d	Borehamwo d	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
<b>MeanScore: visits per week</b>																						
<b>Q28 How often do you visit (CENTRE MENTIONED AT Q27)?</b>																						
<i>Those who mentioned a centre at Q27:</i>																						
Daily	6.8%	131	16.5%	4	10.7%	11	9.0%	15	14.5%	4	11.1%	1	19.5%	3	18.9%	16	2.9%	2	1.6%	4	22.2%	1
At least two times a week	14.3%	276	25.7%	7	25.0%	26	13.8%	23	16.7%	4	42.2%	3	63.0%	10	44.6%	39	27.6%	16	7.6%	21	0.0%	0
At least once a week	20.4%	393	30.8%	8	15.2%	16	26.3%	44	37.1%	9	5.3%	0	8.2%	1	23.1%	20	25.0%	15	20.3%	56	18.5%	1
At least once a fortnight	17.6%	340	25.4%	7	15.8%	16	16.6%	28	28.0%	7	0.0%	0	2.5%	0	4.1%	4	1.1%	1	34.5%	95	0.0%	0
At least once a month	16.5%	319	1.5%	0	17.3%	18	14.6%	24	0.9%	0	32.9%	3	1.2%	0	7.6%	7	6.3%	4	14.6%	40	40.7%	3
At least every two months	7.8%	151	0.0%	0	6.9%	7	5.4%	9	0.0%	0	8.5%	1	0.0%	0	0.0%	0	1.1%	1	5.8%	16	0.0%	0
At least every 3 months	6.6%	127	0.0%	0	2.5%	3	7.6%	13	0.0%	0	0.0%	0	1.2%	0	0.0%	0	20.0%	12	7.3%	20	9.3%	1
At least every 6 months	3.1%	59	0.0%	0	1.8%	2	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.2%	12	0.0%	0
Less often than once every 6 months	2.8%	54	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	2.3%	6	9.3%	1
Have only visited once (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	4.1%	80	0.0%	0	1.7%	2	4.6%	8	2.7%	1	0.0%	0	4.4%	1	1.7%	1	12.4%	7	1.8%	5	0.0%	0
<i>Mean:</i>		<i>1.46</i>		<i>2.62</i>		<i>2.08</i>		<i>1.66</i>		<i>2.26</i>		<i>2.63</i>		<i>4.16</i>		<i>3.44</i>		<i>1.83</i>		<i>0.86</i>		<i>1.87</i>
Weighted base:		1931		27		102		168		25		8		16		86		59		275		7
Sample:		2056		50		162		165		36		21		57		98		25		279		10

### Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?

*Those who mentioned a centre at Q27:*

Car / van (as driver)	72.8%	1406	30.4%	8	69.5%	71	75.4%	127	44.2%	11	56.0%	4	53.2%	8	65.0%	56	69.1%	41	75.8%	209	81.5%	5
Car / van (as passenger)	6.3%	122	19.2%	5	2.3%	2	6.3%	11	11.8%	3	0.0%	0	0.0%	0	4.4%	4	2.5%	1	6.6%	18	9.3%	1
Bus (including the busway or guided bus), minibus or coach	4.7%	90	0.0%	0	1.5%	2	8.4%	14	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.6%	2	6.3%	17	9.3%	1
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.0%	232	49.2%	13	20.6%	21	9.5%	16	39.3%	10	44.0%	3	45.6%	7	27.8%	24	12.4%	7	8.8%	24	0.0%	0
Taxi	0.6%	12	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	7	0.9%	3	0.0%	0
Train	1.5%	29	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	0.0%	0	0.8%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.7%	13	0.0%	0	0.2%	0	0.5%	1	1.9%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.7%	5	0.0%	0
Weighted base:		1931		27		102		168		25		8		16		86		59		275		7
Sample:		2056		50		162		165		36		21		57		98		25		279		10

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
<b>Q30 What do you like most about (CENTRE MENTIONED AT Q27)?</b>																						
<i>Those who mentioned a centre at Q27:</i>																						
A change of scene / somewhere different to go	0.8%	15	0.0%	0	1.4%	1	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.7%	5	9.3%	1
Choice and range of shops	32.3%	624	10.2%	3	38.1%	39	38.9%	65	1.6%	0	5.3%	0	5.7%	1	12.3%	11	13.5%	8	31.7%	87	27.8%	2
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	1.5%	0	6.6%	7	0.7%	1	39.5%	10	41.4%	3	6.2%	1	0.0%	0	16.8%	10	0.6%	2	0.0%	0
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0	0.0%	0	1.8%	3	11.5%	3	2.6%	0	6.4%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0
Close to home	20.4%	394	25.3%	7	11.4%	12	22.5%	38	15.5%	4	40.5%	3	42.6%	7	36.1%	31	4.0%	2	27.2%	75	9.3%	1
Close to work	1.1%	22	0.0%	0	0.8%	1	1.3%	2	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.2%	3	0.0%	0
Compact layout / shops close together	1.8%	35	1.5%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	0	4.1%	4	0.0%	0	1.2%	3	0.0%	0
Convenient car parking	3.6%	69	3.8%	1	0.0%	0	5.7%	10	0.0%	0	0.0%	0	1.3%	0	2.1%	2	1.0%	1	6.2%	17	0.0%	0
Convenient for visiting family / friends	1.8%	34	2.7%	1	4.4%	5	1.3%	2	8.4%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.1%	3	0.0%	0
Easily accessible by car	0.6%	12	0.0%	0	1.3%	1	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Easily accessible by public transport	0.5%	10	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	5	0.0%	0
Environmental quality of centre	4.3%	84	1.2%	0	11.9%	12	0.0%	0	1.9%	0	2.5%	0	2.5%	0	4.9%	4	0.0%	0	5.7%	16	0.0%	0
Familiarity	2.4%	46	3.8%	1	2.2%	2	2.2%	4	4.9%	1	0.0%	0	12.9%	2	2.4%	2	0.0%	0	2.6%	7	9.3%	1
Free car parking	0.5%	10	0.0%	0	0.0%	0	2.4%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Friendly / community atmosphere	1.7%	33	14.6%	4	3.3%	3	0.0%	0	4.2%	1	2.6%	0	8.0%	1	7.0%	6	0.0%	0	0.6%	2	13.0%	1
Good markets	0.9%	18	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	1
Good range of charity shops	0.2%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent / specialist shops	2.2%	43	1.2%	0	6.9%	7	2.9%	5	2.1%	1	5.1%	0	8.5%	1	4.1%	4	0.0%	0	0.0%	0	9.3%	1
Has a Costco nearby	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Marks & Spencer store nearby	0.4%	8	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Has everything I need	0.9%	18	0.0%	0	0.5%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.2%	1	0.0%	0
Indoor shopping centre / everything under one roof	1.3%	26	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	7	0.0%	0
Small / quiet / not too big	1.4%	28	31.9%	8	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	9.7%	8	0.0%	0	0.6%	2	0.0%	0
Strength of supermarket provision	1.5%	29	0.0%	0	0.7%	1	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	11	0.1%	0	0.0%	0
Traditional town centre	0.6%	12	0.0%	0	1.2%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.1%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0



# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
<b>Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]</b>																						
<i>Those who mentioned a centre at Q27:</i>																						
<b>1st Mention</b>																						
Better environment	0.9%	18	0.0%	0	0.5%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	10.9%	6	0.2%	1	0.0%	0
Better layout / shops closer together	0.5%	9	0.0%	0	1.1%	1	0.0%	0	0.6%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	6.4%	123	1.2%	0	2.2%	2	0.5%	1	1.1%	0	2.6%	0	0.0%	0	8.8%	8	0.0%	0	8.2%	22	0.0%	0
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	4	0.0%	0	0.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	0
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	6.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	3.0%	0	0.6%	1	0.0%	0	4.2%	12	0.0%	0
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	4.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	9	1.2%	0	1.0%	1	0.3%	0	0.0%	0	10.3%	1	0.0%	0	2.6%	2	0.0%	0	0.1%	0	0.0%	0
Improved leisure facilities	0.7%	13	0.0%	0	1.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0
Improved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	3.5%	1	2.6%	2	1.3%	1	0.3%	1	0.0%	0
Improved quality of shops	0.8%	15	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.8%	1	1.5%	4	0.0%	0
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	10.4%	200	12.1%	3	1.3%	1	6.0%	10	5.7%	1	0.0%	0	9.4%	1	11.0%	10	17.2%	10	17.0%	47	18.5%	1
Increased public transport	1.0%	20	0.0%	0	0.4%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.2%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.5%	9	2.4%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	1.5%	4	0.0%	0
Less cheap shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	2.6%	0	3.3%	3	0.0%	0	0.5%	1	0.0%	0
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin	
facilities												
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.2%	0
More family-friendly / children's attractions	1.4%	27	0.0%	0	0.0%	0	0.0%	0	2.6%	0	5.2%	1
More independent / specialist shops	3.1%	59	10.9%	3	2.1%	2	0.0%	0	5.3%	1	5.3%	0
More parking	9.9%	191	5.4%	1	26.7%	27	10.8%	18	4.0%	1	13.9%	1
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	65.2%	17	60.0%	61	65.1%	109	77.7%	19	62.6%	5
(Don't know)	2.3%	45	0.0%	0	1.4%	1	0.3%	0	1.9%	0	0.0%	0
Weighted base:		1931		27		102		168		25		8
Sample:		2056		50		162		165		36		21
										16		16
										86		86
										59		59
										275		275
										25		25
										279		279
												7
												10

# South West Hertfordshire Joint Retail Study

## For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstea d	Borehamwo d	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin
<b>2nd Mention</b>											
Better environment	0.2%	4	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%
Better layout / shops closer together	0.1%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%
Better security	0.0%	1	0.0%	0	0.0%	0	0.3%	1	0.0%	0	0.0%
Cheaper / free parking	1.5%	28	2.5%	1	4.2%	4	0.4%	1	0.8%	0	1.3%
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fill the vacant shops	0.3%	5	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%
Improve the nightlife	1.5%	28	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Improved food shops within the town centre	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Improved leisure facilities	0.6%	11	0.0%	0	0.0%	0	0.4%	1	0.0%	0	10.3%
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%
Improved quality of shops	1.4%	27	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Increased general choice and range of shops	2.2%	42	2.4%	1	0.0%	0	4.3%	7	0.8%	0	2.6%
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.1%	0	0.0%	0	0.0%
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%
More / better cafés / restaurants	0.7%	13	0.0%	0	0.5%	1	0.0%	0	0.0%	0	1.2%
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%





# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin			
<b>3rd Mention</b>														
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	2	0.0%	0
Cheaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.3%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.7%	1
Improved leisure facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Improved quality of shops	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	2.8%	1	0.0%	0	0.6%	1	0.0%	0	3.9%	3	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.6%	1	0.0%	0



# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstea d	Borehamwoo d	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin											
<b>Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]</b>																						
<i>Those who mentioned a centre at Q27:</i>																						
Better environment	1.3%	25	0.0%	0	0.5%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	10.9%	6	0.9%	3	0.0%	0
Better layout / shops closer together	0.6%	11	0.0%	0	3.3%	3	0.0%	0	0.6%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	2	0.0%	0
Cheaper / free parking	7.9%	153	3.7%	1	6.4%	7	0.9%	2	1.9%	0	2.6%	0	1.3%	0	12.5%	11	0.0%	0	9.4%	26	13.0%	1
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.6%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	0
Easier to get to by car	0.9%	17	0.0%	0	0.0%	0	8.5%	14	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.3%	25	0.0%	0	0.3%	0	0.0%	0	0.8%	0	0.0%	0	3.0%	0	0.6%	1	1.1%	1	5.8%	16	0.0%	0
Improve the nightlife	1.9%	36	1.2%	0	0.0%	0	4.3%	7	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	18	1.2%	0	1.0%	1	0.6%	1	0.0%	0	10.3%	1	0.0%	0	3.3%	3	1.1%	1	0.7%	2	0.0%	0
Improved leisure facilities	1.3%	25	0.0%	0	1.1%	1	0.6%	1	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0
Improved non-food shops within the town centre	1.9%	37	0.0%	0	0.3%	0	3.0%	5	0.0%	0	0.0%	0	3.5%	1	3.8%	3	2.4%	1	1.1%	3	0.0%	0
Improved quality of shops	2.6%	51	1.6%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	6.7%	6	1.8%	1	5.7%	16	0.0%	0
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	8	0.0%	0	0.9%	1	0.0%	0	0.8%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	12.9%	249	17.3%	5	1.3%	1	11.0%	18	6.5%	2	2.6%	0	10.7%	2	18.3%	16	18.2%	11	22.7%	62	18.5%	1
Increased public transport	1.1%	21	0.0%	0	0.4%	0	1.8%	3	0.0%	0	2.6%	0	0.0%	0	1.3%	1	0.0%	0	0.3%	1	0.0%	0
Introduce Park & Ride	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.7%	13	2.4%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.6%	1	0.0%	0	1.5%	4	0.0%	0
Less cheap shops	0.3%	5	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	1.6%	31	0.0%	0	0.5%	1	0.4%	1	0.0%	0	0.0%	0	3.8%	1	5.2%	5	0.0%	0	0.5%	1	0.0%	0
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial	0.4%	7	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Abbots Langley	Berkhamstead	Borehamwood	Bushey	Bushey Heath	Chorleywood	Harpenden	Hatfield	Hemel Hempstead	Hitchin
services (e.g. banks / building societies)											
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More facilities for the elderly	0.1%	2	1.2%	0	0.5%	0	0.1%	0	2.1%	1	2.5%
More family-friendly / children's attractions	1.6%	31	1.2%	0	1.0%	1	0.3%	1	0.0%	0	5.3%
More independent / specialist shops	4.0%	78	13.8%	4	2.4%	2	0.0%	0	5.3%	1	11.4%
More parking	11.7%	226	9.1%	2	28.6%	29	12.2%	21	5.1%	1	13.9%
More pedestrianised streets	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More pubs / bars	0.1%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
More road crossings	0.1%	1	2.4%	1	0.2%	0	0.0%	0	0.0%	0	0.0%
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Nicer atmosphere / friendlier people	0.7%	14	1.5%	0	0.0%	0	0.8%	1	0.0%	0	1.3%
Open a department store	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Open a John Lewis store	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Update / refurbish the shopping area	0.4%	8	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.7%
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1931		27	102	168		25	8	16	86	59
Sample:	2056		50	162	165		36	21	57	98	25

## **Appendix 4:**

Data Tabulations

By Q27 – Part Two

(Weighted)

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
<b>MeanScore: visits per week</b>																								
<b>Q28 How often do you visit (CENTRE MENTIONED AT Q27)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Daily	6.8%	131	3.4%	1	17.4%	5	2.2%	1	3.3%	1	10.5%	2	3.0%	3	7.4%	2	17.8%	28	0.0%	0	13.9%	8	2.8%	19
At least two times a week	14.3%	276	24.3%	4	0.9%	0	15.9%	7	6.7%	2	30.3%	6	31.0%	29	27.8%	6	14.9%	23	2.8%	1	27.4%	16	4.7%	31
At least once a week	20.4%	393	16.7%	3	8.4%	3	42.5%	19	20.8%	7	14.4%	3	45.3%	42	21.3%	5	19.5%	31	12.4%	3	13.4%	8	15.3%	100
At least once a fortnight	17.6%	340	16.7%	3	6.7%	2	21.4%	10	20.0%	7	6.5%	1	10.2%	10	2.4%	0	12.9%	20	6.1%	1	15.5%	9	18.1%	118
At least once a month	16.5%	319	28.1%	5	45.7%	14	7.5%	3	3.0%	1	16.5%	4	7.1%	7	9.9%	2	16.4%	26	30.1%	7	11.1%	7	22.0%	144
At least every two months	7.8%	151	0.0%	0	0.7%	0	6.8%	3	12.3%	4	4.4%	1	0.0%	0	0.0%	0	1.1%	2	36.2%	9	0.0%	0	15.2%	100
At least every 3 months	6.6%	127	0.0%	0	17.6%	6	0.0%	0	16.9%	6	16.2%	3	0.0%	0	8.2%	2	4.5%	7	9.8%	2	12.7%	8	6.9%	45
At least every 6 months	3.1%	59	3.0%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	2.6%	1	4.0%	2	5.1%	33
Less often than once every 6 months	2.8%	54	4.8%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	41
Have only visited once (Don't know / varies)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0
	4.1%	80	3.1%	1	2.6%	1	0.8%	0	15.5%	5	1.2%	0	3.0%	3	23.0%	5	10.7%	17	0.0%	0	1.8%	1	3.4%	22
Mean:		1.46		1.60		1.57		1.37		1.00		2.22		2.04		2.46		2.41		0.40		2.37		0.75
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496
<b>Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?</b>																								
<i>Those who mentioned a centre at Q27:</i>																								
Car / van (as driver)	72.8%	1406	62.3%	11	75.1%	24	70.7%	32	80.0%	27	76.6%	16	64.8%	60	65.0%	14	73.8%	116	90.2%	21	78.6%	47	76.1%	497
Car / van (as passenger)	6.3%	122	0.0%	0	8.1%	3	8.9%	4	4.0%	1	2.1%	0	13.8%	13	0.0%	0	0.7%	1	2.6%	1	4.7%	3	7.8%	51
Bus (including the busway or guided bus), minibus or coach	4.7%	90	9.8%	2	0.0%	0	1.5%	1	11.0%	4	0.6%	0	9.1%	8	0.0%	0	6.4%	10	7.1%	2	2.7%	2	3.9%	25
Motorcycle, scooter or moped	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.0%	232	27.9%	5	16.8%	5	11.2%	5	3.9%	1	20.1%	4	8.9%	8	35.0%	7	14.7%	23	0.0%	0	13.6%	8	5.8%	38
Taxi	0.6%	12	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.5%	29	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.8%	25
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.4%	0	1.6%	11
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tube / Underground	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	3
Other (Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	0.7%	13	0.0%	0	0.0%	0	2.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.5%	4
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
<b>Q30 What do you like most about (CENTRE MENTIONED AT Q27)?</b> <i>Those who mentioned a centre at Q27:</i>																								
A change of scene / somewhere different to go	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0												
Choice and range of shops	32.3%	624	19.5%	4	15.0%	5	7.8%	4	22.4%	7	10.5%	2	11.5%	11	4.6%	1	12.3%	19	35.1%	8	6.2%	4	52.4%	343
Choice of leisure facilities (restaurants, pubs etc)	3.7%	72	0.0%	0	0.0%	0	4.7%	2	13.8%	5	5.1%	1	8.7%	8	1.4%	0	7.4%	12	2.8%	1	0.0%	0	1.6%	10
Choice of services (hairdressers, banks etc)	1.5%	29	0.0%	0	0.0%	0	13.2%	6	15.3%	5	21.4%	5	2.9%	3	0.0%	0	1.0%	2	0.0%	0	0.3%	0	0.2%	1
Close to home	20.4%	394	28.4%	5	19.3%	6	33.0%	15	16.1%	5	22.4%	5	19.3%	18	39.5%	8	23.4%	37	10.0%	2	23.1%	14	15.1%	99
Close to work	1.1%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	10.8%	10	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.6%	4
Compact layout / shops close together	1.8%	35	3.4%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	30.8%	7	0.0%	0	2.2%	14
Convenient car parking	3.6%	69	0.0%	0	0.0%	0	3.3%	1	0.0%	0	11.0%	2	6.3%	6	0.0%	0	2.1%	3	0.0%	0	1.9%	1	3.7%	24
Convenient for visiting family / friends	1.8%	34	0.0%	0	1.7%	1	0.8%	0	0.0%	0	12.2%	3	1.0%	1	32.0%	7	1.0%	2	0.0%	0	2.9%	2	1.0%	6
Easily accessible by car	0.6%	12	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	4
Easily accessible by public transport	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.1%	1
Environmental quality of centre	4.3%	84	0.0%	0	19.8%	6	2.9%	1	0.0%	0	2.9%	1	16.6%	15	0.0%	0	2.2%	4	2.6%	1	13.0%	8	2.3%	15
Familiarity	2.4%	46	3.4%	1	0.0%	0	0.5%	0	0.0%	0	4.0%	1	2.1%	2	3.1%	1	3.6%	6	0.0%	0	14.5%	9	1.2%	8
Free car parking	0.5%	10	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.7%	1	0.0%	0	2.4%	1	0.0%	0
Friendly / community atmosphere	1.7%	33	3.6%	1	1.9%	1	0.5%	0	2.3%	1	0.0%	0	1.4%	1	1.5%	0	5.3%	8	0.0%	0	4.2%	3	0.0%	0
Good markets	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	15	0.0%	0	0.5%	0	0.0%	0
Good range of charity shops	0.2%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1
Good range of independent / specialist shops	2.2%	43	0.0%	0	1.3%	0	0.0%	0	1.5%	1	3.1%	1	2.8%	3	0.0%	0	7.7%	12	2.8%	1	12.7%	8	0.0%	0
Has a Costco nearby	0.2%	4	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2
Has a Debenhams store nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a John Lewis store nearby	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	14
Has a Marks & Spencer store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Has a Primark store nearby	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	7
Has everything I need	0.9%	18	3.4%	1	1.3%	0	2.5%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.7%	1	6.1%	1	0.4%	0	1.2%	8
Indoor shopping centre / everything under one roof	1.3%	26	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	17
Pedestrianised areas	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet / not too big	1.4%	28	0.0%	0	0.0%	0	0.7%	0	0.7%	0	2.7%	1	1.6%	2	9.7%	2	0.0%	0	0.0%	0	3.6%	2	0.1%	1
Strength of supermarket provision	1.5%	29	0.0%	0	16.4%	5	2.7%	1	0.0%	0	0.6%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	2
Traditional town centre	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.9%	1	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cultural diversity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

## South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
Feels safe	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Good charity shops	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access / parking	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good mix of indoor and outdoor shopping	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good quality schools	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of shops in general	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a TK Maxx store	0.2%	4	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0
Has a good town hall	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Lower prices	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	10.6%	205	31.7%	6	4.9%	2	22.6%	10	27.3%	9	0.6%	0
Weighted base:	1931	18	31	45	33	21	93	21	157	24	60	653
Sample:	2056	22	29	105	41	59	144	24	103	21	109	496



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	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
<b>Q31 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? [MR]</b>												
<i>Those who mentioned a centre at Q27:</i>												
<b>1st Mention</b>												
Better environment	0.9%	18	3.4%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	2
Better layout / shops closer together	0.5%	9	0.0%	0	0.0%	0	0.5%	0	7.8%	3	0.6%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.9%	17	3.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	15
Cheaper / free parking	6.4%	123	0.0%	0	0.0%	0	2.7%	1	0.6%	0	0.0%	80
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Cheaper shops	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	4	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Easier to get to by car	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.0%	19	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.8%	2
Improve the nightlife	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.5%	9	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Improved leisure facilities	0.7%	13	0.0%	0	1.3%	0	0.0%	0	0.0%	0	2.8%	6
Improved non-food shops within the town centre	1.0%	20	0.0%	0	0.0%	0	6.2%	3	1.5%	0	1.5%	1
Improved quality of shops	0.8%	15	0.0%	0	0.0%	0	2.9%	1	0.6%	0	1.7%	4
Improved road surfaces (e.g. repair potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Increased general choice and range of shops	10.4%	200	11.9%	2	0.0%	0	28.5%	13	33.5%	11	7.0%	49
Increased public transport	1.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	7
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Less charity shops	0.5%	9	3.6%	1	0.0%	0	0.0%	0	0.6%	0	0.3%	2
Less cheap shops	0.1%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9
More / better disabled	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0

# South West Hertfordshire Joint Retail Study For Nexus Planning

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November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
facilities																								
More / better financial services (e.g. banks / building societies)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1										
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
More facilities for the elderly	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0										
More family-friendly / children's attractions	1.4%	27	0.0%	0	18.5%	6	0.0%	0	0.0%	0	3.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.0%	13
More independent / specialist shops	3.1%	59	0.0%	0	12.4%	4	1.8%	1	11.8%	4	3.6%	1	2.7%	3	6.0%	1	7.1%	11	0.0%	0	1.1%	1	0.8%	6
More parking	9.9%	191	3.1%	1	9.3%	3	12.3%	5	6.2%	2	13.0%	3	12.5%	12	3.8%	1	12.4%	19	10.5%	2	16.6%	10	6.7%	44
More pedestrianised streets	0.1%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.5%	10	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	8
Nicer atmosphere / friendlier people	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a department store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	53.8%	1039	35.7%	7	51.5%	16	39.9%	18	33.9%	11	50.1%	11	56.5%	53	78.7%	17	36.5%	57	27.2%	6	60.0%	36	59.6%	389
(Don't know)	2.3%	45	21.8%	4	0.0%	0	1.8%	1	0.0%	0	12.8%	3	0.0%	0	0.0%	0	0.8%	1	30.8%	7	0.6%	0	1.6%	11
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
<b>2nd Mention</b>																								
Better environment	0.2%	4	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.4%	0	0.0%	0		
Better layout / shops closer together	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0		
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Better security	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cheaper / free parking	1.5%	28	0.0%	0	0.0%	0	1.1%	0	0.0%	0	1.3%	0	0.0%	0	4.3%	7	7.8%	2	0.0%	0	0.9%	6		
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Discount foodstores within the town centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Easier to get to by car	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1		
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0		
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fill the vacant shops	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improve the nightlife	1.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	25		
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improved food shops within the town centre	0.4%	7	0.0%	0	0.0%	0	2.1%	1	7.5%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1		
Improved leisure facilities	0.6%	11	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.8%	5		
Improved non-food shops within the town centre	0.7%	14	0.0%	0	0.0%	0	1.0%	0	10.3%	3	0.0%	0	1.4%	1	0.0%	0	2.5%	4	0.0%	0	0.0%	0		
Improved quality of shops	1.4%	27	7.2%	1	1.3%	0	7.4%	3	1.1%	0	3.0%	1	1.4%	1	0.0%	0	0.7%	1	9.0%	2	0.0%	0	0.2%	2
Improved road surfaces (e.g. repair potholes)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Improved street cleaning	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.2%	2		
Increased general choice and range of shops	2.2%	42	6.7%	1	0.0%	0	3.9%	2	3.9%	1	5.4%	1	3.0%	3	2.5%	1	1.0%	2	5.4%	1	1.1%	1	0.5%	3
Increased public transport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	1		
Introduce Park & Ride	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less betting shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0		
Less charity shops	0.2%	3	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	0	0.0%	0		
Less development	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Less traffic	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	2		
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lower business rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More / better advertising of events / activities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0		
More / better cafés / restaurants	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	12		
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More / better financial services (e.g. banks /	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.6%	0	0.6%	4		

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
building societies)																								
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
More facilities for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0		
More family-friendly / children's attractions	0.2%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1		
More independent / specialist shops	0.6%	12	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.5%	3		
More parking	1.6%	31	0.0%	0	3.6%	1	2.5%	1	0.6%	0	1.5%	0	1.2%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.8%	5
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.1%	0
Open a department store	0.3%	5	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.2%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	82.4%	1591	47.3%	9	90.4%	28	76.1%	34	67.5%	22	73.5%	16	84.5%	79	96.0%	20	74.6%	117	44.2%	10	93.0%	55	87.0%	569
(Don't know)	2.3%	44	17.1%	3	0.0%	0	1.8%	1	0.0%	0	13.7%	3	0.0%	0	0.0%	0	0.8%	1	30.8%	7	0.6%	0	1.7%	11
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
<b>3rd Mention</b>												
Better environment	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper / free parking	0.1%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.7%	1
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.2%	3	0.0%	0	3.6%	1	0.5%	0	0.0%	0	0.0%	0
Fewer coffee shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved customer service	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Improved leisure facilities	0.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.1%	3	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Improved quality of shops	0.4%	9	0.0%	0	0.0%	0	0.5%	0	7.5%	3	1.3%	0
Improved road surfaces (e.g. repair potholes)	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased general choice and range of shops	0.4%	7	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Introduce Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Less cheap shops	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Less development	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.0%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	0.2%	3	3.6%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0
More / better disabled facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial services (e.g. banks /	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford												
building societies)																								
More electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More family-friendly / children's attractions	0.1%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent / specialist shops	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.3%	5	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More recycling facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.1%	0
Nicer atmosphere / friendlier people	0.3%	6	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	3
Open a department store	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	93.9%	1812	71.0%	13	96.4%	30	91.4%	41	82.1%	27	80.5%	17	97.9%	91	98.5%	21	89.6%	141	60.1%	14	98.7%	59	97.8%	639
(Don't know)	2.4%	47	17.1%	3	0.0%	0	1.8%	1	0.0%	0	13.7%	3	0.0%	0	0.0%	0	2.1%	3	37.3%	9	1.3%	1	1.4%	9
Weighted base:		1931		18		31		45		33		21		93		21		157		24		60		653
Sample:		2056		22		29		105		41		59		144		24		103		21		109		496

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
<b>Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any mention: [MR]</b>												
<i>Those who mentioned a centre at Q27:</i>												
Better environment	1.3%	25	3.4%	1	0.0%	0	5.5%	2	0.0%	0	0.0%	2
Better layout / shops closer together	0.6%	11	0.0%	0	0.0%	0	0.5%	0	7.8%	3	0.6%	0
Better public toilets	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	1.0%	19	3.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	15
Cheaper / free parking	7.9%	153	0.0%	0	0.0%	0	4.2%	2	0.6%	0	1.3%	0
Cheaper public transport	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Cheaper shops	0.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.2%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0
Easier to get to by car	0.9%	17	0.0%	0	3.6%	1	0.5%	0	0.0%	0	0.8%	1
Fewer coffee shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer estate agents	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the vacant shops	1.3%	25	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.8%	2
Improve the nightlife	1.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	25
Improved customer service	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.9%	18	0.0%	0	0.0%	0	2.1%	1	8.6%	3	2.8%	1
Improved leisure facilities	1.3%	25	11.3%	2	1.3%	0	0.0%	0	0.0%	0	2.5%	10
Improved non-food shops within the town centre	1.9%	37	0.0%	0	0.0%	0	9.3%	4	11.8%	4	1.5%	1
Improved quality of shops	2.6%	51	7.2%	1	1.3%	0	10.8%	5	9.2%	3	5.9%	6
Improved road surfaces (e.g. repair potholes)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	3
Increased general choice and range of shops	12.9%	249	18.6%	3	0.0%	0	33.9%	15	37.4%	12	12.4%	52
Increased public transport	1.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	8
Introduce Park & Ride	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Less charity shops	0.7%	13	3.6%	1	0.0%	0	0.0%	0	8.4%	3	0.0%	2
Less cheap shops	0.3%	5	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0
Less development	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Longer parking times	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower business rates	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better advertising of events / activities	0.3%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.3%	0
More / better cafés / restaurants	1.6%	31	3.6%	1	0.0%	0	0.0%	0	1.5%	0	0.6%	21
More / better disabled facilities	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better financial	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	4

# South West Hertfordshire Joint Retail Study For Nexus Planning

Weighted:

November 2017

	Total	Luton	North Watford / St Albans Road	Potters Bar (Darkes Lane)	Potters Bar (High Street)	Radlett	Rickmansworth	South Oxhey	St Albans	Stevenage	Tring	Watford
services (e.g. banks / building societies)												
More electric charging points for cars	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities for the elderly	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
More family-friendly / children's attractions	1.6%	31	0.0%	0	19.8%	6	0.5%	0	0.0%	0	3.0%	2
More independent / specialist shops	4.0%	78	0.0%	0	12.4%	4	2.6%	1	11.8%	4	3.6%	1
More parking	11.7%	226	7.9%	1	12.9%	4	14.7%	7	6.9%	2	14.5%	3
More pedestrianised streets	0.1%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
More pubs / bars	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More recycling facilities	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
More street furniture (e.g. seating, litter bins etc.)	0.6%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Nicer atmosphere / friendlier people	0.7%	14	0.0%	0	0.0%	0	0.0%	0	7.8%	3	1.6%	0
Open a department store	0.7%	14	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a John Lewis store	0.6%	12	14.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7
Update / refurbish the shopping area	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1931		18	31	45	33	21	93	21	157	24	60
Sample:	2056		22	29	105	41	59	144	24	103	21	109



## Appendix 5:

### Zone Details

<b>Zone</b>	<b>Council</b>	<b>Postcode Sectors</b>	<b>Number of Interviews</b>
1	Watford Borough Council	WD17 1, WD17 2, WD17 3, WD17 4, WD18 0, WD18 6, WD18 7, WD18 8, WD19 4, WD23 2, WD99 1	100
2	Watford Borough Council	WD24 4, WD24 5, WD24 6, WD24 7, WD25 0, WD25 7, WD25 9	102
3	Hertsmere Borough Council	WD23 1, WD23 3, WD23 4, WD25 8	100
4	Hertsmere Borough Council	WD7 7, WD7 8, WD7 9	100
5	Hertsmere Borough Council	WD6 1, WD6 2, WD6 3, WD6 4, WD6 5	100
6	Hertsmere Borough Council	EN6 2, EN6 3, EN6 5	100
7	Three Rivers District Council	WD3 1, WD3 3, WD3 7, WD3 8, WD18 9	101
8	Three Rivers District Council	HA6 2, HA6 3, WD19 5, WD19 6, WD19 7	100
9	Three Rivers District Council	WD3 4, WD3 5, WD3 6, WD3 9	100
10	Three Rivers District Council	WD4 8, WD4 9, WD5 0	100
11	Dacorum Borough Council	HP1 1, HP2 4, HP2 5, HP2 7, HP3 8, HP3 9	100
12	Dacorum Borough Council	AL3 8, HP1 2, HP1 3, HP2 6, HP3 0	100
13	Dacorum Borough Council	HP4 1, HP4 2, HP4 3	100
14	Dacorum Borough Council	HP23 4, HP23 5	100
15	Three Rivers District Council	HA1 1, HA1 4, HA2 0, HA2 6, HA2 7, HA2 9, HA4 7, HA4 8, HA4 9, HA5 1, HA5 2, HA5 3, HA5 4, HA5 5, HA6 1, HA6 6, HA7 9, HA8 4, SL9 0, SL9 9, UB9 5, UB9 6	102
16	Dacorum Borough Council	HP5 1, HP5 2, HP5 3, HP22 4, HP22 5, HP22 6	101
17	Dacorum Borough Council	LU1 4, LU6 1, LU6 2, LU6 3, LU7 0, LU7 1, LU7 2, LU7 3, LU7 4, LU7 9	102
18	Dacorum Borough Council	AL1 1, AL1 2, AL1 3, AL1 4, AL1 5, AL2 2, AL2 3, AL3 4, AL3 5, AL3 6, AL3 7, AL4 9, AL5 3	100
19	Hertsmere Borough Council	AL2 1, AL4 0, AL9 6, AL9 7, EN6 4	102

<b>Zone</b>	<b>Council</b>	<b>Postcode Sectors</b>	<b>Number of Interviews</b>
20	Hertsmere Borough Council	EN4 0, EN4 9, EN5 2, EN5 3, EN5 4, EN5 5, HA3 5, HA3 6, HA3 7, HA7 1, HA7 2, HA7 3, HA7 4, HA8 0, HA8 5, HA8 6, HA8 7, HA8 8, HA8 9, NW7 3, NW7 4	100
21	St Alban City District Council	AL4 8, AL5 1, AL5 2, AL5 4, AL5 5	100
22	St Alban City District Council	AL6 9, AL8 7, AL10 9, SG4 8, LU1 3, LU2 9	100
<b>Total</b>			<b>2,210</b>

## Appendix 6:

### Sample Questionnaire

**Job No: 181017**  
**South West Hertfordshire Joint Retail Study**

**Good morning / afternoon / evening, I am ..... from NEMS market research, an independent market research company, and we are conducting a short survey in your area about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.**

**QA Are you the person responsible for the main food shopping in your household?**

Yes  
No

IF 'YES' – CONTINUE INTERVIEW.  
IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

**Q01 Where did you last undertake your main food and grocery shopping?**  
DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List  
155 (Don't do this type of shopping)

**GO TO CLOSE**

**Q02 Where did you undertake your main food and grocery shopping the time before last?**  
DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List

**Those who last did their main food shopping via the Internet Q01:**

**Q03 Which retailer do you purchase your main food internet / home delivery shopping from?**  
DO NOT READ OUT. ONE ANSWER ONLY.

1 Asda  
2 Morrisons  
3 Iceland  
4 Sainsbury's  
5 Tesco  
6 Ocado  
7 Other (PLEASE WRITE IN)  
8 (Don't know / varies)

**Q04 What is the main reason you choose .... (STORE MENTIONED AT Q01) for your main food and grocery shopping?**

DO NOT READ OUT. ONE ANSWER ONLY

001 Accessibility by public transport  
002 Car parking prices  
003 Car parking provision  
004 Choice of food goods available  
005 Choice of shops nearby selling non-food goods  
006 Choice of shops selling food goods  
007 Cleanliness  
008 Delivery service  
009 Easy to get to by car  
010 Entertainment / events  
011 Good internal layout  
012 Good service / friendly staff  
013 Habit / always use it / preference for retailer  
014 Internet shopping is convenient  
015 Lower prices  
016 Loyalty card / points scheme  
017 Near to home  
018 Near to work  
019 Nice shopping environment  
020 Only one in the area / no other choice  
021 Provision of leisure facilities nearby  
022 Provision of services nearby, such as banks and other financial services  
023 Public information, signposts and public facilities  
024 Quality of food goods available  
025 Quality of shops selling food goods  
026 Safety (during the day)  
027 Safety (during the evening / night time)  
028 Staff discount / work there  
029 Value for money  
030 Other (PLEASE WRITE IN)  
031 (Don't know / no reason in particular)

**Q05 What, if anything, is the one thing you most dislike about .... (STORE MENTIONED AT Q01) ?**  
DO NOT READ OUT. ONE ANSWER ONLY

- 001 (Nothing)
- 002 Change layout too often
- 003 Expensive parking
- 004 Difficult to get to
- 005 Expensive
- 006 Lack of cycle parking
- 007 Difficult to park/Lack of parking
- 008 Lack of public transport
- 009 Limited range of goods
- 010 No petrol station
- 011 Poor internal layout
- 012 Poor quality
- 013 Preference for retailer
- 014 Staff rude / unhelpful
- 015 Too busy
- 016 Too far away
- 017 Too small
- 018 Other (PLEASE WRITE IN)
- 019 (Don't know)

**Q06 How often do you normally do your main food shopping at .... (STORE MENTIONED AT Q01?)**  
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 Less often
- 8 Have only visited once
- 9 (Don't know / varies)

Excluding those who last did their main food shopping via the Internet Q01:

**Q07 How do you normally travel to .... (STORE MENTIONED AT Q01)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Excluding those who last did their main shopping via the Internet Q01:

**Q08 How long did your last journey to .... (STORE MENTIONED AT Q01) take?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
- Y (Don't know / can't remember)
- Z (Refused)

**Q09 How much on average does your household normally spend on main food and grocery shopping in a week?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- X To the nearest £: (PLEASE WRITE IN)
- Y (Don't know / varies)
- Z (Refused)

Excluding those who last did their main food shopping via the Internet Q01:

- Q10** **When you go main food shopping is your trip linked with any other activity?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER
- |     |   |           |
|-----|---|-----------|
| 001 | Yes – non-food shopping   | GO TO Q11 |
| 002 | Yes – other food shopping   | GO TO Q11 |
| 003 | Yes – visiting services such as banks and other financial institutions  | GO TO Q11 |
| 004 | Yes – leisure activity  | GO TO Q12 |
| 005 | Yes – travelling to/from work   | GO TO Q12 |
| 006 | Yes – travelling to/from school/college/university                      | GO TO Q12 |
| 007 | Yes – getting petrol  | GO TO Q12 |
| 008 | Yes – visiting café / pub / restaurant                                  | GO TO Q12 |
| 009 | Yes – visiting family/friends   | GO TO Q12 |
| 010 | Yes – visiting health service such as doctor, dentist, hospital         | GO TO Q12 |
| 011 | Yes – visiting other service such as laundrette, hairdresser, recycling | GO TO Q12 |
| 012 | Yes – other activity (PLEASE WRITE IN)                                  | GO TO Q12 |
| 013 | (No activity)   | GO TO Q12 |
| 014 | (Don't know / varies)   | GO TO Q12 |

Those who link their main food shopping trip with non-food shopping, other food shopping or visiting services at Q10:

- Q11** **Where do you do this linked trip?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F( Non-Food List

- Q12** **Do you make 'top up' shopping trips for staple goods, such as bread and milk, in between your main food shopping trip?**  
DO NOT READ OUT. ONE ANSWER ONLY.
- |   |     |           |
|---|-----|-----------|
| 1 | Yes | GO TO Q13 |
| 2 | No  | GO TO Q16 |

Those who do top-up shopping at Q12:

- Q13** **Where did you last undertake your 'top up' shopping?**  
DO NOT READ OUT. ONE ANSWER ONLY.

#FOOD Food List

Those who do top-up shopping at Q12:

- Q14** **How often do you make 'top up' shopping trips to .... (STORE MENTIONED AT Q13)?**  
DO NOT READ OUT. ONE ANSWER ONLY.
- |   |                           |
|---|---------------------------|
| 1 | Daily                     |
| 2 | At least two times a week |
| 3 | At least once a week      |
| 4 | At least once a fortnight |
| 5 | At least once a month     |
| 6 | At least every two months |
| 7 | Less often                |
| 8 | Have only visited once    |
| 9 | (Don't know / varies)     |

Those who do top-up shopping at Q12:

- Q15** **How much on average does your household normally spend on top up shopping in a week?**  
DO NOT READ OUT. ONE ANSWER ONLY.
- |   |                                     |
|---|-------------------------------------|
| X | To the nearest £: (PLEASE WRITE IN) |
| Y | (Don't know / varies)               |
| Z | (Refused)                           |

**READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, or a free standing store, or could be facilities such as the Internet, TV shopping or use of a home catalogue.**

- Q16** **Excluding Christmas shopping, where did you last buy clothing or footwear goods?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F( Non-Food List

- |     |                                  |           |
|-----|----------------------------------|-----------|
| C   | <i>Others:</i>                   | GO TO Q17 |
| 076 | Abroad                           | GO TO Q17 |
| 077 | Internet / catalogue / delivered | GO TO Q20 |
| 078 | Other (PLEASE WRITE IN)          | GO TO Q17 |
| 079 | (Don't know / can't remember)    | GO TO Q17 |
| 080 | (Don't do this type of shopping) | GO TO Q20 |

Those who buy clothing or footwear goods (excluding via the Internet) at Q16:

**Q17 How often do you make shopping trips for clothing or footwear to .... (DESTINATION MENTIONED AT Q16)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:

**Q18 How do you normally travel to .... (LOCATION MENTIONED AT Q16)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Those who buy clothing or footwear goods (excluding via the Internet or abroad) at Q16:

**Q19 When you go shopping for clothing or footwear, do you link this trip with another activity?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

- 001 Yes – food shopping
- 002 Yes – non-food shopping
- 003 Yes – visiting services such as banks and other financial institutions
- 004 Yes – leisure activity
- 005 Yes – travelling to/from work
- 006 Yes – travelling to/from school/college/university
- 007 Yes – getting petrol
- 008 Yes – visiting café / pub / restaurant
- 009 Yes – visiting family/friends
- 010 Yes – visiting health service such as doctor, dentist, hospital
- 011 Yes – visiting other service such as laundrette, hairdresser, recycling
- 012 Yes – other activity (PLEASE WRITE IN)
- 013 No
- 014 (Don't know / varies)

**Q20 Excluding Christmas shopping, where did you last buy books, CDs, DVDs?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)

**Q21 Excluding Christmas shopping, where did you last buy small household goods such as home furnishings, jewellery, glass and china items?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)

**Q22 Excluding Christmas shopping, where did you last buy goods such as toys, games, bicycles and recreational goods?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)

**Q23 Excluding Christmas shopping, where did you last buy chemist goods (including health and beauty products)?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F(Non-Food List)



**Q24 Excluding Christmas shopping, where did you last buy electrical items, such as televisions, washing machines and computers?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F( Non-Food List

**Q25 Excluding Christmas shopping, where did you last buy DIY or gardening goods?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F( Non-Food List

**Q25A Excluding Christmas shopping, where did you last buy furniture, carpets and floor coverings?**  
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#NON-F( Non-Food List

**Q26 Do you ever visit any of the following centres?**  
READ OUT. CODE ALL THAT APPLY.

- 1 Borehamwood
- 2 Potters Bar (Darkes Lane)
- 3 Potters Bar (High Street)
- 4 Bushey
- 5 Bushey Heath
- 6 Radlett
- 7 Hemel Hempstead
- 8 Berkhamstead
- 9 Tring
- A Watford
- B North Watford/St Albans Road
- C Rickmansworth
- D South Oxhey
- E Abbots Langley
- F Chorleywood
- G (Don't visit any of these centres)

**GO TO Q32**

Those who visit one or more of the centres mentioned at Q26:

**Q27 Which centre do you visit the most?**  
ONE ANSWER ONLY.

- 1 Abbots Langley
- 2 Berkhamstead
- 3 Borehamwood
- 4 Bushey
- 5 Bushey Heath
- 6 Chorleywood
- 7 Hemel Hempstead
- 8 North Watford/St Albans Road
- 9 Potters Bar (Darkes Lane)
- A Potters Bar (High Street)
- B Radlett
- C Rickmansworth
- D South Oxhey
- E Tring
- F Watford

Those who mentioned a centre at Q27:

**Q28 How often do you visit .... (CENTRE MENTIONED AT Q27)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Daily
- 2 At least two times a week
- 3 At least once a week
- 4 At least once a fortnight
- 5 At least once a month
- 6 At least every two months
- 7 At least every 3 months
- 8 At least every 6 months
- 9 Less often than once every 6 months
- A Have only visited once
- B (Don't know / varies)

**Those who mentioned a centre at Q27:**

**Q29 How do you usually travel to .... (CENTRE MENTIONED AT Q27) (main part of journey)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus (including the busway or guided bus), minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

**Those who mentioned a centre at Q27:**

**Q30 What do you like most about .... (CENTRE MENTIONED AT Q27)?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 001 Choice and range of shops
- 002 Strength of supermarket provision
- 003 Choice of leisure facilities (restaurants, pubs etc)
- 004 Choice of services (hairdressers, banks etc)
- 005 Environmental quality of centre
- 006 Close to home
- 007 Close to work
- 008 Easily accessible by public transport
- 009 Convenient car parking
- 010 Free car parking
- 011 Other (PLEASE WRITE IN)
- 012 (Nothing in particular)

**Those who mentioned a centre at Q27:**

**Q31 Are there any measures that would encourage you to visit .... (CENTRE MENTIONED AT Q27) more often?**  
DO NOT PROMPT. CODE FIRST 3 MENTIONS

*1st Mention|2nd Mention|3rd Mention*

- |     |  |           |
|-----|--|-----------|
| 001 | Increased general choice and range of shops    | GO TO Q33 |
| 002 | Improved food shops within the town centre     | GO TO Q33 |
| 003 | Discount foodstores within the town centre     | GO TO Q33 |
| 004 | Improved non-food shops within the town centre | GO TO Q33 |
| 005 | Improved leisure facilities                    | GO TO Q33 |
| 006 | Improved quality of shops                      | GO TO Q33 |
| 007 | More parking                                   | GO TO Q33 |
| 008 | Cheaper parking                                | GO TO Q33 |
| 009 | Improved street cleaning                       | GO TO Q33 |
| 010 | Increased public transport                     | GO TO Q33 |
| 011 | Cheaper public transport                       | GO TO Q33 |
| 012 | Better environment                             | GO TO Q33 |
| 013 | Better security                                | GO TO Q33 |
| 014 | Longer opening hours                           | GO TO Q33 |
| 015 | Other (PLEASE WRITE IN)                        | GO TO Q33 |
| 016 | (Nothing / Nothing else)                       | GO TO Q33 |
| 017 | (Don't know)                                   | GO TO Q33 |

**Those who do not visit any of the centres at Q26:**

**Q32 Why don't you visit these centres?**  
DO NOT READ OUT. CAN BE MULTICODED

- 001 Lack of choice and range of non-food shops
- 002 Lack of choice and range of food shops
- 003 Choice of leisure facilities (cinema, gym, pubs etc)
- 004 Choice of services (hairdressers, banks etc)
- 005 Environmental quality of centre
- 006 Too far away from home
- 007 Too far away from work
- 008 Not accessible by public transport
- 009 Inconveniently located car parking
- 010 Expensive car parking
- 011 Traffic congestion
- 012 Other (PLEASE WRITE IN)
- 013 (Nothing, no reason to visit)
- 014 (Don't know)

**Q33 Which other centre do you usually visit?**  
DO NOT PROMPT. ONE ANSWER ONLY.

- 001 St Albans
- 002 Luton
- 003 Hatfield
- 004 Welwyn Garden City
- 005 Brent Cross
- 006 Aylesbury
- 007 Colney Fields
- 008 Other
- 009 (Don't know / none)

**Q34A Do you make use of electronic home shopping (i.e. Internet or TV shopping)?**  
DO NOT READ OUT. CAN BE MULTICODED

- |   |  |            |
|---|--|------------|
| 1 | Yes, Internet  | GO TO Q34B |
| 2 | Yes, Portable internet shopping (through mobile phone) | GO TO Q34B |
| 3 | Yes, TV Shopping                                       | GO TO Q34B |
| 4 | (No)   | GO TO Q35  |

Those who make use of electronic home shopping at Q34A:

**Q34B Which goods or services do you currently purchase via electronic (home / mobile) shopping?**  
DO NOT READ OUT. CAN BE MULTICODED

- 001 Banking / finance
- 002 Books
- 003 Car parts / products
- 004 CDs, DVDs, music
- 005 Clothes
- 006 Cosmetics / health / beauty / chemist goods
- 007 DIY goods
- 008 Food
- 009 Furniture / Carpets
- 010 Garden items
- 011 Gifts
- 012 Hobby and craft goods
- 013 Holiday and / or travel tickets
- 014 Insurance
- 015 Jewellery
- 016 Major electrical items
- 017 Pet food / products
- 018 Small electrical items
- 019 Small household goods
- 020 Sports goods
- 021 Stationery
- 022 Toys
- 023 Other (PLEASE WRITE IN)
- 024 (Don't know / can't remember)

Those who make use of electronic home shopping at Q34A:

**Q34C Which goods or services are you likely to purchase in the future via electronic (home / mobile) shopping?**  
DO NOT READ OUT. CAN BE MULTICODED

- 001 Banking / finance
- 002 Books
- 003 Car parts / products
- 004 CDs, DVDs, music
- 005 Clothes
- 006 Cosmetics / health / beauty / chemist goods
- 007 DIY goods
- 008 Food
- 009 Furniture / Carpets
- 010 Garden items
- 011 Gifts
- 012 Hobby and craft goods
- 013 Holiday and / or travel tickets
- 014 Insurance
- 015 Jewellery
- 016 Major electrical items
- 017 Pet food / products
- 018 Small electrical items
- 019 Small household goods
- 020 Sports goods
- 021 Stationery
- 022 Toys
- 023 Other (PLEASE WRITE IN)
- 024 (Don't know / can't remember)

Those who make use of electronic home shopping at Q34A:

**Q34D For your last electronic (home / mobile) shopping order, how did you receive your goods?**  
DO NOT READ OUT. CAN BE MULTICODED

- 1 Collection at store
- 2 Home delivery
- 3 Delivery to place of work
- 4 Collection at click and collect hub
- 5 Collection at other location
- 6 (Don't know / varies)

**READ OUT: We now have a few questions about a range of different social and leisure activities.**

**Q35 Which of these leisure activities do you participate in?**  
READ OUT. CAN BE MULTICODED.

- 1 Indoor sports or health and fitness activity GO TO Q36
- 2 Cinema GO TO Q37
- 3 Restaurant GO TO Q38
- 4 Pub / bars / nightclubs GO TO Q39
- 5 Ten pin bowling GO TO Q40
- 6 Bingo GO TO Q41
- 7 Theatres / concert halls / museums / art galleries and other cultural facilities GO TO Q42
- 8 (None mentioned) GO TO Q44

Those who participate in health and fitness or leisure centre activities at Q35:

**Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go to the cinema at Q35:

**Q37 Which centre / facility did you last visit to go the cinema?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

Those who go to restaurants at Q35:

**Q38 Which centre / facility did you last visit to go to a restaurant?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go to pub / bars, nightclubs or a social club at Q35:

**Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who go ten pin bowling at Q35:

**Q40 Which centre / facility did you last visit to go ten-pin bowling?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowling Bowling List

Those who go to bingo at Q35:

**Q41 Which centre / facility did you last visit to play bingo?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

Those who visit theatre / concert halls, museums / art galleries at Q35:

**Q42 Which centre / facility did you last visit to theatres / concert halls / museums / art galleries and other cultural facilities?**  
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

Those who participate in one or more leisure activities at Q35:

**Q43 How do you normally travel when visiting leisure destinations?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Motorcycle, scooter or moped
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Metro
- 9 Bicycle
- A Mobility scooter / disability vehicle
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

**Q44 Which leisure facilities would you like to see more of in the area?**  
DO NOT READ OUT. CAN BE MULTICODED.

- 001 Bars / pubs
- 002 Better shopping facilities
- 003 Bowling alley
- 004 Cinema
- 005 Concert hall / venue
- 006 Cycle paths / area
- 007 Dance facilities
- 008 Extreme sports
- 009 Health and fitness (gym)
- 010 Hotels
- 011 Ice rink
- 012 Karting
- 013 Leisure centre
- 014 More children facilities / activities
- 015 More sports facilities (football pitches, tennis courts)
- 016 Museum / art galleries
- 017 Skateboarding
- 018 Indoor soft play areas
- 019 Play spaces / park facilities
- 020 Paintballing
- 021 Restaurants
- 022 Swimming pool
- 023 Theatre
- 024 Bingo
- 025 Other (PLEASE WRITE IN)
- 026 (None)
- 027 (Don't know)

**GEN Gender of respondent.**  
DO NOT READ OUT. CODE FROM OBSERVATION

- 1 Male
- 2 Female

**AGE Could I ask how old you are please?**  
DO NOT READ OUT. ONE ANSWER ONLY.

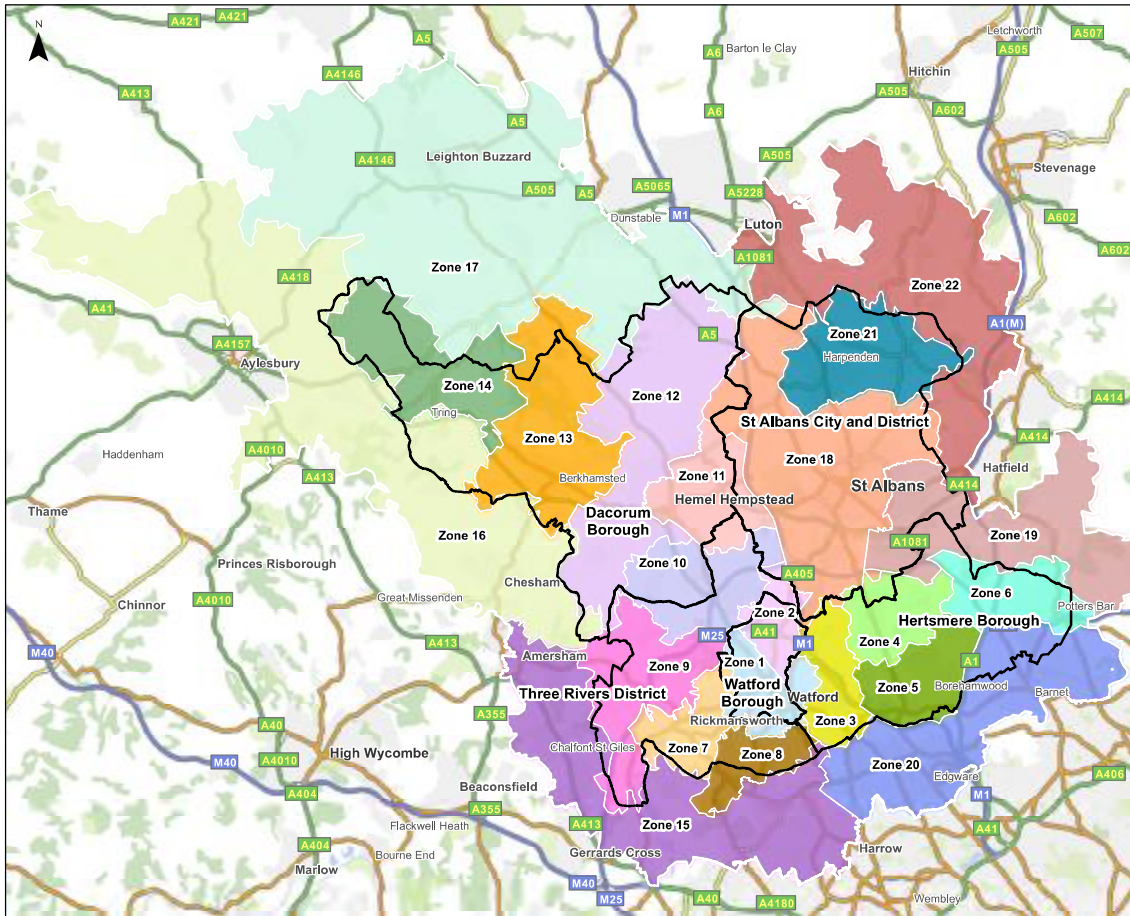
- 1 18 – 24 years
- 2 25 – 34 years
- 3 35 – 44 years
- 4 45 – 54 years
- 5 55 – 64 years
- 6 65+ years
- 7 (Refused)

**Thank & close.**

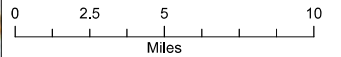
## Appendix 7:

Map

## South West Hertfordshire Joint Retail Study | Study Area



- Zones**
- 1 - Watford South
  - 2 - Watford North
  - 3 - Bushey & Aldenham
  - 4 - Radlett & Shenley
  - 5 - Borehamwood & Elstree
  - 6 - Potters Bar
  - 7 - Rickmansworth
  - 8 - Batchworth Heath & South Oxhey
  - 9 - Chorleywood & Sarratt
  - 10 - Kings Langley & Abbots Langley
  - 11 - Hemel Hempstead
  - 12 - Hemel Hempstead Fringe
  - 13 - Berkhamsted
  - 14 - Tring
  - 15 - Three Rivers Fringe
  - 16 - Dacorum Western Fringe
  - 17 - Dacorum Northern Fringe
  - 18 - St Albans
  - 19 - Hertsmere Northern Fringe
  - 20 - Hertsmere Southern Fringe
  - 21 - Harpenden
  - 22 - St Albans North



## **Appendix E | Statistical Tables – Scenario 1**